Maynor Rolando Orellana
React Developer

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</> **Portfolio:** https://orellanamr.github.io   (in) https://www.linkedin.com/in/rolandoreactdeveloper/

PROFILE

Results-oriented React Developer with over a year of experience in crafting engaging web applications and more than six years of background in digital design and marketing. **Proficient in modern front-end technologies including React, Redux and Hooks, along with HTML5, CSS3, and JavaScript.** Skilled in implementing scalable design systems and collaborating with cross-functional teams to deliver user-centric solutions. Experienced with backend basics and a proactive problem-solver focused on optimizing performance and creating seamless user experiences.

PROFESSIONAL EXPERIENCE

> BYTECODE | React Developer
Guatemala | Oct. 2023 – Present
- Developed and maintained dynamic, responsive web applications using modern front-end technologies.
- Designed reusable and scalable components leveraging React.js and an atomic design system.
- Integrated Redux for state management and optimized application performance.
- Conducted code reviews and ensured adherence to best practices for version control using Git.
Tech stack: React.js, Redux, Hooks, Material-UI, JavaScript, Git, Figma.

> ARKON DATA | Marketing Designer
Mexico | Apr. 2023 – Sept. 2023
- Designed digital marketing assets, including responsive email templates and blog visuals.
- Conducted A/B testing with Mailchimp to improve email engagement rates.
- Collaborated with development teams to align design with technical requirements.
Tech stack: Figma, Mailchimp, HubSpot, Photoshop, Illustrator, Slack

> TRIBAL WORLDWIDE GUATEMALA | Digital Marketing Strategist
Mar. 2022 – Sept. 2022
- Developed and executed digital marketing strategies.
- Leveraged analytics tools to enhance the effectiveness of campaigns.
Tech stack: Mailchimp, RD Station, Slack

> BANTRAB | Senior Graphic Designer
Guatemala | Aug. 2015 – Feb. 2022
- Design of internal and external communication materials, including emails and social media campaigns.
- Designed brand-consistent marketing assets to support large-scale initiatives.
Tech stack: Illustrator, InDesign, Photoshop

EDUCATION

UDEMY
> Complete React Developer (Zero To Mastery)

PLATZI
> React Course
> JavaScript
> Git and GitHub Professional Course
> APIs REST Fundamentals with JavaScript
> Professional REST API Consumption with JavaScript
> Fundamentals of Node.js
> Docker: Fundamentals
> Basic Programming Course

Bachelor's Degree in Communication Sciences
San Carlos de Guatemala University

LANGUAGES
> English - B2
> Spanish - Native