

```
:root {
  --bg: #e2e2da;
  --bg-alt: #dcdcd4;
  --ink: #2f2f2f;
  --muted: #6a6a6a;
  --line: rgba(0,0,0,.15);

  --serif: "Fraunces", serif;
  --sans: "Inter", sans-serif;
}

* { box-sizing: border-box; }

body {
  margin: 0;
  background: var(--bg);
  color: var(--ink);
  font-family: var(--sans);
}

.container {
  width: min(1100px, 90%);
  margin: auto;
}

.header {
  position: sticky;
  top: 0;
  background: rgba(226,226,218,.9);
  border-bottom: 1px solid var(--line);
}

.header-inner {
  display: flex;
  justify-content: space-between;
  align-items: center;
  padding: 18px 0;
}

.logo {
  font-family: var(--serif);
  font-size: 1.8rem;
  letter-spacing: .25em;
}

nav a {
  margin-left: 20px;
  text-decoration: none;
```

```
    color: var(--ink);  
}
```

```
.cta {  
  padding: 8px 14px;  
  border: 1px solid var(--line);  
  border-radius: 20px;  
}
```

```
.hero {  
  padding: 90px 0;  
}
```

```
.hero h1 {  
  font-family: var(--serif);  
  font-size: clamp(2.5rem, 5vw, 3.5rem);  
}
```

```
.hero span {  
  opacity: .7;  
}
```

```
.hero p {  
  max-width: 520px;  
  color: var(--muted);  
}
```

```
.button {  
  display: inline-block;  
  margin-top: 20px;  
  padding: 12px 22px;  
  border: 1px solid var(--ink);  
  border-radius: 30px;  
  text-decoration: none;  
  color: var(--ink);  
}
```

```
.section {  
  padding: 70px 0;  
}
```

```
.alt {  
  background: var(--bg-alt);  
}
```

```
.two-col {  
  display: grid;  
  grid-template-columns: 1fr 1fr;
```

```
gap: 30px;  
}
```

```
.card {  
  border: 1px solid var(--line);  
  padding: 24px;  
  border-radius: 20px;  
  background: rgba(255,255,255,.25);  
}
```

```
.grid {  
  display: grid;  
  grid-template-columns: repeat(3, 1fr);  
  gap: 24px;  
  margin-top: 30px;  
}
```

```
.product {  
  border: 1px solid var(--line);  
  border-radius: 20px;  
  padding: 16px;  
}
```

```
.placeholder {  
  height: 180px;  
  background: rgba(0,0,0,.08);  
  border-radius: 14px;  
  margin-bottom: 12px;  
}
```

```
input, textarea, button {  
  width: 100%;  
  margin-top: 8px;  
  padding: 10px;  
  border-radius: 12px;  
  border: 1px solid var(--line);  
  background: transparent;  
}
```

```
button {  
  margin-top: 16px;  
  cursor: pointer;  
}
```

```
.footer {  
  border-top: 1px solid var(--line);  
  text-align: center;  
  padding: 24px;
```

```
font-size: .9rem;  
opacity: .7;  
}
```