

Ori D. Lefkovitz
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WORK EXPERIENCE

MicroStrategy Inc., Tyson's Corner, VA and New York, NY, June 2012-Present

MicroStrategy Inc. is a leading independent public business intelligence software vendor

Mobile Consultant

- Work with Fortune 500 clients to develop their enterprise mobile strategy for future applications
- Conduct user interviews to gather requirements and user stories for enterprise mobile and web applications
- Design UI and UX for mobile applications for clients using workflows, storyboards and wireframes
- Manage developers and deliveries during application build process
- Design and develop complex reporting and predictive metrics to drive decision making for clients
- Provide design advice for updates to existing enterprise mobile apps
- Deliver mobile strategy presentations to executives providing advice and guidance on thriving as an enterprise in the expanding mobile ecosphere

Associate Consultant

- MicroStrategy Certified Developer Platinum Certification (MCD), Certified Project Designer (CPD), Certified Report Developer (CPD), Certified Document Developer (CDD)
- Delivered billable consulting services to a variety of clients nationwide across a myriad of industries
- Designed and developed production ready mobile and web based customized enterprise analytical applications
- Integrated client databases into MicroStrategy platform to provide insightful and meaningful business reporting
- Created unique metrics, reports and dashboards based on industry knowledge and client business requirements
- Presented business insights to clients through data analysis
- Solved hundreds of client technical issues and published 40 technical notes into the MicroStrategy Knowledge Base during an eight months rotation in the Technical Support department
- Completed a seven week technical boot camp, achieving a score of 100% on the Platinum Certification (MCD) final project

Temple Micah, Washington, DC, August 2010-May 2012

Hebrew School Teacher

- Developed and executed unique weekly lesson plans for 3rd grade students with co-teacher
- Led class discussions and projects in personal growth and sustainability
- Attended weekly meetings with supervisors to develop organizational and communication skills
- Taught Hebrew language skills to 3rd-5th grade students
- Utilized Skype to teach lessons in reading comprehension
- Composed progress reports illustrating students' growth and communicated weekly with parents regarding their children's performance and schedule

EDUCATION

University of Maryland at College Park, College Park, MD, August 2010-May 2012

College of Behavior and Social Sciences

Bachelors of Arts, Economics, May 2012

GPA: 3.94 Major GPA: 4.0

HONORS

University of Maryland, Graduated Magna Cum Laude, 2012; Economics Department Senior Scholar, 2011/2012;

Academic Honors, Fall 2010-Spring 2012

TECHNICAL SKILLS

MicroStrategy Business Intelligence Platform, Enterprise Analytics, Mobile and Web UX Design, Enterprise Mobile Strategy, SQL, HTML, JavaScript, CSS, XML, R Integration, Client/Server, Stata, SharePoint, Microsoft Office, Dashboard Design, Data Modeling, Warehouse Writeback, Mobile Application Performance, Mobile Storyboarding, Data mining, Metric/KPI creation, Big Data, Operational Analytics, Tableau