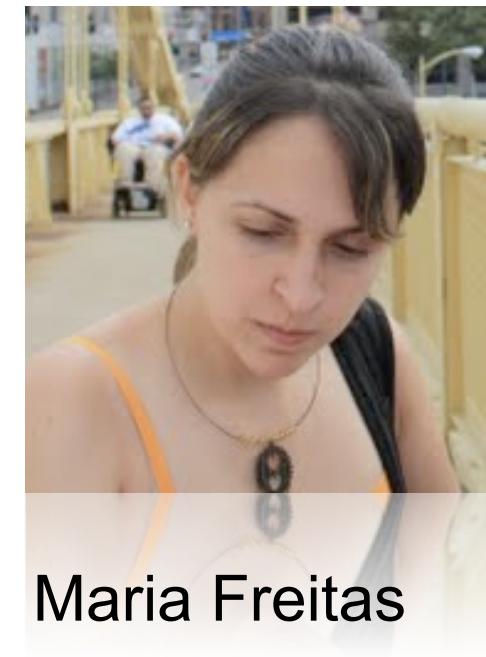
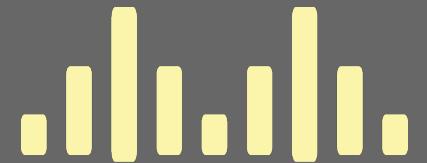


Happy Feet



Happy Feet



Site selection

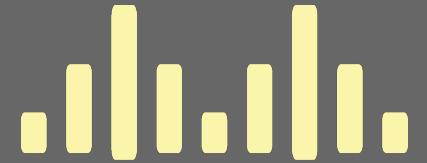
Micro Urban Archeology

Ideation

Final solution



Happy Feet



Site selection

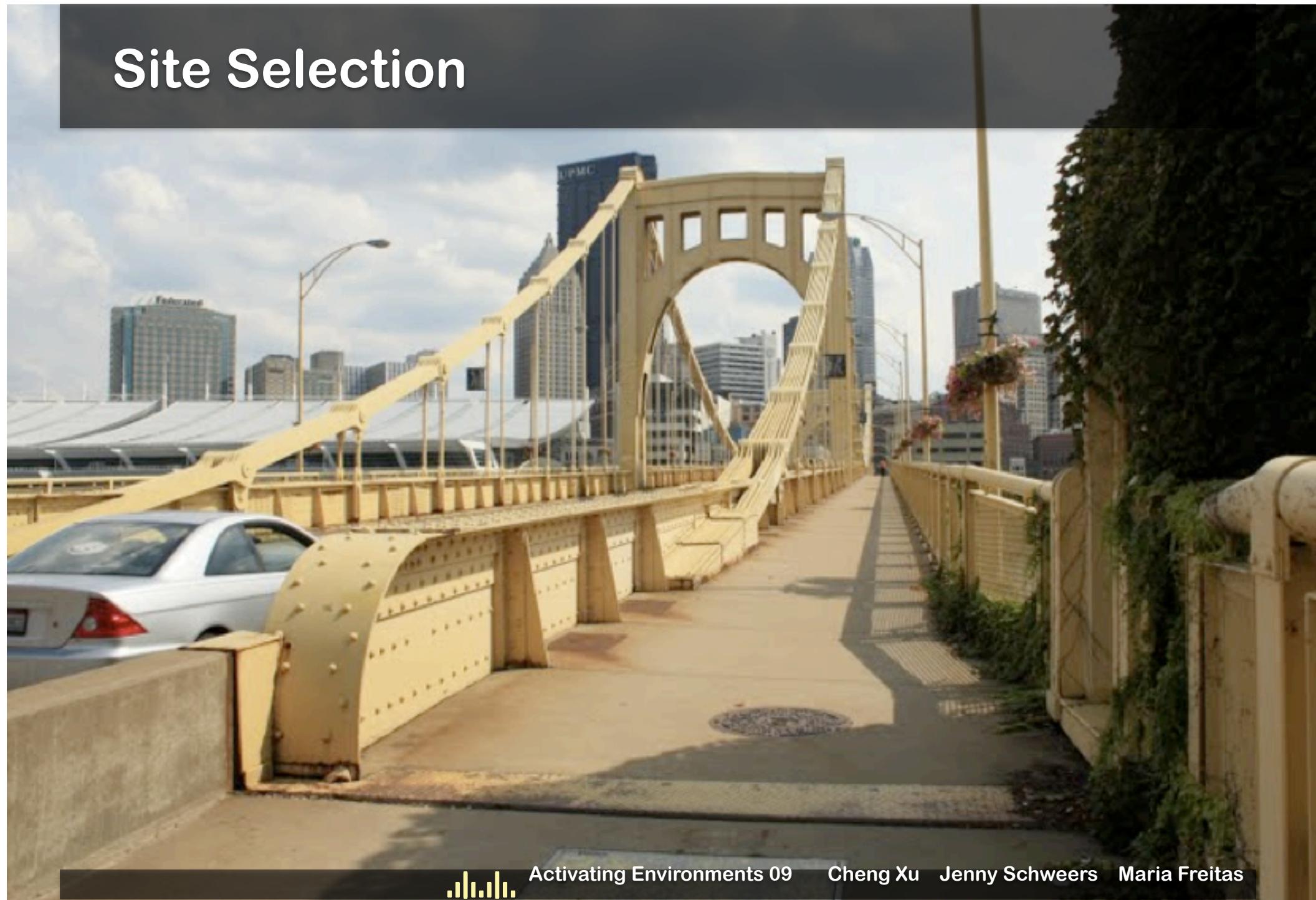
Micro Urban Archeology

Ideation

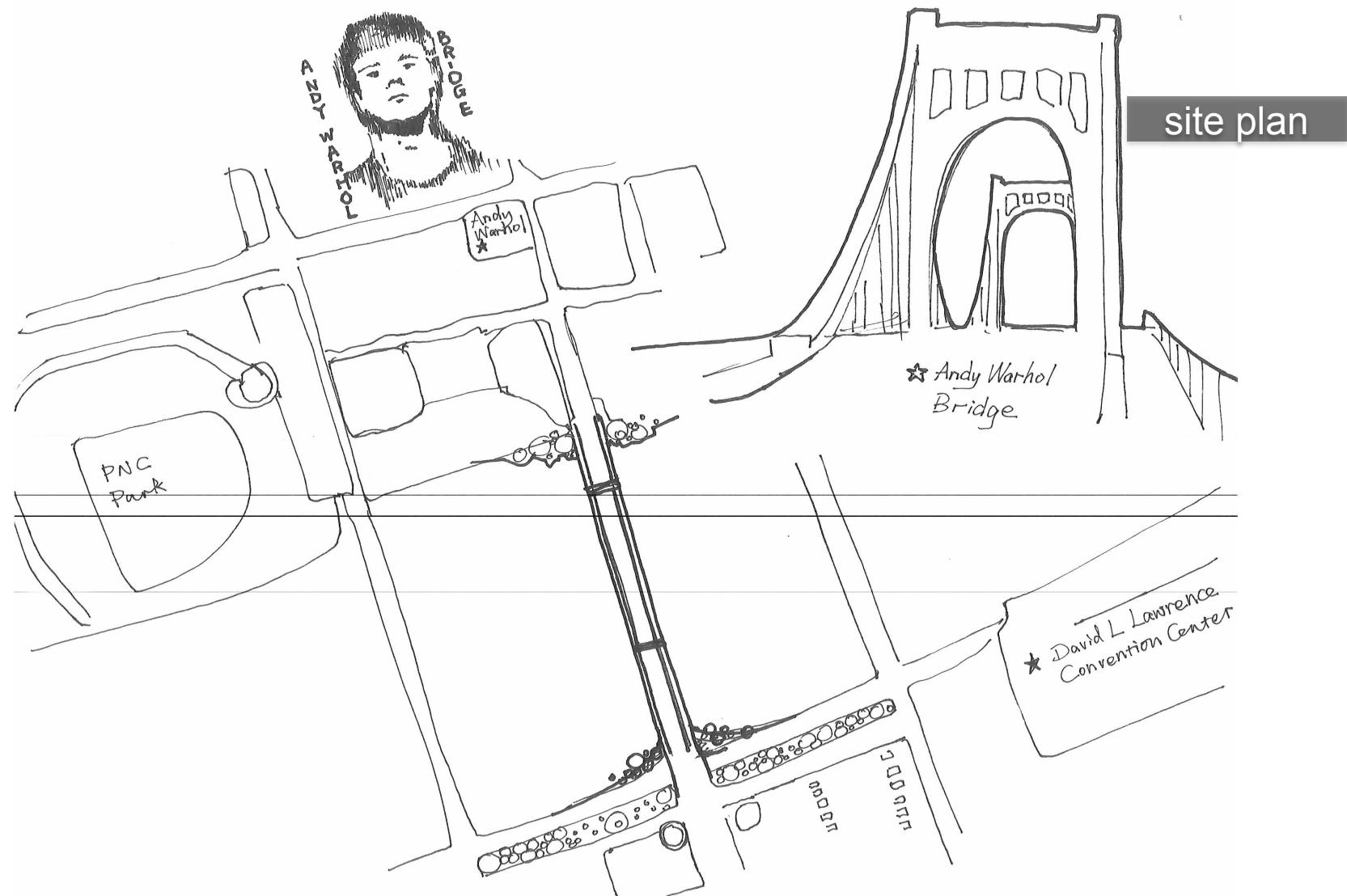
Final solution



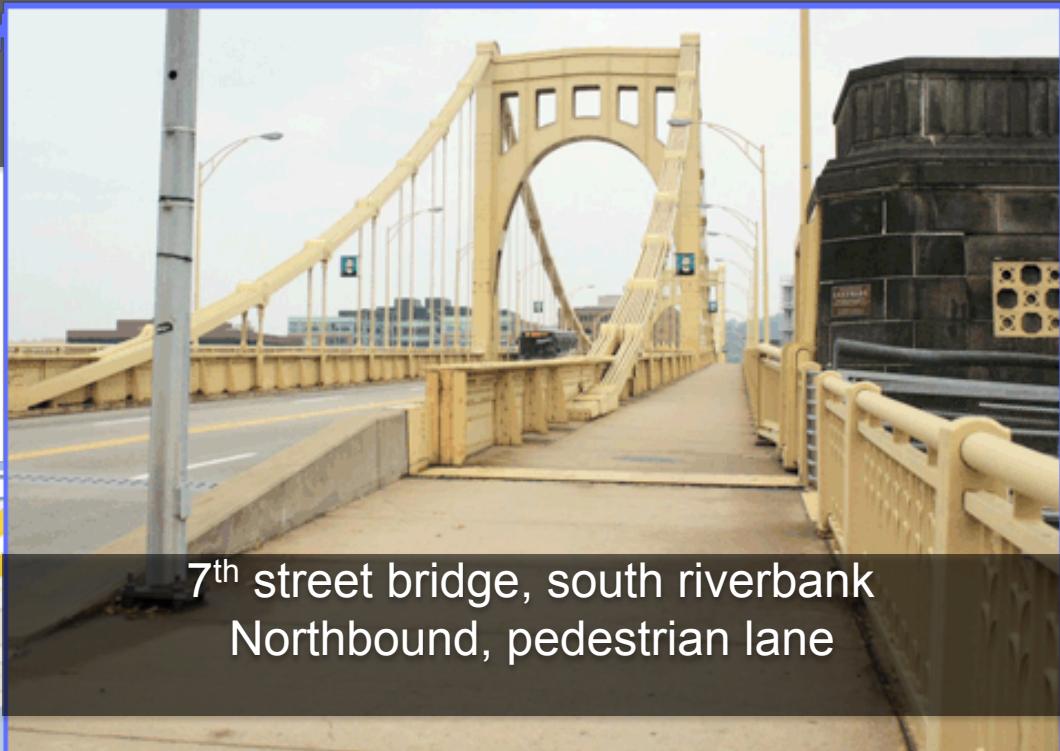
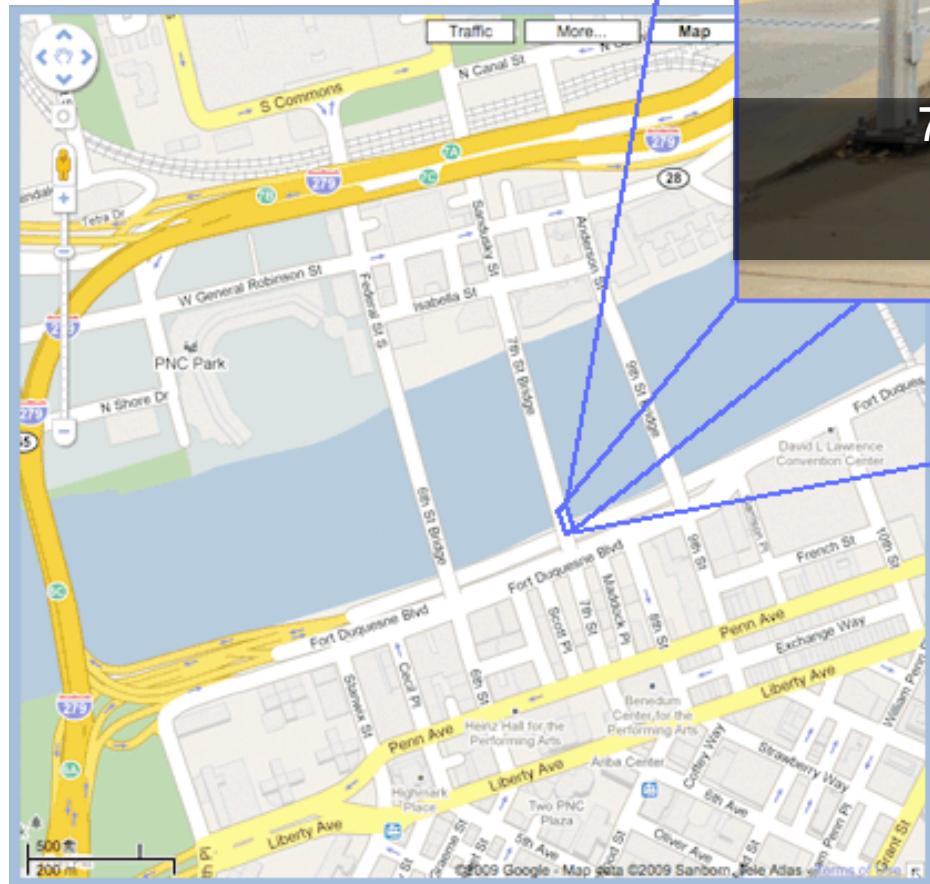
Site Selection



Location



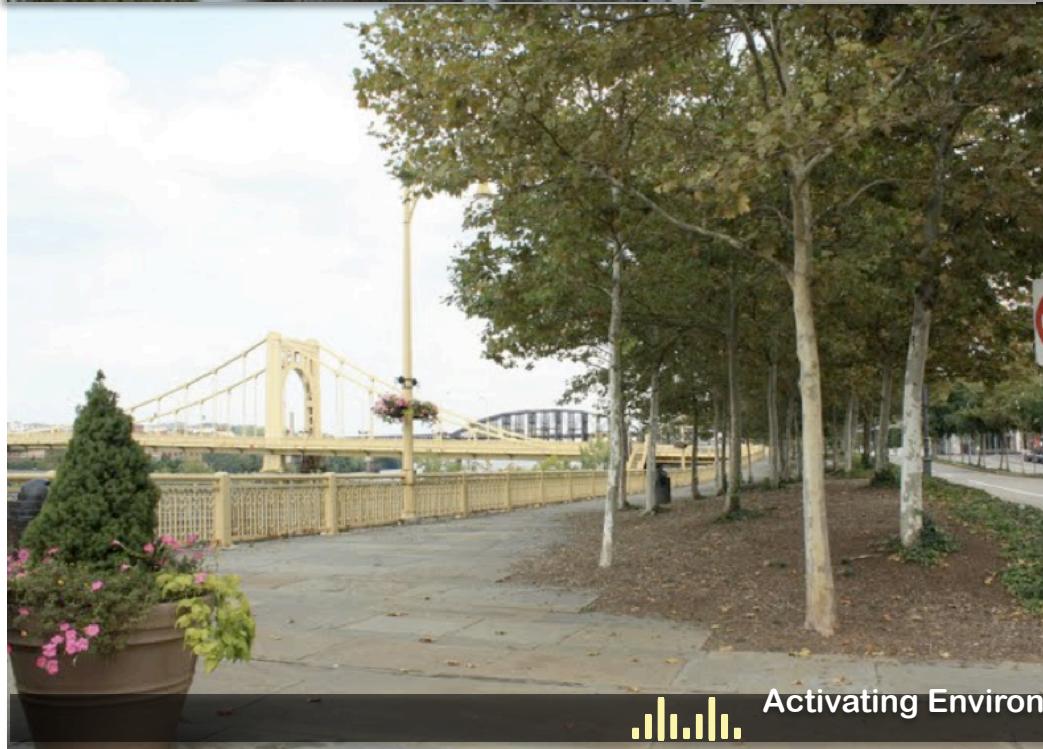
Location



7th street bridge, south riverbank
Northbound, pedestrian lane



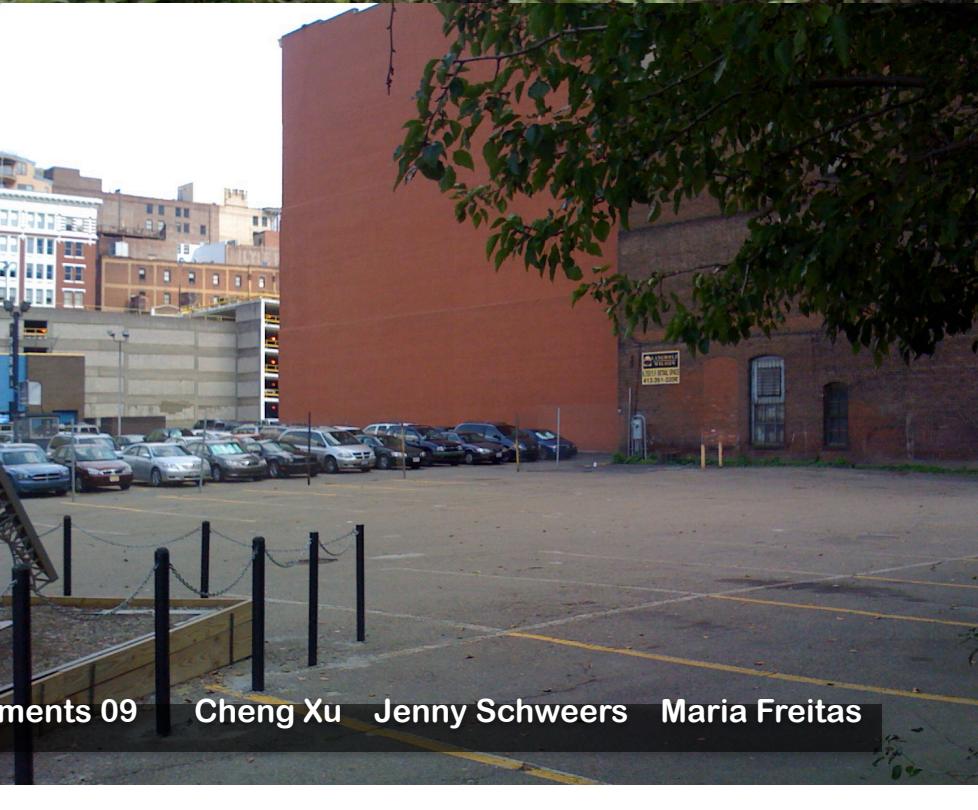
Surroundings



Activating Environments 09

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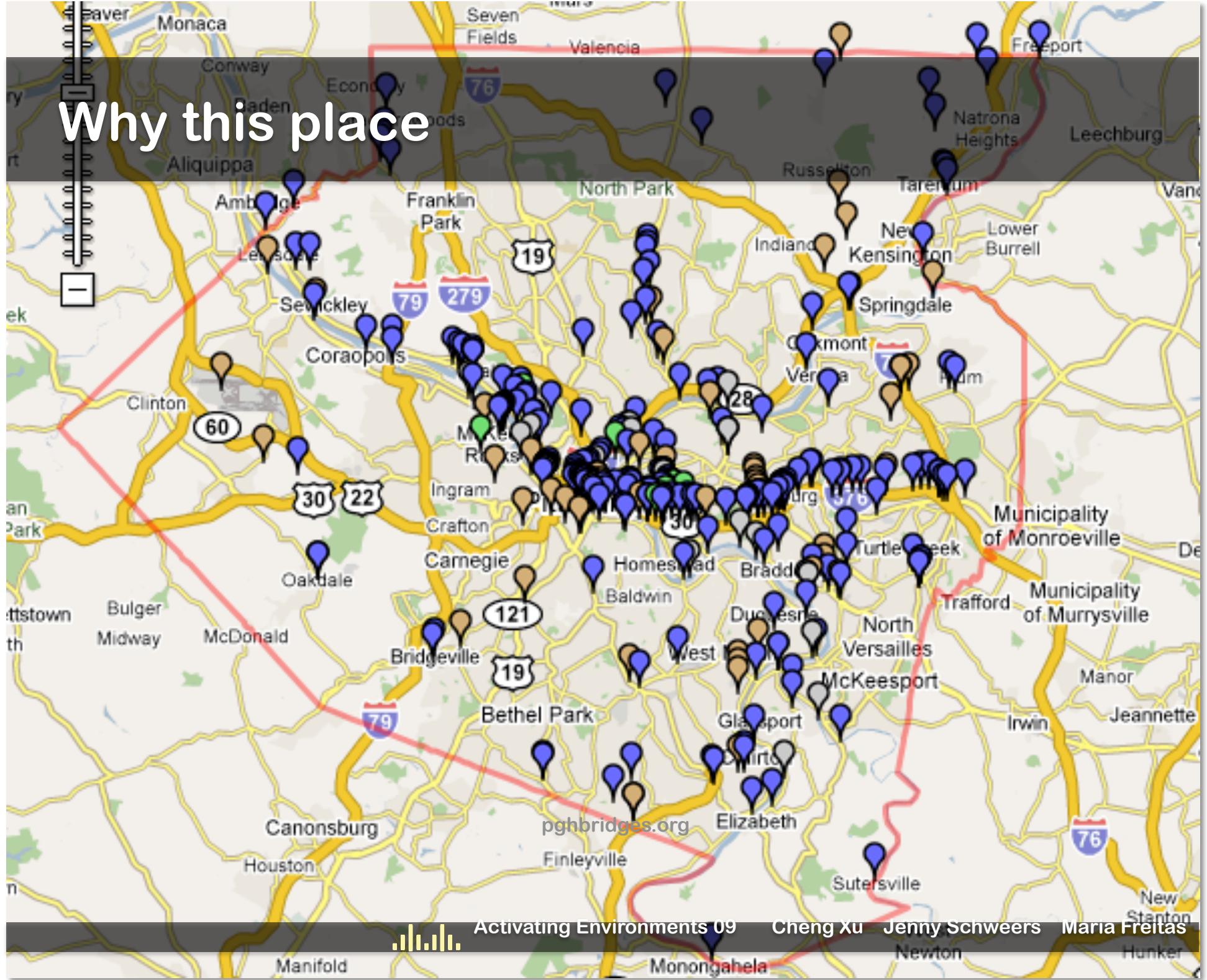
Surroundings



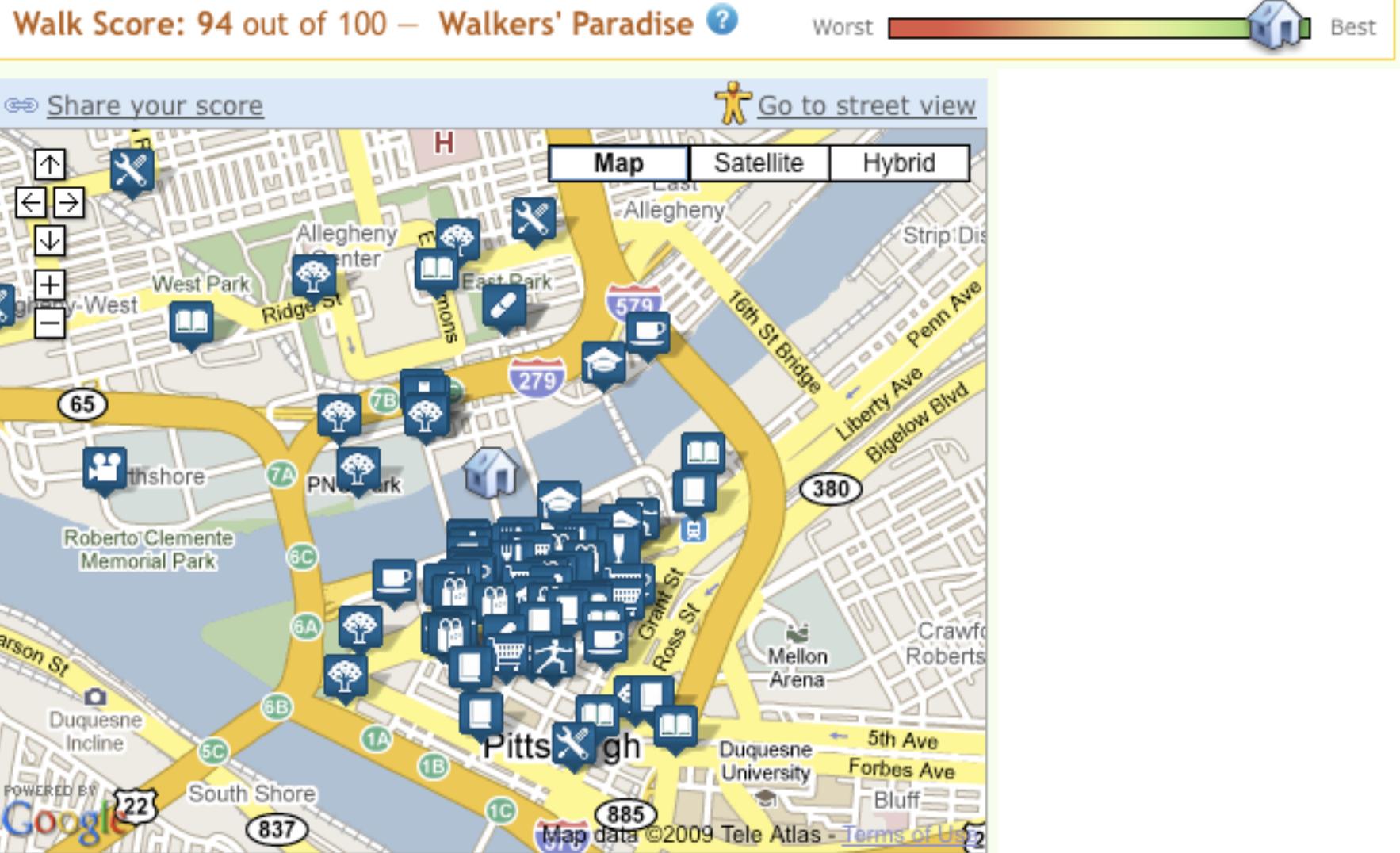
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Why this place



Why this place



<http://www.walkscore.com>

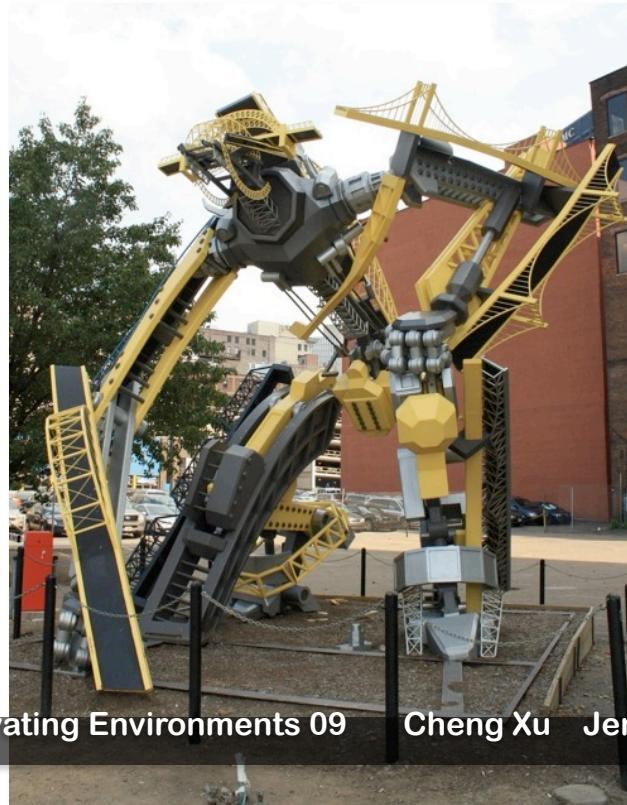


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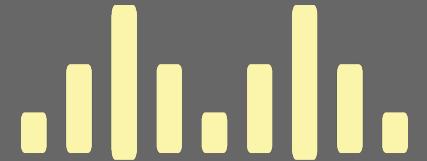
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Why this place

- ✓ Connecting two G20 venue locations
- ✓ Free access crosswalk
- ✓ Represent Pittsburgh
- ✓ Walker Paradise



Happy Feet



Site selection

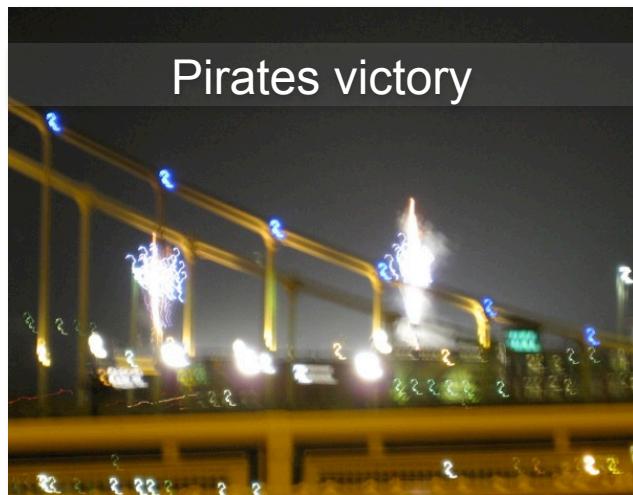
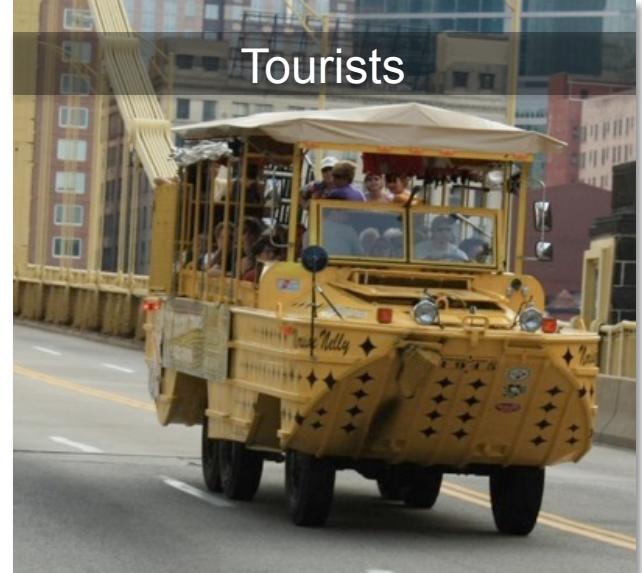
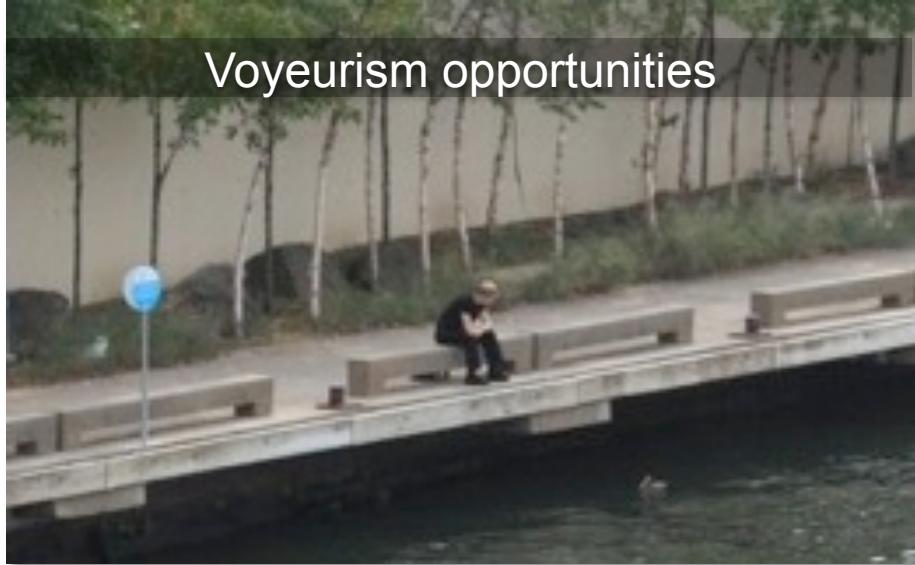
Micro Urban Archeology

Ideation

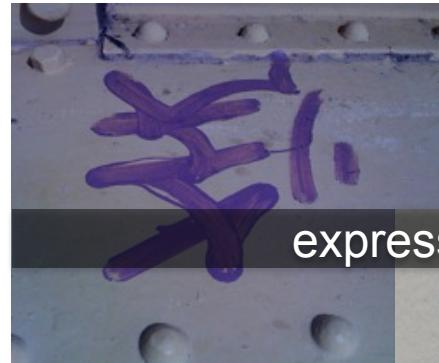
Final solution



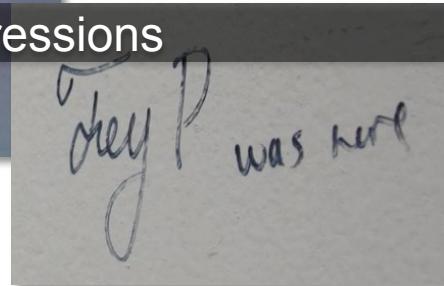
Unexpected



Time Artifacts



expressions



history



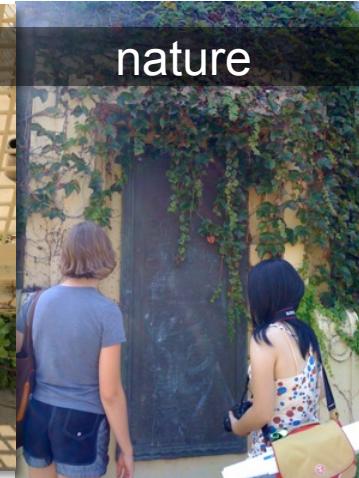
animal living



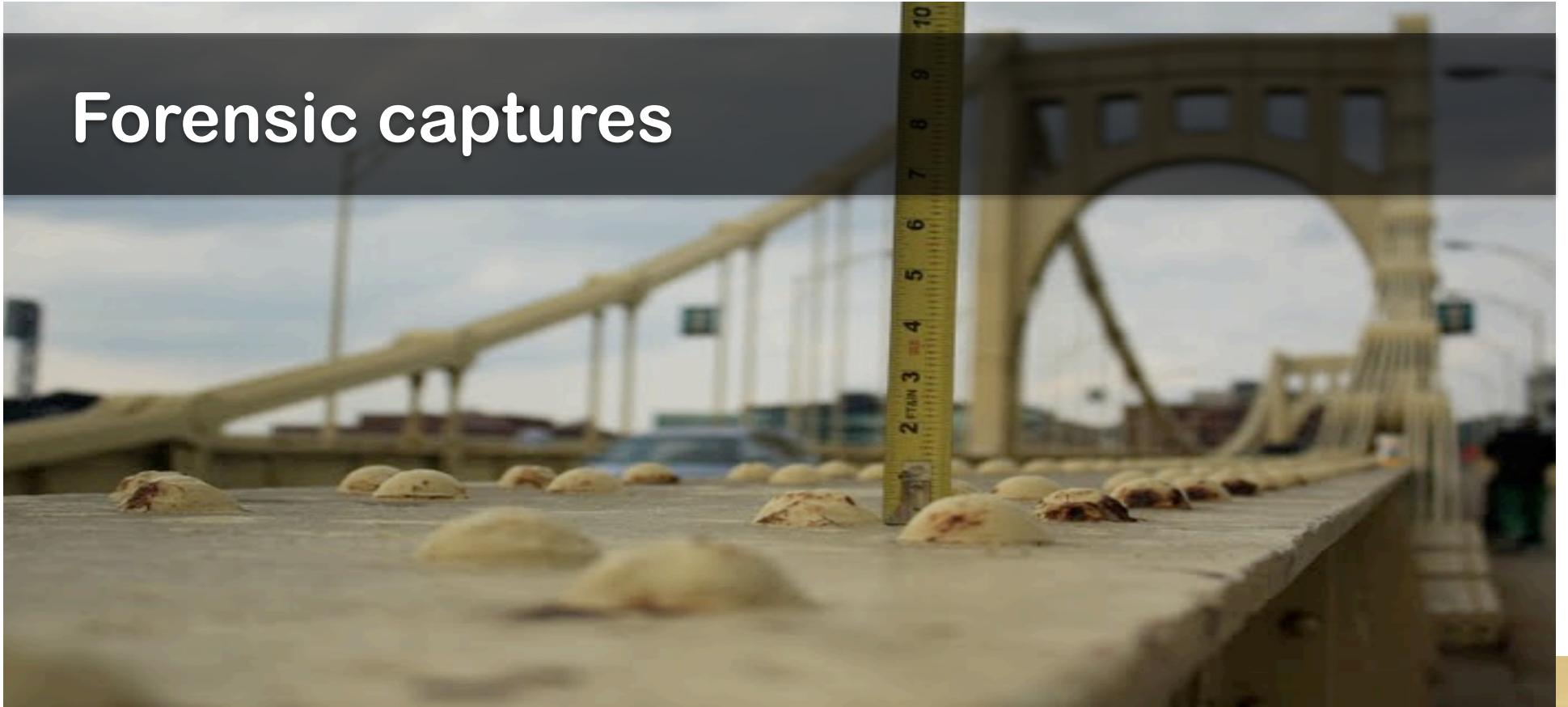
wear and tear



nature



Forensic captures



Forensic captures



People's experiences



People's comments

"Good luck getting people out of cars."

"I love the 6th [Street] bridge."

"I take it for granted."

"Downtown, it's pretty, it's beautiful, but it don't pop."

walking to work

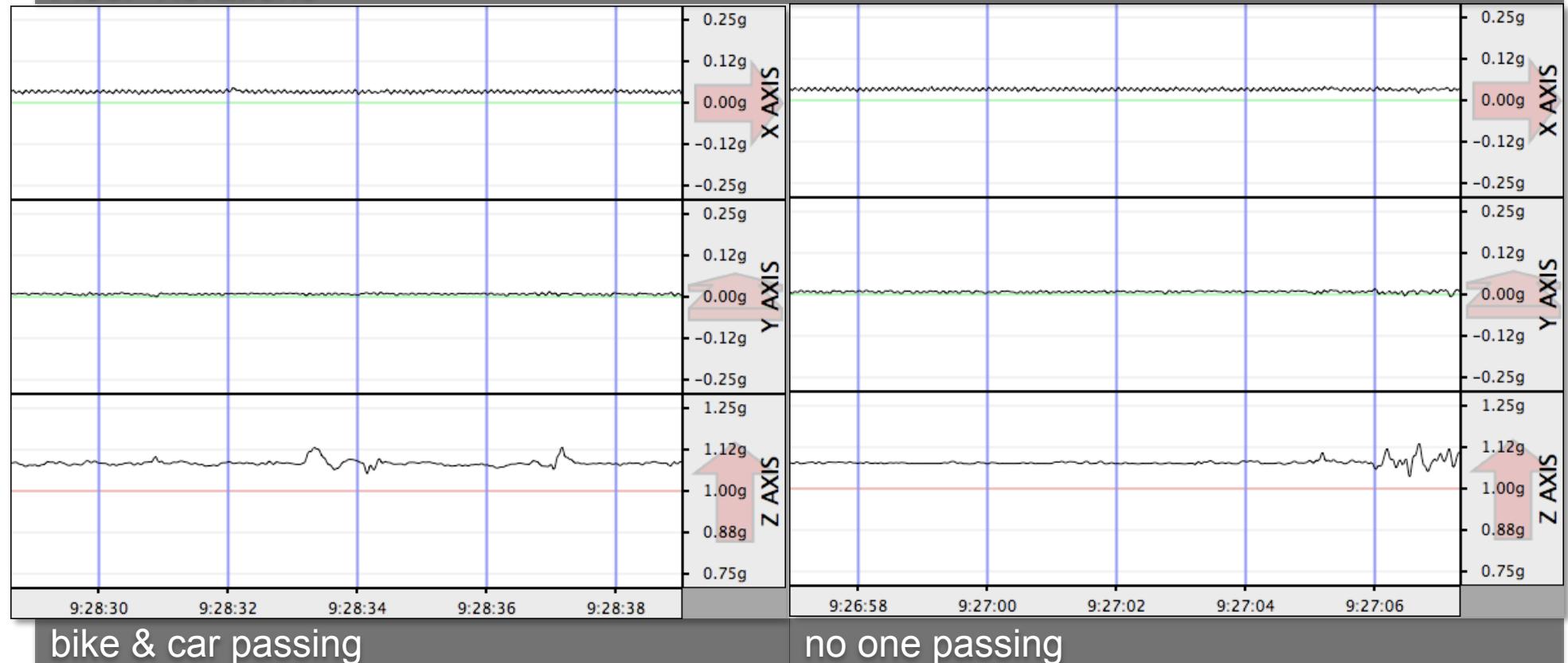
walking for exercise

"There is a nicer bridge around the Strip District."

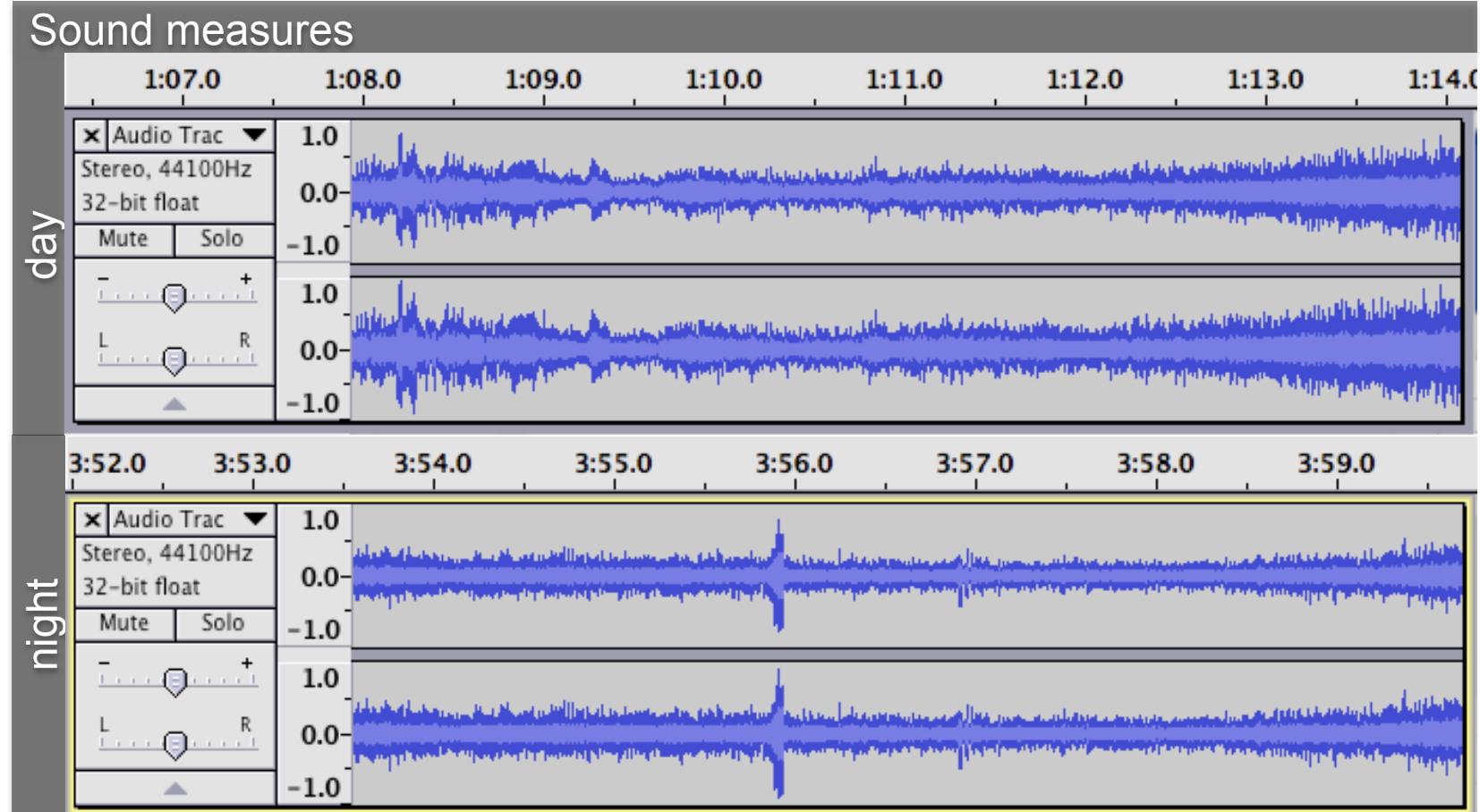


Environment

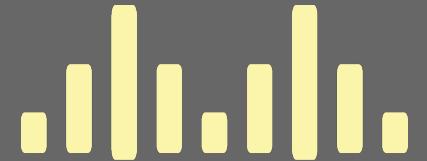
Floor Vibrations



Environment



Happy Feet



Site selection

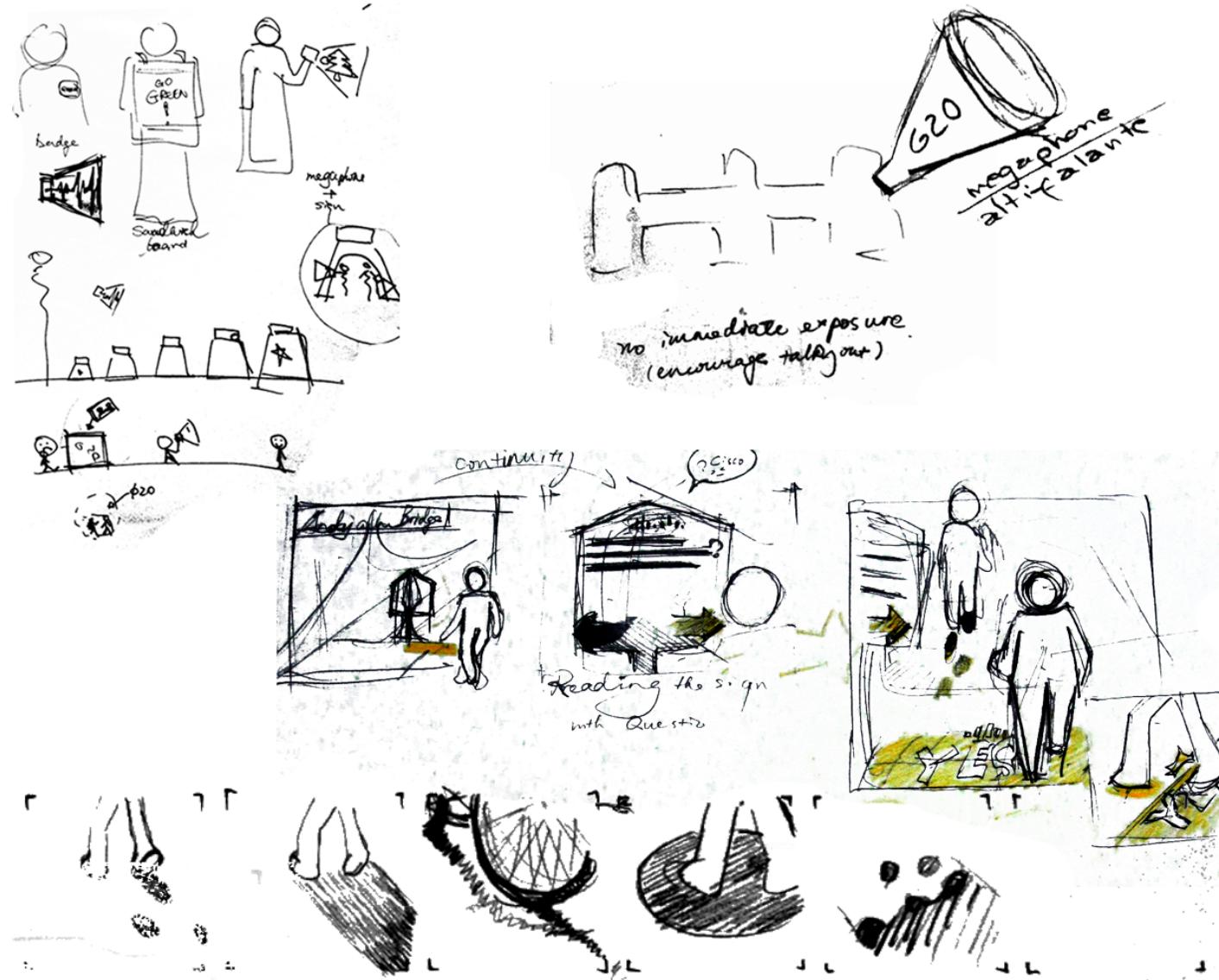
Micro Urban Archeology

Ideation

Final solution



Brainstorming



Statement

The G20 summit is to "review the progress made...and discuss further actions to assure a sound and sustainable recovery." But what does recovery mean? How relevant are traditional measures of economic health to the lives of citizens?

We looked at Gross National Happiness (GNH), an alternative way to measure the success of a nation. We wanted to create an engaging way to ask Pittsburgh residents and visitors if their lives are improving along with the economy.

As they approach the bridge, they see one of a number of questions relating to GNH and cast their vote by walking by the sign on either the left or the right. As they walk, they see their footprints, and the footprints of recent passerby, beneath them on an interactive floor. As they exit the site, they pass another sign with the current total vote count.



Questions: Gross National Happiness

Are you more or less in debt?

Is traffic better or worse?

Are you more or less healthy?

Is your family feeling closer or more distant?

Do you feel richer or poorer?

Do you feel more or less free?

Do you feel more or less secure in your job?

Is pollution better or worse?

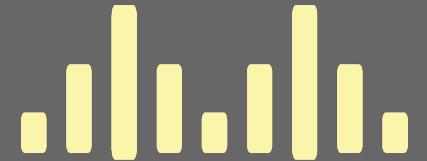
Do you feel more or less safe?

<http://www.iim-edu.org/grossnationalhappiness/>



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Happy Feet



Site selection

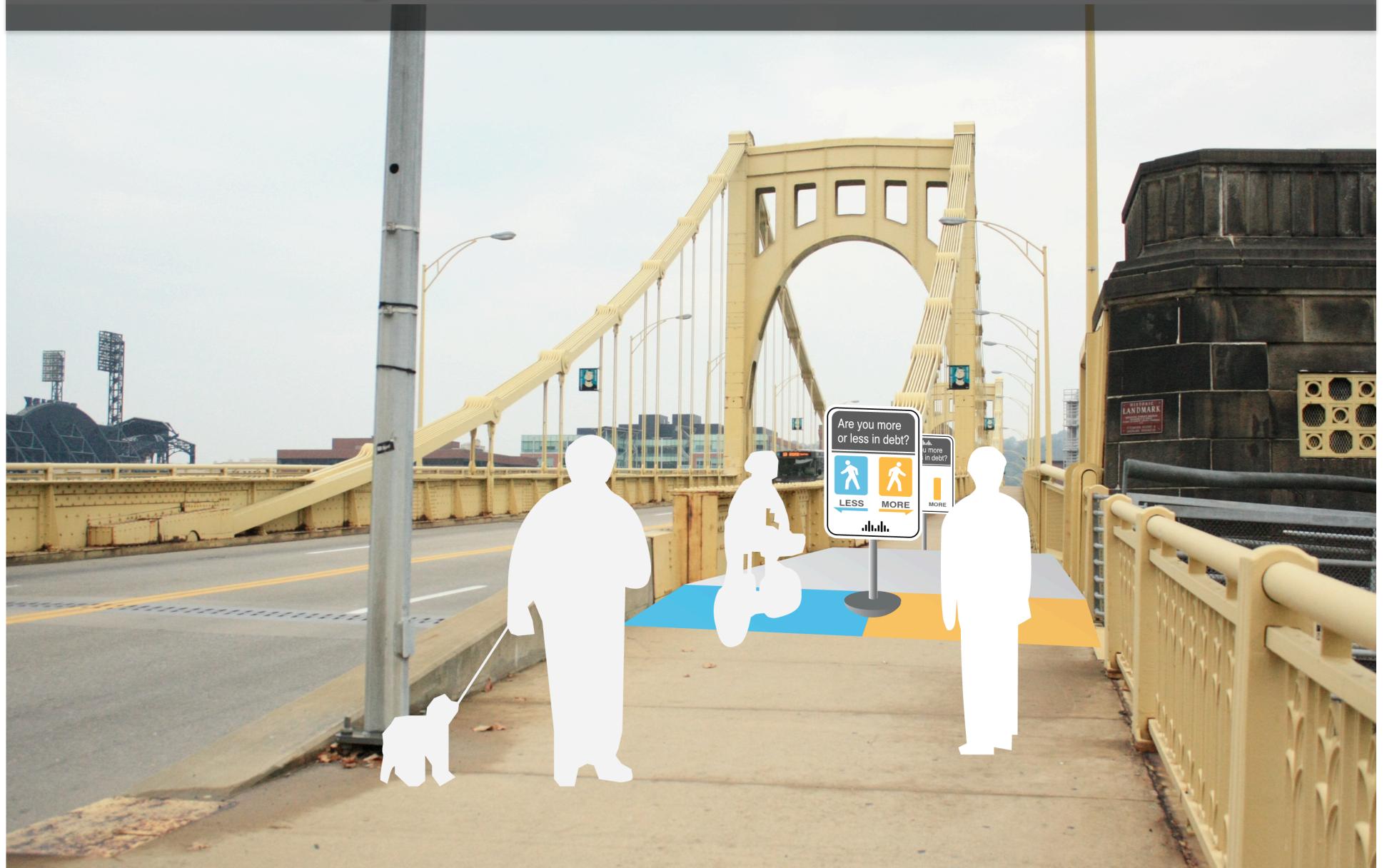
Micro Urban Archeology

Ideation

Final solution



Final Design



Final Design



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Maria Freitas

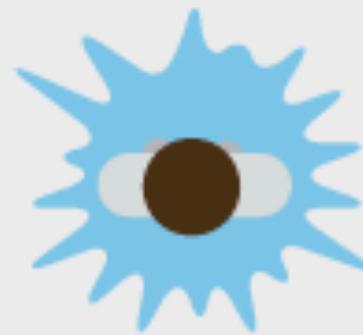
Final Design



Final Design



Final Design – other possibilities





Thank you!
Questions?

Technology

