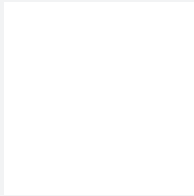# TAXCELLENT
## INDIA

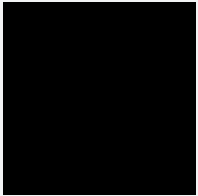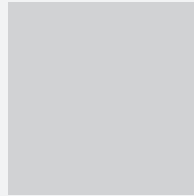## LOGO BRANDING GUIDE

quadra graphics

## Brand Color:



#00A79D
C:80 M:10 Y:45 K:0

#FFFFFF
C:0 M:0 Y:0 K:0

#000000
C:75 M:68 Y:67 K:100

#D1D3D4
C:0 M:0 Y:0 K:20

## TYPEFACE (FONT): Monteserat Regular

## How to use?
### For Light background



For square area

For Rectangle area

Monogram

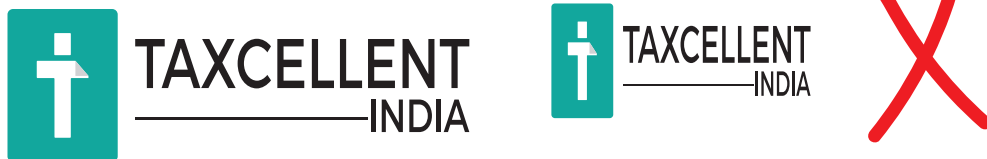### For dark background



### For brand collabe



OTHER BRAND

# Dont's ✗

## 1. Dont's alter monogram or change brand colors

 ✗

## 2. Dont's stretch or Shrink

 ✗

## 3. Dont's add stroke

 ✗

## 3. Dont's add shadow

 ✗