

The Orange Alliance

Annual Report 2020 - 2021

Board of Directors



Alex Fera

Chairman and Executive Director



Kyle Flynn

Vice Chairman and Chief Software Engineer



Nathan Satterfield

Secretary and Social Media Director



Soren Zaiser

Board Member & Developer

Developers



Ofek Ashery

Website, DataSync, Apps and API



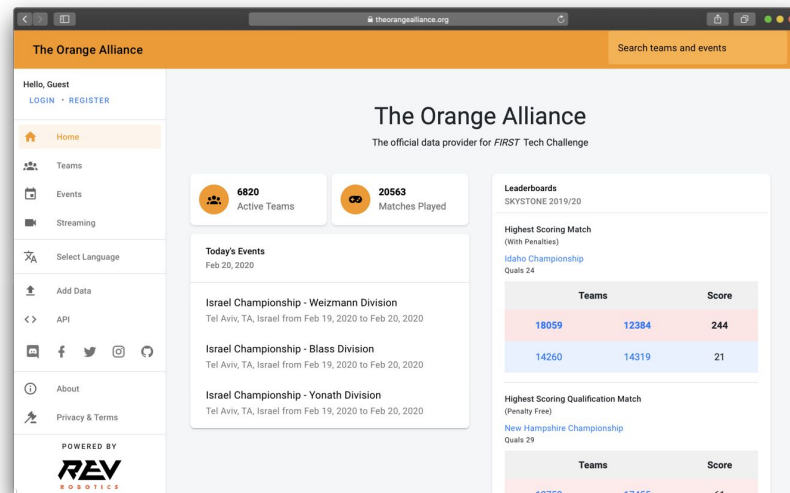
Noah Holoubek

Security Engineer, Apps, myTOA



Dominic Hupp

TOA Text



Financials Incomes

(Year End June 30, 2022)

- goBILDA Sponsorship - \$2,500
- Donations - \$26.02
 - Amazon Smile - \$26.02

Total Into Pocket: \$2,526.02



Financials Debts

(Year End June 30, 2022)

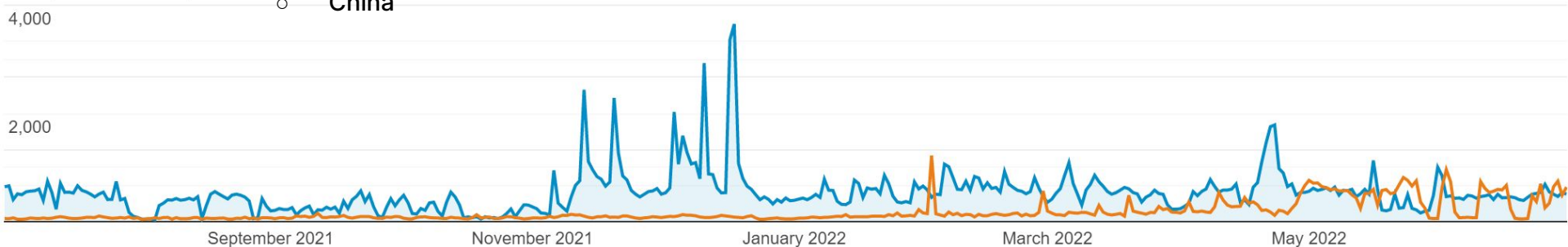
- Annual Michigan Filing - \$20
- Domains - \$224
- Google Cloud - \$2,452.68

Total Out of Pocket: \$2,696.68



2021 - 2022 Visits

- 156,461 Users
- 241,644 Sessions
- 2708 MyTOA Accounts
- 8,376,032 Pageviews
- 70.8% of Visitors Outside US
 - o Indonesia
 - o Nepal
 - o Hong Kong
 - o Germany
 - o Israel
 - o China
- 219.81% Growth in Users
- 305.20% Growth in Pageviews
- Referred by
 - o FIRST in Michigan
 - o Facebook
 - o Traffic Drive
 - o FTC Stats
 - o NYC First
- TOA Text
 - o texts sent



2023 Goals

- Move to Azure
- Enhance myTOA
 - Media
 - Team/Event Management
 - Stream Integration
 - Reports for *FIRST*, Regions and Events
- Inputting data from past seasons
- Match video clipping from event streams



The Orange Alliance

Join us for the Board Meeting at:
<https://discord.gg/5fH66UV>