

CONSTRUCTION MAGAZINE MONTHLY



CHARLOTTE BUILD EXPO BUYER'S GUIDE
DECEMBER 11-12, 2024
CHARLOTTE CONVENTION CENTER
HALL C

ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence **BEFORE, DURING, AND AFTER** the Build Expo Show



Amy Shoulders
National and Regional Ad Sales Exec
877-219-3976
amy@constructionmonthly.com

MISSION STATEMENT

Construction Monthly is a national publication reaching regional markets and bringing together the building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

Build Expo USA has created advertising packages that include advertising in the digital and the print version of the Construction Monthly Magazine Charlotte Build Expo Buyer's Guide, web advertising on the Charlotte Build Expo homepage, and additional sign exposure on-site at the show.

Ultimately these packages are designed to drive more traffic to your booth and provide maximum exposure, before, during and after the show.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

**CONSTRUCTION
MONTHLY CHARLOTTE
REACHES OVER 20,000
CONSTRUCTION
INDUSTRY
PROFESSIONALS IN THE
CHARLOTTE AREA.**



The American Institute of Architects



Builders Association
of South Florida
BUILDING GREAT CITIES
SINCE 1944



BUILDERS INDUSTRY ASSOCIATION
OF AMERICA



HOME BUILDERS
ASSOCIATION
GREATER AUSTIN



AMERICAN
SUBCONTRACTORS
ASSOCIATION



Austin Chapter



TEXAS



fhaba
HOME
BUILDERS
INSTITUTE



IFMA™



NARI



CMAA



The Construction Association

WHY ADVERTISE



THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly Charlotte Build Expo Buyer's Guide. Let your buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

- Save money by using the show guide as your flyer. Many attendees throw flyers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Charlotte Build Expo use the guide to plan their visit.
- Show guides are mailed to pre-registered attendees before the show. This is your chance to generate sales before, during, and after the event.
- Frequency - you are in the **show magazine three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, website, and direct mail.
- As soon as the guide is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to pre-registered and potential attendees. They see your ad all the way up to the show.

READERSHIP & CIRCULATION

STAND OUT AT BUILD EXPO WHEN YOU ADVERTISE IN CONSTRUCTION MONTHLY CHARLOTTE BUILD EXPO BUYER'S GUIDE. LETS MAKE SURE THEY REMEMBER YOU AFTER THE EVENT.

DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first day of every month for 10 months, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to construction monthly recipients and Charlotte construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

SOCIAL MEDIA

- Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

DIGITAL POSTCARD

- Used to promote the latest edition of the magazine, it is sent to nationally opt-in digital subscribers and Charlotte construction industry professionals

There are endless possibilities with Construction Monthly...browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

OVER 300,000+ NATIONAL RECIPIENTS

OVER 20,000+ CHARLOTTE POTENTIAL BUYERS

SPECIAL SHOW PUBLICATIONS

- For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo tradeshow.



DEMOGRAPHICS

Reach over 20,000 of the top construction industry decision makers in the Charlotte area with our digital publication! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the greater Charlotte area. We deliver on an average 12,000-13,000 printed copies of our full color magazine via direct-mail to the pre-registered, past attendees and association members.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them!



- General Contractors
- Architects
- Home Builders
- Subcontractors
- HVAC, Plumbing, Electrical, Roofing, Painting, Electrical
- Commercial Builder
- Designers
- Developers
- Engineers
- Municipalities
- Commercial Property Management
- Facility Managers

We deliver cutting-edge information that our readers need to succeed in a highly competitive industry.

Topics covered include:	Architecture + Design	Insurance + Risk	Bidding and
General Contracting	Residential Construction	Green Building	Quoting
Tract Home Building	Commercial	Wellness + Safety	and more!
Custom Home Building	Construction	Business Development	
Remodeling	Finance + Economics	Technology in Building	
Spec Writing	Government Policy	Permitting	

We look forward to working with you and demonstrating how
OUR AUDIENCE IS YOUR TARGET MARKET!

OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:



SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
COST	\$6,000	\$3,000	\$2,000	\$1,000
AD IN THE CONSTRUCTION MONTHLY MAGAZINE DIGITAL & PRINT sent to all pre-registered attendees, past attendees, and association members, posted online, available for all attendees & exhibitors at the show	Receive a DOUBLETRUCK AD (two-page spread) in Construction Monthly Magazine	Receive a FULL PAGE AD in Construction Monthly Magazine	Receive a HALF PAGE AD in Construction Monthly Magazine	Receive a QUARTER PAGE AD in Construction Monthly Magazine
COMPANY LOGO FEATURED ON SHOW SPONSORS PAGE OF WEBSITE	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildxposusa.com	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildxposusa.com	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildxposusa.com	COMPANY LOGO FEATURED ON WEBSITE Show Sponsors page of buildxposusa.com
COMPANY LOGO FEATURED ON ATTENDEE MARKETING MATERIAL	COMPANY LOGO featured on the top of the attendee invitation & post registration email sent to all potential attendees and pre-registered attendees	FRONT COVER & SPONSORS PAGE of the magazine.	FRONT COVER & SPONSORS PAGE of the magazine.	FRONT COVER & SPONSORS PAGE of the magazine.
LOGO FEATURED ON THE COVER OF THE MAGAZINE	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine	COMPANY LOGO on the front cover of the Construction Monthly Magazine
LOGO ON KEYNOTE SIGNAGE	KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage)	KEYNOTE SPONSOR (Company logo and booth number placed on Keynote Speaker Signage)		
CUSTOM INVITATION FOR YOU TO SEND TO YOUR CUSTOMERS	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show	CUSTOM INVITATION created for you to send to your customers inviting them to see you at the show
WEB ADVERTISING	Web Advertising on all participating city Build Expo web pages	Web Advertising on the Home page slider, registration page slider and registration Still Ad	Web Advertising on the registration Page Slider and Still Ad	Web Advertising on the registration Page Slider and Still Ad
CUSTOM EMAIL PROMOTION TO PRE-REGISTERED ATTENDEES	2 pre show - 1 post show	2 pre show	1 pre show	
SHOW SPONSORS EMAIL	YOUR AD is at the top of the sponsors email	YOUR AD is in the middle of show sponsors email	YOUR AD is at mid-center of show sponsors email	YOUR AD is included on the show sponsors email
FLYER OR BROCHURE AT REGISTRATION COUNTER	Place a FLYER OR BROCHURE at the registration desk	Place a FLYER OR BROCHURE at the registration desk		
KEYNOTE BANNER	4X6 BANNER hung in the Keynote area	4X4 BANNER hung in the Keynote area	4X2 BANNER hung in the Keynote area	
FREE STANDING BANNER	2 Exclusive 6.5 ft Freestanding pop-up banner(size 78"x 33")	1 Exclusive 6.5 ft Freestanding pop-up banner(size 78"x 33")		
DIRECTIONAL SIGNS	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	COMPANY LOGO on all directional signs	
BACKDROP BANNER	8X8 BANNER Banner Backdrop	4X6 BANNER Banner Backdrop		
SEMINAR SPONSOR SIGN	COMPANY LOGO on ALL seminar speaker signs	COMPANY LOGO on 4 seminar speaker signs	COMPANY LOGO on 2 seminar speaker signs	
SHOW SPONSORS SIGN	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on show sponsors sign at show entrance	LOGO & BOOTH NUMBER on show sponsors sign at show entrance
SOCIAL MEDIA POSTS	Weekly Social Media Posts	Bi Weekly Social Media Posts	5 Social Media Posts	3 Social Media Posts

PLATINUM | CALL FOR PRICING

THREE WAYS T3 CAN SAVE YOU TIME & MONEY

Reduce Service Tickets & Breakdowns
T3, the Scheduling System for EquipmentShare, is a powerful cloud-connected technology platform with easy-to-use mobile apps, mobile, track and manage its machinery.

T3 can be installed on all of your company owned equipment – rental equipment, vehicles, and even EquipmentShare rental items with T3. With the ability to monitor 100s of units at once, you can quickly see trends, insights, T3 can save you time and money.

Reduce Your Rental Spend
At EquipmentShare, we always look for ways to help you save money. If you're not getting the most out of your machines and your rental budget – even if it's just a few dollars a month – T3 Fleet lets you review fleet utilization and usage history so you know which machines are making you money and which are just costing you.

Simply log in or download our app to get started. We'll help you reduce costs by helping you make better decisions about your fleet.

Reduce Theft
Equipment theft rates of more than 10% per year are a major concern for rental companies and owner operators. T3's theft detection and prevention capabilities can help keep your fleet safe. Get started with a tech-prevention plan today and learn how to protect your T3 fleet from theft preventively.

Simply log in or download our app to get started. We'll help you reduce costs by helping you make better decisions about your fleet.

Equipment Share

- DoubleTruck Ad in the digital & print version of Construction Monthly Magazine-Charlotte Build Expo Buyer's Guide.

DIY® MULTI-ZONE SERIES DUCTLESS MINI-SPLITS
SIMPLE, EASY AIR COMFORT IN UP TO FOUR ZONES.

1 ZONE

2 ZONE

3 ZONE

4 ZONE

**DIY® MULTI-ZONE SERIES DUCTLESS MINI-SPLITS
SIMPLE, EASY AIR COMFORT IN UP TO FOUR ZONES.**

1 ZONE **2 ZONE** **3 ZONE** **4 ZONE**

mrcool.com

VISIT BOOTH 104

- Web ad on all participating city Build Expo web pages.
- A 8x8 backdrop banner for your booth.
- One (1) 4x6 ft banner hung in the Keynote area.
- Two (2) Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).

* All promotional content is due 30 days before the show

- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

LARGEST BUILD & CONSTRUCTION TRADE SHOW IN CHARLOTTE

CONSTRUCTION
CHARLOTTE MONTHLY

BUYER'S GUIDE 2023

CHARLOTTE BUILD EXPO

DEC. 6-7
CHARLOTTE CONVENTION CENTER, HALL B

**EXHIBIT: 10AM-3PM
CLASSES 8-9:30AM START**

**SAVE TIME, MAKE MONEY
& BUILD YOUR BUSINESS**

BUILD WITH NEW TECH

**FIRST TO ATTEND
SCAN TO REGISTER**

**877-219-3976
BUILDXPOUSA.COM**

**THANK YOU TO THE
CHARLOTTE BUILD expo 2023 SPONSORS**

GOLD

Alliance Fleet
Booth #102

GUARANTEED SUPPLY COMPANY
Booth #216

SILVER

**NATIONAL
DISTRIBUTOR SERIES**
Booth #310

**PROFORCE
Pest Control**
Booth #96

TOI TOI
Booth #450

Weyerhaeuser
Booth #200

BRONZE

DODGE FINANCIAL
Booth #222

INVOICEASAP
Booth #120

**MASTERBAND
THE IRMA**
Booth #826

**OBIRON
REFLECTIVE SYSTEMS**
Booth #230

- Company logo featured on the front cover & sponsor page of the magazine.

Mission Statement to add to page 2

AS To: Amy Shoulders

The MR COOL, DIY MultiLine Series ductless mini-split is the only whole-home heat pump system that can cool and heat up to four zones. Simply, easy, or complex – it's up to you.

MR COOL, DIY Series Ductless Mini-Split Heat Pump

The MR COOL, DIY MultiLine Series ductless mini-split is the only whole-home heat pump system that can cool and heat up to four zones. Simply, easy, or complex – it's up to you.

AMERICAN HEATING & AIR CONDITIONING

AMERICAN HEATING & AIR CONDITIONING is a leading provider of heating, ventilation, air conditioning, and refrigeration services. We offer a wide range of products and services, including ductless mini-splits, central air conditioning, and heat pumps.

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AMERICAN HEATING & AIR CONDITIONING is a leading provider of heating, ventilation, air conditioning, and refrigeration services. We offer a wide range of products and services, including ductless mini-splits, central air conditioning, and heat pumps.

- Three (3) custom email promotions* sent to pre-registered attendees. 2 Pre show - 1 post show

GOLD | \$3,000



- Full Page Ad in the digital & print version of Construction Monthly Magazine- Charlotte Build Expo Buyer's Guide.

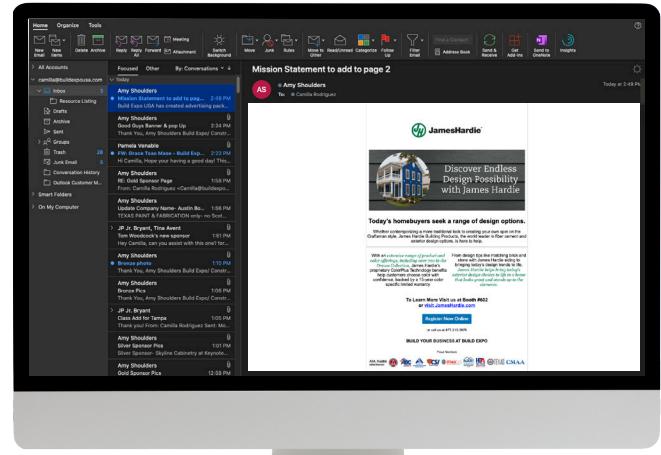


- Web ad on Charlotte Build Expo homepage, registration page slider and registration still ad.
- A 4x6 backdrop banner for your booth.
- One (1) 4x4 ft banner hung in the Keynote area.
- Exclusive 6.5 ft freestanding banner.
- Keynote Sponsor (Company name & logo placed on Keynote speaker signage).

- Company logo on four (4) directional signs
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.



- Company logo featured on the front cover & sponsor page of the magazine.



- Two (2) email promotions* sent to pre-registered attendees. 2 Pre show

* All promotional content is due 30 days before the show

SILVER | \$2,000

Arrow Exterminators
Protecting Homes Since 1964
888-GO-ARROW arrowexterminators.com

EZWALL
EZWALL Systems Inc.
Full Masonry Services for:
Multi-Family
Commercial
Hospitality
Luxury Residential
EZWALL Coatings Inc.
Manufacturer of:
Weather Barriers
Continuous Insulation
Cement Plaster Systems
214-428-1885 www.ezwallstucco.com

Mexico Porphyry & Stones
Booth #109
Mexico Porphyry & Stones
NATURAL STONE FOR PAVING
Since 1995, quality and service! www.porfilmex.com.mx
Tel: (468) 688 3858 Fax: (468) 688 2971 Carr. S.L.Paz-Dol. Hgo.No.437 San Luis de la Paz, Gto. Mexico C.P. 37900

FoamTech
COMMERCIAL ROOF RESTORATION SPECIALIST SPRAY POLYURETHANE FOAM & COATINGS
214-205-1200 Commercial roof replacement is expensive and time consuming. Roof restoration is a fraction of replacement costs, energy efficient, and provides seamless water proof insulation. Lubbock, Dallas, Houston, Austin, San Antonio, Amarillo, Abilene, Midland, Corpus Christi info@foamtechusa.com

- Company logo on two (2) seminar signs.
- Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.

CONSTRUCTION MONTHLY CHARLOTTE MONTHEY
LARGEST BUILDING & CONSTRUCTION TRADE SHOW IN CHARLOTTE
BUYERS GUIDE 2023

CHARLOTTE BUILD EXPO
DECEMBER 6-7, 2023
CHARLOTTE CONVENTION CENTER, HALL B

OVER 130 EXHIBITORS
PAGE 24
1,000'S OF INDUSTRY-PROVEN PRODUCTS & SERVICES
PAGE 24
NETWORK WITH TOOLS OF INDUSTRY PROS
PAGE 24
OVER 30 EXPERT KEYNOTES & CLASSES
PAGE 27
SAVE TIME, MAKE MONEY
& BUILD YOUR BUSINESS

BUILD WITH NEW TECH
FREE TO ATTEND SEMINARS REGISTER
877-219-3976 BUILDEXPOUSA.COM

THANK YOU TO THE CHARLOTTE BUILD expo 2023 SPONSORS

GOLD
Alliance Fleet Booth #202
GUARANTEED SUPPLY COMPANY Booth #126

SILVER
NATIONAL BUILDING SYSTEMS Booth #310
PROFORCE FEST CONTROL Booth #96

TOI TOI USA
Weyerhaeuser Booth #220

BRONZE
DOMINION FINANCIAL Booth #222
MAULIGRABAND TH&A Booth #426
FOLKSON BENEFITS INSURANCE Booth #320

- Half Page Ad in the digital & print version of Construction Monthly Magazine Charlotte Build Expo Buyer's Guide.

AUSTIN SPONSORS

GOLD SPONSORS
ALLTEK CONSTRUCTION

Good Guys Tree Service

GoDaddy Social

RENO RUN

TEXAS DISPOSAL SYSTEMS

SILVER SPONSORS
cardell CABINETRY

SKYLINE CABINETRY

BRONZE SPONSORS
SAM
STREAMLINE PLASTICS
Texas Gas Service
Waterloo Outdoor



- Company logo featured on the front cover & sponsor page of the magazine.

The screenshot shows a Microsoft Outlook inbox with several emails from Amy Shoulters regarding advertising opportunities for the Charlotte Build Expo. The inbox also includes messages from JP Jr., Bryan, and others. On the right side of the screen, there is a promotional banner for EZWALL Systems Inc. and a sidebar with various exhibitor logos and links.

- Web ad on registration page slider and registration still ad.
- A 4x2 ft banner hung in the Keynote area.

- One (1) custom email promotion* announcing your company at the show

* All promotional content is due 30 days before the show

BRONZE | \$1,000

Government Contracting...continued

Bond Guarantee Program. This program is aimed at small businesses that lack the financial resources or personal connections to secure surety bonding through regular commercial channels.

For Public and Private Contracts and all Subcontracts

- The SBA guarantees bid, payment, performance, and ancillary bonds issued by surety companies.
- Cost of contract: up to \$4.5 million.
- SBA reimburses surety companies in case of default 90 percent of losses sustained for veteran and service-disabled veteran, minority, 8(a), and HUBZone-certified small businesses; all projects up to \$100,000.
- 80 percent for all other small businesses.

For Federal Contracts

- The SBA guarantees bid, payment, performance, and ancillary bonds issued by surety companies.
- Cost of contract: up to \$10 million.
- SBA reimburses surety companies in case of default 90 percent of losses sustained for veteran and service-disabled veteran, minority, 8(a), and HUBZone-certified small businesses; all projects up to \$100,000.
- 80 percent for all other small businesses.

Booth #428

Where construction excellence and aquatic expertise meet; they become POOL ART.

Specializing in new commercial construction and renovations, stainless steel and elevated pools.

 **POOL ART.** info@poolartusa.com 469-269-0260 poolartusa.com

Booth #428

 Bridget Moon Economic Development Specialist - US Small Business Administration - Dallas/Fort Worth

Sign up for SBA classes at the Dallas Build Expo

Government Contracting Keynote Wednesday and Thursday, 11:00am-12:00pm presented by Bridget Moon

or

Access to Capitol Room A120-A121 Wednesday and Thursday, 9:30am-10:30pm

presented by Bridget Moon



- Concrete repairs
- ADA Ramps
- Wheel Stops
- Pavement Markings

Booth #807

972-542-9407

www.ntstractors.com



- Commercial
- Multi-Family
- Residential

Booth #809

972-945-0577

sales@pricepaintingtx.com



Booth #733

Sign up for SBA classes at the Dallas Build Expo

Government Contracting Keynote Wednesday and Thursday, 11:00am-12:00pm presented by Sean P. Smith

or

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Access to Capitol Room A120-A121 Wednesday and Thursday, 9:30am-10:30pm

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or

Access to Capitol Room A120-A121 Wednesday and Thursday, 9:30am-10:30pm

VISUAL AD GUIDE

MRCOOL
COMFORT MADE SIMPLE

The MRCOOL DIY® Multi-Zone Series ductless mini-split is the only whole-home mini-split solution that you can install yourself. Simple, easy air comfort in up to four zones.

DIY Series
Ductless Mini-Split Heat Pump
Multi-Zone

The MRCOOL DIY® Quick Connect® Line Set is 100% accurately precharged with R410A refrigerant. This makes installation quick and easy with no vacuum required. Combine line sets together using the MRCOOL® Coupler to extend the line set size.

- ✓ Easy DIY® Installation
- ✓ Pre-charged DIY® Quick Connect Line Set
- ✓ Simple to Use
- ✓ Multi-room Comfort
- ✓ Energy Efficient DC Inverter
- ✓ 100% Sealed System
- ✓ Gold Fin® Condenser
- ✓ Eco Safe R-410A Refrigerant
- ✓ Smartphone App Controls
- ✓ Lifetime Technical Support
- ✓ Follow Me® Feature
- ✓ Low Ambient Cooling

works with the Google Assistant
Amazon Alexa

SMART HVAC CONTROLLER™

5 YEAR PARTS & LABOR WARRANTY
7 YEAR COMPRESSOR WARRANTY

Are You Attending The Houston Build Show?
Aug 12 & 13, 2020 | Visit Booth #104

Jeff Cummings will be available to answer any questions you may have about the full line of HVAC Products we offer. Visit mrcool.com to view our catalog.

Not able to attend?
Call him directly at (615) 913-6837 or email jeff@mrcool.com.

www.mrcool.com | 48 Remington Way, Hickory, KY 42051 | 270.366.0457

FULL PAGE \$1,495
8.375 X 10.875

There's Nothing Like the Satisfaction of Building Something that You Feel Good About.

SEE US AT BOOTH #332

INTRODUCING . . . the Alside 1700 and 1900 Series New Construction Window Collection

- Fusion-welded vinyl with sloped sill for superior water management
- Optional 3.0" factory-installed casing for high-end trim look
- Classic leading PGDP ratings for stringent local building codes
- Single frame twin and triple units available
- Common egress sizes for simple code compliance
- Lifetime limited warranty

Download thermal data, size guides and sound transmission ratings at www.alside.com/support/brochures

Alside
www.alside.com

CANYON

Canyon Bath carries a refined selection of extraordinary items to finish out your bathroom. From traditional pedestal cast iron tubs and unique modern acrylic tubs to ornate faucets and solidly engineered drains, we have the fixtures you need.

1449 SANDS PLACE, SUITE D
MARIETTA, GA 30067
(770) 431-5144
FAX: (865) 446-8971
INFO@canyonbath.com
678-431-5161
canyonbath.com

HALF PAGE horizontal
\$ 795
8.05 X 5.025

Tri-Tech Restoration & Construction Co., Inc.
FIRE & WATER DAMAGE RESTORATION

WE MAKE THINGS BETTER

Tri-Tech Restoration & Construction Co., Inc. was founded with one goal in mind: provide quality restoration and construction services while maintaining legendary customer support.

We pride ourselves on responsive customer relations, a one stop shop for all your property damage restoration and construction 24 hours a day and 365 days per year.

SPREAD GUARANTEE
800-900-8448
CONTACT AMY BOYD
TriTechRestoration.com

HALF PAGE vertical
\$ 795
4 X 10.15

LED LYSI LLC

LED Lighting & Energy Broker

512.862.7974
solutions@ledysi.com
www.ledysi.com

BOOTH #107

EIGHTH PAGE
\$ 295
4 X 2.5

RONALD CARROLL SURVEYORS, INC.
Surveyors • GPS • GIS • Construction Layout
Land Survey
Design Survey
Construction Staking
Elevation Certificate
254-773-1447
rcsurveyor.com

Visit us at booth #318

QUARTER PAGE
\$ 595
4 X 5.1

AD SPECIFICATIONS & DESIGN

ALL ARTWORK AND MATERIALS MUST BE RECEIVED 1 MONTH IN ADVANCE OF THE SHOW.

Please follow the directions below to ensure that your ad will print correctly:

TO SUBMIT CAMERA-READY ADS:

All ads must be CMYK, at least 300 dpi and sized in the correct ad dimensions. Please note that if Build Expo has to resize your ad, we cannot guarantee that it will be aesthetically correct. Please submit your ad via PDF, JPEG, AI, EPS, PSD, or an Adobe Design Program, CS4, CS5, CS6, or CURRENT CLOUD.

TO SUBMIT ARTWORK FOR AD DESIGN:

Clients must send the following information to

amy@buildexpousa.com

Logo and images must be at least 300 dpi. Please note that images from the Internet are only 72 dpi and are not print quality. Acceptable file formats are TIFF, PDF, JPG or EPS.

Please send via email or you can also send via SENDSPACE online. Label all materials with your company name, city, and telephone number. If ad materials are not received, your ad will be typeset using your company name, booth number and telephone number. Build Expo and its agents accept no responsibility for poor output quality due to improperly submitted materials.

IN-HOUSE GRAPHIC DESIGN SERVICE FEES

Please contact Amy about having your ad designed for you. If you are in need of having an ad prepared, we ask you contact as soon as possible to make sure that this is proofed and approved in an appropriate time frame.

DIGITAL ADS

WEB AD REQUIREMENTS

All web graphics should have a resolution of 72dpi. File types can be .png, .jpg, or .gif.

Footer web ads should be 985 px wide and 145 px tall.

FOOTER AD
985 px wide x 145 px high

Home page slider should be 1200 px wide and 300 px tall.

HOME PAGE SLIDER
1200 px wide x 300 px high

EMAIL BLAST REQUIREMENTS

For best outcomes, we suggest that emails are:

A graphic banner of 600 px wide and less than 600 px long with some text under the graphic works best for mobile viewing of emails.

Images should be under 1500 px long.

We send out HTML based emails so you can send jpegs which we splice or clean HTML code.

EFLASH
600 px wide
x
1500 px long

Note: We cannot accept ads, logos or images in MS Word, Publisher or Powerpoint files, or in any format other than those outlined below. If we receive files in those formats, PLEASE note that we cannot guarantee printed outcome.

Digital Requirements:

- Digital Files Only
- No Microsoft Publisher, Word, Corel Draw, Pagemaker, Paint or WordPerfect program files

File Requirements:

- We accept files from the following programs (in order of preference): Adobe PDF (Hi-Res, press ready), Photoshop & Illustrator
- Color images must be converted to CMYK mode. Please save Illustrator files as "EPS files with Placed Images." Also, remove any extra colors from your swatch pallets.
- Include all fonts - screen and printer docs - and all digital resources such as photo scans, logos, etc.

Artwork Resolution:

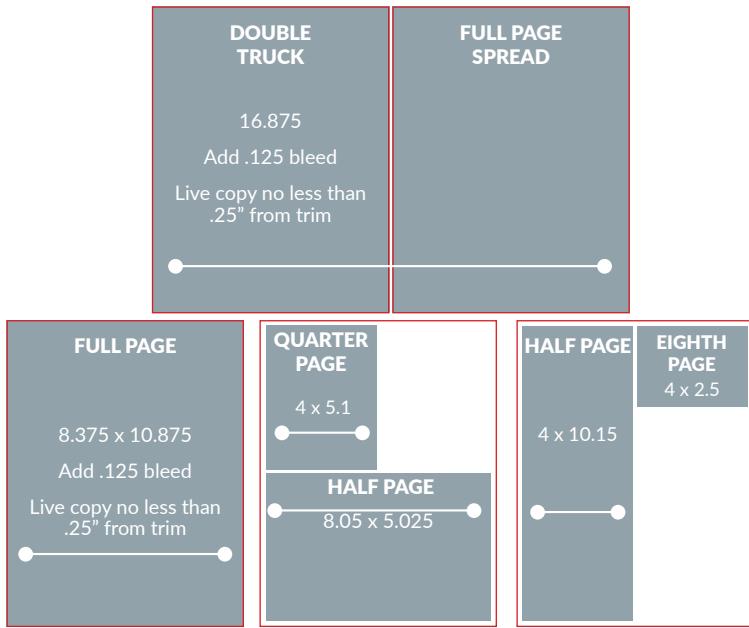
- All artwork must have a resolution of 300 dpi at 100 percent size for print; please save as CMYK
- Line art images at 1200 dpi (illustrations in bitmap)

LOGOS:

- For sponsors, logos should be 8 in and 300dpi or vector files (.ai, .eps, or some .pdf files.)

PRINTED ADS

MAGAZINE AD REQUIREMENTS



BANNER REQUIREMENTS (7.5 ft)

- Banner image should be 33 inches wide and 78 inches tall.
- The image should include a 1" margin at top, right and left & a 3" margin (safe zone) at bottom.
- Live copy should be no less than 1" from the trim line.
- Vinyl Banner - .1" bleed.

BANNER
33 in w x 78 in h

CONSTRUCTION MONTHLY ADVERTISING RATES

EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

PREMIUM POSITION RATES

	1x	3x	6x	10x
BACK COVER	\$2695	\$2425	\$2156	\$1887
INSIDE FRONT	\$2095	\$1885	\$1676	\$1467
INSIDE BACK	\$1695	\$1525	\$1356	\$1187
8-PAGE CENTER	\$8500			

STANDARD POSITION RATES

	1x	3x	6x	10x
DOUBLE TRUCK	\$2695	\$2425	\$2156	\$1887
FULL PAGE	\$1495	\$1345	\$1196	\$1047
HALF PAGE	\$795	\$715	\$636	\$557
QUARTER PAGE	\$595			
EIGHTH PAGE	\$295			

WEB AD RATES

CITY HOME PAGE SLIDER	\$500/mo	CITY FOOTER	\$350/mo
 Advertise on the buildexpousa.com (pick 1 city) Advertise on CITY homepage slide \$500/Month		 Advertise on the website (pick 1 city) Advertise on CITY footer slide \$300/Month	

IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

Amy Shoulders

National and Regional Ad Sales Exec
877-219-3976
amy@constructionmonthly.com

CONSTRUCTION CHARLOTTE MONTHLY

DECEMBER 11-12, 2024

CHARLOTTE CONVENTION CENTER (HALL C)



CONTRACT/APPLICATION

BOOTH NUMBER: _____

COMPANY: _____ DATE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ FAX: _____

EMAIL: _____ WEB: _____

PRIMARY CONTACT NAME: _____ PHONE: _____

SECONDARY CONTACT NAME: _____ PHONE: _____

PAYMENT AUTHORIZATIONS TO: CONSTRUCTION MONTHLY

TYPE OF CARD (CHECK ONE): AMX _____ VISA _____ MASTERCARD _____ CVC CODE _____

CREDIT CARD #: _____ EXP DATE _____ / _____

NAME, EXACTLY AS IT APPEARS ON THE CARD: _____

BILLING ADDRESS (CREDIT CARD): _____

_____ CITY: _____ ST: _____ ZIP: _____

AUTHORIZED SIGNATURE: X _____

NO REFUNDS AFTER AD SPACES ARE ASSIGNED

SPECIAL INSTRUCTIONS

This application is for advertising space and/or sponsorship and becomes a contract upon acceptance. This agreement is based on rates and rules governing the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. CONSTRUCTION MONTHLY makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they miss the ad deadline will be forced to be \$500 transfer fee. All Ads must be paid for as agreed upon between CONSTRUCTION MONTHLY and the advertising firm, with no refunds after advertising space is assigned and client further agrees to make NO CHARGEBACK CLAIM to any credit card company. Verbal agreements or promises made by sales representatives will not be binding on CONSTRUCTION MONTHLY.

July 31-August 1, 2024 - Atlanta Build Expo <input type="checkbox"/>
August 28-29, 2024 - Los Angeles Build Expo <input type="checkbox"/>
September 25-26, 2024 - South Florida Build Expo <input type="checkbox"/>
December 11-12, 2024 - Charlotte Build Expo <input type="checkbox"/>
January 22-23, 2025 - Tampa Build Expo <input type="checkbox"/>
March 19-20, 2025 - Austin Build Expo <input type="checkbox"/>
April 23-24, 2025 - Dallas Build Expo <input type="checkbox"/>
June 11-12, 2025 - Houston Build Expo <input type="checkbox"/>

SPONSORSHIPS

Platinum \$6,000
Gold \$3,000
Silver \$2,000
Bronze \$1,000

WEB ADS

City Home pg Slider \$500/mo
City Footer \$350/mo

AD PRICING

PREMIUM	STANDARD
8-Page Center \$8500 <input type="checkbox"/>	Full Page \$1495 <input type="checkbox"/>
Doubletruck \$2695 <input type="checkbox"/>	Half Page \$795 <input type="checkbox"/>
Back Cover \$2695 <input type="checkbox"/>	Quarter Page \$595 <input type="checkbox"/>
Inside Front Cover \$2095 <input type="checkbox"/>	Eighth Page \$295 <input type="checkbox"/>
Inside Back Cover \$1695 <input type="checkbox"/>	

Office Use Only:

Amount: _____ Date: _____ Time: _____

Authorization # _____ Batch# _____

Sponsorship \$ _____

Magazine Ad Purchase \$ _____

Other Advertising \$ _____

Total Charge Amount \$ _____