

Pizza Sales Dashboard

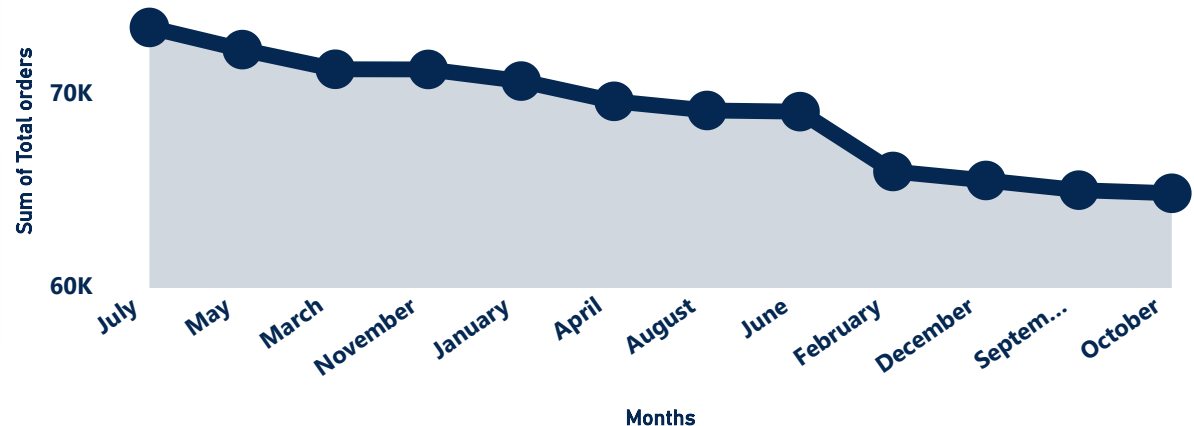
\$17
Average order value

\$828K
Total sales

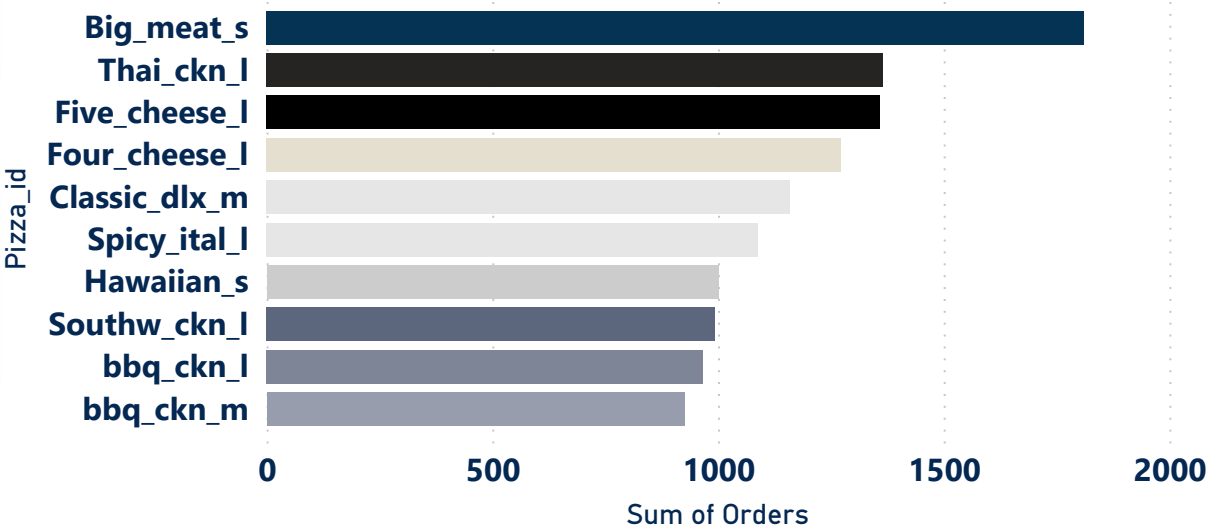
\$73K
Highest sale

\$65K
Lowest sale

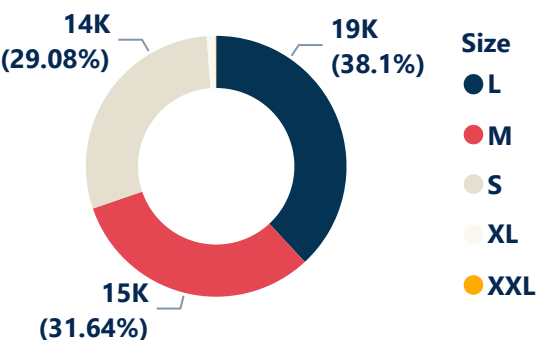
Sum of Total orders by Months



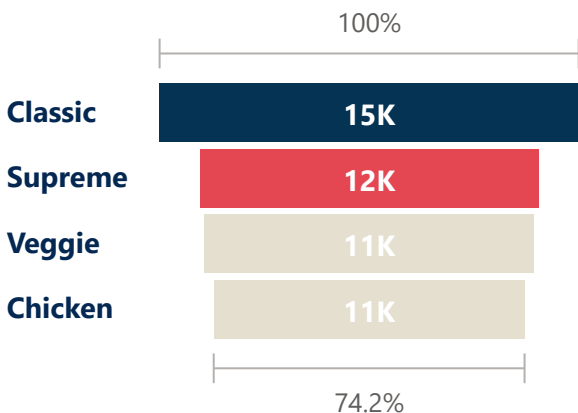
Sum of Orders by Pizza_id



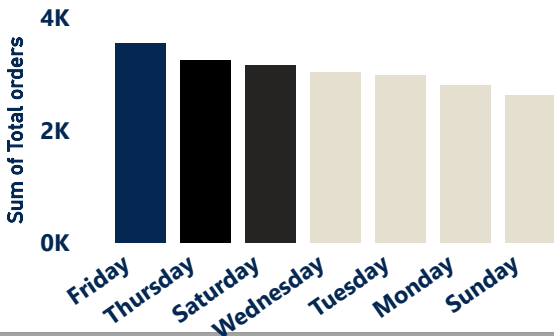
Sum of Total orders by Size



No of orders by Category



Sum of Total orders by Days



Insights

We have the highest no of orders in the month of July. This means we got more orders during summer . Our customers are outdoors looking for ways to relax and enjoy the summer.

The average order value

Every time a customer makes an order an individual spends at least \$17 a day

We have the the lowest no of orders in the month of December. This means we got less orders, obviously because it is Winter and the season for celebration. Our customers are indoors and they eat more home foods with family than junks during this season.

We get more orders on Fridays. It is the end of the week, our customers relax after a long week. Surprisingly, We get less orders on Sundays. It is the sabbath day, our customers cook and eat together with family after their services.