Ori Ofir

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FULLSTACK SOFTWARE ENGINEER

I'm a software engineer currently working as a freelancer building out recaptcha, css, and form submissions in a Next.js React Application. Experienced in Javascript, Python, HTML5/CSS, React, Node, jquery as well as database frameworks such as MongoDb and SQL. As a designer, musician, and art director, I love taking these passions into the sphere of software development for outside the box thinking in order to link together culture and optimized human interactions.

TECHNICAL SKILLS

Python, Javascript, Typescript, React, Next.js, MongoDb, Express, NoSQL, SQL, Node, JQuery, Tone.js, Bootstrap, HTML/CSS, Animate.css, Figma, Adobe Suite, Fluent in Hebrew

RELEVANT EXPERIENCE

Software Engineer, Laconic Network — May, 2022 - present

- Building out project based tools such as reCaptcha implementation that sends the google server a token in order to determine whether a user is a bot
- Constructing a functional REST API with Hubspot that allows a seamless newsletter subscription service as well as creating a contact list for the company in order to optimize marketing reach
- Create and edit semantic HTML/CSS that's both dynamic and falls in line with optimal responsive UI/UX practices
- Utilize Agile methodologies for a continuous build out of features and design while also collaborating with a team of engineers to build out a better and ever evolving product
- Configure local application for automatic deployment to the next.js server

Senior Photo Retoucher/Ecomm Photographer, The Collected Group, Los Angeles — 2016-2022

- Enhanced images by color correcting and using many other techniques for photo manipulation
- Created a uniform product image shot standard and cropping guides to give an accurate depiction of product while still maintaining company aesthetic
- Lead ecomm. photographer for all product featured on website
- Coordinating with Design and Product Development teams to discuss and note viable samples to photograph prior to the season finished delivery date

TECHNICAL PROJECTS

Or-1 Synthesizer [Code](#) | [App](#)

- Full stack web based 16 bit synthesizer
- Formulated and designed intuitive UI/UX through extensive wireframes for easy usage
- Built out the logic and layout using Javascript and React for a seamless integration of object oriented programming
- Developed a functioning backend using Python, Django, Postgres/SQL for saving functionality
- Engineered the frontend using a Web Audio API called Tone.js which allows the ability to choose audio sources and add effects to audio through the use of state

Collectus [Code](#) | [App](#)

- An app that houses collector's items and separates their varying collections
- Full stack application that dynamically utilizes MongoDB/NoSQL, Express, React/Javascript
- Developing software that's both test oriented as well as time complexity optimized in order to achieve a team oriented code base
- Collaborating with my 3 other engineers to build out more efficient and readable code

L.A.U.R.A. Recs [Code](#) | [App](#)

- Informational website for record label L.A.U.R.A. Recs
- Brings in complex 3rd party Lastfm using REST API to a React/Javascript front end website that showcases all the similar artists on the label
- Problem solving 100's of lines of code to debug any errors and logic within the code to consistently maintain a working application

EDUCATION

General Assembly, Los Angeles CA – Software Engineering Immersive 2022
University of California Santa Cruz – Bachelor of Arts in Art and Modern Literature June, 2011