



## AAPOR Transparency Initiative Information

Likely Democratic Presidential Primary Voter Survey

Missouri

April 7-14, 2020

In addition to our reported topline, crosstabs, and a methodology summary we also provide the following disclosure items in accordance with the American Association for Public Opinion Research (AAPOR) Transparency Initiative.

ITEM	ELEMENT DETAILS	RESPONSES
1	Sponsor and conduct	This survey was sponsored by Firehouse Strategies and Optimus Analytics. The survey was run by Optimus Analytics.
2	Exact question and response wordings (including interviewer or respondent instructions)	See question and response wordings in our topline reports, linked here:  US Adults: <a href="https://github.com/optimus-forecasting-and-polling/Firehouse-Optimus-Coronavirus-Tracking">https://github.com/optimus-forecasting-and-polling/Firehouse-Optimus-Coronavirus-Tracking</a>
3	Population under study and geographic location	U.S. Adults
4	Dates of data collection	Fielded from April 7 to April 14, 2020
5	Sampling frame(s) and coverage of target population	The target population for this study was contacted using the Dynata Web Panel platform "Samplify" with the target population reached according to joint distributions for U.S. Census Region, age-group, and gender representative of U.S. adults.
6	Name of sample (or sampling frame) supplier	Dynata Web Panel
7	Method of recruitment	Invitation-Only panelist recruitment where panelists are originally contacted by web advertisements (conducted by Dynata)
8	Description of sample design	N/A
9	Method, mode, and language of survey	Online web survey, English-only.
10	Sample size and precision	Each sample was designed to be representative of U.S. adults  Political Survey: n = 857 (+/- 8.2%) Coronavirus Survey: n = 861 (+/- 8.0%) Combined Survey: n = 1,718 (+/- 5.5%)



		<p>Considering the use of a nonprobability survey, this current project is unable to estimate a standard probabilistic margin of error. The 95% credibility intervals provided above are conservative estimates based on the model described in section 11. The intervals presented here represent the largest interval for a question response for each survey (not including branched questions) so as to provide conservative estimates.</p>
11	Weight calculation, including variables used and the sources of weighting parameters	<p>Final estimates for this survey were calculated using Bayesian model-based post-stratification with items weighted according to respondents' gender, age category (4), U.S. Census Region, party identification, and an interaction between race and education.</p> <p>Post-stratification estimates were calculated using an internal model using the L2 voter file and the 2018 CCES.</p> <p>Sources for Weighting Parameters:</p> <ul style="list-style-type: none"><li>- L2 voter file</li><li>- 2018 Cooperative Congressional Election Study</li></ul>
12	Contact for more information	Alex Alduncin at alex@Optimus.com

For more details about this survey, see our Forecasting and Polling GitHub:  
<https://github.com/optimus-forecasting-and-polling/>

For more details about the AAPOR Transparency Initiative, see their site:  
[https://www.aapor.org/Transparency\\_Initiative.htm](https://www.aapor.org/Transparency_Initiative.htm)