

Ideation

Restaurant-Reviews

1. Introduction

- A website dedicated to restaurant reviews. On this website users would rate restaurants with a score between 0 and 100. Each restaurant on the website would get a rating of: $\frac{\text{sum}(\text{all_users_raings_for_this_restaurant})}{(\# \text{all_users_raings_for_this_restaurant})}$ which would be a real number between 0 and 1 (so basically a percentage).
- Such a website could help promote small businesses, as small, vocal groups of people who liked their experience at a small restaurant could help it grow by giving it a good review. The end-user would also benefit, as they could more easily distinguish between which new places they are likely to prefer eating at and spend their hard earned money.

2. Expected list of features

- Users of this website should be able to, add new restaurants, review them, change their rating and delete restaurants that have closed down.
- These features should suffice for the functionality of the aforementioned website, as all basic functionality should be achievable with these features.

3. Market Survey

- Websites that have similar functionality are: [TripAdvisor](#) and [Google Maps](#).
- Both of these two websites have similar features, but with one distinctive difference: you can only rate 0 to 5. That makes it difficult for users to distinguish how good a place really is, as there not as much range in the rating score.

4. References

- <https://www.tripadvisor.com/>, <https://maps.google.com>