

## RetailCo - Size Guide & Fit Information

### 1. Overview

Our size guide provides detailed measurements and fit recommendations for RetailCo products. Use the product-specific size chart on each product page for the most accurate fit guidance.

### 2. General Sizing Tips

- If you prefer a relaxed fit, consider sizing up when between sizes.
- For fitted styles, pick your listed size; for oversized styles, consider your usual size if you prefer the intended look.

### 3. Measurement Points

- Chest: measure under the arms at the fullest part of the chest.
- Waist: measure at the narrowest point.
- Hip: measure at the fullest part of the hips.
- Sleeve length: measure from the center back of the neck to the wrist.

### 4. International Conversion

- US / UK / EU / JP size conversions are provided on product pages. If in doubt, consult our live chat for size assistance.

### 5. Special Items

- For tailored, custom, or made-to-measure items, consult the specific product measurement guide provided.