

Proposal-“Louis Cha’s wuxia works” website

1. Site introduction

“Louis Cha’s wuxia works” website is targeted at 3 kinds of populations, helping them get a comprehensive knowledge of Louis Cha’s works from novels to detrivative works at a short time and communicate about their feelings with others. The primary user population is fans of only Louis Cha’s works and one secondary user population is first time readers of Louis Cha’s novels, and another secondary user population is fans of all wuxia novels.

Site objectives		Target Users		User needs
Primary goal	Become focused and relatively comprehensive website for fans of Louis Cha's works	Primary user	Fans of only Louis Cha's works	Interested in reading Louis Cha's works and get general knowledge in just one website, also want to communicate with other book fans
Additional goal	Attract more traffic	Secondary user	First-timer user(not read Louis Cha's novels before)	Consider it's interesting to know about Louis Cha's works, from novels to related Tv series
Additional goal	Provide a communication platform for book fans	Secondary user	Fans of all Wuxia novels	Find what is classic Wuxia novel and which novel edition is recommended

Journey map 1.0

	Research	Visit my website	Forward (share with others)	Expand for further knowledge
online	search for novel information and compare which one to further acknowledge	explore Wuxia works (reading novels and know about spin-offs, such as relevant film and television works, music, games)	share webpage on new media platforms	go to other platforms for resources(watch Tvs, play games and so on)
		communicate in the message board		
offline	go to library for Wuxia works		talk with friends	buy books and peripheral products
	talk with friends about Wuxia works		go to some exhibitions	

2. Refine the scope- Users visit my website

	Research	Visit my website	Forward (share with others)	Expand for further knowledge
online	search for novel information and compare which one to further acknowledge	explore Wuxia works (reading novels and know about spin-offs, such as relevant film and television works, music, games)	share webpage on new media platforms	go to other platforms for resources(watch Tvs, play games and so on)
		communicate in the message board		
offline	go to library for Wuxia works		talk with friends	buy books and peripheral products
	talk with friends about Wuxia works		go to some exhibitions	

Journey map 2.0(refined)

	Enquiry	Explore Louis Cha's novels	Expand knowledge of relevant works	Communicate with others
My website	Information about introduction of Louis Cha's works	get to know introduction of each novel and where to obtain reading	know about derivative works of Louis Cha's novels like Tv series, music	share own thoughts in the message board and communicate with those interested
other new media platforms	search for classic Wuxia works and compare them to start deeper understanding	read online version of novels	find and explore derivative works resources	go to other platforms for communicating
offline	find some Wuxia works and want further learning	find related physical books		talk with fellows about Wuxia works

3. Pain points

- Don't really know what is classic Wuxia novels
- Hard to decide which edition is worth choosing
- Introductions of Louis Cha's works too scattered on different platforms
- Hard to communicate with other Wuxia lovers about feelings
- Take time to search
- Too broad and complicated information online to get a basic knowledge
- Feel bored by only reading Wuxia novels to know about Wuxia
- Hard to find online reading/Tv series sources
- Confused to decide the reading order of novels

4. Problem statement

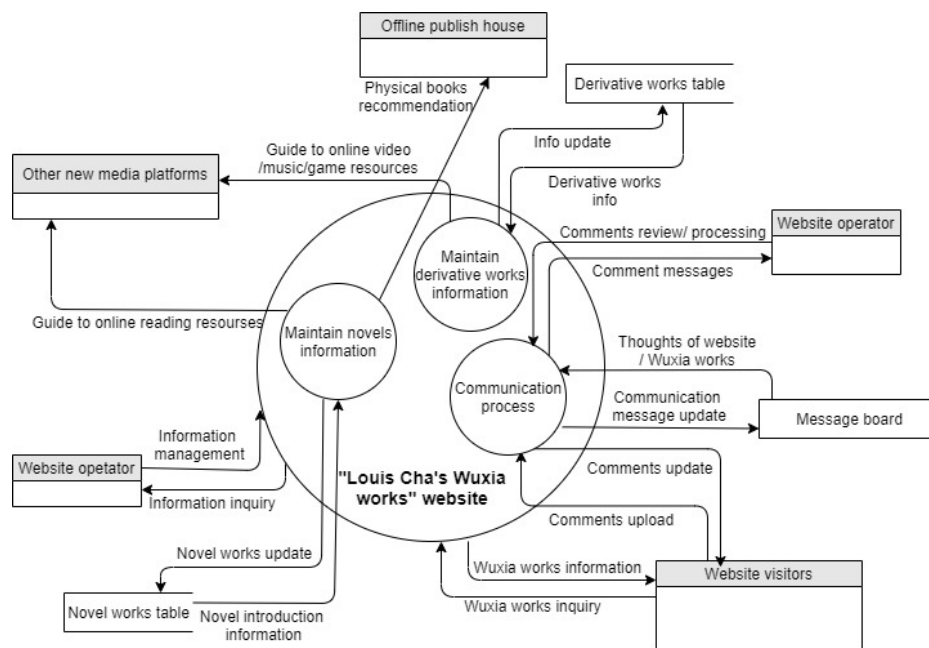
- How might we help fans of Louis Cha's works to find his novels and related resources such as adapted Tv series, games, music and so on so that they can get a comprehensive

knowledge of Louis Cha's Wuxia works. (primary)

- How might we help first-time readers of Wuxia novels to know what are classic works and connections between our real life to Wuxia novels (such as some celebrities starred in adapted film and television works) so that they can generate interests in "Wuxia" this kind of works and explore further. (secondary)
- How might we help fans of Wuxia novels to find recommended editions of works and meet other enthusiasts so that they can buy books in stores and communicate about their feelings. (secondary)

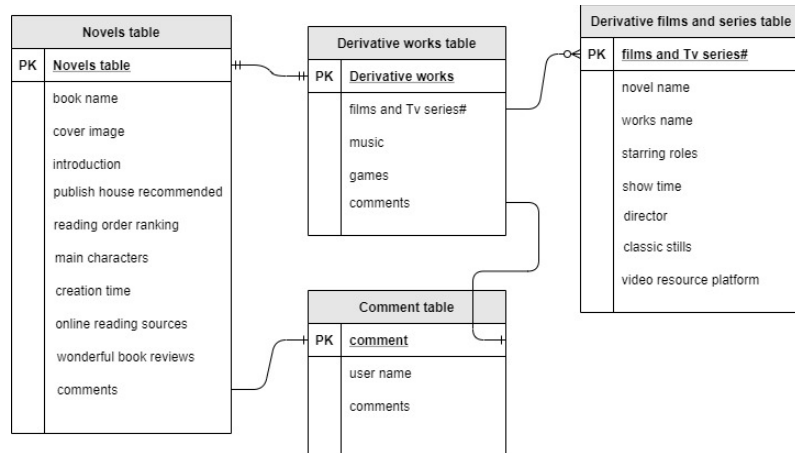
5. Dataflow diagram

Visitors visit my website where they are able to know about information of Louis Cha's novels and derivative works. People can leave their comments on my website and even communicate with others.

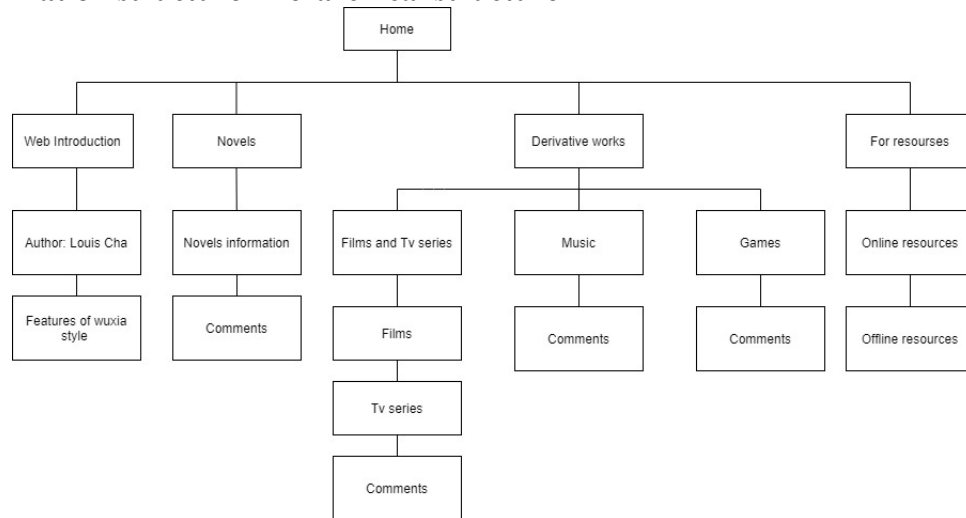


6. Entity- relationship diagram

There are novels table, derivative works table and comment table on my website and I will also pay more attention on derivative films and Tv series information that can increase fun and richness of knowledge for my web.



7. Information structure- hierarchical structure



Novels introduction part- Gallery view

Films and Tv series part-Parallel view (timeline- release time)

Music and games part- Hierarchical view