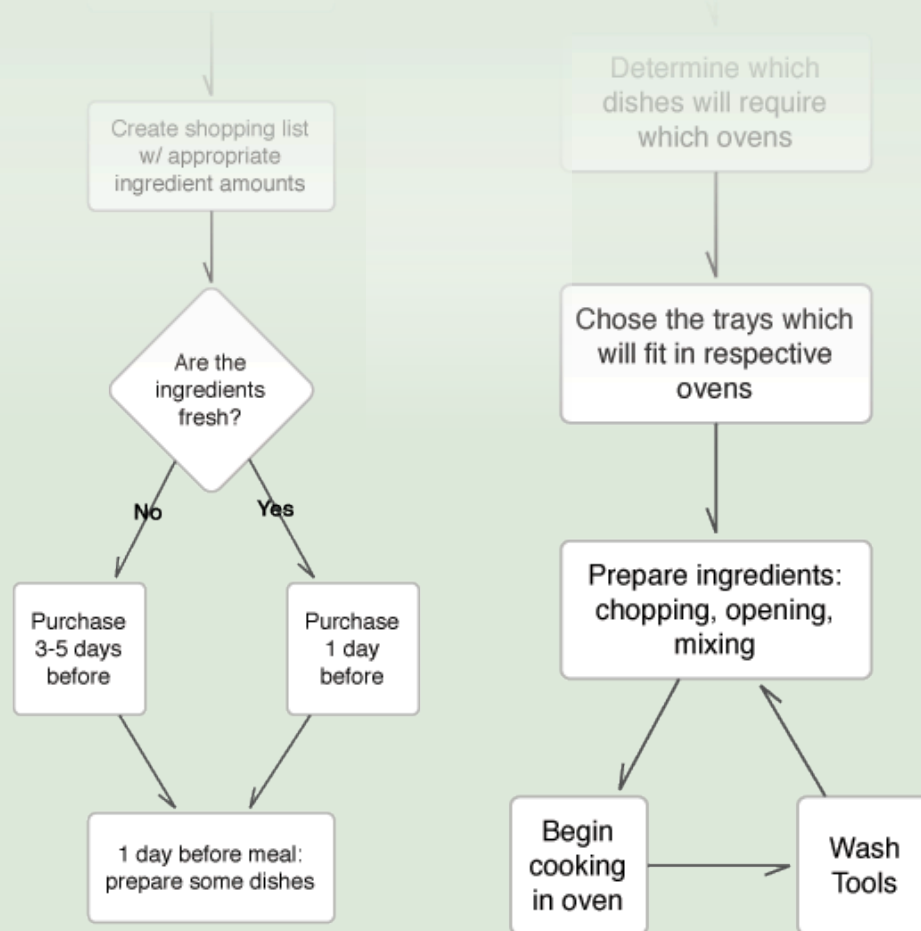


directed storytelling



directed storytelling



user research insights

- managing multiple dishes is hard
- equipment constraints impact meal preparation
- aggregating and scaling multiple recipe ingredients is tedious
- huge difference in cooking confidence between expert and novice cooks

Soirée