

Super Mario World is a 1990 platform game developed and published by Nintendo for the Super Nintendo Entertainment System (SNES). The story follows Mario's quest to save Princess Toadstool from the series antagonist Bowser and his minions. The gameplay is similar to that of earlier Super Mario games: players control Mario or his brother Luigi through a series of levels in which the goal is to reach the flagpole at the end. Super Mario World introduced Yoshi, a dinosaur character. Nintendo Entertainment Analysis & Development developed the game, led by director Takashi Tezuka and producer and series creator Shigeru Miyamoto (pictured). It is the first Mario game for the SNES and was designed to make the most of the console's technical features. Super Mario World is often considered one of the greatest video games of all time. It sold over 20 million copies worldwide, making it the best-selling SNES game. It also led to a highly acclaimed prequel, Yoshi's Island, released in 1995.