

# Ori Ofir

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## FULLSTACK SOFTWARE ENGINEER

I'm a software developer and engineer currently working as a freelancer building out recaptcha, css, and form submissions in a Next.js React Application. Experienced in Javascript, Python, HTML/CSS, React, Node, jquery as well as database frameworks such as MongoDB and SQL. As a designer, musician, and art director, I love taking these passions into the sphere of software development for outside the box thinking in order to link together culture and optimized human interactions.

## TECHNICAL SKILLS

Python, JavaScript, TypeScript, React, node.js, Next.js, MongoDB, Express, NoSQL, SQL, Node, JQuery, Tone.js, Bootstrap, HTML, CSS, Animate.css, Figma, Adobe Suite, Fluent in Hebrew

## RELEVANT EXPERIENCE

### Software Engineer, Laconic Network — June, 2022 - October, 2022

- Building out project front end based tools in JavaScript such as reCaptcha implementation that sends the google server a token in order to determine whether a user is a bot
- Constructing a functional REST API with Hubspot that allows a seamless newsletter subscription service as well as creating a contact list for the company in order to optimize marketing reach
- Create and edit semantic html and css that's both dynamic and falls in line with optimal responsive UI/UX practices
- Utilize Agile methodologies for a continuous build out of features and design while also collaborating with a team of engineers to build out a better and ever evolving product
- Configure local application for automatic deployment to the next.js server
- Applying both client and server side debugging techniques to maximize code efficiency and understanding of breaking code
- Maintaining constant communication with team lead to for code review to ensure proper and timely delivery of each project

### Senior Photo Retoucher/E-commerce Photographer, The Collected Group, Los Angeles — 2016-2022

- Enhanced images by color correcting and using many other techniques for photo manipulation
- Created a uniform product image shot standard and cropping guides to give an accurate depiction of product while still maintaining company aesthetic
- Lead ecommerce photographer for all product featured on website
- Coordinating with Design and Product Development teams to discuss and note viable samples to photograph prior to the season finished delivery date

## TECHNICAL PROJECTS

### Or-1 Synthesizer [Code](#) | [App](#)

- Full stack web based 16 bit synthesizer
- Formulated an intuitive UI/UX through extensive wireframes for easy usage and responsive design
- Built out the logic and layout using javascript and react for a seamless integration of object oriented programming
- Developed a functioning back end using Python, Django, Postgres/SQL for saving functionality
- Engineered the frontend using a Web Audio API called Tone.js which allows the ability to choose audio sources and add effects to audio through the use of state

### Collectus [Code](#) | [App](#)

- An app that houses collector's items and separates their varying collections
- Full stack application that dynamically utilizes MongoDB/NoSQL, Express, React/Javascript
- Developing software that's both test oriented as well as time complexity optimized in order to achieve a team oriented code base
- Collaborating with my 3 other engineers to build out more efficient and readable code

### L.A.U.R.A. Recs [Code](#) | [App](#)

- Informational website for record label L.A.U.R.A. Recs
- Brings in complex 3rd party Lastfm using REST API to a React/Javascript front end website that showcases all the similar artists on the label
- Problem solving 100's of lines of code to debug any errors and logic within the code to consistently maintain a working application

## EDUCATION

General Assembly, Los Angeles CA — Software Engineering Immersive 2022

University of California Santa Cruz — Bachelor of Arts in Art and Modern Literature June, 2011

