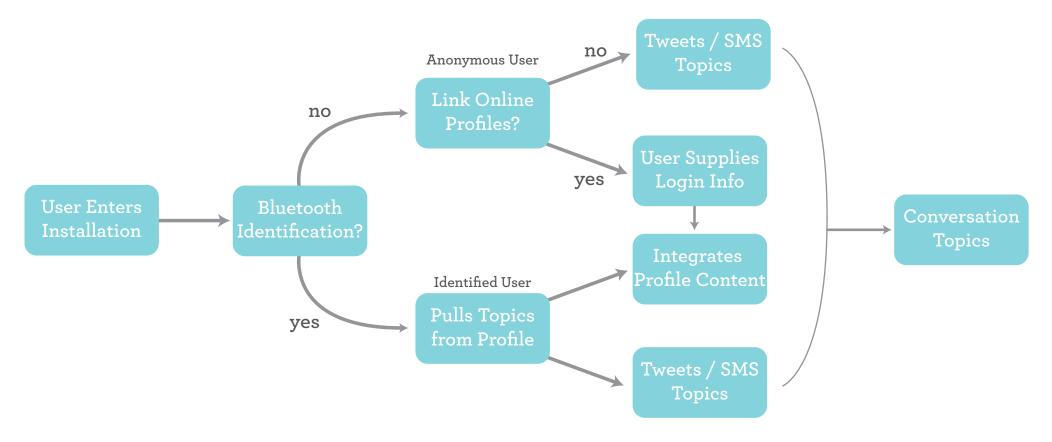
Conversation topics are generated from:

- a) contemporary news topics
- b) user profile information
- c) tweeted or SMSed topics



personalization