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WEB DEVELOPER, OPERATIONAL MANAGER

Summary
To obtain a responsible and challenging position, where my web programming and people management skills will be valued. To find a position that is rewarding and provides an opportunity to expand my knowledge and abilities for advancement.

Professional Highlights

- Over 18 years of web development experience
- Involved with every aspect of web development cycle, from initial concept, development, debugging, testing to final release
- Managed internal and remote team of developers, designers and content creators
- Can communicate ideas and concepts clearly with clients
- Have understanding of SEO, ADA compliance and online marketing
- Quality Assurance Control and Testing

Technical Experience and Proficiency

- Skills: PHP, MySQL, MongoDB, SQL, PostgreSQL, HTML, CSS, Bootstrap,Javascript, AJAX, jQuery, ReactJS, Vue.js, Perl
- Frameworks: Symfony, Laravel, Zend, CakePHP, CodeIgniter
- CMS Systems: Wordpress, Drupal, Joomla, OpenCart, Magento, Sitefinity
- Technologies: Git, SVN, LAMP, WAMP, REST APIs, AWS Cloud, Rackspace Cloud
- Integrations: PayPal, Authorize.Net, Stripe, Sendgrid, UPS, Google Analytics, Piwik/Matomo

Work Experience

The Boxoffice Company (formerly **Webedia Movies Pro)** January 2017 – Present
Senior Web Developer

Oversaw 300+ movie theater websites, as well as movie database.
- Implemented custom updates
- Created data driven feed & reports for BoxOfficePro magazine, AMC theaters, Google, IMDB and other movie industry leaders.
- Re-wrote in-house website CMS system to streamline the data flow and make it scalable for client's requests
- Developed a movie matching mechanism for various inner company Databases.
- Developed a set of ecommerce scripts for tracking orders on various POS systems (RTS, Omniterm, Vista, POSitive, and others)

As a member of small a web team, oversaw production and maintenance of websites for movie theaters around US, Canada, Europe and New Zealand. Fully re-wrote existing CMS to combine differences between templated and custom websites The Boxoffice Company produces, which also made it flexible

to expansion. Utilizing latest open-source technologies, for efficient processing, less database requests, leveraging cache made the new CMS the most stable product for end clients. As next big project, developed a set of scripts to track ecommerce orders by scraping the data from confirmation pages and sending data to Google Analytics (UA & GA4) and Piwik/Matomo. The Boxoffice Company used this data to generate invoices based on referral traffic.

Optimum Systems Online, Inc June 2008 – Present
Owner, Lead Developer

Planned, supervised, architected, developed, tested 35+ web projects, including 6 projects for Fortune 500 companies.
- Directed execution of web development projects, performed cost estimates, time assessments, evaluated and selected sub-contractors. Ensured compliance with clients' design requirements and standards
- Supervised 3 employees and 4 subcontracting companies
- Gathered and analyzed requirements, presented design concepts, prototyped and engineered sites structure, coded, chose tools(scripts/components/programming/methods & techniques)
- Conducted peer code review
- Tested, verified, and deployed completed projects.

Established partnership with marketing agencies and designers to improve effectiveness of solutions and services. Work with clientele to ascertain requirements and projects goals. Coordinated with technical services, programmers, and management to ensure that projects did not exceed budgetary and time constraints. Integrated PayPal and Authorize.net payment gateways for Subway franchisee's portal. Developed a prototype solution for a major promotion/advertising agency. Applied the prototype to contest forms for two Fortune 500 companies. Developed an online ticketing platform OtiTickets.

Currently, oversee email marketing for a restaurant chain with bi-weekly email blasts. Actively maintain OtiTickets platform that is in use by local hockey team Danbury Hat Tricks. Also, working on an ecommerce website for Kenmore Stamps. Lastly, oversee operation of the global portals – HeartMD Institute and GoodForYouNetwork.

Mark Stevens & Co, Inc June 2010 – May 2013
Director of Web Production

Supervised, architected, developed, tested 30+ web projects.
- Directed execution of web development projects, time assessments, evaluated and selected subcontractors. Ensured compliance with clients' design requirements and standards
- Supervised 2 employees and several subcontracting companies
- Gathered and analyzed requirements, presented design concepts, prototyped and engineered sites structure, coded, chose tools(scripts/components/programming/methods & techniques)
- Tested, verified, and deployed completed projects.
- Performed ongoing updates to the website and hosting infrastructure.
- Prepared email blasts and scheduled for sending.

As director of web production, coordinated the production of the projects from technical aspect, ensuring that all objectives were outlined and accomplished. Oversaw project development between the employees and sub-contractors. Coordinated and managed a special group of 24/7 support team for client's websites.

Programmed a website for Frank Crystal & Company, an insurance brokerage firm. Developed a custom wholesale e-store for Strutz's line of products. Managed, programmed and currently support fully custom e-commerce store for Monster Savings, a NYC Costco delivery service. Over 1000 hours were spent on Monster Savings between all programming staff.

On ongoing bases, prepared e-blasts for various clients and strategically scheduled them for maximum open rate. Performed server maintenance to ensure smooth operation of all websites.

Swiss Re May 2008 – August 2008, June 2007 – August 2007
Information Security Intern
- Designed and programmed a issue tracking database for Information Security Group
- Learned to identify, evaluate, and classify risk exposures.
- Automated e-mail notification about security risks
- Prepared status reports on security vulnerabilities within different branches of the company
- Trained personnel to use the new application
- Administered security incidents log
- Met with risk exposure owners to gather incident details

This project automates the security issue tracking. Worked with Information Security specialist to identify typical resolution processes and developed the issue-tracking database using VB and MS Access. Project included incident input forms, progression status, progress reports, email notification, automatic exception form generation. Maintained the database and carried out user training.

The Allen Group, Inc January 2008 – June 2008
Web Developer
- Managed web site production for several clients
- Interacted with clients/taking description/comments about the project.
- Responsible for project completion and installation on the server

Developed and maintained web sites, services and applications using XHTML, CSS, JavaScript, PHP, ActionScript and MySQL. Worked with high traffic website and large amount of multimedia. Projects included ecommerce websites, entertainment portal, social networking, and educational portal.

Hobbies & Interests
Over the last 7 years, have been involved with Hockey Operations in Danbury and Bridgeport, CT assuming various roles as statistician, scorekeeper, timekeeper, display board operator, penalty box attendant.
- Operated Score Display Board, kept score of the game
- Inputted score into hockey software (Pointstreak and HockeyShift)
- Worked with On-Ice officials as communication between main statistician
- Prepared Scoresheet, Game Report, Responsible to submit them to the League

Bridgeport Sound Tigers (AHL) 2017 – 2020
Danbury Hat Tricks (FHL) 2019 - 2020
Danbury Titans & Brewster Bulldogs (FHL) 2015 – 2017
Danbury Whalers (FHL) 2013-2015

REFERENCES ARE AVAILABLE ON REQUEST