



#### Welcome to Mamaearth!!

Shiprocket is our main shipping software which handles all our website(mamearth.in) orders. Shiprocket is India's first automated shipping software that aims reduce ecommerce shipping to its bare bones. They have tied up with multiple courier companies like Bluedart, Ecom, Fedex, Ekart etc to provide a single platform where e-tailers can manage multi-channel orders and ship multi-channel order easily. We can print bulk shipping labels and ship your products to in and around the world using a single platform. Shiprocket not only simplifies the whole process but also saves our precious time and money.

This manual will guide you about the working of Shiprocket portal and will help you in understanding the key terms used in B2C.

## **How Shiprocket works?**

#### How It Works

The Shiprocket platform is hassle free and simple to use!



Add your Order
 Import all your orders with automated channel sync, or add your order manually.



 Select Courier Partner
 Based on your shipping needs, select your courier partner.



3. Pack Your Shipment
Pack your orders, print
labels, and hand it over
to the courier partner.



Track
 Sit back and track your order, keep your customers informed with SMS and email notifications.

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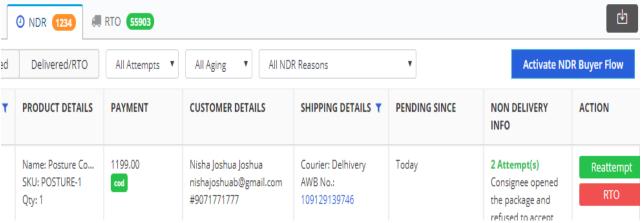
### 1. NDR? How to process an NDR?

NDR stands for Non-Delivery Report and which shows orders in their undelivered status. A seller needs to take an action whenever an NDR raised on his/her panel. A seller can either opt to reattempt the order, or opt for RTO.

#### How to Process an NDR?

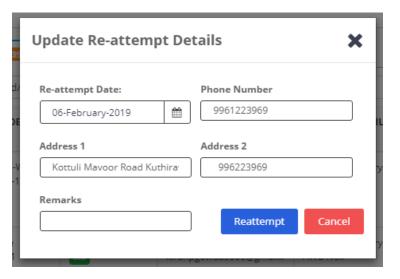
When an NDR raised on the panel, you have two options to process it:

- 1. Opt for a Reattempt
- 2. Opt for RTO (Return to Origin)



### 1. When you opt for 'Reattempt'

In this case, you can update the buyer details such as address, and contact number. Please select the reattempt date before

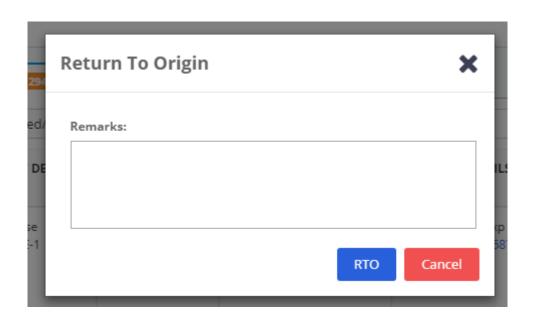


clicking 'Reattempt'.

### 2. When you opt for 'RTO'

In this case, your order will be returned to the original pickup location. You can also add remarks if you have any.

\*A seller has 24 hours to take an action on NDR orders. If a seller does not respond in the first 24 hours, the order will automatically be marked as RTO.



Please Note: Courier partners only make 3 attempts to deliver your order to the end customer post which they will mark it as RTO.

### 2. What Is an Order ID?

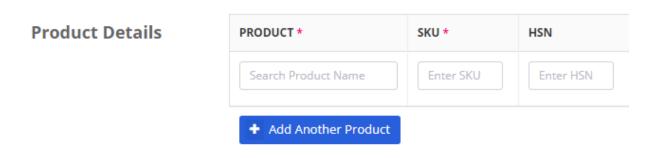
An Order ID is a unique number which you'll need to identify and track your orders. Each order receives its own Order ID that will not be duplicated.

By the help of this Order ID you can get information like; date of the order, shipping status, product details, payment data, etc.

## What Is a SKU, HSN Code, and Eway Bill Number?

- 1. SKU It is a unique code of letters and numbers that help to effectively identify and organize your inventory.
- 2. HSN codes It is used to classify goods to calculate GST. It helps in determining the tax slab (NIL, 5%, 12%, 18%, & 28%) of your product.

You can find both of them in the 'Product Details' section of 'Create Forward Order' page.



3. Eway Bill - Under GST Act, it is mandatory to enter Eway bill number for shipping of goods from one place to another, either inter-state or intra-state and of value more than INR 50,000. You can easily enter your Eway bill number while creating a manual order in Shiprocket.

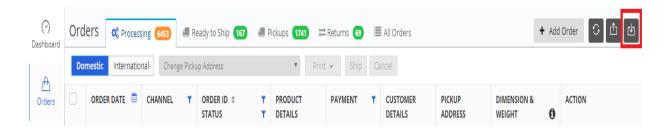
To generate an Eway bill, please visit https://ewaybillgst.gov.in/Others/EBPrintnew.aspx



# How to download all my orders from the Shiprocket Panel?

The ShipRocket panel is designed to provide convenience at your fingertips. To download your orders, go to the "Orders" tab on the left-side menu and click on 'All Orders'.

Now, click on the 'download' icon located top-right corner of your screen. For further understanding, please have a look at the screenshot given below:



Once you download it, you'll be able to see the complete details of all of your orders. This will include order ID, order date, channel, order status, quantity, customer address, etc.

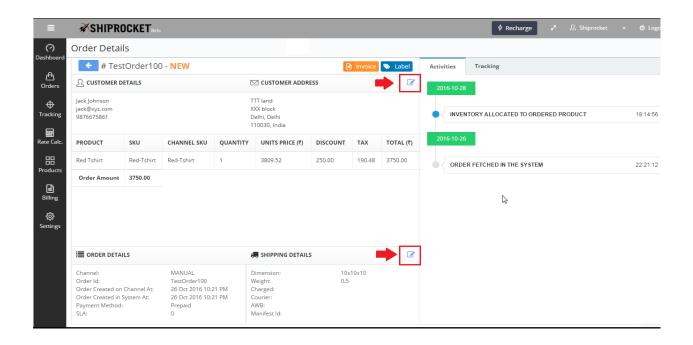
## 3. How do I edit/modify an order in Shiprocket?

**Editing an Order** 

Once an order is created or fetched from any channel, you can click on the Order ID and get into the Orders Details page.

You can edit the following parameters in an order:

- 1. Customer Shipping Address
- 2. Shipment Details (Dimension and Weight)
- 3. Pick up Address
- 4.Payment Type (Prepaid/COD)



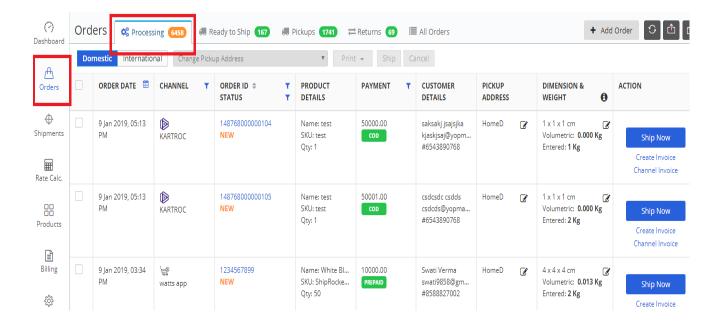
Please Note: Once AWB is assigned to an Order, you won't be able to edit the shipment details.

AWB: An air waybill (AWB) is a document that accompanies goods shipped by an international air courier to provide detailed information about the shipment and allow it to be tracked. The bill has multiple copies so that each party involved in the shipment can document it.

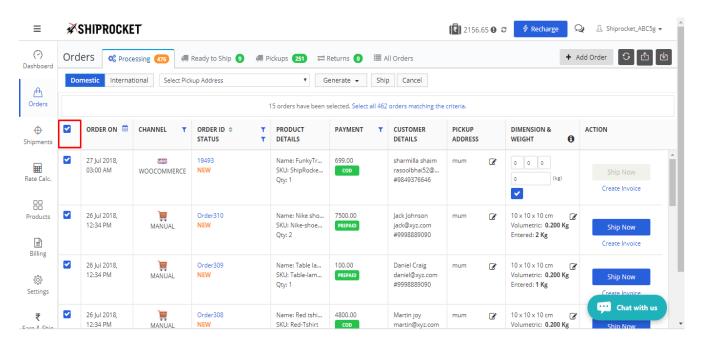
## 4. How do I process or ship my orders in bulk?

You can now process all your orders directly from the orders grid in bulk. For this;

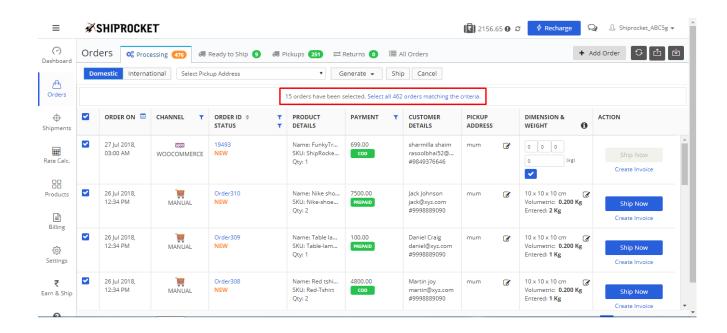
1.Go to Orders → Processing



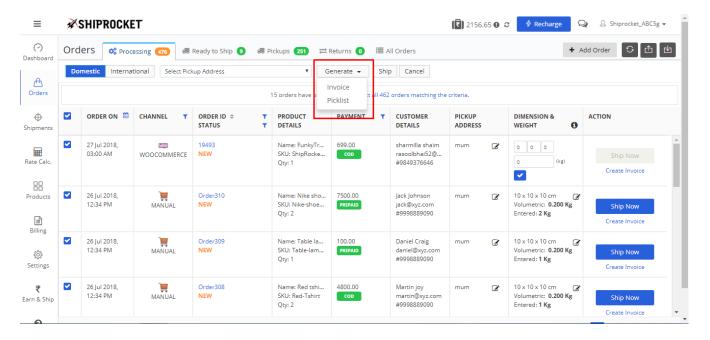
2. Select the checkbox on the top left corner to select all the products in the list. This will select the products listed on the page.



3.To select all the orders in the processing tab, click on "Select all orders matching the criteria"



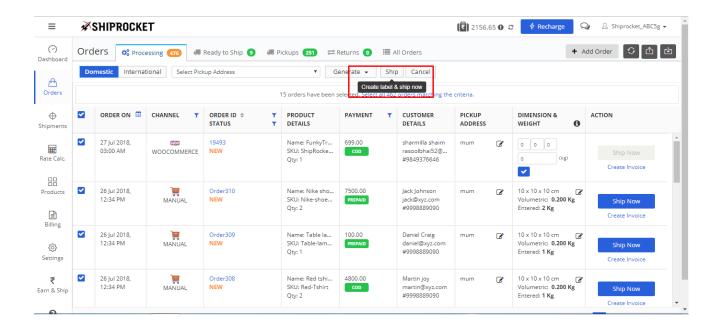
4. Click on "Generate" to generate an invoice and/or picklist for all the selected orders.



5. Next, click on "Ship"

A courier company will be assigned to all the selected orders as per the courier priority set by you in the settings.

Post this, you will receive an email which will let you know about the status of each of the selected order. You can ship the orders by following the subsequent procedure.

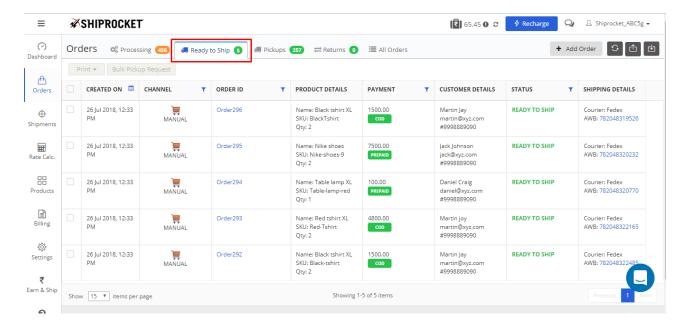


On completion of the process, all labels for your forward orders will be downloaded automatically.

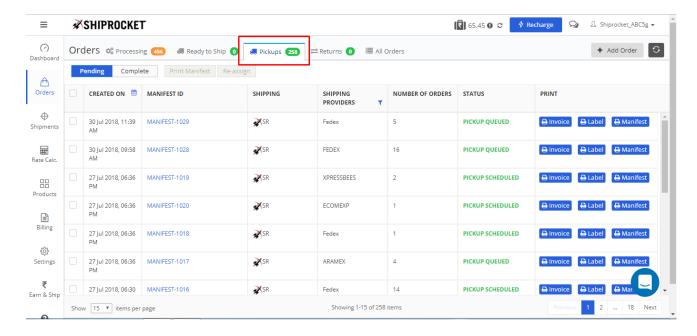
## 5.Can I print manifest of orders in bulk? If yes, how?

Yes, you can print manifest of orders in bulk. Follow the steps given below to download bulk manifests for your forward orders:

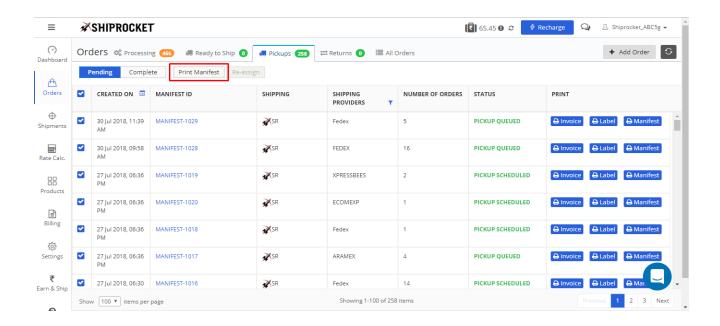
1. Once you've generated the shipping labels for your bulk order, it will progress to the 'Ready to Ship' status. Locate the 'Ready to Ship' tab in the orders section, this is where you can find your 'Ready to Ship' bulk orders. Now you are required to generate a pick up request for your shipments.



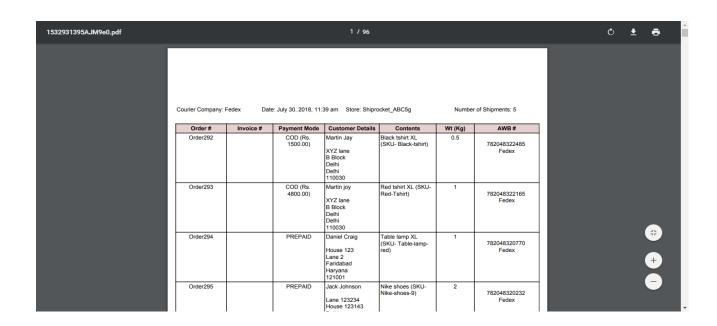
- 2. For generating pickup request, simply select the checkbox against each of those orders. In case you want to select all the orders present in the "Ready to ship" tab click on "Select all".
- 3. Click on the the 'Bulk Pickup Request' present on the left top of the panel. You will receive the manifest for all these orders in your registered email ID.
- 4. All these orders will now move to the 'Pickups' status.



5. Next, select 'print manifest' to print a manifest for your bulk order. You can also print the label and invoice for all the orders present in the manifest ID.



6. You will be redirected to a PDF file containing the manifest. You can download/print this file.



# 6.Can I cancel an order in Shiprocket? How will I get the refund for it?

We would like to inform you that the order can be cancelled from the ShipRocket panel itself, till the time it has not been picked up from the customer.

You can cancel the order by following the steps below:

- Log in to your ShipRocket panel
- Click on Orders > All Orders
- Click on the Order Id of that shipment.
- If the order is not yet updated as shipped, you can cancel the order from Orders Details > Cancel Order on Top Right Side.

After cancellation, the refund amount will be transferred back to your wallet within 3-4 working days.

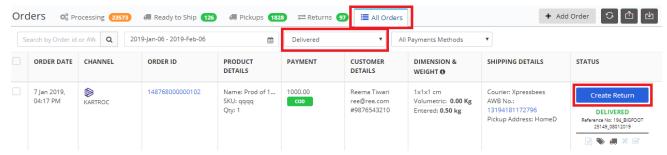
### 7. How to add a return order?

We have introduced a new return module in our ShipRocket webapp. It aims at:

- Simplifying the reverse orders for your shipments
- Facilitating returns from either an existing forward order or fresh return order.

With the new ShipRocket platform, there are two main ways through which you can create return orders :

- 1. From 'Delivered' orders
- 2. Manual Reverse orders.
  - 1. **From Delivered Orders** Please follow the steps below to create a reverse order from 'delivered' orders:
- Go to the 'Orders' tab in the left menu
- Now. click on 'All Orders'
- For all shipments that have been marked as 'Delivered', you will automatically find a 'Create Return' option.

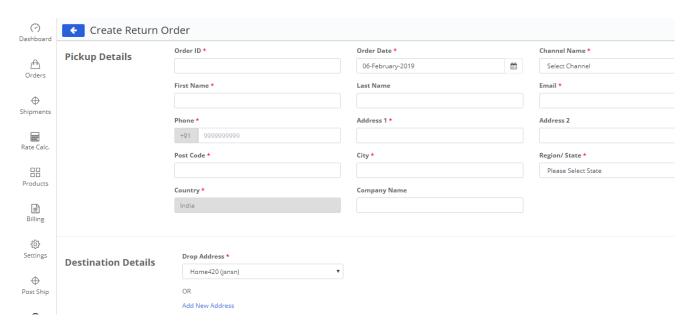


- Click on 'Create Return'
- A new page with prefilled details about your order will open
- By default, your buyer's address will become the pick-up address.
- By default, your pick up address will become the destination
- You can change your drop address or add a new address if you have multiple saved addresses.

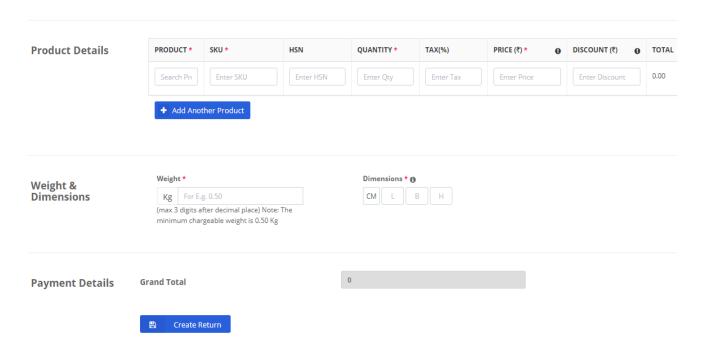
### 2.) Manual Reverse orders

You can create a manual return order by following the steps below:

- a) Go to the 'orders' tab in the left panel
- b) Now, click on 'Create Return Order'
- c) You will be redirected to a new page where you will have to fill in details like:
- Order ID
- Pickup address
- Mobile number
- Drop-off address
- Product details ID, SKU, Quantity, price
- Weight and dimensions



Once you have entered all details, you can click on the 'create return' option to proceed further.



d) Once the return order is created it will be displayed in the 'returns' tab. You can click on the 'Initiate Return' tab to ship your return order.

## 8. What is RTO? What are the possible reasons behind RTO?

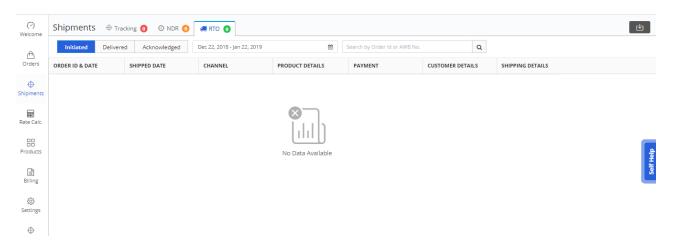
Your shipment comes in RTO panel when the courier executive couldn't deliver your shipment to the end buyer. In this case they mark the shipment RTO and sent it back to the original pickup address.

There could be a number of reasons behind RTO such as; customer rejects shipment at the time of delivery, incomplete address, the customer is not ready with cash, etc.

## 9. Where can I check RTO orders in panel?

To check RTO orders in the panel, you need to follow the steps mentioned below:

- Step 1) Login to Shiprocket Panel http://app.shiprocket.in with your credentials.
- Step 2) Go to the Shipments tab
- Step 3) Select RTO Tab to check RTO orders.



## 10. How to reduce RTO in shipping?

You can reduce your RTO cost by following the tips given below:

- 1. **Contact Information** Please make sure you fill correct and complete address with landmark while filling the customer's address. The same goes for his/her contact number.
- 2. **Fake Orders** You can easily detect fake orders by identifying the contact details provided by the buyers. It could be a fake phone number, strange address, or even an email address. The key here is to stay alert against frauds.
- 3. Order Make sure you are sending the right order to your customers.
- 4. NDR Take action on NDR in time.

# My customer is not available at the location. Help me!

If your customer is not available at the time of delivery, the courier partner will make a second attempt on the next business day, and a third attempt on the following business day, if necessary.

## 11. What is an HSN code? Why do we require it?

HSN code stands for Harmonised System Nomenclature code. It is a code used to classify goods for taxation and claiming benefits. In India, the HSN code is crucial as it is the determinant of the amount (percentage) of GST that is charged on a particular product.

## What do we mean by SKU?

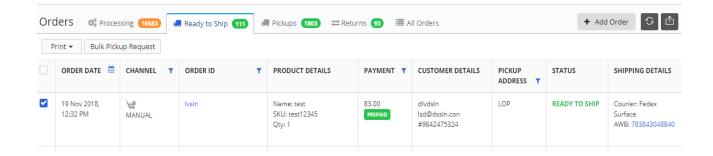
**SKU** is the abbreviation for **Stock Keeping Unit**. It is a unique identifier for each distinct product.

It is a unique number given by a seller to the products in his store for easier inventory management and identification. It can be alphanumeric and can have from 8-12 characters. SKUs are unique to your store and must contain information which can be easily used to describe the product.

## 12. How to generate invoice and label for single and bulk order?

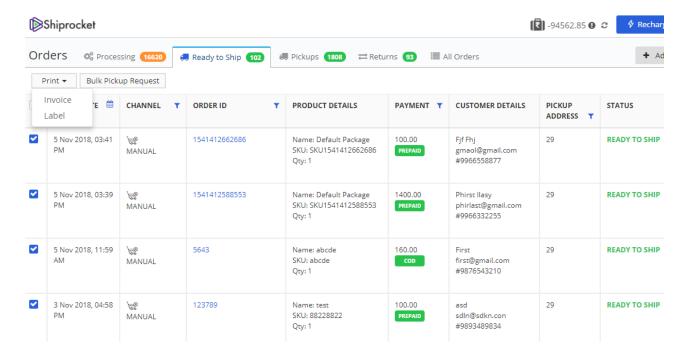
### I) Generating Label for a Single Order:

- 1. Click on the Orders tab.
- 2. Now, click on the Ready to Ship tab. Select the order for which you need to generate the label.
- 3. Now click on the little 'Print' button to download your label.



### II) Generating Label for a Bulk Order:

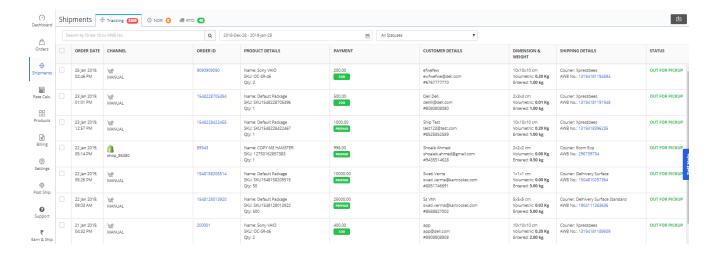
- 1. Click on the Orders tab.
- 2. Likewise, select all orders for which you need to generate bulk label.
- 3. Click on the 'Print' button and download your label.



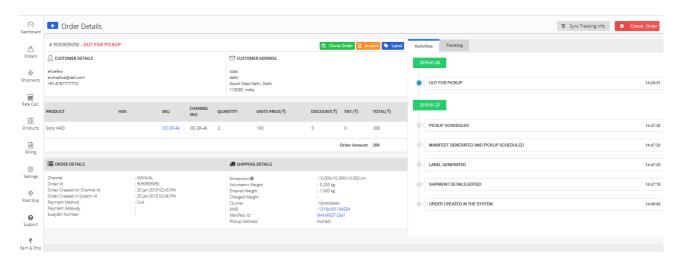
## 13. How can I track my shipment status?

ShipRocket allows you to track your orders. Given below is a simple guide to tracking your orders.

Step 1: To track your orders, go to "Shipment" section in the left panel and "Tracking" Sub Tab. Here you can check the status of all your shipped orders



Step 2: To track a specific order in the **Tracking** sub tab, click on the order id and then click tracking as shown in the image below.



The *NDR* tab shows all the non-delivered orders along with the reasons for delivery failure. Here you need to respond to the raised NDR with "*Reattempt*" or "*Return to Origin*" along with the remarks.

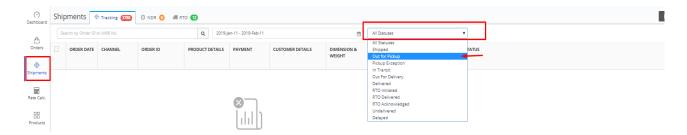
The RTO tab shows all the orders that are being returned to the shipper.

## How can I track my out for pickup shipments?

You can track the shipments that are out for pickup in your Shiprocket panel. To do so-

- Go to the **Shipments** option from the left panel.
- The Tracking tab will open by default.

• Select the 'Out for Pickup' option in the drop down of the All Statuses filter All the orders that are out for pickup will be displayed on the tracking page. You can also select the date range to view your orders.



Alternatively, you can also filter your orders with the following statuses-

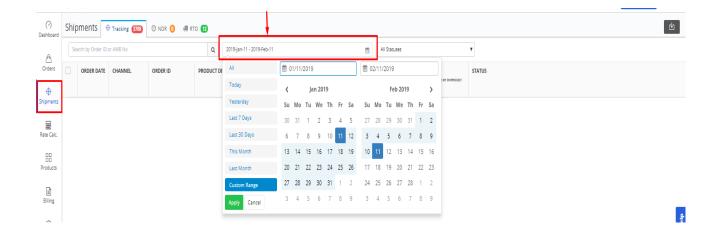
- Shipped
- Pickup Exception
- In-transit
- Out for delivery
- Delivered
- RTO Initiated
- RTO Delivered
- RTO Acknowledged
- Undelivered
- Delayed

# 14. How can I track shipments for a particular date range?

You can track your forward shipments in a particular date range in the Shipments tab. To do so-

Go to Shipments-->Tracking

Select a custom date or a predefined range from the date filter as shown in the image below-



# 15.Can I reassign the courier company, once manifest is generated?

It is indeed possible to reassign a courier once manifest has been generated.

Described below is the process which help you do so-

- Go to Orders→ Pickups
- Select the order and click on re-assign.

### 16. What are the different pick up statuses?

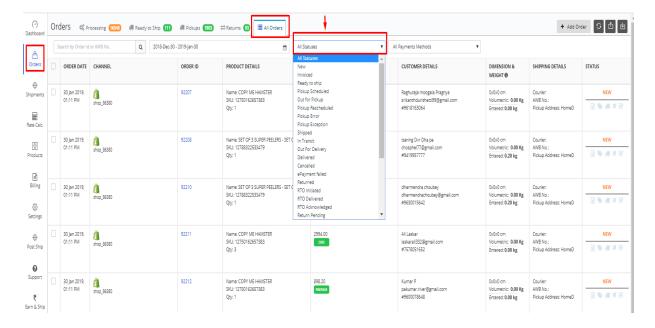
A pickup is the final stage of the order processing, implying that the courier company is ready to receive the shipment.

You can also filter your orders by different statuses in the Shiprocket panel. To do so-

- Go to Orders tab in the left panel
- Locate All Orders from the top level tabs visible on the screen
- Click on the desired pickup filter by selecting from the drop down of the 'All Status' filter

The various stages of the Pickup are:

**Pickup Scheduled**: An order for which the Pickup Request has been generated and sent to the courier company is marked with the status 'Pickup Scheduled



**Pickup error**: The Pickup Error status is marked when the pickup has not yet been generated due to incorrect order details or some technical issue with the API.

**Out for Pickup**: This status is updated when the courier company is out to pickup your parcel.

**Pickup Exception**: The status Pickup exception is marked when the courier company attempted pickup and couldn't complete it due to some reason.

**Pickup Rescheduled**: The status Pickup rescheduled can be observed when the courier company was not available for pickup on a particular day. In such case, the pickup is automatically scheduled on the next day.

