

maXFLUX



First
Edition

Fast Track your business
MAKE 10X PROFIT
in your **TODAY'S**
BUSINESS

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FOREWARD

Life is interesting and unpredictable. There are ups and downs; good days and bad days. We all witness and voluntarily or involuntarily become participants to events of the day. If you're reading this in 2020, who would have ever guessed that we would bear witness to such an event as the Corona virus (COVID-19)? Many lives lost and the world economy on the brinks of collapse in many countries. Big businesses and small brick and mortars affected; no one was immune.

Nation-wide "stay-at-home" lock down restrictions, forced all to stay home with no interaction with the outside world.

This directly forced business owners to shut their doors for months. Imagine that. Now imagine not having an online presence in place to conduct business at least virtually. In fact, it was discovered that business owners who established an online strategy were and are able to weather many types of economic seasons.

In addition, having this online presence can boost your current sales, if executed correctly, by 10x and even more! I say that, to say this; now is the best time, if you're ready to GROW!

This book was created long before this pandemic specifically to reach you, a friend, family member, or anyone

you think is on a journey to revamp his/her current online presence or even just start one that would take their business sales to the stratosphere. So if you want to know the ins and outs of accomplishing this; then read ALL the chapters of this book religiously. I hope that you enjoy this book and get out of it the tools that will help you in your journey.

Thank you and God bless.

B.O.E. Odeniyi – “*Less talk...more action.*”

CHAPTER ONE

HOW TO MAKE TEN TIMES PROFIT IN YOUR BUSINESS

Profit making is at the heart of every business owner despite the initial measures taken at creating awareness of your business, trust and credibility, which always demands the utilization of funds. There are also times when profit making is placed on hold if the attempt to do so might engender a detrimental effect on the business. Regardless, if a business doesn't yield profit over time then it's no more than being unnecessarily busy. Profit making is essential in every business, as much as possible.

WHY IS MAKING 10X PROFIT IN YOUR BUSINESS A NECESSITY?

There are several reasons why it's necessary to make 10X profit in your business. Making more profit in your business creates room for the massive



expansion of your business. In a situation where you're making low profit in your business, procurement of required goods (maybe a product you've not sold before) or services (staff or personnel) to help in your business expansion can not materialize.

The business owner can undertake large projects since they can fund the cost from the profits made.

Equipment maintenance is consistent on order to increase the life span of the equipment.

Investors use the profit of a business as a tool to tell how good the management of the business which in turn determines their chances of investing is.

Lenders also feel secured to disburse funds for such businesses, knowing fully well that only the ones making profit can pay down debt.

The entire value of the business is increased, so you're able to retain good employees since they're well paid and also makes it possible to hire more. Most importantly, managing a growing or grown business requires funds from the profit made.

HOW TODAY'S CRISIS CAN CRIPPLE YOUR BUSINESS?

The crisis of today has an inarguable adverse effect on your business such that keeping it running without an online presence can disrupt sales or make



it literally impossible to run your business. Many businesses have completely shut down and might not be able to recover even after the crisis is over. Now with the entire

world on lockdown, only businesses running on the internet can be profitable.

Remember this statement made by Bill Gates long time ago “If your business is not on the internet, then your business will be out of business” He out rightly saw this pandemic and its ripple effect on businesses.

You’re unable to reach out to those who are interested in your goods and services or even if you’re able to reach them, you’re limited to a few, in place of a larger audience available on the internet.

Your business fails to exist as supposed, its growth is negated, cash flow drops with less or no customers and eventually your business is being shut down. Internet marketing is the way forward and surest means to keep your business open and running around the clock.

CHAPTER TWO

THE NEED TO TAKE YOUR BUSINESS TO THE INTERNET.



Online presence is one of the most important investments you can make in your business. The benefits I'd say are infinite.

Internet shopping is safe and convenient and so many people are realizing how so much easy it is to purchase products online. Virtually everything a consumer needs they can find in the internet inclusive of those they can't readily

find in their local store, saving they have to travel maybe out of town to procure.

Taking your business to the internet
 asides creating awareness and
 connecting your business with a
 wider audience, it helps in delivering
 a high quality content which is



important in convincing your customers to go for your products and services.

You'll no more have to worry about paying staff over time or dealing with the problem associated with physical retail (such as getting a physical store) and maintenance.

It is easier for customers to leave reviews and promote products by email and social media which in turn help you in making the right choices like which product is best to sell at a particular time or place and also understand what your customers want or value most.

Low operational cost, fully automated process of product selection, invoice generation and payment, as well as low set up costs such as rent, utility etc.

Your business is kept open 24/7 and you're in full control of it, so long as you own an online store and lots more.

Also real time tracking of product inventory and efficient inventory management is possible through internet marketing.

This is just to mention a few. Like I said earlier, the need for internet and its benefits are infinite. Only by taking your business to the internet can your business get to profit from its vast privileges today.

The question now is "how best can I take my business into internet ". Well you're in the right place and Vicomma is the answer. Read on to find out how in the latter chapter of the book.

TEN THINGS TO DO TO MAKE PROFIT ONLINE.



Here are few tips to make profit online.

- Choose trending products to sell.
- Research your competition.
- Understand search engine optimization.
- Choose good sales channel.
- Sign up for a reputable affiliate network.
- Work closely with social media.

CHAPTER THREE

WHAT IS VICOMMA AND HOW DOES IT SOLVE YOUR BUSINESS THE PROBLEMS.

Vicomma is designed to improve and enhance the connection between your products/services and your audience with the effective utilization of e-commerce and video.



Vicomma offers a well-developed and direct relationship with your customer's, followers and fans, and also create unique stands for registered vendors to make predictable revenue.

Influencers aren't left out as they also earn income from the platform.

Vicomma connects users and vendors of all brands in entertainment, culture, style beauty and lots more. However, with a whole lot, new and better experience.



With the effective and combined utilization of influencers and ecommerce, Vicomma enable you to post, promote and sell your brand through video. Complete product detail is made available



through product description, images and videos to guide buyers to make a right decision.

Through Vicomma, vendors are able to tell the story of their products, services and merchandise to a wide range of potential customers.

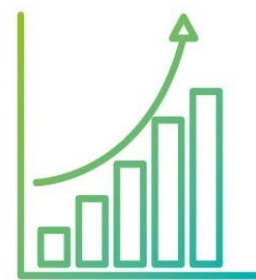
Vicomma is the best platform to take your business to the internet today with maximal profit making. And here's how; Compare to other sells platform such as jumia, shopify and amazon, you're able to make more and better profit selling your products.



Vicomma solves the problems associated with regulations, shipping, online store, enabling potential customer see your product and so on. The disadvantages of using other

platforms is taken care of by Vicomma thereby reducing the cost of your expenses which in turn increases your profit.

Now let's look at some of the ways in which Vicomma helps you make more profit compared to other platforms.



**PROFIT
MULTIPLIER
PRINCIPLES**

Add-ons on platforms such as shopify are based on a monthly subscription payment model. For startups that are growing continuously will start incurring costs each month just to keep their website up and running. However in the case of Vicomma you're charged a little token (based on commission).

You'd have to pay for online store on other platforms but on Vicomma online store is free. Problems associated with



regulation is high on platforms like Jumia, while on Vicomma it's not so, the procedures involve is easy, simple and direct.

They may not offer content management system since they're optimized for only selling products such as Amazon. Adding rich-like content like videos and carousels isn't

possible. Again it's different with Vicomma, we fully and effectively offer rich contents and majorly incorporate videos.

Due to the presence of influencers on Vicomma platform, it generates high traffic compared to any other e-commerce platform.

These stated advantages and more which Vicomma has over other platforms is a great benefit to our customers in generating large income and making great profit from their products and services.

It is a wise move to make taking your business to the internet through Vicomma the ideal e-commerce platform for maximum profitability and many more added privileges apart from the ones emphasizes has been made on already.

You and your business can enjoy Vicomma's advantage.

Follow us to be the first to use the Vicomma's Latest Platform.



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