

OPHIR BETSER

Highly motivated Product Analyst with a great passion for creating knowledge from data, in order to make the best decisions. Experienced in Statistical Analysis and Econometrics. skilled in **SQL**, **Python**, **R**, **Excel**, Visualization tools, and have great **self-learning ability**.

PROFESSIONAL HISTORY

2022
|
today

Google, Waze

Product Analytics

📍 Tel-Aviv, Israel

- Team-member of the Trips-DS team in Waze-Data-Guild and in Waze-Carpool-Squad
- Big-Data research and analysis on top of Google Cloud Platform (GCP).
- Working closely with product managers and developers on feature development, Experiments, user classification and monitoring key metrics.
- Productization tables for the data warehouse.
- Building dashboards and conducting in-depth research.
- A/B testing of new features.

2020
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2021

Ministry of Finance

Research Assistant

📍 Jerusalem, Israel

- Student in the Research-Team of 'Wage and Labor Agreements' Division.
- End-to-end analysis of the salaries and working conditions for +700K of Israel public sector workers.
- Extensive experience in R programming. Building automated analyses.
- Writing research reports and creating complex visualizations.
- Publication of reports that have received public interest. ([example](#)).

2019
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2020

Department of Economics

Research Assistant

📍 Tel-Aviv, Israel

- Econometric research of crime data across the United States.
- Analysis of geographic data using Python.

ACADEMIC BACKGROUND

2018
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2021

B.A. in Economics

Tel Aviv University

📍 Tel-Aviv, Israel

- Graduated **Cum Laude**.
- Extended **mathematics** studies.
- Excellence in Microeconomics and Econometrics studies.

TEACHING EXPERIENCE

2021
|
today

Tel Aviv University

Teaching Assistant

📍 Tel-Aviv, Israel

- 2021: Economics in the Big Data World, Undergraduate Program.
- 2022: Economics in the Big Data World, Undergraduate Program. All course videos are in [Youtube](#).
- 2022: Doing magic with Data, Kellogg-Recanati MBA Program.

2021
|
today

Reichman University

Teaching Assistant

📍 Herzliyah, Israel

- 2022: Data Science for Business, Mannheim & Reichman MBA Program.
- 2022: Data Analysis for Business Applications, AMBA Program.
- 2022: Exploratory Data Analysis, GMBA Program. All course videos are in [Youtube](#).



REACH ME AT

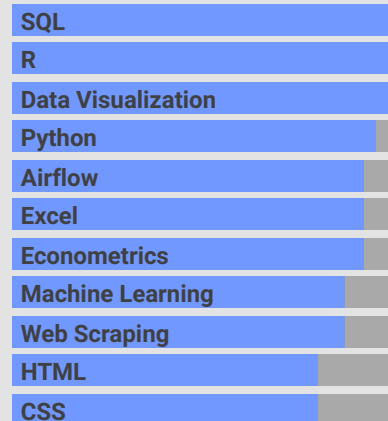
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TECHNICAL SKILLS



SOFT SKILLS

