

# Orbit Credits Exchange (OCE) Methodology 5W2H Detailed

## 1) What it does and how it works?

## What:

Building directly on the benchmarking of the Carbon Credit market, OCE (Orbit Credits Exchange) is an orbital credit exchange that transforms LEO (Low Earth Orbit) sustainability into a functional financial market. The system is designed to operate end-to-end: connecting satellite operators who use orbit and must offset their usage, ADR (Active Debris Removal) missions and orbital recycling initiatives that generate credits by removing/neutralizing liabilities, and ESG investors or citizens who want to fund and trade these credits.

Each OCE credit represents a standardized unit of orbital benefit: a proven reduction of risk and liability in LEO through removal, safe deorbiting, increased demisability, or verifiable recycling. OCE provides registry, issuance, trading, and ESG validation of these credits, creating the missing economic incentive to accelerate cleanup and responsible management of orbital "commons" moving forward.

## Why:

Low Earth Orbit suffers from the tragedy of the commons: everyone depends on it, but pollution costs (debris, collision risks, Kessler effect) are diffuse, with no clear price.

Therefore, there is no proper economic motivation to remove debris or to design exemplary End-of-Life (EOL) plans. OCE corrects this misalignment by internalizing the cost of orbital usage (mandatory purchase of credits proportional to mass × time × risk) and pricing the benefits generated by those who clean (credit issuance after MRV). By creating price, registry, and liquidity, the system channels private capital into ADR and recycling, reducing reliance on subsidies, while offering regulatory and financial predictability for operators.

## Who:

The ecosystem brings together multiple actors with defined roles. Commercial and institutional satellite operators are assigned annual compensation targets linked to their portfolio (mass in LEO, time in orbit, altitude band, and risk profile), and purchase credits to meet the obligation. ADR missions (startups, agencies, academic consortia) submit technical proof of removal/recycling for credit issuance, which can be sold in the platform's





marketplace. ESG investors and the public act as liquidity providers and funders. Validators/auditors and SSA/STM (Space Situational Awareness/Traffic Management) providers support the MRV process. Regulators monitor methodologies, prevent double counting, and may recognize OCE credits as orbital compliance instruments.

## Where:

The platform operates globally in a digital-first model, accessible via the web, with an initial focus on LEO, where object density, maneuver frequency, and cascade risks are highest. Data architecture and methodologies are designed for modular extension to MEO and GEO in the medium term, accounting for physical differences (altitude, solar radiation pressure, usage, criticality) and adapting risk factors and credit unit equivalence.

## When:

The project launches with an operational MVP prototype demonstrating market mechanics, data connectivity for credit generation, and the OCE lifecycle: Overview, Marketplace, ADR Simulation, ESG Reports, and Settings (with API-Token) for real mitigation data synchronization. This layer proves usability, narrative, and economic coherence. Next, OCE evolves into pilots with SSA data (public/private), open methodologies for public consultation, and controlled credit issuance with third-party verification. Progressive regulatory adoption and price benchmarks will shape the consolidation phase.

## How:

The operational flow rests on four pillars: obligation, issuance, trading, and retirement.

- 1. Obligation (demand side): each operator connects its fleet via a secure API-Token (Settings screen), enabling ingestion of satellite data (identity, mass, mean altitude, life phase). OCE calculates annual orbital exposure per satellite (e.g., mass × months in LEO × Orbit Factor weighing altitude/inclination/risk profile), aggregated at the organizational level. This results in a credit target to be met with installments over the year.
- Issuance (supply side): ADR missions submit an MRV dossier, with telemetry, imagery, SSA catalog concordance, and engineering reports. Demonstrating removed mass and guaranteed permanence outside LEO (or proven demisability upon reentry). The OCE Registry issues credits with a unique ID, metadata (orbit, epoch, method, mass, uncertainty), and on-chain hash ensuring immutability and traceability via blockchain.
- 3. **Trading (liquidity):** in the Marketplace, credits are listed and exchanged through order books. Operators buy to meet obligations, ADRs sell to fund new missions, and investors build ESG portfolios to maintain sustainable reputations. Prices emerge





from supply-demand dynamics and may be modeled by risk curves and MRV quality.

4. Retirement: when operators use credits to offset their own exposure, units are retired from their OCE Registry balance (final and irreversible state). The system issues auditable ESG reports and certificates, compatible with audit trails and potential regulatory requirements.

The MVP credit unit follows a transparent and didactic standard (e.g., 1 OCE = 50 kg·month of liability reduction in LEO), enabling clear communication. Future versions may refine the standard through technical committees and public consultation, reflecting marginal risk effects, orbital location, verification quality, and circularity/recycling benefits.

#### How much:

In the prototype, prices and volumes are simulated for demonstration. In real deployment, OCE monetizes through listing fees, trading fees, certification/compliance services, and advanced reports (enterprise API, analytics, SSA aggregation). The market value of an OCE credit will reflect the relative scarcity of high-quality credits (strong MRV), regulatory compliance pressures, and investor appetite for ESG assets with objective proof of impact.

## 2) What are the benefits?

#### What:

OCE converts orbital sustainability into tangible economic results. The direct benefit is the creation of a financial incentive for cleanup, while professionalizing impact verification (MRV) and formalizing responsibility for orbital usage. The systemic benefit is risk reduction: fewer debris, fewer hazardous conjunctions, fewer fragmentation events, and consequently greater reliability of satellite networks that support critical services on Earth.

## Why:

Markets allocate resources where there is price and liquidity. Today, orbital cleanup competes with multiple priorities because there is no clear remuneration mechanism. By pricing exposure and rewarding benefits, OCE redirects private capital toward high-impact missions, reduces the opportunity cost of delaying EOL, and introduces economic discipline where previously there was only an "invisible cost."

## Who benefits:





**Operators** gain a predictable compliance pathway, reduce reputational liabilities and regulatory pressure, and may negotiate better insurance terms by adhering to orbital safety standards. **ADRs** transform prototypes into financially viable operations. **ESG investors** find an asset with objective measurement and audit trails. **Society and governments** benefit from reduced systemic risk and awareness of orbital responsibility. **In-orbit recycling startups** gain a natural remuneration channel.

## Where:

On the platform: **Overview** communicates balance and compliance; **Marketplace** shows price and liquidity; **ADR Simulation** illustrates credit generation by removed mass; **ESG Reports** document impact per period, exportable as PDF for corporate sustainability certification. Outside the platform: the benefit materializes as fewer incidents and more predictable operations for constellations.

## When:

Some gains are immediate: clarity and visibility of the problem. Others occur in the medium term as Adoption  $\rightarrow$  Liquidity  $\rightarrow$  Risk Reduction progresses. As regulatory requirements mature and operators perceive the advantages of being "OCE Compliant," credit demand is expected to scale, fueling a virtuous cycle of ADR financing.

## How:

Through public methodologies, independent verifications, and immutable registries, credits gain credibility. API-Token integration with operators makes exposure measurement routine, while retirement ensures benefits cannot be double-counted. The result is an auditable, comparable, and investable system.

## How much:

The total economic value combines loss reduction (avoiding fragmentations and failures), regulatory/insurance savings, ADR revenues, and portfolio valuation via robust ESG metrics. While the MVP uses illustrative figures, the potential TAM is in the billions this decade, considering launch trajectories and the need for LEO stabilization.

# 3) What is the intended impact of the project?

## What:





OCE aims to establish the first global financial market dedicated to maintaining Low Earth Orbit as critical infrastructure. The immediate impact is creating a common language between space engineering, regulators, and capital markets. The structural impact is embedding orbital sustainability into contracts, prices, and reports that endure across budget cycles.

## Why:

Without incentives, the natural tendency is to accumulate risk until a tipping point (Kessler effect). OCE addresses the root problem: economic misalignment. By assigning value to risk reduction and costs to risk creation, the platform redirects investment and changes aggregate industry behavior.

## Who:

The impact cuts across stakeholders: Operators adjust EOL planning, ADRs prioritize high marginal benefit missions; Insurers recalibrate premiums; Investors gain a proven-impact asset; Citizens participate via crowdfunding and education; Regulators view a measurable, auditable private policy tool.

## Where:

In risk indicators (near-collisions, debris density per altitude band), in marketplace liquidity, in the number of compliant operators, in retired credit volumes, and in ADR missions funded by market revenues—published in periodic reports.

## When:

**Short term:** prove concepts, attract pilots, publish methodologies.

**Medium term:** sectoral recognition, integration with SSA and insurance, adoption curve.

**Long term:** international standardization, registry interoperability, deep secondary markets.

## How:

Through methodological governance (technical committees and public consultation), robust MRV (multiple sources, audits), immutable registries, and simple integrations (API-Token). The prototype already mirrors the full workflow, shortening the gap between concept and a regulatable product.

## How much:





LEO stabilization and catastrophic event prevention have significant macroeconomic value. Even without definitive numbers, the scale spans from direct orbital asset savings to systemic risk reduction for global networks (internet, climate, navigation, defense).

# 4) What tools, languages, hardware, or software were used?

## What (O que usamos):

Lovable was adopted to rapidly prototype a product experience that blends digital banking sobriety with sci-fi layers. The front end showcases four areas: **Overview** (balance, value, compliance); **Marketplace** (charts and order book); **ADR Simulation** (removed mass  $\rightarrow$  credits generated); **ESG Reports** (downloadable reports) plus **Settings** with API-Token and integration instructions. Visual identity uses Deep Blue #0A2540 as base and Orbit Yellow #F3BA2F as highlight (ensuring contrast, especially on light backgrounds). Although the MVP runs with fictional data, the component architecture is designed to connect to real APIs from SSA and mission providers.

## Why:

The hackathon priority is to demonstrate economic feasibility and operational clarity of the concept. Lovable enabled a live demo that is stable, navigable, and product-like, minimizing communication noise and focusing judges on the key question: "is there a financing mechanism that can scale?"

#### Who:

The team combines product/UX, branding, software engineering, and sector research (ESG/orbital). In subsequent phases, data partners (SSA/STM), technical MRV auditors, and a methodological council will contribute.

#### Where:

Web application, responsive, with Minimal (fintech) and Sci-Fi (visual effects) modes in Settings. API-Token is generated per organization, rotatable, with secure connection instructions (sandbox in MVP, production later)

## When (Fases):

**Now:** navigable prototype demonstrating credit lifecycle. **Next:** pilots with real data, controlled credit issuance in pilot registry, public methodology documentation. **Later:** backend layers, on-chain registry, external integrations.



## How:

The UI is structured in cards and tables so balances, obligations, issuances, and retirements are "readable" for executives and regulators. ADR Simulation translates removed mass into credits through a didactic formula; Marketplace reproduces exchange dynamics; ESG Reports structure compliance dossiers per period. Simulated API-Token integration formalizes the operator→platform data channel.

## How much:

Prototyping costs are low and hackathon-compatible. The real effort lies in integration with orbital data, methodological validation, and registry governance—steps already mapped in the roadmap.

## 5) How is the project creative?

## What:

OCE adapts a proven financial mechanism (carbon credits) to a different physical environment (orbit), with its own metrics (mass, time, altitude, demisability). Creativity lies in translating orbital engineering into a financial product that is understandable, verifiable, and attractive to private capital, without losing technical rigor.

## Why (originality):

Most space proposals focus on hardware/removal technologies. OCE shifts the axis: it creates the economic engine that can fund any winning technology, avoiding "single bets" and allocating capital by merit (those with stronger MRV issue more credits).

## Who it improves:

Beyond agencies, it empowers startups, universities, and citizens. Everyone can participate: ADRs generate, operators consume, investors/public finance. The digital banking-inspired interface makes a complex topic navigable and aspirational.

## Where (Onde aparece):

In the Marketplace with exchange-like language; In ESG Reports with executive vocabulary; In ADR Simulation translating engineering into visual narrative; In the Registry speaking the language of audit and compliance.

## When:





From the MVP, the project already "explains itself" via UI. As real data and pilots integrate, creativity turns into a competitive advantage: a platform orchestrating the market, not just a "nice demo."

## How:

Through public methodologies, verification layers, unique IDs, on-chain hashes, and exportable reports, creativity becomes infrastructure. API-Token reduces adoption friction to "copy/paste" level for operator engineering teams.

## How much:

Low communication cost, high adoption impact. Product design lowers the "cognitive cost" of engaging with the topic and accelerates conversions into pilots and institutional partnerships.

## 6) What factors did the team consider?

Each factor addresses a critical fragility in the current scenario:

- **Scalability:** thousands of satellites already operate in LEO, with tens of thousands expected by decade's end. Without scalable design, the system risks obsolescence before consolidation.
- **Feasibility:** overly complex methodologies hinder adoption. The solution must start simple (mass, orbital time, altitude) but expand into more sophisticated calculations as the market matures.
- **Trust:** without clear MRV, any issued credit could be disputed, undermining system value. Blockchain, unique credit IDs, and external audits were therefore included from the outset.
- Stakeholder diversity: orbit is a global commons. Limiting participation to large agencies would repeat past mistakes. By including startups, universities, private investors, and even citizen crowdfunding, OCE ensures broad engagement and democratized access.
- Sustainability/circularity: more than removing debris, the system must incentivize reuse and recycling—turning liabilities into assets (e.g., in-orbit 3D printing with repurposed materials).





## Who (enablers):

- **Satellite operators:** connect via API-Token, report fleet data, and purchase credits to meet annual compensation targets.
- ADR missions/space tech startups: conduct removals or recycling, submit verifiable reports, and receive tradable credits.
- **Independent auditors/SSA providers:** validate operations, prevent double counting.
- **Regulators/multilateral entities:** oversee the market, validate methodologies, potentially adopt OCE credits as compliance reference.
- **ESG investors/insurers:** provide liquidity, amplify positive pressure for operator adoption.

## Where:

Each factor is reflected directly in the prototype:

- Scalability → Settings panel with API-Token linking multiple satellites/organizations.
- Feasibility → ADR Simulation tab converting technical data into clear metrics.
- Trust → ESG Reports with certifications, exportable PDFs, compliance status.
- Diversity → Marketplace open beyond agencies: any registered operator/mission can trade credits.
- Sustainability → future ADR Simulation versions including recycling/reuse.

## When:

These factors were embedded since MVP design, as credibility depends on clarity from inception. The roadmap:

- Short term: navigable MVP with simulated data and clear market logic.
- Medium term: SSA integration, pilot projects with controlled real credit issuance.
- Long term: consolidation as international standard, registry interoperability, insurance/regulatory integration.





## How:

Concrete mechanisms implement the factors:

- Scalability → modular credit architecture, open API, distributed registry.
- Feasibility → simple formulas (mass × time × altitude) as starting point, expandable over time.
- Trust → blockchain registry, unique IDs, ESG reports, external audits.
- Diversity → inclusive platform design, open marketplace, crowdfunding possibilities.
- Sustainability → incentives for recycling, penalties for non-compliance with EOL, bonuses for innovation.

## How much:

Economic sustainability was also considered:

- **Revenues:** listing fees, trading fees, certification services, advanced reports.
- **Costs:** tech development, external audits, orbital data integration, international governance.
- Balance: the higher the adoption, the lower the unit cost per participant, creating network effects.

## 7. Links:

## Page Sales of Project:

https://orbit-credits-exchange-58684-25972-34684.lovable.app/