OPHIR BETSER

Highly motivated **Product Analyst** with a great passion for creating knowledge from data, in order to make the best decisions. Experienced in Statistical Analysis and Econometrics. skilled in **SQL, Python, R, Excel**, Visualization tools, and have great **self-learning ability**.

💼 PROFESSIONAL HISTORY

2022-01
|
today

Google, Waze
Product Analytics   📍 Tel-Aviv, Israel
• Team-member of the Trips-DS team in Waze-Data-Guild and in Waze-Carpool-Squad
• Big-Data research and analysis on top of Google Cloud Platform (GCP).
• Working closely with product managers and developers on feature development, Experiments, user classification and monitoring key metrics.
• Productization tables for the data warehouse.
• Building dashboards and conducting in-depth research.
• A/B testing of new features

2021-01
|
2021-12

Ministry of Finance
Research Analyst   📍 Jerusalem, Israel
• Student in the Research-Team of 'Wage and Labor Agreements' Division.
• End-to-end analysis of the salaries and working conditions for +700K of Israel public sector workers.
• Extensive experience in R programming. Building automated analyses.
• Writing research reports and creating complex visualizations.
• Publication of reports that have received public interest. (example).

2020-01
|
2020-12

Department of Economics
Research Assistant   📍 Tel-Aviv, Israel
• Economometric research of crime data across the United States.
• Analysis of geographic data using Python.

🎓 ACADEMIC BACKGROUND

2018
|
2021

B.A. in Economics
Tel Aviv University   📍 Tel-Aviv, Israel
• Graduated **Cum Laude**.
• Extended **mathematics** studies.
• Excellence in Microeconomics and Econometrics studies.

🖥 TEACHING EXPERIENCE

2021
|
today

Tel Aviv University
Teaching Assistant   📍 Tel-Aviv, Israel
• 2021: Economics in the Big Data World, Undergraduate Program.
• 2022: Economics in the Big Data World, Undergraduate Program. All course videos are in Youtube.
• 2022: Doing magic with Data, Kellogg-Recanati MBA Program.

2021
|
today

Reichman University
Teaching Assistant   📍 Herzliah, Israel
• 2022: Data Science for Business, Mannheim & Reichman MBA Program.
• 2022: Data Analysis for Business Applications, AMBA Program.
• 2022: Exploratory Data Analysis, GMBA Program. All course videos are in Youtube.

REACH ME AT

📞 +972 53-420-9480
✉ ophir.betser@gmail.com
 github.com/ophirbetser
in linkedin.com/ophirbetser

TECHNICAL SKILLS

SQL
R
Data Visualization
Python
git
Airflow
Excel
Econometrics
Machine Learning
Web Scraping
HTML
CSS

SOFT SKILLS

Research
Teamwork
Problem-solving
Teaching
Presentation
Self-Learning Ability
Attention to details