

Sales Dashboard



Date

2018

City

All

Product Name

All

Sales Channel

All



Sales

53.46M



Profit_sum

19.79M



ProfitMargin

0.37

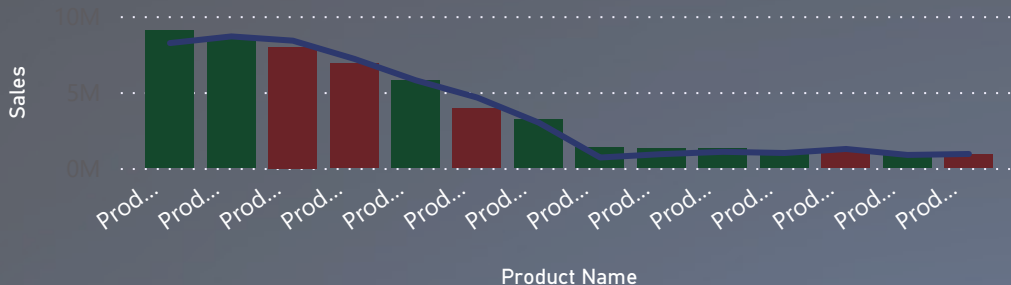


Product_sold

23K

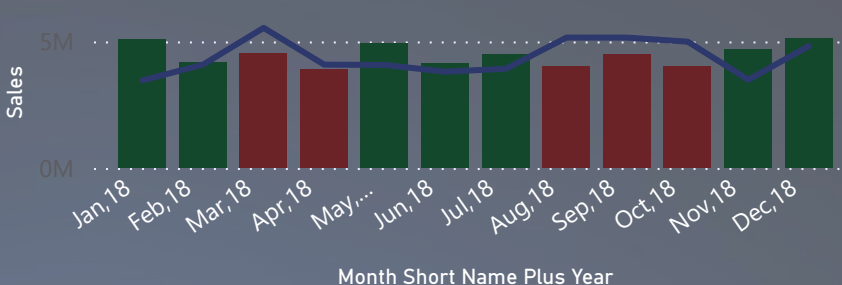
Sales and SalesLY by Product Name

Sales SalesLY



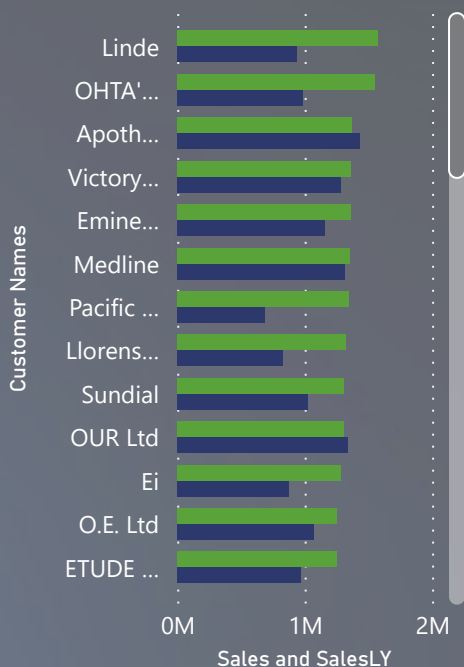
Sales and SalesLY by Month Short Name Plus Year

Sales SalesLY

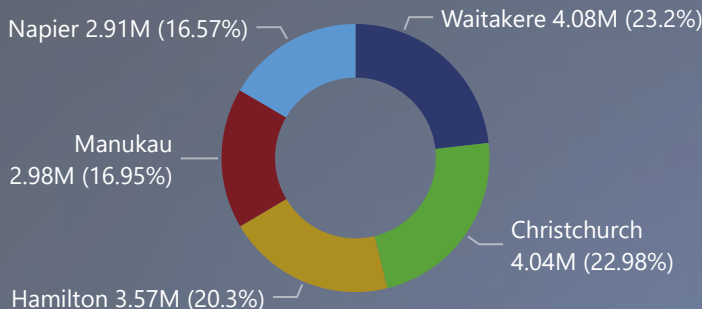


Sales and SalesLY by Customer Names

Sales SalesLY



Sales by City

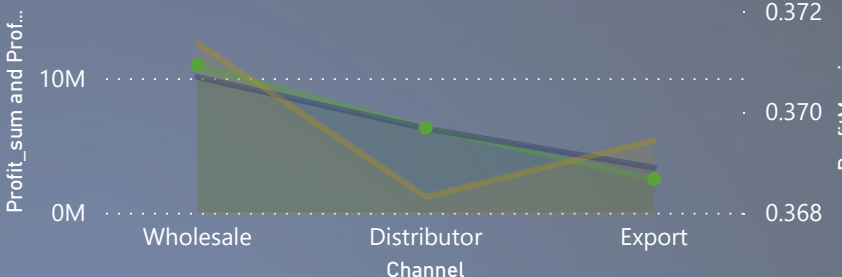


City

Waitakere
Christchurch
Hamilton
Manukau
Napier

Profit_sum, ProfitLY_sum and ProfitMargin by Channel

Profit_sum ProfitLY_sum ProfitMargin



Year	Sales	SalesLY	Sales vs SalesLY	Sales Vs SalesLY %	Profit_sum	ProfitLY_sum	ProfitMargin	Product_sold	ProfitSum Vs ProfitLYSum	Profitsum Vs ProfitLYsum %
2018	53,463,661.70	52,580,534.70	883,127.00	1.65%	19,789,189.55	19,677,772.16	0.37	23153	111,417.38	0.56%
Total	53,463,661.70	52,580,534.70	883,127.00	1.65%	19,789,189.55	19,677,772.16	0.37	23153	111,417.38	0.56%