

## **Cookie Policy for HandsOn AI**

**Last Updated: December 13, 2025**

### **1. Introduction**

HandsOn AI ("we", "us", or "our") uses cookies and similar tracking technologies on our website to strictly ensure functionality and, with your consent, to analyze our website traffic. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

### **2. What are Cookies?**

Cookies are small text files that are placed on your device (computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work more efficiently and to provide information to the owners of the site.

### **3. How We Use Cookies**

We use cookies for two primary purposes:

#### **A. Essential & Functional Cookies (Strictly Necessary)**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as logging in or filling in forms.

- **Supabase Auth:** We use Supabase to manage user authentication. Cookies are used to maintain your active session so that you remain logged in as you navigate between pages. Without these cookies, you would need to log in on every single page load.
  - **Purpose:** Authentication, Session Management, Security.
  - **Type:** First-party, Persistent/Session.

#### **B. Analytics & Performance Cookies (Optional)**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.

**We only set these cookies if you explicitly click "Allow All" on our Cookie Banner.**

- **Google Analytics (GA4):** We use Google Analytics to understand how users interact with our website. The information collected includes unique visitors, page views, and session duration. This data is aggregated and anonymized.
  - **Provider:** Google LLC.

- **Purpose:** Analytics, User Behavior Analysis.
- **Google Tag Manager (GTM):** We use GTM to manage and deploy marketing tags and scripts on our website. While GTM itself does not typically set cookies, it triggers other tags (like Google Analytics) that may do so.
  - **Provider:** Google LLC.
  - **Purpose:** Tag Management.

#### **4. Managing Your Cookie Preferences**

You have the right to decide whether to accept or reject non-essential cookies.

- **Consent Banner:** When you first visit our website, a banner appears at the bottom of the screen asking for your consent. You can choose to "Allow All" or "Deny" non-essential cookies.
- **Changing Settings:** You can change your preference at any time by clearing your browser's local storage (specifically the cookie\_consent key) or by clearing your browser cookies, which will cause the banner to reappear on your next visit.

#### **5. Third-Party Cookies**

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

#### **6. Contact Us**

If you have any questions about our use of cookies, please contact us at:

**shir@handsonai.co**