MAYANK VARSHNEY

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WORK EXPERIENCE

Business Analyst Intern, NKTechnologies IT Sol Pvt Ltd   **May 2025 - July 2025**

- Conducted market and competitor research to support ongoing campaigns and product decisions.
- Assisted in data analysis using Excel/Power BI to identify trends and improve campaign performance.
- Collaborated with cross-functional teams to ensure consistent project execution and alignment with goals.
- Contributed to documentation, reporting, and process improvement initiatives for better workflow efficiency.

SKILLS

- HTML, CSS, JavaScript, React.JS (Frontend)
- Python & SQL (Data Illustration, Data Analysis), MS Excel, Power BI
- MS- PowerPoint, Adobe Illustrator, Photoshop, Figma
- Leadership, Stratergy Planning, Event Management
- Public Speaking, Debating, Event/ Department Coordinaton

EDUCATION

Bachelor of Computer Applications (BCA)   **JUL 2023 - JUL 2026**
Jaypee Institute Of Information Technology, Noida
Current CGPA - 7.3

12th Standard (CBSE Board)   **APR 2022 - MAR 2023**
St. Francis Inter College, Hathras
Percentage - 85.6%

PROJECTS

SeatWise
Developed a Java Swing app to generate student seating charts with room-wise navigation using OOP and core data structures.

2048-Game
- Built a terminal-based version of the popular 2048 game in Python with real-time input handling, dynamic tile merging logic, and intuitive keyboard controls.
- Implemented efficient game loop and state management to ensure smooth gameplay, fully playable within the command-line interface.

POSITIONS OF RESPONSIBILITY

Secretary – Game Development Hub, JIIT
- Managed end-to-end event operations, including logistics, volunteer coordination, and scheduling.
- Handled official permissions and approvals from college authorities for all events.

Strategic Head – JIIT Youth Club (JYC)
- Led planning and execution of major college events including the annual fest, under the student council.
- Designed event strategies followed by all sub-hubs under JYC.

Core Executive – SYNERGY 2025 (Annual Techno-Cultural Fest)
- Led a team of **150 volunteers** and successfully executed large-scale fest operations.
- Oversaw coordination, task delegation, and real-time problem-solving during the event.

AWARDS & ACHIEVEMENTS

- **2nd Place – JSCOP Hackathon, among 100+ participants for innovative problem-solving and implementation.**
- **Played for Uttar Pradesh Cricket Association (UPCA) –** U-17 State Team, representing the state in official tournaments.