# .SKILL SET

#### PASSION FOR WORK THAT INSPIRE



#### GRAPHIC DESIGN

Design is the vital essence of what I do, and truly great design is born of meticulous planning and process. This is where I specialise, taking a lean & agile approach to design combined with creativity.

- Print Adverts
- Event promotional material and gifts
- Brochures and leaflets
- Posters, Banners, Billboards
- Signage & Car wrappings & decals
- Retail Shopfront

#### SOFTWARE SKILLS

Adobe CS6: Illustrator, Photoshop, InDesign,

Acrobat Pro, Dreamweaver

MS Office: Word, Powerpoint, Excell WordPress, HTML, Mailchimp, Graphicmail

Apple Mac and Windows Proficient

#### WEB DESIGN

Web design is all about 'Beauty in Simplicity' because I love making things simple, intuitive and expertly crafted. Foremost to that ins an exeptional user experience.

- Websites
- Web & Mobile UI
- Online banners
- Social elements
- Web banners
- Email Campaigns

Qualifications:

Grade 12

Diploma in Graphic Design

Experience in Graphic Design 12 years

#### APPAREL & INTERIOR DESIGN

All great products marry exeptional design with solid execution in any design field.

My passion for sport has led to apparel design and my passion for textures has let me to create some amazing wallpaper designs and wall decals.

- Apparel Branding
- Concept Tshirt designs
- Sports clothing
- Wallpapers
- Photography
- Wall Decals

#### CLIENTS

FLATLINE SA BODY 20 STUDIO KUTOM FIT ELITE BOOTHCAMP

## **PERSONAL TRAITS:**

## LINA

### **BRUYNS**



- Well-presented and well spoken
- Creative talent with high level of design capability
- Dedication to improvement
- Excellent inter-personal skills
- High level of energy
- Attention to detail
- Strong Analytical Skills
- Excellent Presentation Skills
- Ability to rapidly grasp requirements, processes
- Ability to work under pressure and with tight deadlines
- Strong communication skills
- Initiative
- Work well under pressure to meet deadlines
- Leader and a team player
- Positive and happy

# - CONTACT

PHONES

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