

## Activity No. 2.1 Production of documentary on treasures of artistic, historical and cultural heritage

### Activity No. 2.1.1 Form a multidisciplinary core team (MDT) for producing documentary film

The project convened a multi disciplinary core (MDT) consisting of seven (or F 1/M 6) members from multiple disciplines at Dhulikhel Village Resort (DVR) on 21 March 2011, and DMT conducted seven meetings at different places during the period of March 2011 - March 2012.

#### Topics/activities covered

The project has convened a MDT comprised of seven members from multiple disciplines, i.e. researcher, film maker, journalist, media professional and intellectuals to provide technical supports for the production of documentary films in March 21, 2011.

#### **Multi disciplinary core tem (MDT)**

1. Mr. Mukti Rijal, ED, IGD
2. Mr. Manoj Gurung, researcher/film maker
3. Mr. Sundar Chepang, film maker
4. Mr. Pratik Nyasur-Tamang, journalist
5. Mr. Anmol Tandukar, media professional
6. Ms. Pratima Gurung, intellectual
7. Gyan B Yonzon-Tamang, PC/TL-CL

MDT held a total of seven meetings at different time and locations to provide practical inputs to produce documentary films on the treasures of cultures and human dignity of the target indigenous communities. MDT discussed and materialized important issues and aspects of documentary films, such as selection of thematic area, conceptualization of documentary films, key contents, proposal of the title of documentary films, etc. Likewise, MDT reviewed and provided feedbacks to the production team in order to furnish documentary from the beginning to end.

Moreover, to facilitate the process, the project has developed terms of reference (ToR), published call for proposal from interested media and film production houses and formed the proposal selection committee to ease the process. The selection committee in association with MDT rewarded a contract to the successful bidder, namely Indigenous Films Archive (IFA), a nationally renowned organization in the field of documentary films on indigenous peoples for the production of documentary films.

#### Reason for modification or delay

None.

#### Results

The project formed a multi disciplinary core team (MDT) of seven members and conducted a total of seven meetings of MDT to provide technical supports in the production of documentary films during the period of March 2011 - March 2012.

The meeting of MDT discussed and materialized important issues and aspects of documentary films, such as selection of thematic area, conceptualization of documentary films, key contents, proposal of the title of documentary films, etc, and reviewed and provided feedbacks to the production team during the production of documentary films.

MDT provided noteworthy supports during the production of documentary films, result of which three documentary films- Bhedi Goth (sheep rearing, a tradition of the Gurungs), Choho (traditional governance of the Tamangs) and Chepang Livelihoods (traditional livelihoods of the Chepangs) produced as the assets of the target communities. Brief information on the formation and meeting of MDT is provided as:

Table 13: Brief information on the meeting of MDT

SN	Description	No. of meeting	Execution date & location	No. of participants*
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		Target	Achiev.		Female	Male	Total
1	Formation of MDT	1	1	21 March 2011, Dulukel	1	6	7
2	Meeting of MDT	6	7	March 2011 - March 2012 at different locations	7	71	78

\*figures in cumulative terms

#### **Activity No. 2.1.2 Produce documentary (3 documentaries, each of 30 minutes)**

The project has produced three documentary films, namely Bhedi Goth (sheep rearing, a tradition of the Gurungs), Choho (traditional governance of the Tamangs) and Chepang Livelihoods (traditional livelihoods of the Chepangs), each of 30 minutes in September 2012.

##### Topics/activities covered

After signing the contract embodied with the terms of reference (ToR) with Indigenous Film Archive (IFA), the MDT and the senior project staff organized an orientation session to IFA in order to make them awake on the objective, subject matter and quality of documentary films.

IFA built a core team of seven professional, namely Mr. Shiddharth Sakya (cameramen), Mr. Binayak Aryal (sound recordist), Mr. Mahendra Magar, Mr. Padam K. Limbu and Mr. Rambabu Gurung (script writers) and Mr. Rajendra Khadka (editor), led by Mr. Nabin Subba (coordinator and director) to produce documentary films. The team developed an action plan in close consultation with a team of senior project personnel and MDT.



Documentary films on the treasures of indigenous culture

Key tasks accomplished by the team are summarized as literature review, consultation with key informant of target communities, development of script, planning to visit and visualize cultural heritage in different locations of the target communities, collection of footages, discussions on preliminary footages, receiving feedbacks and suggestions from MDT and sr. project personnel, editing, refield visit and footage collection, preliminary shows and receiving feedbacks and comments from MDT, project team and intellectuals of the target communities and delivery of documentary films, etc.

##### Reason for modification or delay

None (as per the revised plan of implementation, the activity was planned for the year 2012).

##### Results

Three documentary films, namely Bhedi Goth (sheep rearing, a tradition of the Gurungs), Choho (traditional governance of the Tamangs) and Chepang Livelihoods (traditional livelihoods of the Chepangs) of approximately 30 minutes of each produced by the project, ***please find the documentary films with this report.***

The documentary films served as the audio-visual documents of the target indigenous communities and an effective means to inform large mass of people on the cultural treasures of indigenous communities in the future. Brief information on the documentary films as:

Table 14: Brief information on the documentary films

SN	Short description	No. of documentary
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	Title of documentary films		Target	Achieve.
1	Bhedi Goth (sheep rearing) a tradition of the Gurungs	Bhedi Goth, a long tradition of the Gurungs still exists in hills and mountains of Nepal. The documentary illustrates traditional knowledge of sheep rearing; wool based traditional textiling, harmony between sheep rearing activities and nature, traditional NRM governance practices and linkages among sheep rearing, livelihoods, culture and civilization of the Gurung. It is approximately 30 minutes long documentary film.	1 doc. of 30 minutes	1 doc. of 30 minutes
2	Choho (traditional governance of the Tamangs)	Choho, a traditional governance system of the Tamangs. The documentary tries to explore the roles (social, economic and administrative) of Choho in the past, a brief history on the depletion of Choho system, importance of Choho in contemporary community development, etc. It is approximately 35 minutes long documentary film.	1 doc. of 30 minutes	1 doc. of 35 minutes
3	Chepong Livelihoods (traditional livelihoods of the Chepangs)	Chepong Livelihoods, traditional livelihoods options of the Chepangs. Majority of the Chepong are still living a life of (nomads!) and isolated from the main stream development processes of Nepal. The documentary tries to explore traditional knowledge of livelihoods, i.e. searching fruits and roots in the forest, traditional livelihoods options based socio-economic conditions, etc. It is approximately 30 minutes long documentary film.	1 doc. of 30 minutes	1 doc. of 30 minutes

### **Activity No. 2.1.3 Disseminate/broadcast documentary films**

#### Topics/activities covered

A total of 100 show-days of three documentary films at 90 locations (two times or six telecaste from Sagarmatha Television, 80 shows in project VDCs, eight shows in the headquarters of project districts and six days shows during exhibitions in Kathmandu and in Pokhara) accomplished during October - December 2012 and in February 2013.

In order to facilitate telecast of documentary films, the project prepared and circulated Terms of Reference (ToR) comprised of a brief of the project, objective and length of documentary films, preferable time for telecast and a financial proposal mentioning proposed television and time to the media houses in Kathmandu through electronic mail.

Based on the recieved proposals from the media houses, a total of three, namely Punya-Laxmi Media Pvt. Ltd., Satabdi Media Pvt. Ltd. and Speed Group at Makers Pvt. Ltd. were selected for the final negotiations, and Punya-Laxmi Media Pvt. Ltd was selected to telecast documentary films.

The project consulted with the key persons and the project managers of partner IPOs and the succesor media house for telecaste of the documentary films in December 2012. The consultation made decisions on television channel, date and time for the telecaste. Sagarmath Television, a popular national television was selected to telecaste docuemntary films in February just before prime news time in the evining considering an occassion of Lotshar (the New Year of the Gurungs and Tamangs).

Considering available time of selected television channel and awating for the New Year celebration of the partner IPOs, the taget communities and the beneficiaries- the Gurungs and the Tamangs, telecaste of

documentary films took place in February, whereas agreement between the project and the media house- Punya-Laxmi Media Pvt. Ltd. has made in December 2012.

#### Reason for modification or delay

The telecast was delayed due to availability of show time of the television channel and waiting for an occasion of the New Year celebrations of the Gurungs and the Tamangs- the target communities, implementing partners and beneficiaries of the project.

#### Results

A total of 100 show-days of three documentary films at 90 locations (two times or six telecaste from Sagarmatha Television, 80 shows in project VDCs, eight shows in the headquarters of project districts and six days shows during exhibitions in Kathmandu and in Pokhara) accomplished during October - December 2012 and in February 2013.

A total of 6261 (F 2724/M 3537) people have directly observed the documentary films during the shows in project VDCs, districts and exhibitions in Kathmandu and Pokhara. For detail on the documentary shows at different locations, ***please refer to Annex 9: Detail information on the shows of documentary films at different locations***. The figure excluded the viewers of documentary films casted via Sagarmatha Television. Telecast of the documentary films for two times (including the repeatation), use of pick hour just before the prime news in the evening and dissemination of information about the telecaste, it can be assumed that a large number of people may watch the documentary films.

It is found that the documentary film was the first of such kind and first showed at community. Moreover, the people who participated in the documentary shows said that they had the opportunity to observe their traditional knowledge, livelihoods and governance system and valued the documentary films as the means of revitalization and renovation of the cultural resources of the target communities.

Except the performances of Folk Theatre Groups (FTGs), shows of documentary films found to be an effective means of awareness building and drawing attention of people and concerned authorities towards the protection and promotion of indigenous cultures, cultural resources and human dignity. Brief on the telecaste and shows of documentary films as:

Table 15: Brief information on the of telecast documentary films

SN	Title of the documentary films	Telecast Date & time (DD.MM.YY)	Means	No. of documentary	
				Target	Achievement
1	Bhedi Goth (sheep rearing) a tradition of the Gurungs	<ul style="list-style-type: none"> <li>11.2.2012/6:30 pm onwards</li> <li>13.2.2012 (re-telecast)</li> </ul>	Sagar-matha TV	1	1
2	Choho (traditional governance of the Tamangs)	<ul style="list-style-type: none"> <li>25.2.2012/6:30 pm onwards</li> <li>27.2.2012 (re-telecast)</li> </ul>	Sagar-matha TV	1	1
3	Chepong Livelihoods (traditional livelihoods of the Chepangs)	<ul style="list-style-type: none"> <li>18.2.2012/6:30 pm onwards</li> <li>20.2.2012 (re-telecast)</li> </ul>	Sagar-matha TV	1	1
Total				3	3

A summary of documentary films shows in different locations

SN	Execution of shows		Means	Numbers of viewer*		
	Locations	Date/duration		F	M	Total

1	Nepal Tourism Board, Kathmandu	Nov 2-4, 2012 (3 days)	Video projector	119	273	392
2	Deependra Savagriha, Pokhara	Dec 14-16, 2012 (3 days)	Video projector	334	418	752
3	Headquarters of project districts	Oct. 13-29, 2012 (8 days)	Video projector	173	356	529
4	80 project VDCs	Oct - Dec 2012	Video projector	2098	2490	4588
Total				2724	3537	6261

\*figures represent only the number of those participants who maintained their attendance in the record themselves.