

WORK EXPERIENCE

Digital Content Producer / *Torrid*

April 2023 – Present

- Update the Torrid mobile app and desktop and mobile site using JSON, HTML, CSS, JavaScript and Salesforce Commerce Cloud
- Build custom landing pages using HTML, CSS, JavaScript and Salesforce Commerce Cloud
- Provide Quality Assurance assistance for the team as needed

Merchandising Operations Manager / *Beachbody*

April 2022 – March 2023

- Created and manage new and existing pages for the site in Endeca, Contentful and WCS
- Triaged technical issues related to the content management systems
- Prepared programs in BCC for the team to work on (products, programs, entitlements, etc)
- Prepped and execute all launches to production
- Provided training and support to Merchandising Team members
- Managed technical aspects of Merchandising Team

Senior CMS Specialist / *Beachbody*

July 2021 – April 2022

- Created unique modules and pages within the confines of the CMS templates
- Merchandised products, hero banners, and other modules
- Built sell pages for individual products and programs, often versioned
- Managed site launches for new and/or updated products, programs, etc.
- Provided Quality Assurance assistance when needed
- Helped team troubleshoot CMS issues

CMS Operations Specialist / *Beachbody*

August 2019 – July 2021

- Merchandised products, hero banners, and other modules
- Built sell pages for individual products and programs
- Provided Quality Assurance assistance when needed

CMS Web Content Coordinator / *Beachbody*

December 2018 – August 2019

- Provided quality assurance to ensure new content posted on teambeachbody.com is consistent with team standards
- Assisted in the creation of new content and editing of existing content within team CMS systems
- Developed a style manual and other supplemental documentation

EDUCATION

Codecademy

- ◇ Professional Certification
- ◆ Front-End Engineer
- ◆ March 2023

University of Southern California

- ◇ Master's Degree
- ◆ Specialized Journalism
- ◆ July 2014

Cal State University, Northridge

- ◇ Bachelor of Arts
- ◆ Journalism
- ◆ May 2010

SKILLS

- JavaScript
- React
- Git
- jQuery
- JSON

- HTML
- CSS
- Salesforce Commerce Cloud
- Salesforce Marketing Cloud
- BCC

- WCS
- Endeca
- Contentful
- Wordpress
- Ampliance