



MS

MARLA SCHEVKER

FRONT END WEB DEVELOPER

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SKILLS

- HTML5
- CSS3
- jQuery
- Wordpress
- Oracle (Endeca, Web Center Services [WCS], Business Control Center [BCC])
- Contentful
- Jira
- Atom
- Google Suite

EDUCATION

MASTER'S DEGREE • SPECIALIZED JOURNALISM • JULY 2014 • UNIVERSITY OF SOUTHERN CALIFORNIA

BACHELOR OF ARTS • JOURNALISM • MAY 2010 • CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

CERTIFICATIONS

ONEMONTH.COM

- Responsive Design
- jQuery
- Wordpress

EXPERIENCE

Merchandising Operations Manager • Beachbody • April 2022 to Present

- Create and manage new and existing pages for the site in Endeca, Contentful and WCS
- Triage technical issues related to the content management systems both for the team and upon request from outside departments
- Prepare programs for the team to work on (products, programs, entitlements, etc)
- Prep and execute all launches to production
- Provide training and support to Merchandising Team members
- Manage technical aspects of Merchandising Team

Senior CMS Specialist • Beachbody • July 2021 to April 2022

- Creates unique modules and pages within the confines of the CMS templates
- Merchandises products, hero banners, and other modules
- Builds sell pages for individual products and programs, often versioned
- Manages site launches for new and/or updated products, programs, etc.
- Provides Quality Assurance assistance when needed
- Helps team troubleshoot CMS issues

CMS Operations Specialist • Beachbody • August 2019 to July 2021

- Merchandised products, hero banners, and other modules
- Built sell pages for individual products and programs
- Provided Quality Assurance assistance when needed

CMS Web Content Coordinator • Beachbody • December 2018 to August 2019

- Provided quality assurance to ensure new content posted on teambeachbody.com is consistent with team standards
- Assisted in the creation of new content and editing of existing content within team CMS systems
- Developed a style manual and other supplemental documentation

Proofreader • Brierley + Partners • June 2016 to December 2018

- Proofread marketing copy for style, grammar, and accuracy
- Ensured consistency in both print and digital publication across languages
- Maintained and updates client style guides
- Managed all proofreading jobs for a major client, ensuring all deadlines are met