

# Oren Golan

---

I am a leader and builder of product and engineering teams. 15+ years experience envisioning, building, launching, operating, and scaling products. I am passionate about innovation, business strategy, and organizational development.

## Profile

Contact: 2121 6th Ave, #N315, Seattle, WA 98121. [orengolan@gmail.com](mailto:orengolan@gmail.com).  
+1 818 233 0645

- [Website](#)
- 15+ years of experience in building and leading remote engineering and product teams
- Hired, coached, and scaled cross-functional, global teams
- Certified Scrum Master (with Jeff Sutherland)
- Speaking at conferences about technology, leadership, and culture
- Member and mentor in LA CTO Forum and Seattle CTO Club
- Advisor to technology companies
- Judge at 2020, 2021, and 2022 Dempsey Startup Competitions (University of Washington)

## Experience

Senior Product Manager - Tech, Amazon Engineering Excellence (ASBX). Mar 2021 - Present. Seattle

- Conceived, developed, and launched a program that enabled Amazon engineers to go to market 2 weeks faster. Adopted by 7000 engineers with a net promoter score of 80
- Built a product flywheel that improved Amazon development tools. It led to the creation and maintenance of technical workshops and CloudAuth Onboarding Wizard.
- Built a community of engineers for revealing needs, finding local solutions, and generalizing them for the rest of Amazon builders community

- Led hundreds of interviews as part of Amazon Bar Raiser program. Mentored and graduated 8 Bar Raisers

## Technical Business Developer, AWS. Apr 2018 – Mar 2021. Seattle

- Built and implemented a go-to-market strategy to decrease the time-to-adoption of AWS Services by Amazon. The solution was a program that includes multiple products that are based on Elastic Compute Service (ECS) and Elastic Compute (EC2). Adopted by 13600 engineers and reduced 10 days per engineer
- Built a volunteering organization of 17 engineers at Amazon and AWS (15 engineers, Principal Engineer, and a Solution Architect) with the purpose of increasing the productivity of SDEs at Amazon.com. The team operated in two domains: 1. Consulting for Amazon engineering teams. 2. Advisory for AWS Product Teams
- Created mechanism to address unmet needs at Amazon.com by fostering cross-organizational product development with teams at AWS (Account Managers, Marketing, Solutions Architects, Customer Solution Managers, Technical Account Managers, Professional Services, Global System Integrators, AWS Training & Certificates, and Cloud Support Engineering) and Amazon.com (Tools, Platform, Operational Excellence, Security, and Compliance)

## Software Development Manager, Amazon Video. Aug 2016 – Apr 2018. Seattle

- Led engineering team that managed a tier-1 service that powers the landing pages of all Amazon Video devices
- Led multiple work streams of a critical project as part of Thursday Night Football
- Hired, mentored, and promoted software engineers
- Reduced operational overhead by 20% by driving OKRs for Operational Excellence
- Led Amazon Video hackathon for US and UK teams

## VP of Engineering, Sanguine Biosciences. Jan 2015 – Aug 2016. Los Angeles

- Formed and mentored a new development team
- Led cloud strategy based on AWS
- Built HIPAA-compliant infrastructure for clinical research projects

- Applied lean practices for company-wide process improvements
- Implemented software development processes - Scrum and Kanban
- Increased team's productivity by building CI based on Docker
- Developed highly available services and applications using Javascript, Node.js, and Golang

## Senior Software Engineer, AT&T Interactive. Jan 2012 - Oct 2014. Los Angeles

- Led a technology change for YP.com website – migrating our tech stack from Ruby on Rails to a full-stack JavaScript code base (Node.js on the server)
- Won 2012 Hackathon which was to initiate YP's Engineering website
- Built a Node service that handles traffic from 10 million YP mobile apps and is responsible for push notifications
- Built a generic queuing platform that handles 500 request/sec, based on RabbitMQ, and Node.js processes
- Spoke at international conferences about client/server side technologies and software best practices

## Ruby Developer, Borderstylo. Jul 2009 - May 2011. Los Angeles

- Built RESTful CMS Web Service + Web interface (Sinatra, MongoDB, jQuery, and Git)
- Developed 2 Rails websites using MySQL and decent test coverage with Rspec and Cucumber
- Developed mobile optimized sites using HTML5 and CSS3
- Ownership of my projects – requirements, development, deployment, and maintenance
- Implemented a Kanban system for multiple teams

## Technical Project Manager and Scrum Master, MySpace. Oct 2007 - May 2009. Beverly Hills

- Accelerated the integration of an acquired start-up (kSolo) to Myspace Karaoke
- Worked with Project Managers, Architects, and 30 global Scrum teams
- Managed all aspects of Scrum: sprint planning and review, retrospectives, and Scrum of Scrums
- Measured team's velocity that helped in creating a release plan
- Increased team's velocity by implementing lean practices and tools such as Kaizen and Kanban

## VP of Engineering,CSS LivePos. Jun 2005 - Oct 2007. San Diego

- Scaled the engineering team from 5 to 25 in San Diego and Shenzhen
- Implemented an Agile methodology (Scrum and XP)
- Hired and coached development and QA teams
- Delivered a successful SaaS product (Point of Sale software)
- Managed requirements by collaborating with clients and product owners
- Migrated legacy projects (VB6 and ASP) to modern environment (C# and ASP.NET)



## Education and Misc

- B.A in Computer Science - Academic college of Tel Aviv-Jaffa, Israel (Graduated: 2003)
- AWS Solution Architect Associate
- Certified Scrum Master (with Jeff Sutherland)
- Israeli Army veteran