



cmd.

CREATIVE MEDIA DEVELOPMENT CLUB

JANUARY 30, 2014

THE TEAM



Scott Burns
President



Kevin Knopp
Vice President



Connor Nielsen
Curriculum
Development

THE TEAM



Jackie Hayes
Treasurer



Alyson Facha
Informative Content
Director

THE TEAM



Zach Maher
Media Coordinator



Galen Tran
Video Lead



Justin Witt
Interactive Media
Designer

THE BEGINNING

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cmd.

FOUNDED OCTOBER 2013



OUR MISSION:

TO EDUCATE STUDENTS ON CURRENT INDUSTRY
WEB DEVELOPMENT AND MEDIA STANDARDS IN
A SOCIAL LEARNING ENVIRONMENT.



Meetings:
Mondays 6-8pm bldg 26-204

What we teach

Our Mission: To educate students on current industry web development and media standards in a social learning environment.



HTML 5

Learn HTML, from the basics, to HTML 5.



CSS 3

Learn all the new tricks that CSS3 has to offer.



JQUERY / JAVASCRIPT

Take your static web pages and make them interactive with jQuery.



CAL POLY
design & dev
HACKATHON

Friday Kick-off at 6pm - Bonderson Bldg. 197-104
February 7, 2014

[MORE INFORMATION](#)

[REGISTER NOW](#)

08 DAYS 18 HRS 28 MIN 50 SEC

FEBRUARY 8, 2014

DESIGN & DEV HACKATHON





A 12-HOUR EVENT ON
SATURDAY
FEBRUARY 8
8AM - 8PM

CALLING ALL
DESIGNERS DEVELOPERS THINKERS

SPONSORED BY
CIE | CAL POLY'S CREATIVE INNOVATION ENVIRONMENT
cmd. | Creative Media Department
ROSETTA

KICK OFF & TEAM FORMATION
FRIDAY
FEBRUARY 7
6PM - 9PM

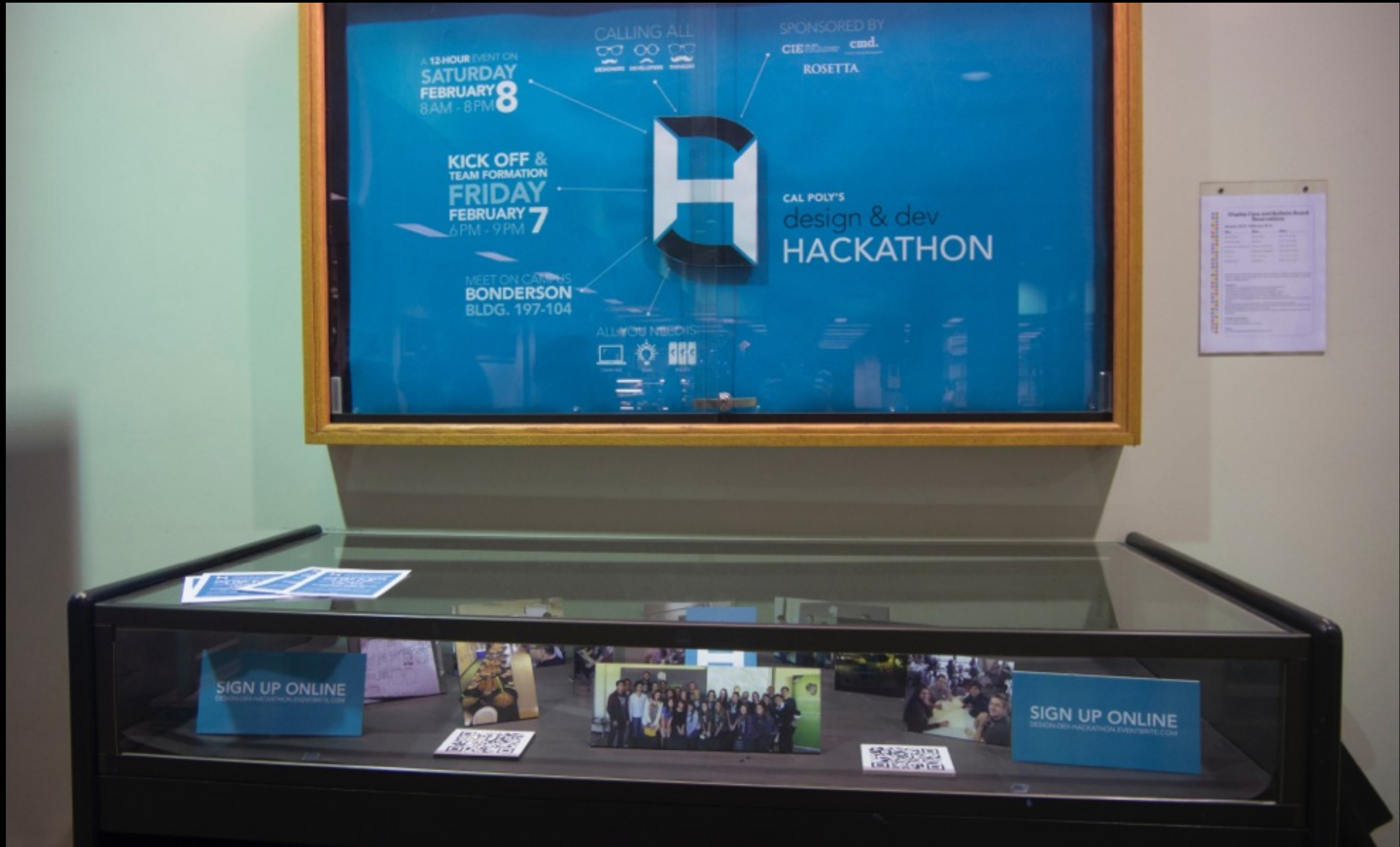
MEET ON CAMPUS
BONDERSON
BLDG. 197-104

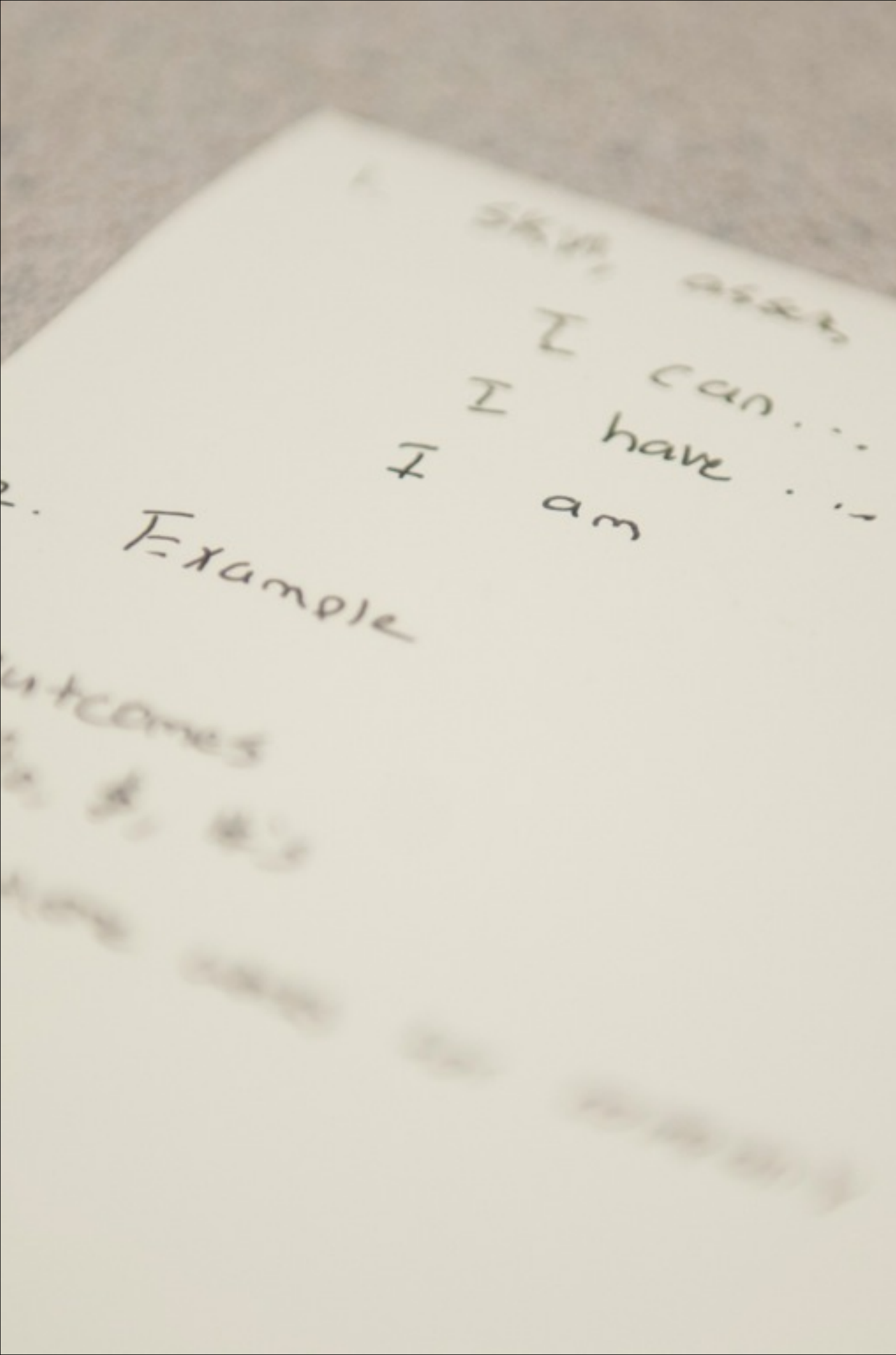
ALL YOU NEED IS
COMPUTER IDEAS ENERGY

CAL POLY'S
design & dev
HACKATHON



QUICK THOUGHTS





ALL INCLUSIVE

TEACHING CODE, VIDEOGRAPHY, PHOTOGRAPHY
ALL AT ONCE



“Employment of web developers is projected to grow 20 percent from 2012 to 2022, faster than the average for all occupations. Demand will be driven by the growing popularity of mobile devices and ecommerce.”

–UNITED STATES DEPARTMENT OF LABOR
BUREAU OF LABOR STATISTICS

THANK YOU