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B.Tech./ M.Tech. (Integrated) DEGREE EXAMINATION, JULY 2023
First/ Second Semester

21LEH101T – COMMUNICATIVE ENGLISH
(For the candidates admitted from the academic year 2022-2023)

Note:

- (i) **Part - A** should be answered in OMR sheet within first 40 minutes and OMR sheet should be handed over to hall invigilator at the end of 40th minute.
- (ii) **Part – B & Part – C** should be answered in answer booklet.

Time: 3 Hours

Max. Marks: 75

PART – A (20 × 1 = 20Marks)

Marks BL CO PO

Answer **ALL** Questions

- | | | | | |
|---|---|---|---|----|
| 1. The word 'decoding' in the process of communication refers to _____. | 1 | 1 | 1 | 10 |
| (A) Comprehending | | | | |
| (B) Speaking | | | | |
| (C) Listening | | | | |
| (D) Reading | | | | |
| 2. A type of communication that occurs between a human being and a non-human entity is _____. | 1 | 1 | 1 | 10 |
| (A) Interpersonal communication | | | | |
| (B) Intrapersonal communication | | | | |
| (C) Extrapersonal communication | | | | |
| (D) Diagonal communication | | | | |
| 3. Attitude barriers can be minimized through _____ sessions. | 1 | 1 | 1 | 10 |
| (A) Counselling | | | | |
| (B) listening | | | | |
| (C) drawing | | | | |
| (D) writing | | | | |
| 4. Technical communication is effective only when you are addressing _____. | 1 | 1 | 1 | 10 |
| (A) Enthusiastic commoners | | | | |
| (B) Patient public | | | | |
| (C) Technically aware audience | | | | |
| (D) Empathetic listeners | | | | |
| 5. In a bar chart description 'Inference' refers to _____. | 1 | 1 | 2 | 10 |
| (A) References | | | | |
| (B) Your opinion about the bar chart | | | | |
| (C) Data information | | | | |
| (D) Introduction | | | | |
| 6. Checklist is a _____. | 1 | 1 | 2 | 10 |
| (A) List of things to be checked or done | | | | |
| (B) List of instructions | | | | |
| (C) List of likes | | | | |
| (D) List of dislikes | | | | |
| 7. Ethical hacking is _____ to gain unauthorized access to a computer system, application, or data. | 1 | 1 | 2 | 10 |
| (A) An Application | | | | |
| (B) An Attempt | | | | |
| (C) A Crime | | | | |
| (D) A Software | | | | |

8. _____ is a diagrammatic representation of a step by step process. 1 1 2 10
 (A) Tables (B) Pie chart
 (C) Flow chart (D) Organogram
9. Which of the following is an example for synchronous communication? 1 1 3 10
 (A) Video chatting (B) Reading comments
 (C) Responding to emails (D) Texting messages
10. Submitting a work via Google Classroom that will be viewed and graded tomorrow is an example of _____. 1 1 3 10
 (A) Synchronous communication (B) Asynchronous communication
 (C) Traditional communication (D) Theoretical communication
11. N tiquette is a shortened form of _____. 1 1 3 10
 (A) Network education terminology (B) Internet inequities
 (C) Internet etiquette (D) Necessary teaching etiquette
12. Following Netiquettes will help you to _____. 1 1 3 10
 (A) Get along better with your friends (B) Avoid offensive online behavior
 (C) Navigate the Internet (D) Do better on exams
13. The tone of an email should be _____. 1 1 4 10
 (A) Aggressive (B) Assertive
 (C) Pleasing (D) Dominating
14. A job application letter is _____. 1 1 4 10
 (A) A description of your personal details (B) A statement of your employers objective
 (C) A description of your core strengths and skills (D) A statement of your job objective
15. What should you focus on during the interview? 1 1 4 10
 (A) The salary you want (B) Vacation you want
 (C) Your contribution to the company (D) Working hours
16. Which of the following is NOT an opening line of a response letter? 1 1 4 10
 (A) I am writing to you in relation to... (B) Further to our earlier exchange...
 (C) Thank you for contacting us... (D) We recently wrote to you about ...
17. Which of the following is NOT a characteristic of a classified advertisement? 1 1 5 10
 (A) Simple words (B) Providing only the relevant details
 (C) Catchy words (D) Contact details
18. Asha is _____ beautiful _____ hardworking. 1 1 5 10
 (A) Thoughthat (B) Either... or...
 (C) Neither... nor... (D) Whether ... or...

19. The quality of the mangoes ____ not good. 1 1 5 10
 (A) Are (B) Is
 (C) Have (D) Has
20. Minutes of the meeting refers to ____ 1 1 5 10
 (A) Record of the discussion of the meeting (B) Points to be discussed in the meeting
 (C) List of participants of the meeting (D) Time of the meeting

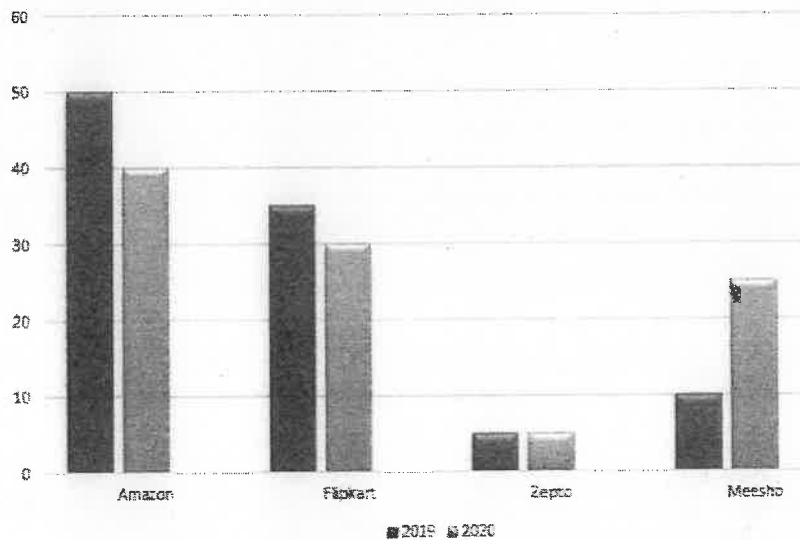
PART – B (5 × 8 = 40 Marks)

Answer ALL Questions

Marks BL CO PO

21. a. Define the channels of communication and its types with relevant examples. 8 1 1 10
- (OR)**
- b. Explain the psychological barriers of communication and suggest ways to overcome it. 8 1 1 10
22. a. Observe the barchart and interpret the data using expressions of comparison and connectives. 8 2 2 10

Percentage of People Using Online Shopping Apps in
2019 and 2020



(OR)

- b. Write Extended Definitions for the following terms: (i) Ecology (ii) Hacking. 8 2 2 10
23. a. Describe the advantages and disadvantages of Online communication. 8 1 3 10
- (OR)**
- b. Differentiate Synchronous and Asynchronous communication with relevant examples. 8 1 3 10
24. a. Describe the characteristic of a productive group discussion. 8 1 4 9

(OR)

- | | | | | |
|--|---|---|---|----|
| b. Explain the successful strategies to crack an interview. | 8 | 1 | 4 | 9 |
| 25. a. Sketch a commercial advertisement for a product that could be of use to college students in their higher education. | 8 | 3 | 5 | 10 |

(OR)

- | | | | | |
|---|---|---|---|----|
| b. Draft an email to AHS academy, Chennai-06, enquiring the spoken english course they offer during the summer. | 8 | 3 | 5 | 10 |
|---|---|---|---|----|

PART – C (1 × 15 = 15 Marks)

Marks BL CO PO

Answer ANY ONE Questions

- | | | | | |
|---|----|---|---|----|
| 26. TISS software requires fresh graduates for the post of Software Developer. Candidates with B.E/B.Tech (CSE/IT) can apply. Assume yourself as the eligible candidate and draft a job application letter along with Curriculum Vitae in proper format | 15 | 3 | 4 | 10 |
| 27. SUV Automobiles is planning to start its new branch of its manufacturing unit in the outskirts of Bengaluru. Write a report on the feasibility of establishing the new unit | 15 | 3 | 5 | 10 |

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