

ORATHAI EASTERLY [LinkedIn](#) | [GitHub](#) | [Tableau Public](#)

o.easterly@gmail.com | (808) 458 9067 | Brooklyn, NY 11221

SUMMARY

Results-Oriented Analyst with experience in operations finance, data analysis, and process optimization. Proven ability to transform data into actionable insights using innovative technology solutions, driving impactful business outcomes. Highly skilled in financial reporting, budget and forecast modeling, and variance analysis. Collaborate effectively with cross-functional teams to achieve organizational goals.

SKILLS

- | | |
|-----------------------------------|---|
| • Operations Finance Reporting | • Variance Analysis |
| • Business Insights | • Advanced Excel / VBA |
| • Process Improvement | • SAP ERP - EPM |
| • Project Management | • Programming for Data Analysis (SQL, Python) |
| • Analytic Skills | • Data visualization (Power BI, Tableau) |
| • Budget Management / Forecasting | • Power Query / DAX |

WORK EXPERIENCE

OPERATIONS FINANCE ANALYST / DATA ANALYST, PREMIER BEEHIVE, CARTERTON, NZ:

OCT 2018 – JUNE 2023, CONTRACT (REMOTE) JAN 2024 – PRESENT

Data Expertise & Business Optimization:

- Leveraged expertise in data collection, cleaning, and analysis to drive business optimization strategies.
- Enhanced production line efficiency through workforce distribution optimization based on data insights.
- Developed and implemented dynamic SKU costing strategies, improving pricing accuracy and market competitiveness.

Data Transformation & Reporting Efficiency:

- Streamlined data processing and visualization, reducing financial reporting time by 50%.
- Identified and resolved over \$1 million in financial discrepancies through meticulous data transformation and reconciliation.

KPI Tracking & Process Improvement:

- Implemented an SKU tracking system utilizing Quadrant Analysis, guiding strategic decisions for revenue growth.
- Saved over 500 hours annually by automating processes across departments, enhancing operational efficiency and data accuracy.

Financial Management & Risk Mitigation:

- Ensured transparent and compliant financial reporting, proactively addressing operational financial risks.
- Delivered accurate and timely financial reports, supported by robust audit processes and strategic measures.

Dashboard Development & Engagement:

- Developed interactive dashboards for labor, SKU listings, and performance metrics, fostering engagement among executives and production managers.
- Empowered teams with real-time insights, enhancing understanding and contributions to company success.

HR/PAYROLL ADMINISTRATOR, PREMIER BEEHIVE, CARTERTON, NZ: SEPT 2017 - OCT 2018

- Performed key HR and Payroll Department administrative duties.

ADMINISTRATIVE ASSISTANT, WCC, WGTN, NZ: SEPT 2013- JAN 2017

- Service-focused role with high-level administrative responsibilities.

SUPPORT DEVELOPER, SIMPL GROUP LTD WELLINGTON, NZ: NOV 2011 - JUL 2013

- A primary point of contact for several IT projects provided technical and proactive support.
- Performed diagnostics and troubleshooting of system issues, and documented solutions/workarounds.

PROJECTS

LABOR DASHBOARD, PREMIER BEEHIVE: NOV 2018 - JUNE 2023

- Objective: Designed and developed a Labor Dashboard, transforming how the organization leveraged labor reporting.
- Collated raw data from various sources within the company, including production logs, employee records, and financial reports.
- Utilized Microsoft Power Query and Power Pivot for data processing and analysis.
- Developed interactive dashboards using Power Pivot and DAX for comprehensive data visualization.
- Outcome:
The innovative Labor Dashboard provided continuous and dynamic insights into labor efficiency and cost performance, resulting in improved productivity and cost-effectiveness. Ongoing weekly updates reduced reporting time significantly.

SKU LISTINGS DASHBOARD, PREMIER BEEHIVE: MAY 2020 - JUN 2023

- Objective: Developed a SKU Listings Dashboard to analyze and visualize key performance metrics.
- Transformed data from sales reports, profit and loss statements, COGs, production, and labor costs for each SKU to gain a comprehensive understanding of SKU profitability.
- Utilized Microsoft BI tools for interactive data visualization.
- Facilitated ongoing refinement based on user feedback to enhance functionality.
- Outcome:
The SKU Listings Dashboard provided a comprehensive view of cost breakdowns for each SKU, enabling stakeholders to make informed decisions. Continuous updates and refinements contributed to enhanced accuracy in budgeting and forecasting, driving ongoing improvements in financial planning.

COGS VARIANCE ANALYSIS, PREMIER BEEHIVE: FEB 2021 - JUN 2023

- Objective: Standardized methodology for COGS Variance Analysis, systematically assessing volume, mix, and rate variances to gain insights into the variances against the budget.
- Applied a consistent approach for identifying and quantifying variances, enhancing the understanding of budget-related cost fluctuations.
- Transformed data from production records, sales reports, and cost accounting systems.
- Utilized Excel and data visualization tools for analysis.
- Outcome:
The project provided a detailed breakdown of volume, mix, and rate variances, helping identify key drivers affecting manufacturing costs. Timely updates and adjustments based on analysis led to improved cost management.

AUTOMATION ANYWHERE RPA, PREMIER BEEHIVE: JUL 2021 - JUN 2023

- Objective: Deployed Automation Anywhere RPA to automate various administrative tasks, reducing manual efforts and errors.
- Identified and prioritized tasks suitable for automation.
- Configured Automation Anywhere RPA bots for seamless integration.

- Conducted user training and collaborative problem-solving.
- Outcome:
Automation Anywhere RPA significantly reduced the time required for administrative tasks, providing an efficient solution for repetitive processes.

SKU COSTING MODEL AUTOMATION WITH EXCEL AND VBA: OCT 2021 - JUN 2023

- Objective: Automated Costing Model for each SKU using Excel and VBA to streamline pricing decisions.
- Integrated external data sources for updated costs.
- Automated cost calculations, reducing processing time significantly.
- Outcome:
The SKU Costing Model automation revolutionized the workflow, accomplishing tasks that previously took days within hours. Excel and VBA provided a flexible and user-friendly solution for pricing decisions.

QUADRANT ANALYSIS FOR SKU, PREMIER BEEHIVE: SEP 2020 - JUN 2023

- Objective: Quadrant Analysis on SKU to categorize products based on key metrics.
- Identified and selected relevant metrics for SKU performance evaluation.
- Developed quadrant chart visualization, providing a clear and intuitive representation of SKU positioning with Excel.
- Outcome:
A strategic overview of product performance, offering actionable insights into efficient resource allocation and data-driven decision-making. The detailed identification of stars and low performers, facilitated by Excel-based visualization, enhances the project's impact on SKU management and strategy.

YIELD KPI DASHBOARD IMPLEMENTATION WITH POWER QUERY AND EXCEL: AUG 2022 - JUN 2023

- Objective: Comprehensive Yields KPI Dashboard utilizing Power Query and Excel to visualize production yields.
- Integrated data sources, enabling real-time updates for processing, cooking, and finishing yields. Enhanced decision-making with interactive visualization and performance metrics comparison against standards.
- Outcome:
The dashboard offers a powerful tool for monitoring and optimizing production yields, facilitating real-time decision-making, and identifying trends for improved operational efficiency and product quality.

CAPITAL EXPENDITURE TRACKING SYSTEM - NOV 2020 - JUN 2023

- Objective: Implemented a comprehensive Capital Expenditure Tracking System to provide real-time insights into project statuses, budget adherence, and return on investment.
- Key features include centralized project data integration using Power Query and Power BI tools.
- Outcome:
Real-time budget monitoring, milestone tracking, ROI analysis, and automated reporting. The ongoing project has significantly improved the decision-making process and optimized overall financial performance.

EDUCATION

ACCOUNTING DEPARTMENT, MASSEY UNIVERSITY, WGTN, NZ 2018 - 2020

Level 200: Management Accounting, Auditing, Accounting Information Systems, Financial Accounting

CAREER ACADEMY, NZ 2016 – 2017

Diploma in Accounting, Bookkeeping Certificate

WHITECLIFFE COLLEGE OF TECHNOLOGY & INNOVATION, WGTN, NZ 2009 - 2010

Diploma in Business Systems

CENTRAL INSTITUTE OF TECHNOLOGY, WELLINGTON, NEW ZEALAND 1995 - 1999

Bachelor of Information Technology