

What is Impact 2030?

The Global Goals are a series of worldwide goals aimed at ending poverty, fight inequality and injustice, and tackle climate change by 2030. *Impact 2030* is the committee that joins the corporate, nonprofit, and technology sectors together to achieve these goals. The plan is to measure each of the 17 Sustainable Development Goals (Global Goals) by the targets that were laid out for them when this plan was approved in September 2015.

What role does YourCause play in the movement?

As a SaaS company, YourCause is providing a platform for nonprofits and corporations to share their giving and volunteering data. By creating this platform, organizations can develop a network that will allow more targeted programs that will ultimately work toward to eradication of the SDG points of interest.

Is this information being reported to any government agencies?

No. YourCause and our clients will be the only individuals utilizing the information you input into the platform. Though ImpactNOW is our process of participating in the UN's Impact 2030 agenda, there will be no direct reporting of the information provided to us. In future iterations of the tool, reporting functionality will be expanded upon and we may reevaluate the possibility of sharing some of our findings on a broader scale.

Is this editable?

No. Once you complete your Impact profile and it is saved in our platform and will be added to the pool of information YourCause is collecting , you will have the option to come back in and modify the data you input previously.

Do I have to fill out both volunteering and giving?

Yes, if your organization collects donations and offers volunteer opportunities. Many corporations are looking to align with organizations where their employees can volunteer and/or donate. By providing information about both your volunteering and donations, it will provide a clearer picture for our corporate partners.

When will I get my profile?

Phase 2 will have the impact profiles. In order to give an accurate representation of the organizations in our platform, we have a target number of participants we plan to hit before we start reporting. The sooner than number is achieved, the sooner we will be reporting the data we've compiled.

How is this info shared/disseminated?

The information captured in the ImpactNOW tool will only be shared after Phase 1 is complete. Our intention is to provide a personal impact profile to each charity who participates in ImpactNOW. The data that is reported will be a combination of all of the data we receive from all of our participants. Your charity's specific financial information will not be included in the reporting.

What if I don't know exact percentages?

That's ok! We understand that the exact breakdown of your organization's programs may not be immediately accessible. We do request that if you give an estimation, that you try to make it as accurate as possible. This will be part of the data is reported to our corporate clients. If one of your SDG targets aligns with one of their program targets, it could be the beginning of a great community partner relationship.

Do I have to select a target before proceeding?

Yes, In order to get a better idea of how your organization aligns and operates under your chosen SDG(s), we need to see the target(s) that best align with your mission and work. If you align with multiple SDGs, you will need to select at least 1 target for each of them.

I'm not sure if I'm the correct person to complete this survey. Who should be completing this profile?

If you have access to the following information, you are equipped to fill out this profile:

- Programs offered by your organization
 - Percentage of donations that goes to each program
- Volunteer opportunities offered under each program
 - Percentage of volunteer hours are devoted to each program

Can I refer nonprofits in my network to this super useful tool?

Absolutely! We understand how fluid information is between our nonprofit partners. We would love for this information to be shared to everyone who uses our platform. If you have questions about how to share this information, please reach out to our Nonprofit Support Team at ImpactNOW@yourcause.com.

Do you have any information from me to share with my team internally about impact 2030?

We haven't created any resources to explain Impact 2030 because the UN has done such a fantastic job. If you visit GlobalGoals.org or Impact2030.com, you will be equipped with all of the information you could ever need to share this movement with your team.

What documents are necessary to fill this out?

There aren't any particular documents that will help you fill out this profile. A Form 990 may be helpful in determining the donation portion of the profile, but it is not necessary.

Will the UN have access to my information?

At this time, the UN will not be directly connected to information that is listed in our database. As we move into the second and third phases of this tool, there is the potential for a collaboration of information between all of the parties involved. At that point, we will determine what information is actually necessary to share with the UN.

How were the SDGs determined?

The SDGs were developed after the countries involved in the Millennium Development Goals reconvened when their deadline arrived. The SDGs were determined from the issues that are pervasive in communities around the world. They established quantifiable metrics that will be monitored over the course of the 15 year timeline to see how and where progress is being made and how to replicate that progress on a worldwide scale.

How will donors know when we have completed our profile?

Once your ImpactNOW profile is completed, a badge displaying your chosen SDGs will appear on your charity page. It will be an indicator to donors and volunteers that your organization is participating in Impact 2030 and is collaborating with corporations to move progress forward.

Can this help leverage more donations?

As our corporate clients grow their CSR Programs, they will begin to align themselves more closely to organizations that are focused in similar areas. Participating in ImpactNOW gives you more visibility and increases your chances for new donors and volunteers.

Can we network with other organizations that support the same SDGs?

Yes, as part of the second phase, we will be establishing a network for each nonprofit to be in a community with other organizations (NPOs, corporations, etc.).

Is this compatible with other third party donation platforms?

At this time, we are not integrating our platform to include information being collected from other technology platforms. However, we encourage you to record all donations received

If i have additional questions, who can I contact?

If you have questions about ImpactNOW or have any issues with inputting your information, please reach out to our team at ImpactNOW@yourcause.com. They are happy to help provide you assistance.