

Sandy (Ching-Yu) Chiu

A creative individual that is entrepreneurial with artistic flair. Recently graduated with a master's degree in digital media design, along with a diverse background in tech, aviation, sales and market research. Skilled in digital design, graphic design and illustration. Highly adaptable, innovative with problem solving, curious, and collaborative.

Letchworth, Herts

07523121451

portfolio.sandychiu.com

hello@sandychiu.com

EXPERIENCE

Sandy Chiu Illustration, Hertfordshire — *Illustrator & Designer*

JAN 2022 - PRESENT

Making illustrated greeting cards, prints, and original artworks. Medium using include digital, gouache, acrylic, etc.

- Big Art Fair, Hitchin town hall, 15th - 17th July 2022
- Letchworth Open, Broadway Gallery & Studio, 10th September - 30th October 2022

Career Break, Hertfordshire

JUL 2021 - DEC 2021

After almost 5 years of working in software design and development, I took some time off in 2021-2022 to refocus on my career goals and mental health. During this time, I started experimenting with art. As well as attending drawing and painting classes, I also set up an illustration business selling cards and prints. Thanks to this break, I have found my passion for art, which I will continue to pursue.

Ensemble Systems, London — *Frontend Developer/ Designer*

DEC 2016 - JUNE 2021

Ensemble is a certified Adobe partner provides end-to-end software consulting services, with expertise in content management system - Adobe Experience Manager (AEM). My work offers internal support and client services in web producing, front-end development, visual design, and experience design. I also help clients with product knowledge and technical support.

British Airways, London — *Cabin Crew*

NOV 2013 - NOV 2016

Contributed within international teams in a fast-paced environment, dedicated to resolve issues and handle emergencies calmly in stressful situations. Intensively trained to provide first aid and medical assistance on board, while delivering premium customer services.

Mintel Market Research, London — *Operational Executive*

OCT 2012 - OCT 2013

Translated marketing content from Chinese to English, including websites, leaflets and packaging of prestige beauty products. Provided effective and accurate data resources of marketing research analysis, to offer insights for clients in Europe.

EDUCATION

Birkbeck, London — *MA in Digital Media Design (Merit)*

OCT 2018 - MAR 2021 & 2015 - 2016

Fujen Catholic University, Taipei — *BA in Philosophy (Equivalent of 2:1)*

2003 - 2007

SKILLS

Graphic design, illustration, CMS (AEM, Wordpress), HTML, CSS, Bootstrap, responsive web design.

TOOLS

Adobe Creative Cloud apps (Photoshop, InDesign, Illustrator, XD After Effects), Procreate, iMovie, JIRA, macOS, Microsoft (Excel, Word)

INTERESTS

Travelling, dogs, yoga, sewing, craft, modern art, reading, photography.