#### Origna Arnone

UX - UI, digital and interaction designer

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# Work experiences

september 2020 - march 2021 Digital Analyst Junior Intesa Sanpaolo

may 2020 - june 2020 UCD researcher and UX designer Gruppo mediaset

march 2019 - now **UX and UI tester** *App Quality* 

# Workshops

february 2020

Design a new bank experience for millennials Banca Mediolanum

june 2018

Design an interactive space for new generations Arrital

#### Certifications

november 2020 - january 2021

Machine Learning - ID: Coursera EY7Y5A3YC9ZU

Stanford University

November 2019

User Centered Design interactive technologies
Bestr certification - Politecnico di Milano

## Education

september 2018 - april 2021

Master's of science in Digital and Interaction Design *Politecnico di Milano* 

october 2015 - july 2018

Bachelor degree in Product Design Politecnico di Milano

september 2010 - july 2015

Math and Science high school diploma Liceo Scientifico Niccolò Machiavelli

## Soft skills

Good written and spoken **communication** skills in Italian and in English.

Highly organized and efficient

Ability to work independently or as a part of a multidisciplinary **team** 

Great complex **problem solving** ability learned working in Intesa SanPaolo

Ability of critical thinking and decision making

Flexibility and Creativity

Ability to **relate with collegues** in the office learned working in the Intesa Sanpaolo headquarter

#### Hard skills

Web design
HTML - CSS

Insights and Writing
Adobe Indesign - Word

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Insights analysis: Customer journey maps, mind maps

Miro - Figma

Presentations and Illustrations
Illustrator - Sketch - keynote - Powerpoint

Photo and video editing
Photoshop - Premier Rush

Editorial and writing
Adobe Indesign - Word

Inventor - Adobe Dimensions - Keyshot - Slic3r

#### Languages

Italian: mother tongue

English B2: TOEIC certification - score 920/990

#### Scientific Publication

2020 - Smart buckets: an interactive interface enabling sensory integration

Authors: Oriana Arnone, Valerio Colombo, Giulia Cosentino, Fabiano Ricciardi, Eleonora Beccaluva, Franca Garzotto

In this multidisciplinary project I worked with computer scientists, psycologists and sociologists. I was the expert in Design, I did a user center reseach, I framed the problem, I ideated the immersive and multisensorial activity. I designed and prototyped the smart objects and the tablet interface. I contributed in the implementation phase. Me and Valerio presented the paper at the 2020 IDC conference.

#### Interests and hobbies

I like clear, appealing and functional design. I love design and prototype websites and mobile application. I'm an Apple lover, I'm a cat person and I'm a runner.