

MUSIC-TECH GENERALIST

Details

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DRIVING LICENSE

47991970D

DATE / PLACE OF BIRTH

08/09/1995

Barcelona

Links

Github

LinkedIn

Skills

Musicianship

Product and project Management

Growth Strategy

Strategic Partnerships

Analytical & Creative

Problem-Solving

Communication Skills

Python

Git

Deep Learning

Docker

Music Information Retrieval

Data Analysis

Languages

Catalan

Spanish

Profile

Music-tech generalist with 10+ years in the music industry and 5+ years leading creation, innovation, and product/project management & development.

Experienced in bringing together art and technology through MIR, differentiable programming, product strategy, and domain knowledge. Proven ability to lead teams, drive partnerships, and deliver solutions that boosted growth by 141%.

I move fluently across the building blocks of Western music—between the 'higher art' and the technical essentials. From my Stratocaster to Visual Studio Code, I strive to blend artistry and technology into a unified vision. It's not just about the right tools or partners, but about elevating the raw craft itself.

Employment History

Growth Lead & Product Owner, My Sheet Music Transcriptions, Terrassa

JAN 2025 - PRESENT

- Leading R&D, innovation, and product roadmap.
- Built and managed a 6-person cross-functional team of developers and musicologists alike.
- Co-curated a SOTA dataset of 4,000+ musical pieces and 200+ hours of audio.
- Forged strategic collaborations with academic research groups to integrate and develop technologies into our use cases.
- Working on deep learning for machine translation.

Member of the Scientific Committee, UPF-BMAT Chair in AI and Music, Barcelona

MAR 2024 - PRESENT

- Contribute expertise in MIR, AI, and product innovation to guide the research agenda for open large-scale AI models.
- Support initiatives connecting academia and industry, enabling collaborations with MTG alumni and music-tech leaders.
- Influence long-term strategy to advance music understanding through AI, contributing to the Chair's positioning as a leading hub in the field.

Key Account Manager & Tech Lead, My Sheet Music Transcriptions, Terrassa

JUN 2023 - DEC 2024

- Managed €168K+ in key accounts that generated a 34% increase in annual revenue
- Led an 11-person cross-functional team across music and tech.
- Proof-edited and curated thousands of musical scores across genres, ensuring editorial quality and customer satisfaction.
- Coordinated technical implementation across business units, aligning innovation with customer needs.

Music Specialist, Growth, and Tech Lead, My Sheet Music Transcriptions, Terrassa

JAN 2022 - JUN 2023

- Supported growth strategy by blending domain expertise in music with technical insight. We achieved a 40% growth during that period.
- Launched initiatives that optimized B2C customer experience, resulting in shorter onboarding times and higher service adoption.

English

French

Learning Swedish (basic level)

Hobbies

Muay Thai, cross-country hiking, and sailing

Assistant Manager, My Sheet Music Transcriptions, Terrassa

MAY 2020 - DEC 2021

- Helped my colleagues scale business processes and bandwidth, achieving a 36% growth rate during that period.
- Delivered global customer service support covering all the steps of the funnel journey.
- Coordinated team scheduling and task management to ensure smooth daily operations.

Music Transcriber, My Sheet Music Transcriptions, Terrassa

SEP 2019 - MAY 2020

- Produced ~20 high-quality transcriptions and arrangements per month.
- Delivered 200+ projects to clients. All of them were on time.
- Developed my craft across multiple genres.
- High accuracy and attention to detail in accordance with client specifications.

Musician, Freelance

SEP 2013 - PRESENT

- Performed live at venues and events across Spain, engaging audiences of up to 500+ people.
- Composed and arranged original works for ensembles, media, and private commissions.
- Produced and managed independent musical projects from concept to release.
- Taught guitar and composition.

Education

Master of Science in Music and Sound Computing, Universitat Pompeu Fabra, Barcelona

JAN 2020 - JAN 2024

- Specialized in audio signal processing, machine learning, perception and cognition, and semantic technologies to support practical applications related to the analysis, description, synthesis, transformation, and production of sound and music.
- Grade 8.5.

Master of Arts in Music Theory and Composition, ESMuC, Barcelona

JAN 2019 - JAN 2020

Focus on music for visual media, including courses in composition, orchestration, sound design, and production techniques.

Bachelor's Degree in Music, ESEM Taller de Músics, Barcelona

JAN 2014 - JAN 2018

The degree combined core music education—such as theory, history, and ensemble work—with specialized guitar training in technique, repertoire, and performance.

Internships

Master's Thesis Student in Music Applied Machine Learning, Epidemic Sound, Stockholm

JAN 2023 - JUL 2023

- Researched deep music embeddings: trained self-supervised triplet networks on rawaudio to learn timbre-invariant embeddings, reaching F = 0.288—competitive with early baselines and promising for low-resource music segmentation.
- Collaborated with the A&R team to initiate music theory seminars, strengthening cross-functional communication and industry insight.
- Gained first-hand exposure to the Scandinavian music industry, culture, and

emerging trends, deepening understanding of how local artistry connects with global audiences.

References

Carl Thomé from Epidemic Sound

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Courses

Generative Music Al Workshop, Universitat Pompeu Fabra (Music Technology Group)