

# ODIS REESE

UI/UX Designer   Front-End Developer   AI Engineer

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Seasoned Front End Developer and UI/UX Designer with nearly ten years of experience creating intuitive and visually appealing user interfaces. Proficient in HTML, CSS, JavaScript, and modern frameworks such as React and NodeJS. Demonstrated ability to lead design projects from concept to completion, ensuring a seamless user experience across web and mobile platforms. Recently certified in AI engineering, bringing cutting-edge skills in machine learning and AI-driven design to enhance user interaction and engagement. Adept at collaborating with cross-functional teams to deliver innovative and user-centric solutions.

## Recent Work

### **Rora**

Oct. 2023-Jan. 2024

#### Full Stack Developer & UX Designer

- Solely developed, deployed and launched a full-stack MERN (MongoDB, Express.js, React, Node.js) on AWS EC2, Cloudfront and Route 53
- Designed an intuitive and responsive user interface in Figma, enhancing user experience and increasing customer satisfaction and engagement by 60%.
- Implemented secure user authentication and data management features, ensuring the protection of user information and compliance with data privacy regulations.

### **Kaiser Permanente**

Jan. 2023-July 2023 (Contract)

#### Senior UI/UX Designer

- Revamped UI Style Guide and Crafted UI Kit to elevate user experience and design consistency.
- Innovated by developing web and mobile prototypes using Figma, resulting in streamlined and visually appealing interfaces for seamless user interaction.

### **AFSCME (Government Union)**

Jan. 2022-Dec. 2022 (Contract)

#### Lead UI/UX Designer

- Established an innovative UI Style Guideline and UI Kit, setting the design standards for optimal user experience.
- Crafted responsive prototypes and wire-frames using Figma, ensuring adaptability across multiple devices.
- Assisted in the implementation of the Front-End by leveraging React JS and Bootstrap 5, resulting in robust and visually appealing web interfaces.

## Education

### **McMurry University**

Bachelors of Science - Computer Science

### **IBM**

AI Engineering (6 Certification Program)

### **AWS**

Cloud Practitioner Certification

### **IBM**

Enterprise Design Certification

## Skills, Softwares & Frameworks

HTML 5

CSS 3

Javascript

SQL

Lo-Fi/Hi-Fi Prototyping

React

Angular

Bootstrap5

MongoDB

Wireframing

Jira

Figma

Sketch

Adobe CS

Shopify

User centered Design

Accessibility

Technical Writing

## Extended Work

### **Accenture-Facebook**

Jan. 2021-Nov. 2021 (Contract)

#### UI/UX Designer

- Led the design of responsive interfaces for the Customer Hub, driving increased conversion rates.
- Collaborated with a task force to develop user storyboards for enhanced product understanding.
- Conducted user research and created prototypes to refine user experiences.

### **Texas Health & Human Services**

Jan. 2019-Oct. 2020 (Contract)

#### Senior Front End Developer

- Co-led a team through the Software Development Life Cycle (SDLC)
- Designed wireframes and prototypes using Adobe XD
- Developed user interfaces with HTML, CSS, and React
- Wrote and edited content for 500+ Word documents and transformed them into interactive web pages

### **University of Texas at Austin (Athletics)**

June 2017-Dec. 2018

#### IT Specialist/Jr Web Developer

- Designed and implemented key website components, improving user experience and visual appeal of current website
- Managed client interactions and support during sporting events, delivering smooth service
- Organized and maintained physical and digital content for efficient inventory management
- Trained team members on website features and functionality for better end-user understanding

### **McMurry University**

Aug. 2013-Dec. 2015

(Work Experience Program)

#### Jr Front End Developer, iOS Developer, Jr UI/UX Designer

### **Hutto ISD**

May 2011-July 2013

#### Jr Content Writer & UX Intern