

### **Contents**





### What is Innovation?



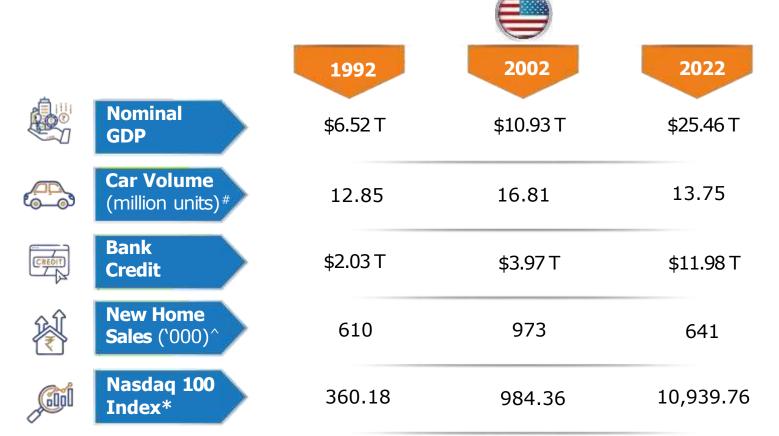


Innovation is the process of creating value by applying novel solutions to meaningful problems

- Joe Dwyer, Professor, University of Kellogg Business School

### Innovation: A driver for growth and wealth creation





2002	2022
\$0.52 T	\$3.39 T
0.69	3.89
\$0.12 T	\$1.57 T
30 (2006)	468

There is no similar index available in India





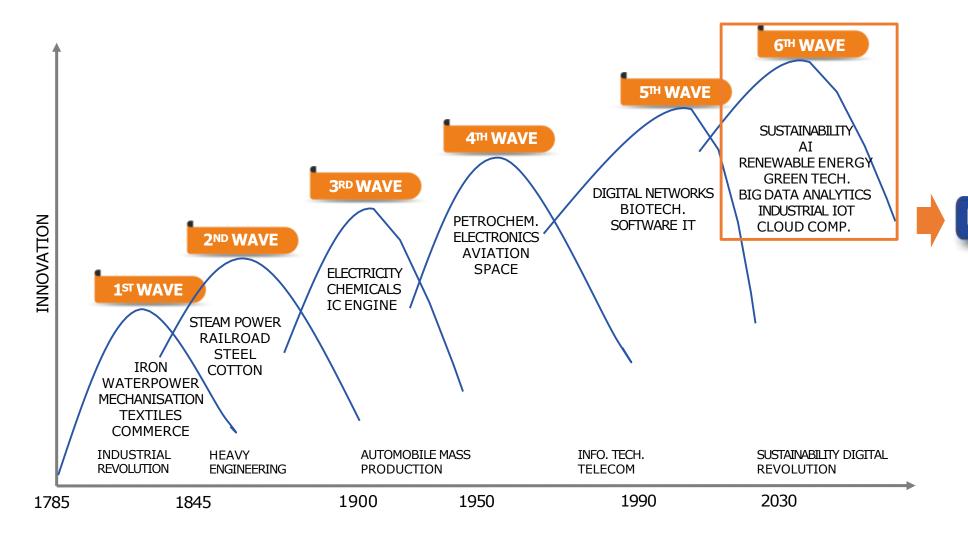
Innovation has been the catalyst for economic growth & wealth creation



India could be at inflection point where innovation could be a significant contributor to growth and wealth creation in the future

### **Waves of Innovation**





**Present wave of innovation** 

The best way to predict the future is to create it

Alan Kay

**Computer Scientist** 

### India is getting better at innovation

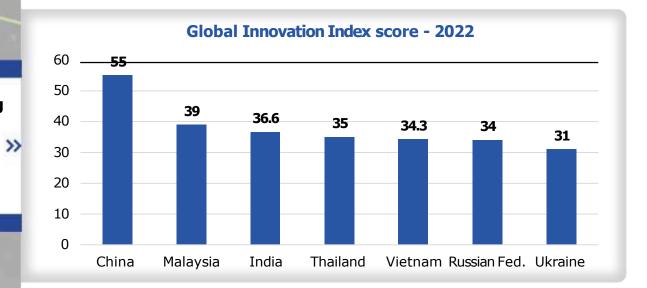


India's Global Innovation Index ranking has improved over the years



25 km x 134 km

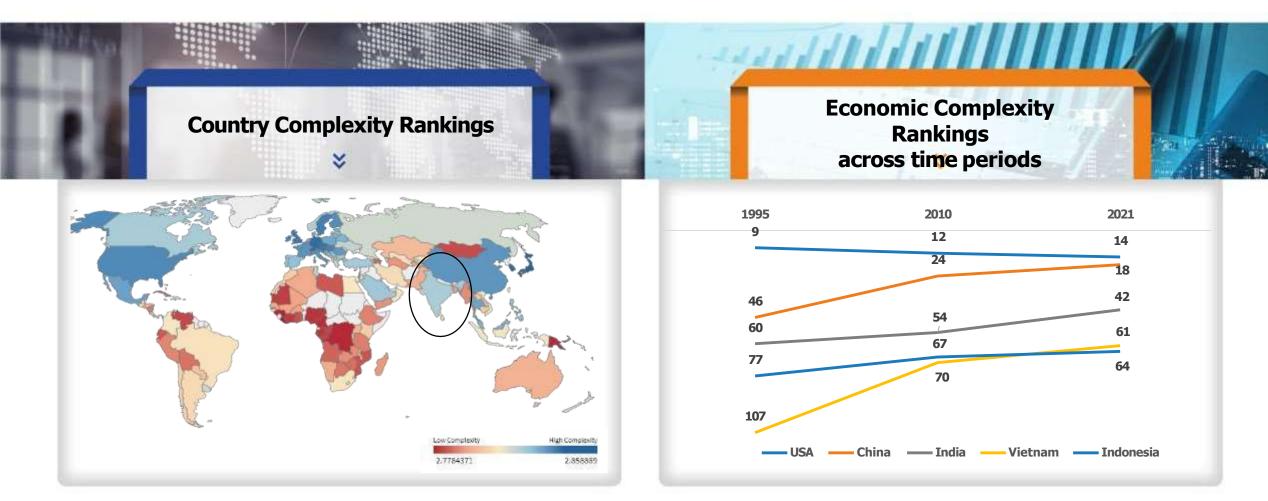
Among emerging markets, only China is materially ahead of India



### **Economic Complexity Index – India Rank Improving**



Harvard Growth Lab's Country Rankings assess the current state of a <u>country's productive knowledge</u>, through the Economic Complexity Index (ECI). Countries improve their ECI by increasing the number and <u>complexity</u> of the products they successfully <u>export</u>.

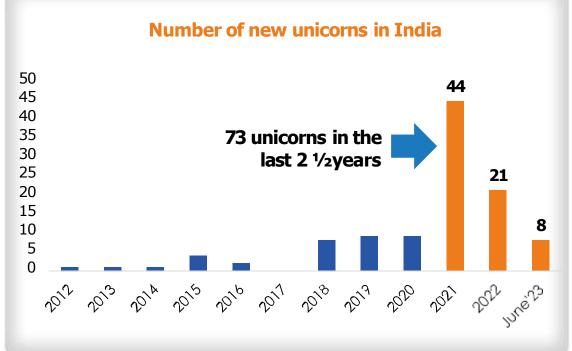


### Thriving start-up ecosystem





Country		•	0
1 United States •	1	712	49.76%
2 China •		248	17.33%
3 India •		85	5.94%
4 United Kingdom •		57	3.98%
5 Germany •		36	2.52%
France •		27	1.89%
<b>7</b> Israel ●		26	1.82%
🔼 Canada 🎢		26	1.82%
9 South Korea 🎢		22	1.54%
10 Brazil 🔌		19	1.33%
10 Singapore •	-	19	1.33%

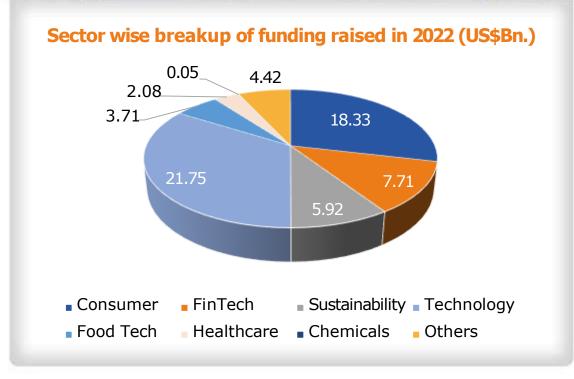


### ... and so is funding in private space







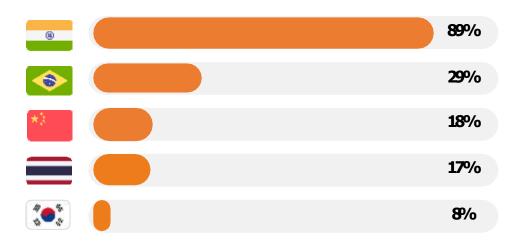




### Maturing digital payment stack and evolving use cases



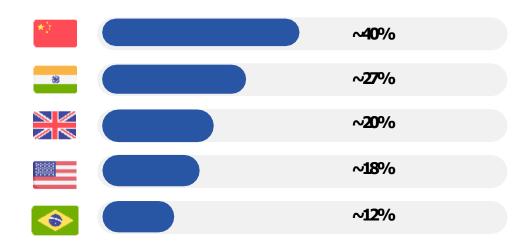
# Top 5 countries ranked by real time payments transactions – 2022 (mn.)





# Mobile payment is widely accepted in India

Mobile payment user base. %of population making at least one mobile POS payment in 2022



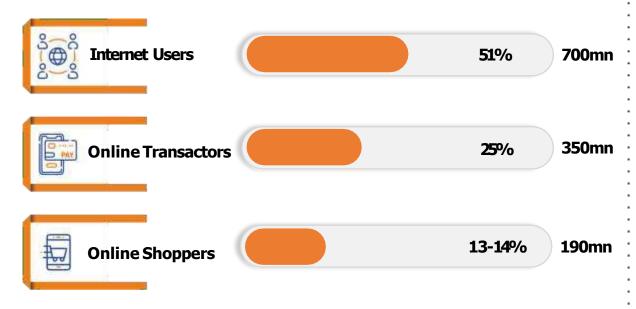




### Transformation in ecosystem: Internet access & online usage

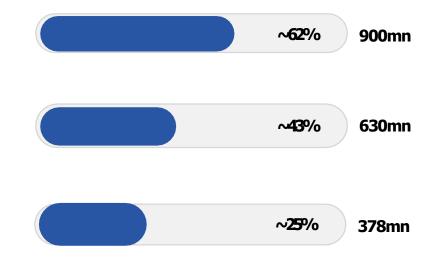


# India online consumer funnel (mn.) as %of total population (2022)



With very cheap data and smartphones becoming affordable, internet penetration has sharply increased, and people are gradually becoming familiar with online transactions.

# India online consumer funnel (mn.) as %of total population (2025E)





Online transactions are no longer metro/tier-1 city phenomena. Tier-2 and beyond are driving decent volumes in categories such as fintech, e-commerce and food tech.

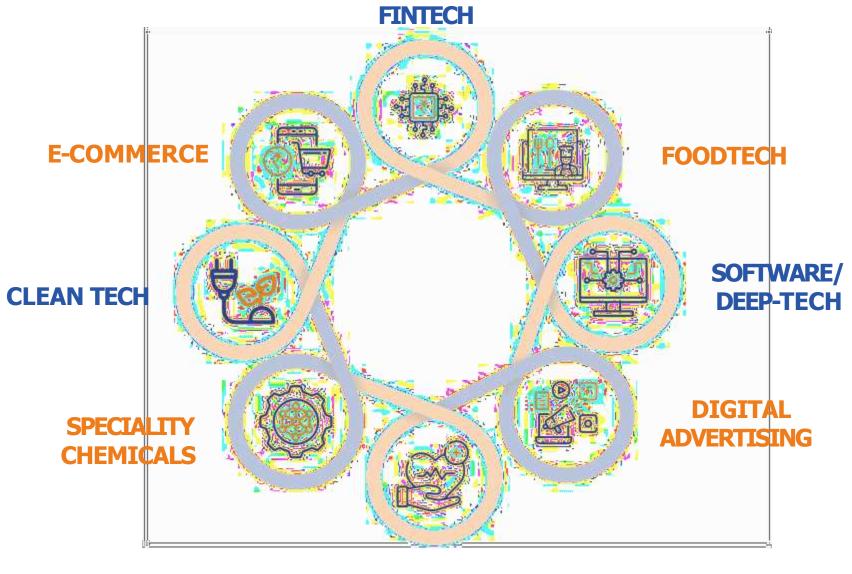




# **Potential Investment Opportunities**

### **Opportunities spread across sectors**





**HEALTHCARE** 

### **Huge opportunity size (1/2)**



		Parameter	Market in 2020	CAGR 2020-30E	Market in 2030E	Players
3	Online Food Delivery	Gross Merchandise Value (\$bn)	4.3	25%	40.0	Cuiany Zamata
		Orders per day in mn	2.3	26%	23.4	Swiggy, Zomato
····	Shared Mobility	Gross booking (\$bn)	3-4	8-10%	8-10	Ola, Uber, Lithium Urban,
	Shared Mobility	Total commission income (\$bn)	0.70		1.80	Bounce, Yulu
<u> </u>	E-Commerce	No. of parcels (bn)	1.1	~24%	9.6	Delhivery, Ecom Express Blue Dart, E kart (Captive),
	Logistics	Market Size (\$bn)	2.09	22%	15.36	Amazon transport (captive), Gati, XpressBees
· / /	2W EV Sales Penetration (%)	Two Wheelers EV sales mix (%)	<1%		60%	Ather Energy, Ultraviolette Motors, Revolt, Ampere,
-7-		2W EV market (\$bn)	0.10		16.30	Hero Electric, Okinawa. Platforms: Sun Mobility, and Lithion Power
<b>⊕</b> •	Electric PV Sales Penetration (%)	Electric PV sales mix (%)	<1%		25%	M&M, Tata, Maruti Suzuki,
		Electric PV market size (\$bn)	0.10		13.60	Toyota, Hyundai
	Online Education	No. of paid students in mn	6.0	25%	69.8	Byjus, Vedantu, Topper,
		Market size (\$bn)	1.0	35%	19.7	UpGrad, Unacademy
	•			· · · · · · · · · · · · · · · · · · ·		

**Sources:** Bernstein estimates & analysis. 2W EV – Two-wheeler electric vehicle; PV – Passenger vehicle; M&M – Mahindra & Mahindra; CAGR – Compound Annual Growth Rate
The reference of stocks/companies therein is for illustrative purposes only and should not be construed as advise. The reference of stocks/companies used may or may not be part the fund's portfolio and is not an endorsement by the Mutual Fund and AMC of their soundness or a recommendation to buy or sell these stocks at any point of time. The performance of stocks would ultimately depend on various factors such as prevailing market conditions, global political scenario, exchange rate etc. Investors are requested to note that there are various factors (both local and international) that can have impact on the future performance and expectations of any company. There is no assurance or guarantee of any company being able to sustain its performance in future and above information should not be construed as research report or a recommendation to buy or sell any security.

### **Huge opportunity size (2/2)**



		Parameter	Market in 2020	CAGR 2020-30E	Market in 2030E	Players	
	Ecommerce Retail	Mix as %of total retail	4%		15%	Amazon, Flipkart, Tatacliq,	
		Gross merchandise value (\$bn)	35.0	25%	314.0	First Cry, Pepperfry	
<b>?</b>		No. of kirana store in mn	13.0	4.0%	18.47		
	Unorganized Retail (Digital)	Gross merchandise value (\$bn)	0		628	Reliance Jiomart	
9.49 911	(Digital)	Mix as %of total retail	0%		30%		
÷.	Renewable Power	Power capacity (GW) - Solar	36.0	19.90	235.0	Azure Power, Adani Green,	
*		Annual spends (\$bn)	10	12%	30	NTPC, Tata Power, Torrent Power	
(e)	Over the Top (OTT)	Paid subscriber base in mn	25.0	8%	63.0	Neflix, Amazon Prime, Hotstar, Zee5	
Ø 00 €		Market size (USD bn)	0.24	18%	1.21		
		Active gamers in mn	300	5%	500		
?	Online Gaming	Paid subscribers - assumed 20% now	60	15%	242	Dream 11, Nazara Technologies	
0 0		Market size (mobile gaming) (\$bn)	0.90	26%	9.16		
Target market influenced by new economy in USD bn		83	32%	1324			
Target market influenced by new economy ex. EVs and renewables in USD bn Revenue pool in USD bn ex. EVs and renewables		47	36%	1036			
		10	28%	120			
Revenue pool in USD bn including EVs and renewables			20	25%	180		
				`~			

**Sources:** Bernstein estimates & analysis. CAGR – Compound Annual Growth Rate

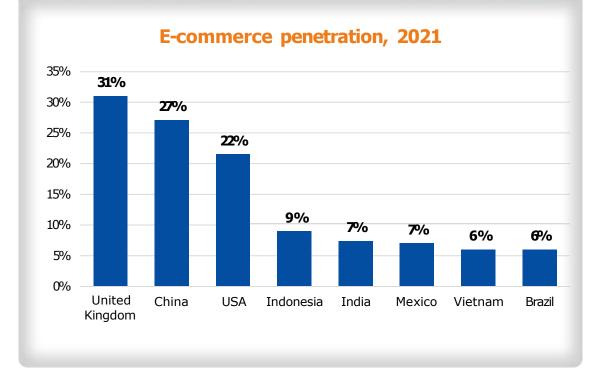
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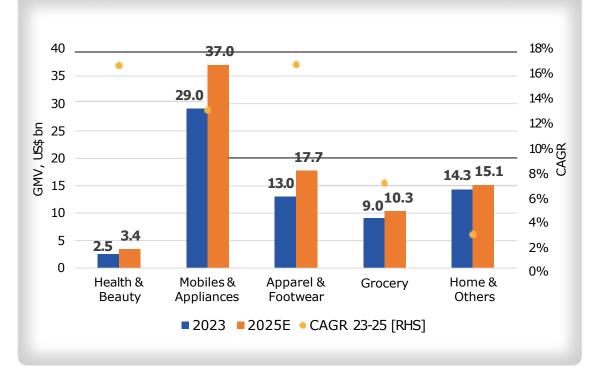
### **Ecommerce has significant potential**





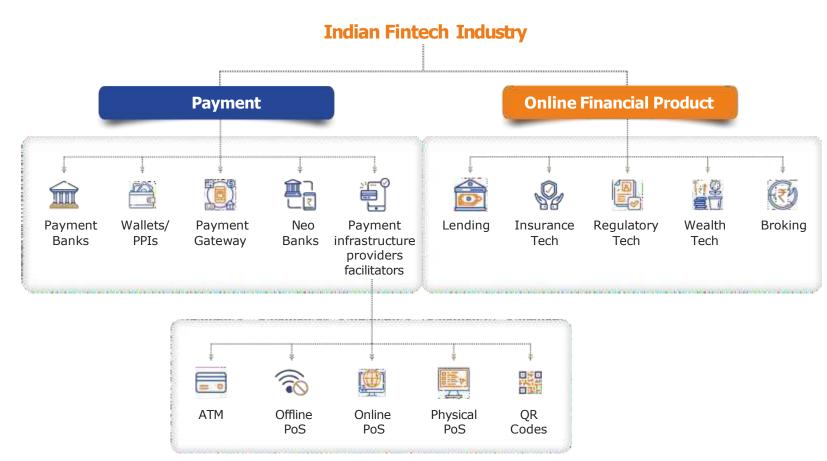
# Long runway for growth across categories



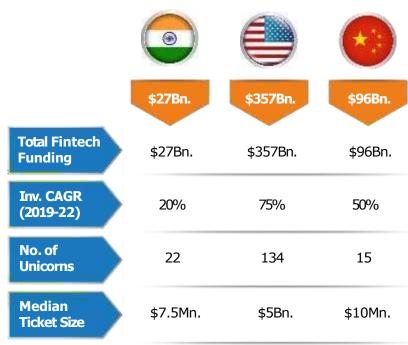


### Fintech: From digital payments to Neo Banks





#### **How India fares amongst Global Leaders**

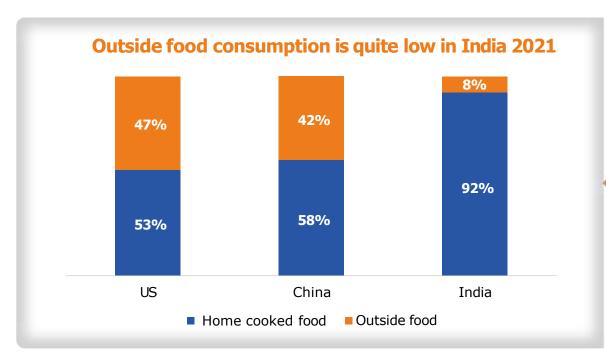




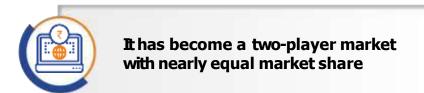


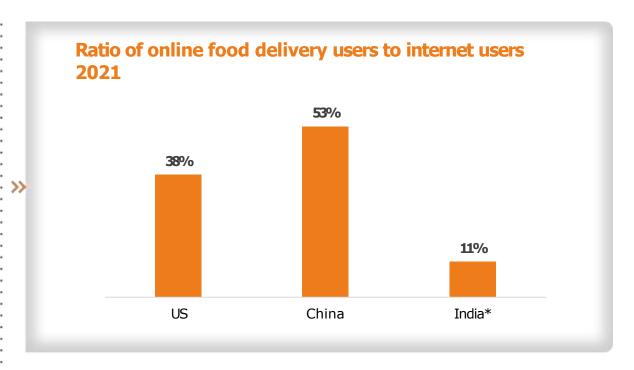
### Foodtech: Large addressable market and industry structure





<sup>\*</sup>Penetration in India in 2022, compared against penetration in US & China in 2021.



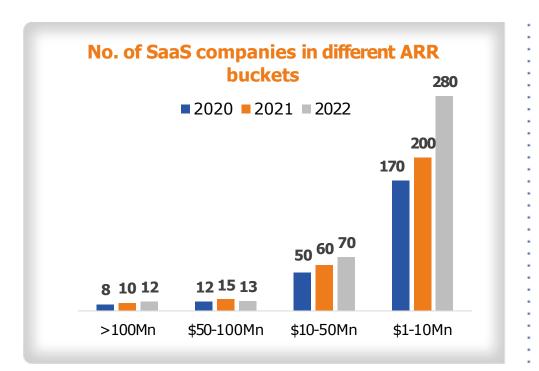


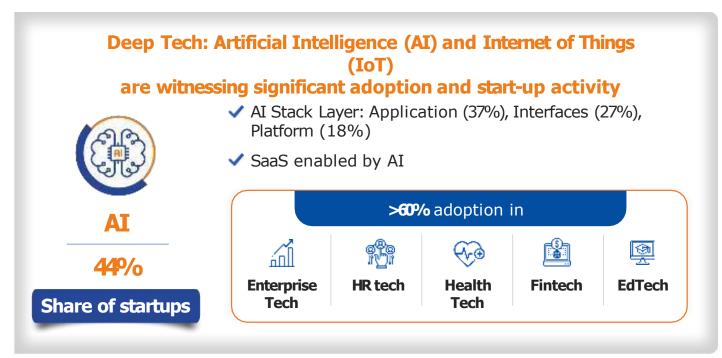


Unit economics have improved significantly with operations expanding into grocery delivery

### SaaS/Deep Tech: Real innovation happening in India



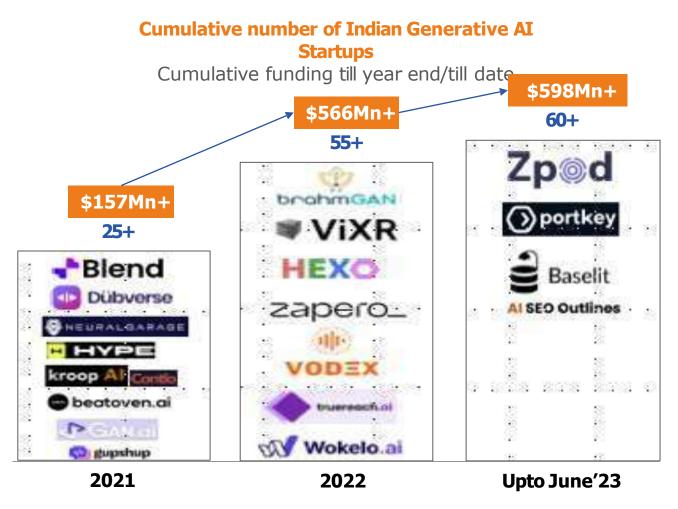




- Against global layoffs in 2022, 96% of Indian SaaS unicorns & soonicorns increased headcount
- India already has 21 SaaS unicorns
- Companies such as Freshworks, Zoho, Postman, Dhruva etc. have a large global customer reach
- Deep Tech companies are still in early stage as use cases are evolving

### **Generative AI: Startups in India Doubled in 2022**





US\$8 bn is the total private investments into AI from 2013-2022, \$3.24 Bn in 2022 alone across 1900+ AI startups in India



In Generative AI, more startups targeting data-driven whitespaces in text+image, image+video, audio+video etc



79% of Indian start-ups are building Generative AI solutions inhouse

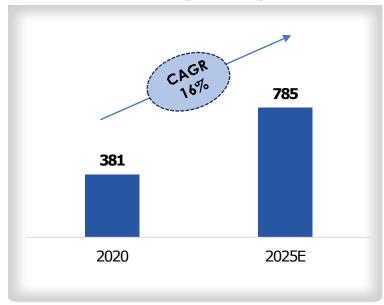
Sources: NASSCOM, Zinnov-chiratae SaaS report 2023.

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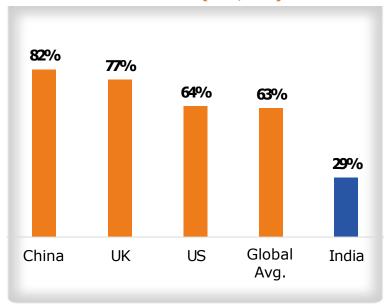
### Digital Advertising: Long runway for growth



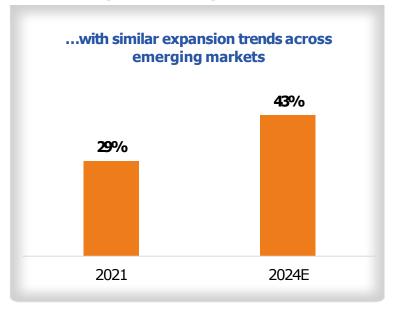
Strong Growth in Global Digital Adv. (US\$Bn.)



Digital Adv. Spends as a %of Total Adv. (US\$Bn.)



## India to witness strong structural growth in digital adv.



#### **Key Triggers for growth of Digital Advertising**

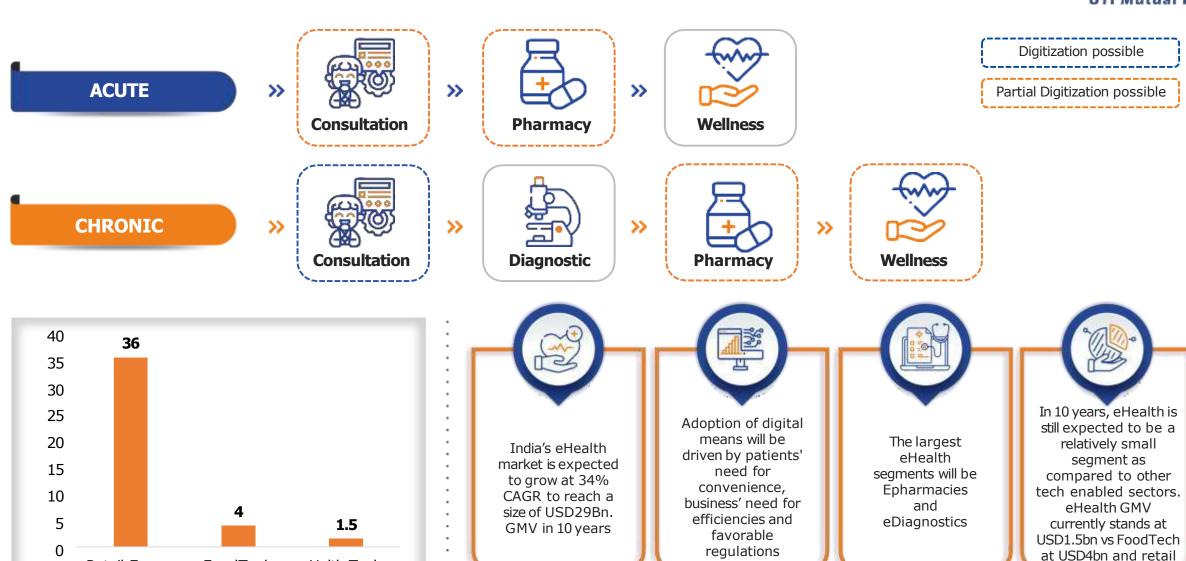
- Growing Penetration of Connected Devices
- Rapid Digitization of Existing and New Industry Verticals

**Sources:** Redseer, Dentsu IE4M, GSMA, Affel Co. report.

### Healthcare: Pace of digitization is expected to increase in India



at USD36bn



FoodTech

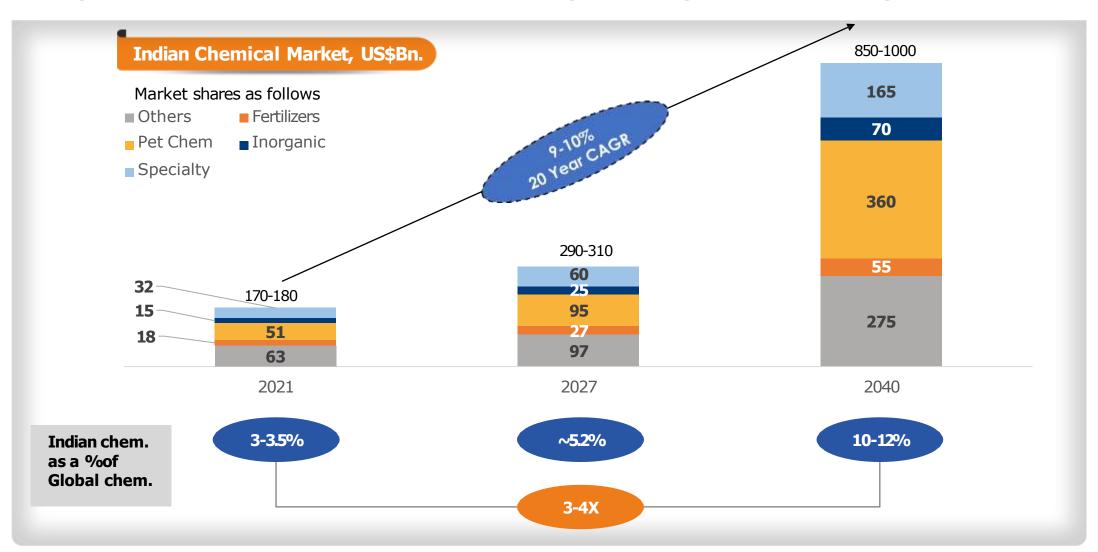
Helth Tech

Retail E-com

### Global chemicals supply chains shifting to India

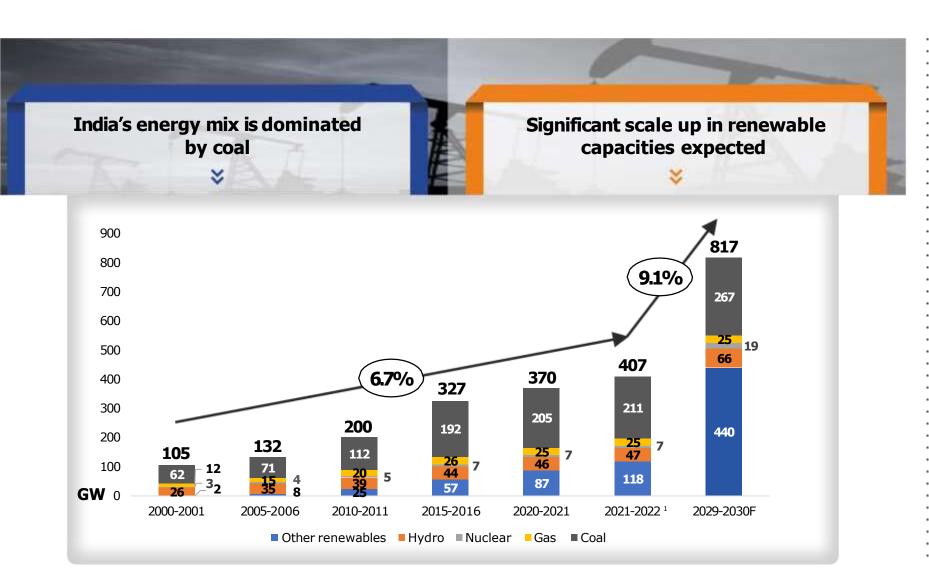


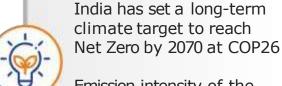
Indian expected to become a \$850-1000Bn. Chemical market by 2040, taking 10-12% share of the global chemical market



### Focus on environment







Emission intensity of the GDP to be reduced by 45% by 2030



Several government initiatives including ethanol and bio-diesel blending in fuels, use of bio-gas, renewable energy (solar, hydrogen)

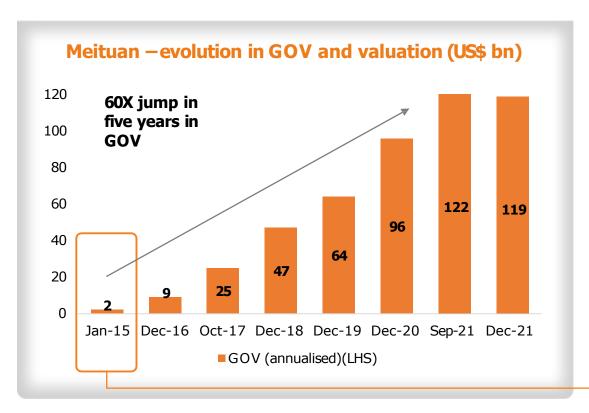
As of September 30, 2022

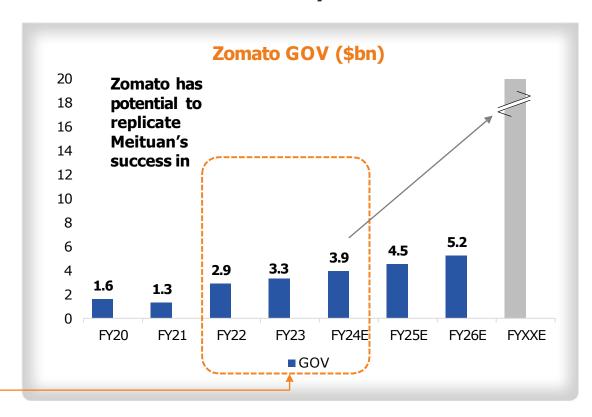
Note: Gas included diesel capacity, which has been between 1-2 GW; protection does not include storage systems, which is projected to be ~37 GW by 2029-2030. Source: Arthur D. Little, Ministry of Power, International Energy Association, Central Electricity Authority; COP26 – The UN Climate Change Conference.





#### Meituan in China was similar in GOV in 2015 where Zomato is today





Sources: UTI Research, Bloomberg

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<sup>\*</sup>GOV – Gross Order Value. Total financial value of the food ordered over the platform, including taxes, delivery charges, discounts, but excludes tips in India; FYXXE – represents a future year where Zomato unfolds its real potential





### Presenting

## **UTI Innovation Fund**

An open-ended equity scheme following innovation theme

bringing next generation edge to your portfolio.....!

This product is suitable for investors who are seeking\*:

- Long-term capital appreciation
- Investment in equity and equity-related instruments following innovation theme

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Scheme	Nifty 500 TRI
RISKOMETER Investors understand that their principal will be all Way Lingh Nax.	RISKOMETER Benchmark riskomerens at Very High risk

Product labelling assigned during the New Fund Offer (NFO) is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

### **Experienced Research Team**







**Ajay Tyagi, CFA** Head of Equity & Fund Manager



**Ankit Agarwal** Fund Manager

#### **Securities Research Team**



Sachin Trivedi Head of Research & Fund Manager



Kamal Gada Fund Manager & Research Analyst Pharma, Chemicals



Preethi R S
Fund Manager &
Research Analyst
Financials



Parag Chavan
Deputy Head of Research
Metals & Mining, Real Estate,
Consumer Durables, Paints



Nitin Jain Research Analyst IT, Internet Sector, Oil & Gas, Telecom, Media & EMS



**Vicky Punjabi** Research Analyst FMCG, QSR, Retail



Deepesh Agarwal
Research Analyst &
Overseas Investments
Industrial, Infra, Power and
Textiles



**Nitinn Aggarwal**Research Analyst
Auto OEMs, Auto
Ancillaries & Logistics



Pradnya S. Ganar
Research Analyst
Cement, Aviation, Hotels,
Hospitals and Diagnostics



**Suraj Purohit** ESG Analyst

Data as of August 31, 2023. Collective MF work experience of the team is **over 217 Years**. Average work experience of fund managers is **over 14 Years**. Average work experience of research analysts is about **6 Years** (based total work experience in Mutual Fund Industry). Collective overall experience of the team is **over 356 years**.

### ScoreAlpha: Pragmatic approach to security selection



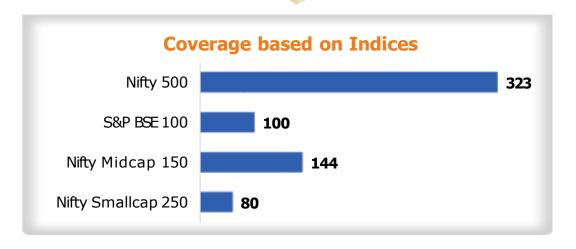
#### **Rating Process**

Every company gets an **OCF & RoCE rating** based on its previous 5 years data

#### **3 TIER RATING SYSTEM**







Operating Cash Flow Tiers (C) - 3 Tiers based on the number of years in which they have generated positive operating cash flows in the previous 5 years (for manufacturing companies). RoCE/ Implied RoE Tiers (R) - 3 Tiers based on the previous 5-year average return on capital (for manufacturing companies & non-lending nonbanking finance companies (NBFCs)) & based on the previous 5-year average return on asset for banks & NBFCs (including housing finance companies).

**Market Capitalisation:** Definition of Large Cap, Mid Cap and Small Cap: As per the SEBI circular SEBI/HO/IMD/DF3/CIR/P/2017/114 of Oct 06 2017 a definition has been provided of large cap, mid cap and small cap as follows. a) Large Cap: 1st - 100th company in terms of full market capitalization b) Mid Cap: 101st - 250th company in terms of full market capitalization c) Small Cap: 251st company onwards in terms of full market capitalization.

All data as of August 31, 2023

### **Investment Strategy**









#### **INNOVATION**

- Companies that use innovation to enhance productivity
- Companies that are involved in emerging technologies E.g: clean tech, which have positive environmental and social impact
- Early adopters of technology or innovative processes that disrupt incumbents

#### **GROWTH**

- Companies having significant potential for growth
- Companies that have demonstrated track record of developing the market and/or gaining market share

#### **QUALITY**

- Focus on companies that are market leaders, robust business model, quality management, and corporate governance
- Financial strength of the company, unit economics and ability to sustain growth
- Significant entry barriers and network effects

Innovation creates a virtuous cycle leading to greater social/environmental good and shareholder value





# **Fund Snapshot**

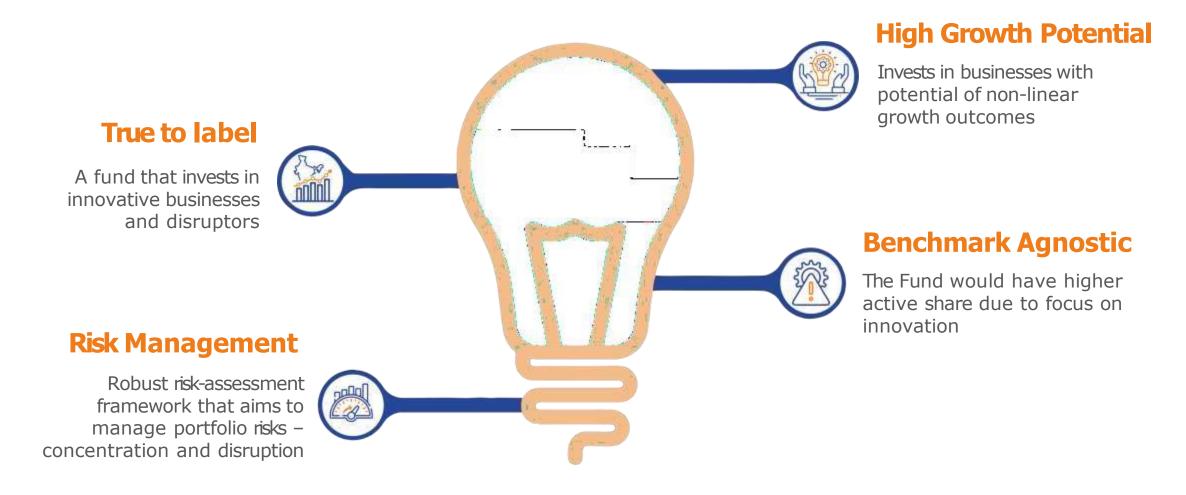
### **Fund Features**



Scheme Name	>> UTI Innovation Fund					
Type of Scheme	<b>&gt;&gt;</b>	>>> An open-ended equity scheme following innovation theme				
Investment Objective	<b>&gt;&gt;</b>	The scheme intends to provide medium to long-term capital appreciation through investment primarily in growth and innovation-oriented equity and equity-related instruments.  However, there is no assurance or guarantee that the investment objective of the scheme will be achieved.				
	<b>»</b>	Instruments		e Allocation tal assets) Maximum	Risk Profile	XX
Asset Allocation		Equity & equity related instruments following growth and innovation-oriented theme	80%	100%	Very High	
Load Structure	Debt and Money Market Instruments  0%  20%  Low to Medium  Entry Load: Nil  Exit Load: 1% if redeemed/switched out within 12 months from the date of allotment, Nil thereafter.					8
Fund Manager	>> Mr. Ankit Agarwal				2	
Benchmark	>> Nifty 500 TRI					
Minimum Application Amount	<b>&gt;&gt;</b>	Initial Purchase: ₹5,000 and in multiples of ₹1 Additional Purchase: ₹1,000 and in multiples of	₹1/-			

### Why invest in UTI Innovation Fund?





### **Product Suitability**





Investors looking for a true to label innovation fund which is benchmark agnostic and backed by research expertise



Investors seeking relatively high growth potential and willing to ride the underlying waves of innovation



Investors may invest through lump sum or staggered (SIP/ STP) allocation and with a long-term horizon



NFO Period

NFO Open Date September 25, 2023

NFO Close Date October 09, 2023

Allotment Date
October 13, 2023

Scheme Reopening
October 18, 2023

#### **UTI Innovation Fund**

An open-ended equity scheme following innovation theme

This product is suitable for investors who are seeking\*:

- Long-term capital appreciation
- Investment in equity and equity-related instruments following innovation theme

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

### Scheme





Nifty 500 TRI

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**REGISTERED OFFICE:** UTI Tower, 'Gn' Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400051. Phone: 022 – 66786666. UTI Asset Management Company Ltd (Investment Manager for UTI Mutual Fund) Email: <a href="mailto:invest@uti.co.in">invest@uti.co.in</a>. (CIN-L65991MH2002PLC137867). For more information, please contact the nearest UTI Financial Centre or your AMFI/NISM certified UTI Mutual Fund Distributor (MFD) for a copy of the Statement of Additional Information, Scheme Information Document and Key Information Memorandum cum Application Form.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.





# Thank You