



## AAPOR Transparency Initiative Information

U.S. Adults  
Nationwide  
April 25- May 02, 2020

In addition to our reported topline, crosstabs, and a methodology summary we also provide the following disclosure items in accordance with the American Association for Public Opinion Research (AAPOR) Transparency Initiative.

| ITEM | ELEMENT DETAILS   | RESPONSES   |
|------|---|---|
| 1    | Sponsor and conduct   | This survey was sponsored by Firehouse Strategies and Optimus Analytics. The survey was run by Optimus Analytics.   |
| 2    | Exact question and response wordings (including interviewer or respondent instructions) | See question and response wordings in our topline reports, linked here:<br><br>US Adults: <a href="https://github.com/optimus-forecasting-and-polling/Firehouse-Optimus-Coronavirus-Tracking">https://github.com/optimus-forecasting-and-polling/Firehouse-Optimus-Coronavirus-Tracking</a> |
| 3    | Population under study and geographic location  | U.S. Adults   |
| 4    | Dates of data collection  | Fielded from April 25 to May 2, 2020  |
| 5    | Sampling frame(s) and coverage of target population                                     | The target population for this study was contacted using the Dynata Web Panel platform "Samplify" with the target population reached according to joint distributions for U.S. Census Region, age-group, and gender representative of U.S. adults.  |
| 6    | Name of sample (or sampling frame) supplier   | Dynata Web Panel  |
| 7    | Method of recruitment   | Invitation-Only panelist recruitment where panelists are originally contacted by web advertisements (conducted by Dynata)   |
| 8    | Description of sample design  | N/A   |
| 9    | Method, mode, and language of survey  | Online web survey, English-only.  |
| 10   | Sample size and precision   | Each sample was designed to be representative of U.S. adults<br><br>Political Survey: n = 885 (+/- 7.2%)<br>Coronavirus Survey: n = 910 (+/- 7.6%)<br>Combined Survey: n = 1,795 (+/- 5.5%)   |

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|    |  | <p>Considering the use of a nonprobability survey, this current project is unable to estimate a standard probabilistic margin of error. The 95% credibility intervals provided above are conservative estimates based on the model described in section 11. The intervals presented here represent the largest interval for a question response for each survey (not including branched questions) so as to provide conservative estimates.</p>  |
| 11 | Weight calculation, including variables used and the sources of weighting parameters | <p>Final estimates for this survey were calculated using Bayesian model-based post-stratification with items weighted according to respondents' gender, age category (4), U.S. Census Region, party identification, and an interaction between race and education.</p> <p>Post-stratification estimates were calculated using an internal model using the L2 voter file and the 2018 CCES.</p> <p>Sources for Weighting Parameters:</p> <ul style="list-style-type: none"> <li>- L2 voter file</li> <li>- 2018 Cooperative Congressional Election Study</li> </ul> |
| 12 | Contact for more information   | Alex Alduncin at alex@Optimus.com  |

For more details about this survey, see our Forecasting and Polling GitHub:  
<https://github.com/optimus-forecasting-and-polling/>

For more details about the AAPOR Transparency Initiative, see their site:  
[https://www.aapor.org/Transparency\\_Initiative.htm](https://www.aapor.org/Transparency_Initiative.htm)