ROBERT BOWMAN III

In 2006: Twitter officially launched to the world; the Winter Olympics were held in Turin, Italy; and my company, Opuscule, filed its paperwork. I've helped hundreds of small businesses get online; from logo design to websites to marketing. In December 2012, after years of being Opuscule's CEO, janitor and tax accountant I scaled back to take a position "working for the man."

When I'm not thinking about or building a better internet I can be found: faking it at the gym; learning at the Brooklyn Brainery; re-watching "Arrested Development" or occassionally stumbling through my open mic stand-up act.

"Robert has really helped me grow my business over the past year. His knowledge of website development, SEO, and email newsletters has allowed me to expand my business via the web. He understands how to tackle a project while on a budget and always responds in a timely manner to my requests..."
Jen C. on Yelp, 2010.
This and many more kind reviews.

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BOWMAN@OPUSCULE.COM
ABOUT.ME/OPUSCULE

WWW.OPUSCULE.COM

UX DESIGNER
INRHYTHM
New York, NY
Jan. '15 - Present

@American Express - Annotated wireframes and process flows; knowledge transfer sessions for stakeholders across departments; working with product owners to prioritize tasks and communicate findings to the team(s).
@LendKey - Lead "LendKey Network" initiative through competitive analysis, personas, user stories, process flows, wireframes, prototypes and user testing. Holistic UI update.

OWNER
WEB DESIGNER
OPUSCULE
Queens, NY
Chicago, IL
2006 - Present

Opened and ran the small media company, working with small businesses and individuals to set up their online presence. Using mostly WordPress, launched over 400 websites from custom designes to templates, handled every aspect: domain & hosting; plugin customization; user tutorials; analytics and more.

FRONT END
DEVELOPER
RFI STUDIOS
New York, NY
Sep. '14 - Jan. '15

Contract position working with some of the world's biggest brands, I helped bring the client's vision to life. From email newsletters to launching a Fortune 100's Intranet to coordinating A/B tests. Working with interaction designers to follow brand standards while generating new components.

FRONT END
DEVELOPER
YODLE, INC.
New York, NY
Jun. '13 - Sep. '14

Supporting the Marketing team on projects and initiatives from start to finish, I help define the user experience, and through an agile work flow, code the email or landing page or website. Won 2014's hackathon with "Push & Shove."

WEB DESIGNER
UX DESIGNER
FPG
Queens, NY
Jan. '13 - Jun. '13

Working remotely with small business clients of all kinds to get them online. From setting up email accounts to custom WordPress queries, contact forms to SEO. As the only web developer and UX Designer on the team, Fame Production Group lanuched an average of two new sites per week.

SKILLS

		SOFTWARE
HTML5/CSS3/JS	UX/UI/IA	Adobe Creative Suite
Wireframes	Process Flows	Sketch & OmniGraffle
AdWords/PPC	Marketing/Analytics	InvisionApp & Axure
User Testing	Email Newsletters	Git, Sublime & Coda
Social Media/SEO	Photography/Video	Final Cut Pro

COLUMBIA COLLEGE CHICAGO, IL | 2005-2007
Television Producing & Writing

CALIFORNIA STATE UNIVERSITY SACRAMENTO, CA | 2002-2004
Business Administration, Accounting