

Marla Schevker

Front-End Web Developer

marla.shevker@gmail.com / <https://github.com/optimissist>

WORK EXPERIENCE

Merchandising Operations Manager / *Beachbody* April 2022 – Present

- Create and manage new and existing pages for the site in Endeca, Contentful and WCS
- Triage technical issues related to the content management systems both for the team and upon request from outside departments
- Prepare programs for the team to work on (products, programs, entitlements, etc)
- Prep and execute all launches to production
- Provide training and support to Merchandising Team members
- Manage technical aspects of Merchandising Team

Senior CMS Specialist / *Beachbody* July 2021 – April 2022

- Created unique modules and pages within the confines of the CMS templates
- Merchandised products, hero banners, and other modules
- Built sell pages for individual products and programs, often versioned
- Managed site launches for new and/or updated products, programs, etc.
- Provided Quality Assurance assistance when needed
- Helped team troubleshoot CMS issues

CMS Operations Specialist / *Beachbody* August 2019 – July 2021

- Merchandised products, hero banners, and other modules
- Built sell pages for individual products and programs
- Provided Quality Assurance assistance when needed

CMS Web Content Coordinator / *Beachbody* December 2018 – August 2019

- Provided quality assurance to ensure new content posted on teambeachbody.com is consistent with team standards
- Assisted in the creation of new content and editing of existing content within team CMS systems
- Developed a style manual and other supplemental documentation

EDUCATION

Codecademy

- ◇ Professional Certification
- ◆ Front-End Engineer
- ◆ February 2023

University of Southern California

- ◇ Master's Degree
- ◆ Specialized Journalism
- ◆ July 2014

Cal State University, Northridge

- ◇ Bachelor of Arts
- ◆ Journalism
- ◆ May 2010

SKILLS

- JavaScript
- React.js
- Node.js
- Jest
- Mocha
- Git
- HTML
- CSS
- jQuery
- Wordpress
- Oracle (Endeca, Web Center Services [WCS], Business Control Center [BCC])
- Contentful
- Jira