OPHIR BETSER

Highly motivated **Product Analyst** with a great passion for creating knowledge from data, in order to make the best decisions. Experienced in Statistical Analysis and Econometrics. skilled in **SQL, Python, R, Excel**, Visualization tools, and have great **self-learning ability**.

💼 PROFESSIONAL HISTORY

Google, Waze
2022 | today
Product Analytics 📍 Tel-Aviv, Israel
- Team-member of the Trips-DS team in Waze-Data-Guild and in Waze-Carpool-Squad
- Big-Data research and analysis on top of Google Cloud Platform (GCP).
- Working closely with product managers and developers on feature development, Experiments, user classification and monitoring key metrics.
- Productization tables for the data warehouse.
- Building dashboards and conducting in-depth research.
- A/B testing of new feathers.

Ministry of Finance
2020 | 2021
Research Assistant 📍 Jerusalem, Israel
- Student in the Research-Team of 'Wage and Labor Agreements' Division.
- End-to-end analysis of the salaries and working conditions for +700K of Israel public sector workers.
- Extensive experience in R programming. Building automated analyses.
- Writing research reports and creating complex visualizations.
- Publication of reports that have received public interest. (example).

Department of Economics
2019 | 2020
Research Assistant 📍 Tel-Aviv, Israel
- Economometric research of crime data across the United States.
- Analysis of geographic data using Python.

🎓 ACADEMIC BACKGROUND

B.A. in Economics
2018 | 2021
Tel Aviv University 📍 Tel-Aviv, Israel
- Graduated **Cum Laude**.
- Extended **mathematics** studies.
- Excellence in Microeconomics and Econometrics studies.

🖥 TEACHING EXPERIENCE

Tel Aviv University
2021 | today
Teaching Assistant 📍 Tel-Aviv, Israel
- 2021: Economics in the Big Data World, Undergraduate Program.
- 2022: Economics in the Big Data World, Undergraduate Program. All course videos are in Youtube.
- 2022: Doing magic with Data, Kellogg-Recanati MBA Program.

Reichman University
2021 | today
Teaching Assistant 📍 Herzliah, Israel
- 2022: Data Science for Business, Mannheim & Reichman MBA Program.
- 2022: Data Analysis for Business Applications, AMBA Program.
- 2022: Exploratory Data Analysis, GMBA Program. All course videos are in Youtube.

REACH ME AT

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TECHNICAL SKILLS

- SQL
- R
- Data Visualization
- Python
- git
- Airflow
- Excel
- Econometrics
- Machine Learning
- Web Scraping
- HTML
- CSS

SOFT SKILLS

- Research
- Teamwork
- Problem-solving
- Teaching
- Presentation
- Self-Learning Ability
- Attention to details