





**Benny Frandsen**Founde of FRANDSEN GROUP

While the youth rebellion raged in the 1960s, 28-year-old Benny Frandsen, a newly trained electrician, was busy building lamps in his basement. In the beginning, the lamps were square, but the creative entrepreneur quickly discovered that what the Danes really longed for was round lamps. And so he designed the iconic Ball lamp in several versions for the floor, wall and table. This launched the young businessman's success as a lamp designer.

Today, the basement has long since been replaced with a large head-quarters in Horsens, central Denmark. From here, Frandsen Lighting sells functional lamps in modern, Scandinavian design all over the world, often in close collaboration with popular Danish designers. Our more than 40 years' experience of creating the perfect lamp is our customers' guarantee for high quality, functional lighting and - not least - beautiful design.

Frandsen Lighting A/S is part of the Frandsen Group, which also comprises Frandsen Project, supplier of unique design solutions for hotels, restaurants etc., and Verpan, manufacturer of a wide range of popular furniture and lamp designs by renowned Danish designer Verner Panton.







- Magnet wall lamp
- Available in glossy copper and glossy black chrome
- ø12 cm / 4.7". Depth: 15 cm / 5.9"
- 230 cm / 90.6" transparent cord
- On/off switch on cord
- Recommended bulb (not incl.): E12 LED 2W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Benny Frandsen







- Metal pendant
- Available in glossy copper and glossy black chrome
- ø18 cm / 7.1"
- Ceiling canopy: ø10 cm / 3.9" (same color as pendant)
- Material: Metal (painted colours) / White inside.
- Mounted with 200 cm / 78.7" black fabric cord.
- Recommended bulb (not incl.): E26 LED 4W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Benny Frandsen







- Metal table and floor lamp.
- Available in glossy copper and glossy black chrome
- $\bullet$  Table lamp: Height 45 cm / 17.7". Floor lamp: Height 130 cm / 51.2"
- $\bullet$  Table lamp: Transparent cord (100 cm / 78.7"). Floor lamp: Transparent cord (150 cm / 98.5")
- On/off switch on cord
- Material: metal
- Recommended bulb (incl.): E12 LED 2W. We recommend to use only LED bulbs due to the low heat emission feature
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## **Ball Multi**

- Metal chandelier with seven Ball pendants (ø18 cm / 7.1")
- Available in glossy copper and glossy black chrome
- Ceiling canopy: ø18.5 cm / 7.3" (same color as pendant)
- H: max. 120 cm / 47.2"
- Mounted with black fabric cord (120 cm / 47.2")
- Recommended bulb (not incl.) 7 x E26 LED max. 4W. We recommend to use only LED bulbs due to the low heat emission feature.
- Designer: Benny Frandsen

#### The electrician's round sensation

Determination pays. The Ball lamp would never have been created and sold to millions if it weren't for a determined, young electrician named Benny Frandsen who created prototype after prototype in the basement of his home in the Danish town of Skanderborg in the 60s. It was actually a sideline while serving in the military, but things changed when Benny Frandsen produced the Ball design in 1969.

The round lamp was introduced in a standard, wall-mounted and table lamp design, and especially the wall lamp, featuring a powerful magnet, was hugely popular. As Benny Frandsen raked in the design awards, Ball became an integral part of practically every home in Denmark. And today, most adult Danes have a special relationship with the little, round lamp.

"I've designed many lamps over the years, but Ball holds a special place in my heart. Apparently, many other people feel the same way, because today, 45 years after it was introduced, it's still our most popular design," says Benny Frandsen.

Trends in the early years dictated lampshades in orange, dark brown and polished aluminium. Since then, the iconic lamp has been produced in countless colours and metals, ensuring it always feels like a breath of fresh air in the modern home.





## Cohen ø9.8"

- Metal pendant.
- Available in glossy brass with black top and glossy chrome with black top
- ø25 cm / 9.8"
- Mounted with 250 cm / 98.4" black fabric cord.
- Ceiling canopy: ø11 cm / 4.3" (same color as pendant)
- Recommended bulb (not incl.) E12 LED max. 4W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Frandsen Design





## Giraffe

- Metal floor lamp with wooden legs
- Available in matt black with natural oak legs and matt white with natural oak legs
- H: 140 cm / 4.9"
- For black lamp: black fabric cord (205 cm / 80.7"). For white lamp: white fabric cord (205 cm / 80.7")
- Foot switch on cord
- Recommended bulb (not incl.): E12 LED max. 4W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Benny Frandsen







## Grace

- Glass pendant ø30 cm / 11.8"
- Available with smoke glass
- Ceiling canopy: ø13.5 cm / 5.3" (glossy copper)
- Black fabric cord (250 cm / 98.4")
- Recommended bulb (not incl.): E26 LED max. 4W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Frandsen Design







## Hitchcock

- Metal table lamp.
- Available in black painted with brackets in antique brass and grey painted with brackets in antique brass
- Height 50 cm / 197". Shade ø21 cm / 8.3"
- 200 cm / 78.7" black fabric cord
- On/off switch on cord
- Recommended bulb (not incl.): E26 LED max. 4W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Frandsen Design



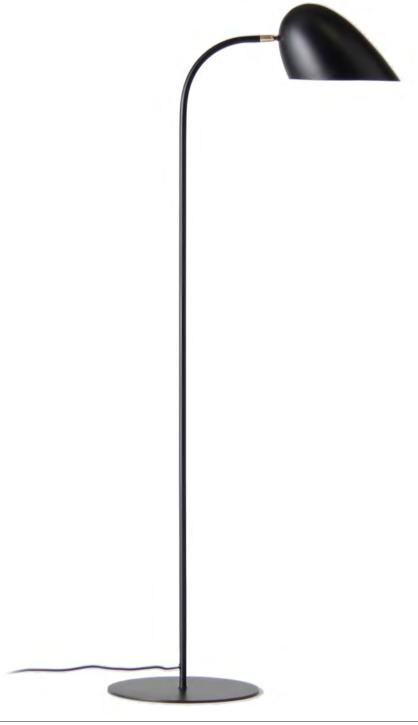


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- Designer: Frandsen Design







## Hitchcock

- Metal floor lamp
- Available in black painted with brackets in antique brass and grey painted with brackets in antique brass
- Height 59.0" / Shade ø8.7"
- 200 cm / 78.7" black fabric cord
- On/off switch on cord
- Recommended bulb (not incl.): E26 LED max. 6W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Frandsen Design









# **Industry**

- Floor lamp with three legs (natural oak) with metal shade
- Available with black metal shade
- Height 145 cm / 57.1". Shade ø28 cm / 11.0"
- Black fabric cord (350 cm / 137.8")
- On/off foot switch on cord
- Recommended bulb (not incl.): E26 LED max. 6W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: Frandsen Design







## Job

- Metal desk lamp
- Available in glossy copper, black chrome and matt white
- Height: 68 cm / 26.8". Shade: ø13.5 cm / 5.3"
- Copper lamp: black fabric cord / White lamp: white cord
- On/off switch on cord
- Recommended bulb (not incl.) E12 LED max. 4W. We recommend to use only LED bulbs due to the low heat emission feature





## Job

- Metal desk lamp
- Available in glossy copper, black chrome and matt white
- Height: 68 cm / 26.8". Shade: ø13.5 cm / 5.3"
- Mounted with black fabric cord
- On/off switch on cord
- Recommended bulb (not incl.) E12 LED max. 4W. We recommend to use only LED bulbs due to the low heat emission feature.





# **Sphere**

- Metal table lamp with oak handle
- Available in matt black with oak handle and matt white with oak handle
- Height: 36.2 cm / 14.3". ø18 cm / 7.1"
- Black lamp: 250 cm / 98.4" fabric cord / White lamp: 250 cm / 98.4" fabric cord
- On/off switch on cord
- Recommended bulb (incl.): E12 LED max. 6W. We recommend to use only LED bulbs due to the low heat emission feature
- Designer: 365°NORTH



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