Olivia Weissflog

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Olivia Weissflog is a multidisciplinary designer with a type-centered approach that draws on a background in research and analysis. A familiarity with front-end coding languages allows her to design more effectively for the web and a love of design history gives her a deep well of references to draw from.

PORTFOLIO

oliviaweissflog.com

EDUCATION

Parsons School of Design
A.A.S. Communication Design   December 2024
- GPA: 4.0, with Departmental Honors
- 2025 *Graphic Design USA* Student to Watch

University of California, Los Angeles
B.A. Political Science, Mathematics Minor   June 2021
- GPA: 3.89, *Magna Cum Laude*

EXPERIENCE

Graphic Designer, Freelance
New York, NY   January 2025 – Present
- Creates typographic layouts for a variety of media using Adobe InDesign and Illustrator
- Edits and composes photographic and illustrative images using Adobe Photoshop
- Designs presentations, identities, and promotional materials for small businesses and non-profits
- Codes interactive web-based tools and microsites with HTML, CSS, and JavaScript

Ceramics Instructor and Studio Technician, Mugi Pottery
New York, NY   June 2024 – Present
- Teaches small groups introductory-level wheel throwing and hand building
- Greets customers and processes in-person purchases
- Creates and sells handmade pottery in a range of sizes and styles
- Maintains studio by loading and unloading kilns, recycling clay, and cleaning surfaces

Communication Design Coding Tutor, Parsons School of Design
New York, NY   October 2024 – December 2024
- Tutored undergraduate design students in HTML, CSS, and JavaScript
- Helped students manage their sites online using GitHub
- Provided critique for student web design projects

Legal Assistant, Mangan Louis, LLP
New York, NY   May 2022 – April 2023
- Communicated with clients regarding appointments and case updates
- Drafted responses to discovery demands and coordinated scheduling with opposing counsel
- Managed calendar, screened phone calls, and organized mail correspondence
- Conducted background research using public databases

Research Intern, Evitarus
Los Angeles, CA   June 2020 – September 2020
- Compiled background research on ballot issues and candidates
- Drafted issue and data analysis for key findings presented to clients
- Used R scripts to analyze data from candidate race, ballot measure, and individual issue surveys
- Edited survey questionnaires and key findings presentations presented to clients

SKILLS

- Software: HTML, CSS, JavaScript, Adobe Photoshop, Illustrator, and InDesign, Figma, Microsoft 365, Glyphs, GitHub
- Languages: English, basic Mandarin Chinese, basic Italian