



# ORIANA ARNONE

Product, Digital and Interaction Designer.

Download my portfolio at: [http://orianarnone.com/files/Oriana-Arnone\\_Portfolio2020.pdf](http://orianarnone.com/files/Oriana-Arnone_Portfolio2020.pdf)

## CONTACT

+39 3791120331  
oriana.arnone@gmail.com  
[orianarnone.com](http://orianarnone.com)

## ABOUT ME

I always follow the "keep it simple rule" because I like clear, appealing and functional design.  
My motto is: Never stop learning.  
Curiosity is a must-have.

## LANGUAGES

Italian: Native  
English B2: TOEIC certification 920/990

## TECHNICAL SKILLS

**Advanced in:** Illustrator, Adobe XD, Indesign, PowerPoint, Word  
**Very good in:** Inventor, Dimension, Keyshot, 3D printing, RepetierHost, Slic3r  
**Good in:** Photoshop, Dreamweaver, Arduino, Bootstrap, HTML, CSS  
**Basic in:** Premiere Pro, After Effect, Javascript, Wordpress, Unity

## SOFT SKILLS

- Good communication skills
- Highly **organized** and efficient
- Ability to work independently
- Ability to work as a part of a team
- Great complex **problem solving** ability
- Good ability of **critical thinking**
- Good ability of decision making
- **Flexibility and creativity**

## EXPERIENCES

**App Quality** March 2019 – Now

**Work as UX-UI tester and bug finder.**

I mostly test the usability of given websites and applications. In the last month, I did usability tests of apps like Esselunga a casa, Intesa San paolo app banking and Spere VR app.

**Banca Mediolanum for Polimi** February 2020

**Workshop: Designing a new service for gen z and millennials.**

In this workshop I learned how to work with a company like Banca Mediolanum, people's problems with money management and how to create an app to change people's behaviors.

**Politecnico di Milano** November 2019

**Best certification in UCD interactive techs, participatory design, empirical studies.**

I learn how to conduct Empirical Studies in a correct scientific way using the right method and a little bit of statistics.

**Arrital for Polimi** June 2018

**Workshop: design an ux for millennials.**

I redesigned the Arrital showroom in order to offer an experience around the kitchen to friends or for company's team building activities (following the Masterchef trend).

## EDUCATION

**Politecnico di Milano** September 2018 – Now

**Master in Digital and Interaction Design (in English).**

I learned that every project has to be guided by usability. I know how to analyze websites and apps, understand the architecture and redesign Ux and UI.  
I know how to conduct a UCD project from the research (observation, shadowing, questionnaires, interviews, digital ethnography) to the ideation (How might we questions, Crazy 8) and presentation (Storytelling, Storyboard, paper prototypes, Adobe XD, Arduino, Unity, App Inventor, HTML, CSS).  
I learned some service design tools as Customer Journey map, Experience Map, Business Model Canvas, System maps.  
I have also a basic knowledge of brand design.

**Politecnico di Milano** October 2015 – July 2018

**Bachelor's degree in Industrial Product Design.**

I learned the basics of design thinking, user-centered design and the double diamond approach. I focused mostly on IoT (Internet of Things), Smart products and Product-system, Usability and Ergonomics. I learned different ways of prototyping using different materials. I also have a 3D printer in my home.