Rolando Orellana

Frontend Developer | React & React Native

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Professional Summary

Frontend Developer with a **rare blend of coding, design, and business strategy.** With **1.5+ years of experience** building secure and scalable web and mobile applications using React and React Native, JavaScript, and RESTful APIs. Also experienced in **manual software testing**, including API validation with Postman, exploratory testing, and bug documentation. Comfortable working in agile teams with Git-based workflows and collaborative environments, bringing over 6 years of experience in design.

Technical Skills

Web & Mobile Development: React Native, React, JavaScript, HTML5, CSS3, RTK Query, Material-UI, RESTful APIs, Git, GitHub, Bitbucket
Testing & QA: Manual testing, Postman, Exploratory Testing, Bug Documentation.
Tools: Figma, Visual Studio Code, Warp, Photoshop, Illustrator
Languages: Spanish (native), English (B2)

Professional Experience

React Developer | byteCode - Guatemala | Oct. 2023 – Present (1 year 8 months)
- Developed over **25 reusable components** for web and mobile platforms using React and React Native, improving development speed across projects.
- Integrated **10+ RESTful APIs** to deliver dynamic user experiences in production apps.
- Conducted **manual and exploratory testing** for key features in the Reco platform, identifying and documenting **15+ critical bugs**.

Marketing Designer | Arkon Data Mexico | Apr. 2023 – Sept. 2023 (6 months)
- Designed and delivered over **100+ content assets** for LinkedIn, blogs, and email campaigns, helping increase brand visibility across digital channels.
- Collaborated with the dev team on **UI enhancements** for the Arkon Data platform, ensuring visual consistency and usability across key modules.

Digital Marketing Strategist | Tribal Worldwide Guatemala - Mar. 2022 – Sept. 2022 (6 months)
- Led digital strategy for **5+ major campaigns**, increasing engagement by **15–30%** through data-driven optimizations.
- Managed social media and content planning that supported a **10% increase in traffic.**

Senior Graphic Designer | Bantrab - Guatemala | Aug. 2015 – Feb. 2022 (6 years 7 months)
- Produced over **300 visual assets** for internal and external communications, including campaigns, presentations, and brand collateral.

Education & Courses

Complete React Developer (ZTM), Complete React Native Bootcamp | **Udemy**
JavaScript, React, REST API Consumption, Node.js Fundamentals | **Platzi**
Bachelor's Degree in Communication Sciences | **Universidad de San Carlos de Guatemala**