



# Maynor Rolando Orellana

## React Developer

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Guatemala

 **Portfolio:** <https://orellanamr.github.io>

 <https://www.linkedin.com/in/rolandoreactdeveloper/>

### PROFILE

Results-driven Frontend Developer with **over one year of professional experience** in building dynamic, secure, and scalable web applications. **Skilled in React.js, JavaScript, HTML5 and**, with a strong background in marketing/UI/UX design and consuming RESTful APIs. Adept at writing clean, well-documented code, following best security practices, and troubleshooting frontend issues efficiently. Familiar with Git version control and Agile methodologies.

### PROFESSIONAL EXPERIENCE

#### > BYTECODE | React Developer

Guatemala | Oct. 2023 – Present

- Developed and maintained **responsive, high-performance web applications** using **React.js** and modern frontend technologies.
- Created **secure, reusable, and scalable components** using best coding practices.
- Integrated **RESTful APIs**, ensuring efficient and seamless data handling.
- Conducted code reviews and followed Git workflows for version control.
- Documented codebase and provided detailed implementation notes for future development.

**Tech Stack:** React.js, JavaScript, RTK Query, Material-UI, Git, Figma.

#### > ARKON DATA | Marketing Designer

Mexico | Apr. 2023 – Sept. 2023

- Designed and optimized **digital marketing assets**, including responsive email templates and blog visuals.
- Conducted A/B testing to enhance engagement and conversion rates.
- Worked closely with developers to ensure seamless integration of marketing designs.

**Tech Stack:** Figma, Mailchimp, HubSpot, Photoshop, Illustrator.

#### > TRIBAL WORLDWIDE GUATEMALA | Digital Marketing Strategist

Mar. 2022 – Sept. 2022

- Developed and executed data-driven marketing strategies to enhance digital presence.
- Leveraged analytics tools to measure and optimize campaign performance.

**Tech Stack:** Mailchimp, RD Station, Slack.

#### > BANTRAB | Senior Graphic Designer

Guatemala | Aug. 2015 – Feb. 2022

- Designed and managed branding and marketing materials for internal and external communications.
- Developed high-impact digital assets for social media campaigns and corporate initiatives.

**Tech Stack:** Illustrator, InDesign, Photoshop.

### EDUCATION

#### UDEMY

> Complete React Developer (Zero To Mastery)

#### PLATZI

> React Course

> JavaScript

> Git and GitHub

Professional Course

> APIs REST

Fundamentals with

JavaScript

> Professional REST

API Consumption with

JavaScript

> Fundamentals of

Node.js

> Docker:

Fundamentals

> Basic Programming

Course

#### Bachelor's Degree in Communication Sciences

San Carlos de

Guatemala University

#### LANGUAGES

> English - B2

> Spanish - Native