

FOR IMMEDIATE RELEASE
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## StageGrade: An A for the Mint's "Wife"

NEW YORK, August 31, 2010 -- The Mint Theatre revives the fortunes of a little-remembered Irish playwright of the 1930s and '40s, Teresa Deevy, with resounding raves and an A grade for **Wife to James Whelan**. Meanwhile, another acclaimed revival, **Our Town** (also an A grade), heads into the final week of its 16-month run at the Barrow Street Theatre, with the return of its director, David Cromer, to the role of Stage Manager. Freud and C.S. Lewis keep the debate raging in **Freud's Last Session** (an A-) at the Deane, while the Flying Karamazov Brothers keep audiences up in the air with their A- show **4Play** at the Minetta Lane. Colin Quinn's standup history lesson, **Long Story Short**, brings up the rear of recent openings with a B+.

You may have noticed some changes at StageGrade this summer. They can be summed up neatly: 1. Our new look lets you know the top shows at a glance. 2. You can easily sign up to post your own reviews and <u>compete for free tickets</u>. 3. Our <u>ShowFinder</u> has been tricked out to be a one-stop show shop.

Want to stay even more up to date? Follow us on Facebook and Twitter.

StageGrade was established in response to the common lament that a show's success or failure seems inordinately tied to what just a few (or even just one) critic wrote about it. StageGrade effectively democratizes the critical response, ensuring that every reviewer with something worthwhile to say -- from *The New York Times* to OffOffOnline -- is considered equally, thus providing readers with a uniquely trustworthy sense of the critical consensus on every show.

This simple but potent idea has already garnered key endorsements: <u>A front-page story in The New York Times</u> cited StageGrade as an authoritative source for how critics respond to Broadway shows. Meanwhile, StageGrade was selected for a 2010 Yale Entrepreneurial Institute Summer Fellowship, and was named a 2010 Company To Watch by the Connecticut Technology Council.

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