



Customer Churn Analysis

Gender

All

Total Customers

64K

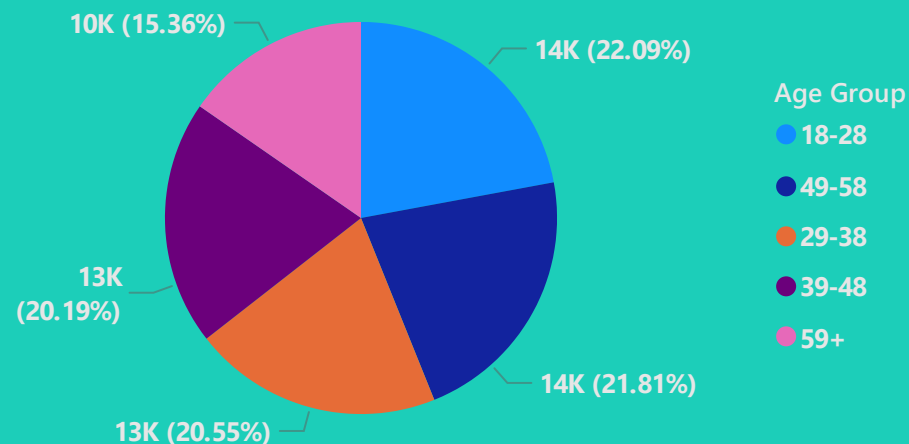
ARPU

\$541

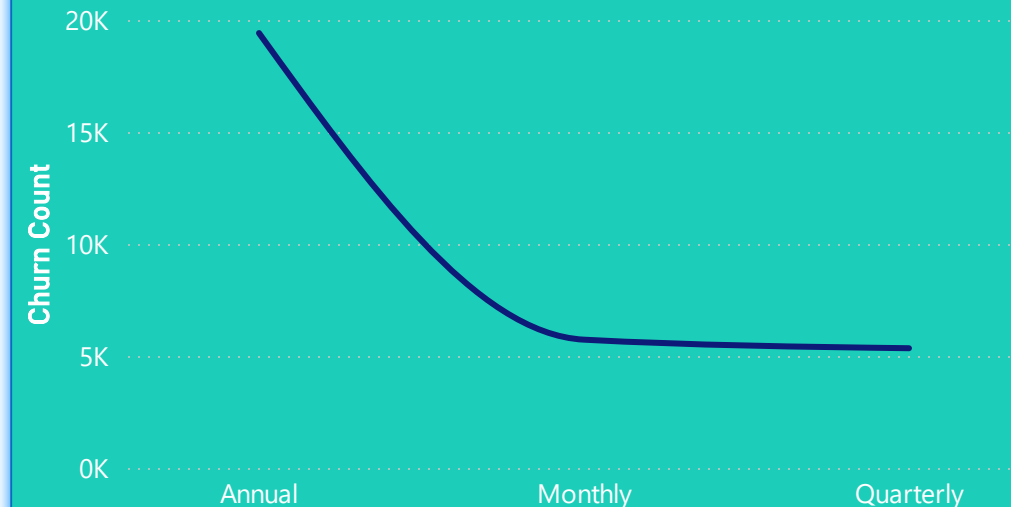
Total Spend

\$35M

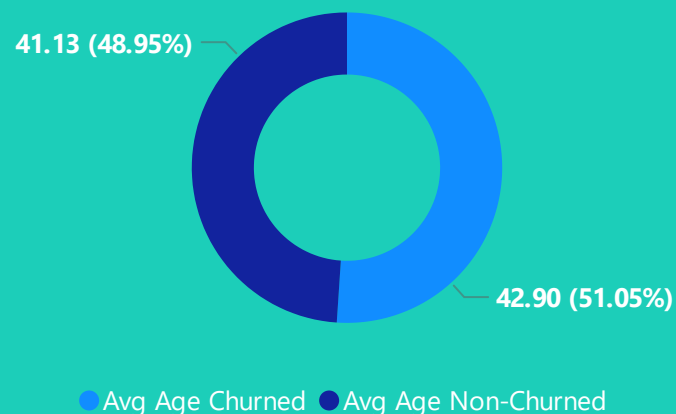
Total Customers by Age Group



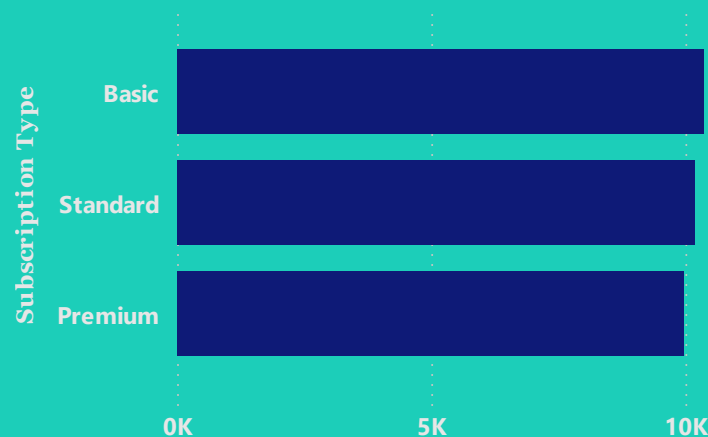
Churn Count Trend



Avg Age Churned and Avg Age Non-Churned



Top Churned Subscription Types



Payment Delay by Churn

