



## Methodology Statement

U.S. Adults

Nationwide

July 24, 2020 – July 28, 2020

This Optimus survey was conducted from July 24 – July 28, 2020 and interviewed a total of 1,039 U.S. Adults, which asked respondents questions related to coronavirus, political topics, and economic issues. Interviews were conducted with a web panel hosted by Dynata on an online platform hosted by Optimus Analytics.

Using the Dynata platform, demographic targets were met using joint target distributions according to the estimated age group, U.S. Census region, and gender breakdown of U.S. adults and marginal distributions by education and race.

The full sample was weighted using Bayesian model-based post-stratification, which accounted for respondent age, U.S. Census region, gender, political party, and an interaction between education and race. Population parameters were estimated using internal estimates derived from L2 Voter File and the 2018 Cooperative Congressional Election Study (CCES).

Although this poll's method does not report a traditional probabilistic margin of error, our estimates generally produce a 95% credibility interval of +/- 3.9% for the tracking survey although this interval varies by item.

SAMPLE SIZES	ADULTS	LIKELY VOTERS
TRACKING SURVEY	1,039	914



## Demographics

	%
<b>GENDER</b>	
MALE	48.5
FEMALE	51.5
<b>RACE</b>	
WHITE	70.4
BLACK	12.4
HISPANIC	9.2
OTHER	8.1
<b>REGION</b>	
NORTHEAST	17.4
MIDWEST	22.7
SOUTH	39.0
WEST	20.9
<b>EDUCATION</b>	
NO COLLEGE DEGREE	70.1
COLLEGE DEGREE	29.9
<b>AGE</b>	
18-34	29.4
35-44	15.6
45-64	33.9
65+	21.1
<b>PARTY</b>	
REPUBLICAN	28.5
DEMOCRATIC	35
INDEPENDENT/OTHER	36.3