Total: \$25M

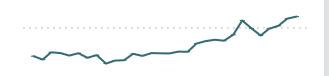
REVENUE

Total: \$24M



**PROFIT** 

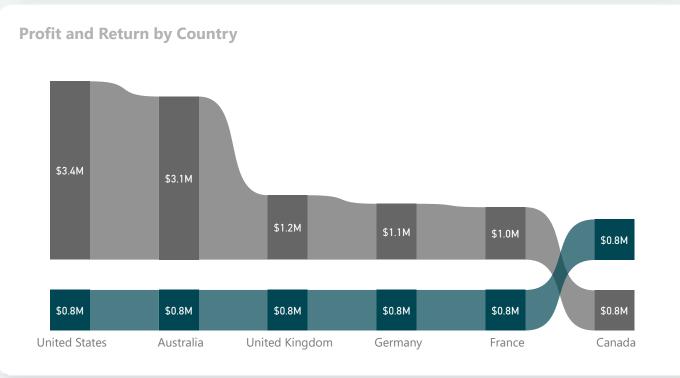
Total: \$10M



Accessories Bikes Clothing Components







Region	Total sales	Total profit	Average orders	Order quantity
Central	\$3,143	\$1,437	157.15	30
Northeast	\$6,402	\$2,875	237.10	40
Northwest	\$3,095,074	\$1,314,751	374.39	12,513
Southeast	\$11,586	\$5,133	340.75	49
Southwest	\$4,822,795	\$2,040,345	420.73	17,191

