Web Layout

I like moving things 1mm to the left. And the back again. Until it is perfect. The way a website feels and looks is important, as is its functionality. We all know those websites that most likely work perfectly, but we never want to go there again (why was it so ugly, why was nothing aligned, none of the buttons made any sense…)

I think a website like this can be likened to the ‘ugly girl’ at the dance. She might have a great personality (functionality), but she never gets that first chance at love or even a dance because she lacks in the looks department (the face of the website), and has an awkward social manner (user experience).

Data Visualization

Visualizations help people see things that were not obvious to them before. Visualizations are so capable and powerful at conveying knowledge that they can be more effective than words at changing people's minds.

I have always enjoyed summaries and diagrams, because of the way it makes information so accessible and visual. I think that simplifying information is an integral part of the design process. The work in my portfolio is infographics/ graphs based, but I am wanting to get more involved with making more input/ output based data visualizations, and am busy teaching myself the creative coding languages Processing and D3.js, which makes this possible.