

# OPHIR BETSER

Highly motivated **Product Analyst** with a great passion for creating knowledge from data, in order to make the best decisions. Experienced in Statistical Analysis and Econometrics. skilled in **SQL**, **Python**, **R**, **Excel**, Visualization tools, and have great **self-learning ability**.

## PROFESSIONAL HISTORY

- 2022-01  
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2023-01
- **Google, Waze**  
Product Analytics 📍 Tel-Aviv, Israel
- Team-member of the Trips-DS team in Waze-Data-Guild and in Waze-Carpool-Squad
  - Big-Data research and analysis on top of Google Cloud Platform (GCP).
  - Working closely with product managers and developers on feature development, Experiments, user classification and monitoring key metrics.
  - Productization tables for the data warehouse.
  - Building dashboards and conducting in-depth research.
  - A/B testing of new features
- 2021-01  
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2021-12
- **Ministry of Finance**  
Research Analyst 📍 Jerusalem, Israel
- Student in the Research-Team of 'Wage and Labor Agreements' Division.
  - End-to-end analysis of the salaries and working conditions for +700K of Israel public sector workers.
  - Extensive experience in R programming. Building automated analyses.
  - Writing research reports and creating complex visualizations.
  - Publication of reports that have received public interest. ([example](#)).
- 2020-01  
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2020-12
- **Department of Economics**  
Research Assistant 📍 Tel-Aviv, Israel
- Econometric research of crime data across the United States.
  - Analysis of geographic data using Python.

## ACADEMIC BACKGROUND

- 2018  
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2021
- **B.A. in Economics**  
Tel Aviv University 📍 Tel-Aviv, Israel
- Graduated **Cum Laude**.
  - Extended **mathematics** studies.
  - Excellence in Microeconomics and Econometrics studies.
- 2023  
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today
- **B.S. in Computer Science**  
The Open University 📍 Tel-Aviv, Israel

## TEACHING EXPERIENCE

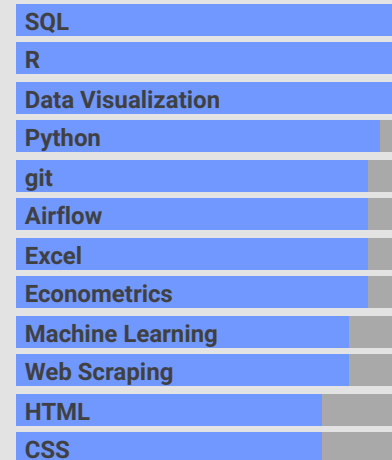
- 2021  
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today
- **Tel Aviv University**  
Teaching Assistant 📍 Tel-Aviv, Israel
- 2021: Economics in the Big Data World, Undergraduate Program.
  - 2022: Economics in the Big Data World, Undergraduate Program.  
All course videos are in [Youtube](#).
  - 2022: Doing magic with Data, Kellogg-Recanati MBA Program.
- 2021  
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today
- **Reichman University**  
Teaching Assistant 📍 Herzliah, Israel
- 2022: Data Science for Business, Mannheim & Reichman MBA Program.
  - 2022: Data Analysis for Business Applications, AMBA Program.
  - 2022: Exploratory Data Analysis, GMBA Program.  
All course videos are in [Youtube](#).



## REACH ME AT

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## TECHNICAL SKILLS



## SOFT SKILLS

