

# ALEXANDER OLESHKO

Fuquay-Varina, NC 27526 | 203-702-3680 | mrsashko@gmail.com | <https://www.linkedin.com/in/optsysonline/>

## Summary

Dedicated Web Developer with 18 years of comprehensive experience collaborating with colleagues to achieve sleek and streamlined experiences. Expertise in code debugging, data marketing analysis and revising websites to improve functionality. Successful at managing strong teams of developers to maximize profits.

My goal is to obtain a responsible and challenging position, where my web programming & people management skills will be valued and provides an opportunity to expand my knowledge and abilities for advancement.

## Professional Highlights

- With over 18 years of experience, managed all aspects of web development from concept to development to testing & debugging, and on to final release
- Orchestrated a cross-functional team of 15 developers, designers, and content creators across 4 locations; optimized workflow processes; implemented Agile methodologies leading to an increase in productivity and client satisfaction
- Orchestrated a comprehensive SEO audit resulting in a 35% increase in organic search traffic and a 25% boost in online conversions, implementing ADA compliance measures to enhance website accessibility and user experience

## Technical Stack

- **Skills:** PHP, HTML5, CSS3, SASS, LESS, Bootstrap, JavaScript, AJAX, jQuery, React.js, Vue.js, Perl, YAML
- **Frameworks:** Symfony, Laravel, Zend, CakePHP, CodeIgniter
- **Databases & Cloud Services:** MySQL, SQL, MongoDB, PostgreSQL, AWS, Google Cloud Platform, Microsoft Azure, Rackspace Cloud
- **CMS Platforms:** Wordpress, Drupal, Joomla, OpenCart, Magento, Sitefinity
- **Software Development & Testing:** Full-stack development, Git/GitHub, SVN, BitBucket, LAMP, WAMP, REST APIs, Agile, Scrum,
- **Project Management Tools:** JIRA, Asana, Teamwork, Wrike, Adobe Workfront, Basecamp
- **Integrations:** PayPal, Authorize.Net, Stripe, Sendgrid, UPS, Google Analytics, Piwik/Matomo

## Experience

### Senior Web Developer

Jan 2017 to Current

#### The Boxoffice Company (formerly Webedia Movies Pro) – Ridgefield, CT

Managed and monitored operations for over 300 movie theater websites, along with a comprehensive movie database:

- Created data driven feed & reports for BoxOfficePro magazine, AMC theaters, Google, IMDB and other movie industry leaders
- Re-wrote in-house website CMS system to streamline data flow and make it scalable for client's requests
- Developed a movie matching mechanism for internal company databases
- Developed a set of ecommerce scripts for tracking orders on movie industry POS systems (RTS, Omniterm, Vista, POSitive, and others)
- Utilized expertise in HTML5, CSS3, JavaScript, and Sass to develop responsive web sites that enhance user experience

Directed a small web team in the production and upkeep of cinema websites around US, Canada, Europe and New Zealand. Fully re-wrote existing CMS to combine differences between templated and custom websites The Boxoffice Company produces, which also made it flexible to expansion.

Utilized latest open-source technologies, for efficient processing, less database requests, leveraging cache made the new CMS the most stable product for end clients. As next big project, developed a set of scripts to track ecommerce orders by scraping data from confirmation pages and sending data to Google Analytics (UA & GA4) and Piwik/Matomo.

### Owner, Lead Developer

Jun 2008 to Current

#### Optimum Systems Online, Inc – Danbury, CT

Managed end-to-end execution of more than 80 web projects, including high-profile collaborations with Fortune 500 organizations, ensuring seamless planning, supervision, development, and testing processes

- Directed execution of web development projects, performed cost estimates, time assessments, evaluated and selected sub-contractors
- Ensured compliance with clients' design requirements and standards
- Supervised 8 employees and 4 subcontracting companies
- Gathered and analyzed requirements, presented design concepts, prototyped and engineered sites structure, coded, chose tools(scripts/components/programming/methods & techniques)
- Conducted peer code review
- Tested, verified, and deployed completed projects
- Coordinated and managed dedicated group of 24/7 support team for client's websites

Established partnership with marketing agencies and designers to improve effectiveness of solutions and services. Work with clientele to ascertain requirements and projects goals. Coordinated with technical services, programmers, and management to ensure that projects did not exceed budgetary and time constraints. Integrated PayPal and Authorize.net payment gateways for Subway franchisee's portal. Developed a prototype solution for a major promotion/advertising agency. Applied the prototype to contest forms for two Fortune 500 companies.

#### **Director of Web Production**

Jun 2010 to May 2013

**Mark Stevens & Co, Inc** – Westchester, NY

Ensured successful completion of projects through supervision, architecture design, development, and rigorous testing of more than 30 web-based initiatives.

- Directed execution of web development projects, time assessments, evaluated and selected subcontractors; Performed ongoing updates on clients' websites and hosting infrastructure
- Ensured compliance with clients' design requirements and standards
- Supervised 2 employees and 3 subcontracting companies
- Gathered and analyzed requirements, presented design concepts, prototyped and engineered sites structure, coded, chose tools(scripts/components/programming/methods & techniques)
- Tested, verified, and deployed completed projects
- Prepared email blasts and scheduled for sending

As director of web production, coordinated the production of projects from technical aspect, ensuring that all objectives were outlined and accomplished. Oversaw project development between employees and sub-contractors. Programmed a website for Frank Crystal & Company, an insurance brokerage firm. Developed a custom wholesale e-store for Strutz's line of products. Managed, programmed and currently support fully custom e-commerce store for Monster Savings, a NYC Costco delivery service.

#### **Information Security Intern**

Jun 2007 to Aug 2008

**Swiss Re** – Armonk, NY

- Designed and programmed issue tracking database for Information Security Group
- Learned to identify, evaluate, and classify risk exposures
- Prepared status reports on security vulnerabilities within different branches of the company
- Trained personnel to use the new application
- Administered security incidents log
- Met with risk exposure owners to gather incident details

This project automates the security issue tracking. Worked with Information Security specialist to identify typical resolution processes and developed issue-tracking database using VB and MS Access. Project included incident input forms, progression status, progress reports, email notification, automatic exception form generation. Maintained the database and carried out user training.

## **Personal Activities/Hobbies**

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Played integral roles in Hockey Operations in Danbury and Bridgeport, CT for 7 years, including statistician, scorekeeper, timekeeper, display board operator, and penalty box attendant; ensured accurate game data and smooth operational flow.

- Operated Score Display Board, kept score of the game,
- Inputted score into hockey software (Pointstreak and HockeyShift),
- Worked with On-Ice officials as communication between main statistician,
- Prepared Scoresheet, Game Report, Responsible to submit them to the League,

**Bridgeport Sound Tigers (AHL) 2017 – 2020, Danbury Hat Tricks (FHL) 2019 - 2020, Danbury Titans & Brewster Bulldogs (FHL) 2015 – 2017, Danbury Whalers (FHL) 2013-2015**