



IMA Capstone Studio

Instructor Information

- Allison de Fren, Visiting Associate Professor of Interactive Media
- Room 938
- Office Hours: Sign up here (<https://bit.ly/2RShltx>) OR by appointment
- Ad2019@nyu.edu

Course Information

- INTM-SHU 400 001
- IMA Capstone Studio
- Mondays 9:45-12:45 am
 - 823

Course Overview and Goals

The IMA capstone studio gives students the opportunity to conceptualize, research, design and create an interactive media project. The class also involves the research and writing of a project proposal, public presentations of work at various stages of completion, and written and visual documentation that can be used in a final portfolio.

Upon Completion of this Course, students will be able to:

- Research and write a clearly formulated project proposal;
- Conceptualize and create an interactive media project;
- Publicly present work at various stages of completion;
- Create final documentation of a project that can be used in a personal portfolio.

Assessment

The grade for this course will be determined according to the following criteria:

Participation (Attendance, Punctuality, In-class Engagement, and Peer Feedback)	10%
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Progress (As demonstrated through progress report and responsiveness to feedback and user testing)	15%
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Project Proposal (See Rubric, Due Week 6)	25%
Final Presentation (See Rubric, Due Week 13)	10%
Final Project (see Rubric, Friday May 17)	30%
Final Documentation (Due May 20 th , 5 pm)	10%

Grades will be posted on NYU Classes

Course Schedule

Week/Date	Topic	Assignment Due
Week 1, February 11	Introduction Hand out: Syllabus & Project Proposal Assignment	First Presentations
Week 2, February 18	Discuss: Time Management & Budget Project Proposal group work	Students arrive with 4 copies of Project Proposal's Statement of Purpose/Intent (½-¾ page typed), Project Working Title and Project Significance
Week 3, February 25	Project Proposal group work	Students arrive with 4 copies of Project Proposal's Literature and Art/ Perspectives and Contexts section. Funding Requests Due
Week 4, March 4	Project Proposal group work	Students arrive with 4 copies of Project Proposal's Project Narrative and Methodology sections.
Week 5, March 11	Private work on Project Proposals	
Week 6, March 18	In class work on Interactive Project	Project Proposal Due
Week 7, March 25	In class work on Interactive Project Hand out: Progress Report Assignment	

Week 8, April 1	In class work on Interactive Project	
Week 9, April 8	In class work on Interactive Project	
Week 10, April 15	Hand out: Final Writing Assignment (300-350 words)	Progress Report Due
Week 11, April 22		User Testing
Week 12, April 29	Group work on Final Writing Assignments	
Week 13, May 6		Final Presentations
Week 14, May 14	Prepare for IMA Show Draft of Final Writing Assignment (Faculty Consultation)	IMA Show Friday May 17
Week 15		Final Documentation Due May 20

Resources

- Capstone Studio Fellow: Leon Lu, lv12@nyu.edu
- Capstone Research Fellow: Ella Klik, ek1696@nyu.edu (office hours Wed 6-7PM)
- Writing and Speaking support: Bourne Wang cw1889@nyu.edu; Isabella Frances Baranyk isabella.baranyk@nyu.edu, Megan Chua <yec2@nyu.edu>

Course Policies

Attendance and Tardiness

One unexcused absence is permitted. Any unexcused absence after that will count as third of a letter grade off your **final grade** (A to A-, A-to B+, etc.). 3 unexcused absences will result in failure of the course. If you miss a class it is your responsibility to find out what happened that day in class (i.e. Obtain hand-outs distributed assignments, etc.)

Students are expected to arrive to class promptly both at the start of class and after breaks. Arriving more than 10 minutes late or leaving more than 10 minutes early will be considered an unexcused absence

Late Assignment

Assignments are due on the date indicated in the syllabus. Exceptions can be made only with the prior approval of the instructor. **Missed presentations and other in-class assignments will receive an F.** The late penalty for your project proposal is one third of a letter grade per day. So, an 'A' proposal that is one day late will be graded an 'A -', two days late a 'B + ', three days late a 'B', etc.

Academic Honesty/Plagiarism

The presentation of another person's words, ideas, judgment, images or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism and will be reported to Academic Affairs.

Disability Disclosure Statement

Academic accommodations are available for students with disabilities. Please contact the Moses Center for Students with Disabilities (212-998-4980 or mosescsd@nyu.edu) for further information. Students who are requesting academic accommodations are advised to reach out to the Moses Center as early as possible in the semester for assistance.