

ChatGPT



how to efficiently get leads means call leads from social platforms for service business.

For a service business, getting **call-ready leads from social platforms** is about 3 things:

1. Targeting the right people
2. Making it easy to book a call
3. Following up fast and consistently

Here's a practical, efficient system you can use:

1 Choose the Right Platforms (Don't Be Everywhere)

Focus on platforms where your buyers already spend time:

- **Facebook** – Great for local services (home services, clinics, fitness, etc.)
- **Instagram** – Good for visual services (salon, gym, design, coaching)
- **LinkedIn** – Best for B2B services
- **YouTube** – Excellent for authority & inbound calls
- **TikTok** – Strong organic reach for attention

👉 If you're local (like home service, salon, gym), focus mainly on Facebook + Instagram.

2 Optimize Your Profile for Calls

Your profile should clearly say:

- Who you help
- What result you deliver
- Clear CTA (Call to Action)

Example:

Helping homeowners fix plumbing issues in 24 hours.

📞 Book a free inspection call below.

Add:

- WhatsApp link
- Calendly link

- “Call Now” button
 - Pinned post explaining your service
-

3 Use 3 Main Lead Methods

A) Organic Content (Free but powerful)

Post content that:

- Solves common problems
- Shows before/after results
- Shares testimonials
- Explains mistakes people make

Then always end with:

“Comment ‘INFO’ and I’ll DM you.”

This triggers conversations → conversations convert to calls.

B) DM Outreach (Very Effective)

Manually message ideal prospects.

Example:

Hi [Name], I noticed you’re looking for [problem].
We help with that. Would you like a quick 10-min call to see if we can help?

 Important:

- Personalize first line
 - Keep short
 - Don’t sell immediately
 - Move to call quickly
-

C) Paid Ads (Fastest Way to Get Call Leads)

Run:

- Lead Form Ads
- Message Ads
- “Book Now” conversion ads

Best approach:

1. Offer something valuable (free audit, free inspection, free consultation)

2. Send them to:

- Instant form
- WhatsApp
- Direct booking page

Pro tip:

Call leads within 5 minutes. Conversion drops heavily after that.

4 Create a Simple Funnel

Social Post / Ad



DM or Lead Form



Quick Qualification Questions



Book Call



Close

Keep it simple. Don't overcomplicate.

5 Automate Smartly

Use tools like:

- CRM for tracking
- Auto DM responders
- Appointment reminders
- Follow-up sequences

Most businesses lose leads because they don't follow up 3-7 times.

6 Improve Conversion on Calls

Getting leads is half the job.

On calls:

- Ask questions first
- Identify pain
- Explain how you solve it
- Give clear next step

7 Best Strategy by Service Type

Local service (plumbing, cleaning, gym):

- Facebook local ads
- Instagram reels
- Before/after photos
- Offer free inspection

Coaching / consulting:

- LinkedIn outbound
- Authority content
- Free strategy call offer

Agency / B2B:

- LinkedIn outreach
- Case studies
- DM to booked call

⚡ Fastest Method If You Want Immediate Leads

Run Facebook + Instagram ads:

Offer: "Free [Service] Consultation"

Target: Specific location + interest

Budget: Start small, test creatives

Follow up immediately

If you tell me:

- What service you provide
- B2B or B2C
- Local or online
- Your budget

I can give you a step-by-step lead system tailored exactly for your business.



We have Movers and Packers business in Dubai and here are the details:

Business Name: Spider Packers and Movers

Website: <https://spiderpackersandmovers.com>

Address: JVC

Great  Movers & Packers in **Dubai** — strong market, but also very competitive. Since you're located in **Jumeirah Village Circle**, you're in a high-move residential area, which is a big advantage.

Here's a **practical lead system** specifically for *Spider Packers and Movers*:

Best Lead Sources for Movers in Dubai

For your business, focus on:

1. **Facebook** (Local groups + ads)
2. **Instagram** (Reels + local ads)
3. **Google Ads** (VERY important for movers)
4. Property & community WhatsApp groups
5. Community marketplaces

Movers are a **high-intent service** — people need you urgently.

Strategy 1: Facebook Groups (Free Daily Leads)

Dubai has hundreds of groups like:

- JVC Community
- Dubai Marina Residents
- Arabian Ranches Community
- Dubai Classifieds

Daily Action Plan:

1. Join 50+ Dubai community groups

2. Search keywords daily:

- "moving"
- "movers"
- "shifting"
- "relocating"

3. Comment fast:

Hi, we are Spider Packers and Movers. We operate across Dubai. Free site survey available.
Check DM.

4. Immediately DM them:

- Ask move date
- From & To location
- Villa or apartment?
- Floor number + lift?

⚡ Speed wins here.

🎯 Strategy 2: Instagram Local Lead Machine

Post:

- Before/after moving jobs
- Packing videos (satisfying content works well)
- Staff at work
- Customer testimonials
- "Moving Tips in Dubai"

Reels idea:

- "How much does it cost to move in Dubai?"
- "Biggest mistakes when moving apartments"
- "JVC to Marina move in 4 hours"

Always end with:

DM "MOVE" for free quotation

🎯 Strategy 3: Paid Ads (Most Consistent Leads)

This is where you scale.

Run Local Ads Targeting:

- JVC
- Dubai Marina
- JLT
- Downtown
- Arabian Ranches

Offer:

- Free Site Survey
- Same Day Moving
- 24/7 Movers
- Affordable Rates

Best Ad Type:

- Call Now ads
- WhatsApp click ads
- Lead form ads

 Very Important:

Call leads within 3–5 minutes. Movers lose jobs if slow.

🎯 Strategy 4: Google Ads (HIGH INTENT)

Target keywords:

- Movers in Dubai
- Packers and movers near me
- Moving company JVC
- Villa movers Dubai

People searching these are ready to book.

If budget allows, Google Ads should be priority #1.

💰 Expected Cost Per Lead (Dubai Market)

Approximate ranges:

- Facebook Lead: AED 15–40
- Google Lead: AED 25–70
- Organic Facebook Group: Free

If closed properly:

1 out of 3–5 leads should convert.

📞 How to Close More Moving Jobs

When someone messages:

Instead of:

What's your location?

Ask:

1. When is your move date?
2. What type of property?
3. How many bedrooms?
4. Any special items? (Piano, safe, etc.)

Then:

We can schedule a quick call to confirm details and give best price.

Control the process.

Special Strategy for JVC

Since you're in JVC:

- Run ads ONLY in JVC first
- Put banners in buildings (if allowed)
- Partner with:
 - Real estate agents
 - Property management companies
 - Cleaning companies

Offer referral commission.

Fastest Way to Get Leads This Week

If you want immediate results:

1. Run AED 50–100/day ads targeting JVC
2. Join 30 Facebook groups today
3. Post 1 reel daily for 30 days
4. Respond to every message within 2 minutes

Consistency = steady move bookings.

If you tell me:

- Your monthly ad budget
- Average job value (1BR / 2BR / Villa)
- How many trucks you have

I'll build you a clear 30-day lead generation plan specifically for Spider Packers and Movers.



Monthly ad budget (Google Business Profile): 1500 AED / monthly

Google: No Ad

Facebook: No Ad

Instagram: No Ad

TikTok: No Ad

Average Job Value: 1BR / 2BR / Villa

Trucks: 3 trucks (3-ton)

Perfect. This is actually a very good position.

You have:

- 3 trucks (capacity to scale)
- No paid ads running
- AED 1,500/month budget
- High-demand service in Dubai

Right now, you're leaving a LOT of money on the table by not running ads.

Let's build a smart, lean plan that fits your 1,500 AED budget and fills those 3 trucks consistently.

First: Stop Spending Only on Google Business Profile

If you're boosting your Google Business Profile inside Google without proper Search Ads, you're not targeting high-intent keywords properly.

Movers in Dubai are HIGH INTENT.

People search → they book same day or within 1 week.

Google Search Ads should be priority #1.

Budget Allocation (1500 AED / Month)

Here's the smartest split:

 **Google Search Ads - 1,000 AED**

 **Facebook/Instagram Ads - 500 AED**

No TikTok for now.

Focus where money converts.

PART 1 – Google Ads (Main Lead Engine)

Target only high-intent keywords:

- Movers in Dubai
- Packers and movers Dubai
- Moving company JVC
- Villa movers Dubai
- Apartment movers near me

Geo target:

- JVC
- Marina
- JLT
- Downtown
- Arabian Ranches

Bid strategy:

- Maximize conversions
- Call extension enabled
- Run ads 7AM–10PM

Expected:

With 1,000 AED you should get 20–40 solid calls/month if optimized.

Even if:

30 leads

Close 30%

= 9 jobs

If average job value:

1BR: 900–1,200 AED

2BR: 1,200–1,800 AED

Villa: 2,500–5,000 AED

You're easily 15K–30K revenue from 1,000 AED spend.

PART 2 – Facebook & Instagram (Lead Capture + Retargeting)

Run ads on:

Facebook

Instagram

Ad Type:

- Click to WhatsApp
- Call Now

Target:

- Dubai residents
- People interested in property, real estate, rentals
- Specific communities (JVC focus first)

Ad Creative Ideas:

- Video of your team packing
- Before/after truck loading
- "Moving in JVC? Same Day Movers Available"

Budget:

500 AED = 15–20 AED per day

Expected:

15–30 WhatsApp leads monthly

Your Biggest Advantage: SPEED

Movers lose jobs because they respond late.

Golden Rule:

Call within 3 minutes.

Have 1 staff assigned only for:

- WhatsApp
 - Calls
 - Quote follow-up
-

How to Fill 3 Trucks

3 trucks = roughly 3 jobs/day max

Realistic target:

20–30 jobs/month minimum

To hit that:

You need ~80–100 leads/month.

Google + Facebook + organic groups can reach that.

FREE Strategy You Should Start Tomorrow

Facebook Groups in Dubai:

Search daily:

- Moving
- Shifting
- Relocating
- Need movers

Comment FAST.

Then DM.

This alone can bring 5-10 jobs monthly free.

Extra Smart Move (High ROI)

Partner with:

- Real estate agents
- Property managers
- Cleaning companies

Offer:

100-300 AED referral per job

Cheaper than ads.

Very powerful in Dubai.

JVC Domination Strategy

Since you're in JVC:

Position yourself as:

"JVC Moving Specialists"

Run:

- Google Ads targeting only JVC for 2 weeks
- Facebook ads only in JVC radius

Dominate one area first.

Then expand.

Realistic 30-Day Plan

Week 1:

- Set up Google Search ads

- Launch Facebook WhatsApp ads
- Join 50 FB groups

Week 2:

- Optimize ads
- Start posting 3 reels/week

Week 3:

- Add retargeting ads
- Collect testimonials

Week 4:

- Scale winning ads
- Push villa moving offer

If you want, I can:

- Build exact Google Ads keyword list
- Write your ad copy
- Create WhatsApp script for closing
- Create Facebook ad text for Spider Packers and Movers

Tell me:

Do you want more volume OR higher-ticket villa jobs?



Do these step by step:

Build exact Google Ads keyword list

Write your ad copy

Create WhatsApp script for closing

Create Facebook ad text for Spider Packers and Movers

Want more volume OR higher-ticket villa jobs

Perfect. We'll build this properly for **Spider Packers and Movers** in Dubai.

Since you have **3 trucks**, I recommend:

✓ Phase 1: More Volume (Apartments 1BR / 2BR)

Then upsell into villa jobs.

Apartments = faster jobs, quicker cash flow, better truck utilization.

Now let's build everything step by step.

✓ STEP 1: Exact Google Ads Keyword List

Run **Search Campaign only** inside Google.

🎯 Use ONLY Phrase + Exact Match

(No broad match)

🔥 High Intent Keywords (Main Ad Group)

Exact Match

```
csharp

[movers in dubai]
[packers and movers dubai]
[moving company dubai]
[dubai movers]
[movers and packers near me]
[apartment movers dubai]
[villa movers dubai]
[moving company jvc]
[movers jvc]
[house shifting dubai]
```

Phrase Match

```
arduino

"best movers in dubai"
"cheap movers dubai"
"affordable movers in dubai"
"same day movers dubai"
"professional movers dubai"
```

📍 Separate Ad Group – JVC Focus

```
csharp

[movers in jvc]
[jvc movers]
[moving company jvc]
"jvc moving service"
```

Lower competition. Higher close rate.

✗ Add Negative Keywords

Add immediately:

```
bash

jobs
career
salary
how to become
free
internship
used furniture
ikea job
```

Prevents wasted budget.

✓ STEP 2: Google Ad Copy (High Conversion)

Use Call Extension + Location Extension.

◆ Ad Version 1 (Apartment Focus)

Headline Ideas:

- Movers in Dubai – Same Day Service
- Affordable Packers & Movers
- JVC Moving Specialists
- Free Site Survey Available

Descriptions:

- Professional apartment & villa movers in Dubai. Fast, safe & affordable service.
- 1BR, 2BR & villa shifting experts. Call now for quick quotation.

◆ Ad Version 2 (Urgency Angle)

Headlines:

- Need Movers Today?
- Dubai Moving Company 24/7
- Book Your Move Now

Descriptions:

- Reliable packers and movers across Dubai. Immediate booking available.
- Safe packing, fast shifting & competitive rates. Call now.

✓ STEP 3: WhatsApp Closing Script (Very Important)

Speed = Money.

Reply within 2–3 minutes.

Step 1: Qualification

Send:

Thank you for contacting Spider Packers and Movers 😊

May I know:

- 1 Move date
 - 2 From & To location
 - 3 Apartment or Villa?
 - 4 How many bedrooms?
 - 5 Floor + lift available?
-

Step 2: Price Framing

After details:

For 1BR example:

Based on your details, estimated cost is between AED 1,000–1,300 including packing & loading.

Final price confirmed after quick inspection or video call.

Then immediately:

Would you like to confirm booking or schedule quick 2-minute call?

Always push to call.

Step 3: Urgency Close

If they delay:

We have limited slots on your move date. Shall I reserve a truck for you?

Scarcity increases conversion.

✓ STEP 4: Facebook & Instagram Ad Text

Run on:

Facebook

Instagram

Objective: WhatsApp Messages

🔥 Ad Version 1 (JVC Focus)

Primary Text:

Moving in JVC?

Spider Packers and Movers provide fast & affordable apartment shifting across Dubai.

- ✓ 1BR & 2BR Specialists
- ✓ Professional Packing
- ✓ Same Day Service
- ✓ Free Quotation

Message us now to book your move.

Headline:

JVC Movers – Book Now

🔥 Ad Version 2 (Pain Point Angle)

Tired of unreliable movers?

We make shifting stress-free.

Professional team. Safe packing. On-time delivery.

Serving all areas of Dubai.

Send "MOVE" on WhatsApp for instant quote.

✓ Targeting Setup (Important)

Location:

Dubai (but test JVC only first 2 weeks)

Age:

25–50

Interests:

- Property finder
- Renting
- Real estate
- Apartment living
- Dubai Marina
- JVC community

📊 Expected Results With 1500 AED

If optimized properly:

Google:

25–40 calls

Facebook:

15–25 WhatsApp leads

Organic:

10–20 leads

Total:

50–80 leads/month

Close rate 30–40%:

15–25 jobs/month

That fills your 3 trucks consistently.

Next Level Question

To optimize pricing strategy:

What's your average current pricing?

1BR:

2BR:

Villa:

And do you want to stay mid-range pricing or position as premium movers?



1BR: 900-1200 AED

2BR: 1400-1800 AED

Villa: 2200-6000 AED

Perfect. Your pricing is positioned **mid-market**, which is ideal for volume.

Let's decide strategy first:

Recommendation:

70% Apartment Volume (1BR / 2BR)

30% Villa High-Ticket Jobs

Why?

- 1BR/2BR = faster jobs, more bookings, better truck rotation
- Villas = profit boosters
- 3 trucks = you need consistent daily work, not occasional big jobs

Now I'll refine everything based on your pricing.

Revenue Target Reality Check

If you close:

- $10 \times 1\text{BR} @ \text{avg } 1,050 = 10,500 \text{ AED}$
- $8 \times 2\text{BR} @ \text{avg } 1,600 = 12,800 \text{ AED}$
- $4 \times \text{Villa} @ \text{avg } 3,500 = 14,000 \text{ AED}$

That's **37,000+ AED/month** from basic volume.

With 1,500 AED ad spend → excellent ROI.

Optimized Google Strategy (Based on Your Pricing)

Since your 1BR starts at 900 AED (competitive), we push:

Focus Keywords:

- apartment movers dubai
- 1 bedroom movers dubai
- affordable movers dubai
- movers jvc
- house shifting dubai

Separate campaign for:

- villa movers dubai
- villa relocation dubai

This prevents villa budget getting eaten by apartment clicks.

Smart Pricing Strategy (Very Important)

Instead of showing range like:

"900–1200"

Use anchor pricing:

For 1BR:

Starting from AED 900 (Final price after survey)

For 2BR:

Starting from AED 1,400

This attracts more clicks.

📞 Better WhatsApp Close (Adjusted to Your Price Range)

After collecting details:

For 1BR:

Based on your details, price will start from AED 950 including full packing and shifting.
We have availability on your move date.

Then:

Shall I reserve a truck for you now?

Notice:

No long explanations.

Short. Confident. Direct.

🏡 Villa Closing Strategy (High Ticket)

When villa inquiry comes:

Don't send price immediately.

Say:

Villa moves require quick inspection to give accurate price.
We can arrange free site visit today or short video call.

Villa clients expect professional handling.

Higher trust = higher close rate.

📈 How to Increase Profit Without Increasing Ads

Add upsells:

- Furniture dismantling (charge separately if complex)
- Extra packing material
- Storage service
- Handyman add-on
- Deep cleaning partnership commission

Even 200–400 AED upsell per job = big monthly jump.

🔥 Facebook Ad Adjustment (To Match Your Pricing)

Instead of generic ad, use pricing hook:

Ad Example:

Moving 1BR in Dubai from AED 900?

Spider Packers and Movers – Fast & Reliable.

✓ Professional Packing

✓ Experienced Team

✓ Same Day Service Available

Message us on WhatsApp for instant quote.

Lead Volume Needed To Fill 3 Trucks

Let's say:

You want 20–25 jobs/month.

If close rate is 35%,

You need ~70 leads/month.

Google + Facebook + Groups = achievable.

Now Important Question

Do you currently get:

- More 1BR leads?
- Or more 2BR?
- Or very few leads overall?

And are you currently answering calls personally or do you have a dedicated sales person?

This will determine the next optimization move.



How:

Partner with:

Real estate agents

Property managers

Cleaning companies

Excellent question.

In Dubai, **real estate agents and property managers control move dates**. If you build 10 strong partnerships, you can reduce ad dependency.

Here's exactly how to do it step by step.

PART 1: Partner With Real Estate Agents

Real estate agents are your **BEST** source of consistent moves.

Every time they close:

- Rental deal
- Property sale
- Tenant relocation

 A move is guaranteed.

Step 1: Find Agents

Use:

- Property Finder
- Bayut
- Dubizzle
- LinkedIn

Search:

- JVC real estate agent
- Dubai Marina broker
- Property consultant JLT

Focus first on:

- JVC
- Marina
- JLT
- Downtown

Step 2: Contact Script (WhatsApp / Call)

Short & direct:

Hi, this is Spider Packers and Movers based in JVC.
We help real estate agents provide smooth moving service to their clients.
We offer referral commission per closed move.
Can we meet for 10 minutes this week?

Keep it simple. No long messages.

Step 3: Offer Commission

Standard Dubai referral range:

- Apartment: 150–300 AED
- Villa: 300–600 AED

Important:

Pay FAST after job completion.

Agents will send more clients.

Step 4: Make It Easy For Them

Send them:

- Company profile PDF
- Price starting list
- WhatsApp direct contact
- Quick quotation system

Make them look good in front of their client.

PART 2: Property Managers (Even Better Than Agents)

Property managers handle:

- Tenant move-in
- Tenant move-out
- Evictions
- Maintenance coordination

They control buildings.

How to Find Them

Search:

- "Property management company Dubai"
- "JVC property management"

Walk into buildings in JVC.

Ask security:

Who manages this building?

Collect office numbers.

Offer This:

Instead of just commission, say:

We provide priority service for your tenants.
Same-day moving when needed.
No complaints. Professional uniformed staff.

Property managers care about:

- No damage
- No resident complaints
- Smooth process

If you protect their reputation → they protect your business.

PART 3: Cleaning Companies (Hidden Goldmine)

When someone books:

- Move-out cleaning
- Deep cleaning

They are moving 70% of the time.

How to Approach Cleaning Companies

Search on:

- Instagram
- Facebook
- Google

Message them:

Hi, we are Spider Packers and Movers.
Many of our clients ask for cleaning after moving.
We would like to exchange referrals.

This works very well.
No big commission needed.
Even 10–15% exchange is fine.

Offline Strategy (Very Powerful in JVC)

Since you are in JVC:

1. Print simple one-page flyer.
2. Visit:
 - Real estate offices
 - Cleaning companies
 - Building management offices
3. Introduce yourself personally.

Face-to-face works 3x better in Dubai.

Bonus Strategy (High ROI)

Offer “Agent Special Offer”:

For their clients:

- 5% discount
- Or free packing boxes

Agents LOVE giving “special deal” to clients.

Makes them look valuable.

Realistic Results

If you build:

- 10 active agents
- 5 property managers
- 5 cleaning companies

You can easily get:
15–30 jobs/month from referrals alone.

That means:

Ads become bonus, not survival.

⚠️ Important: Protect Your Reputation

In Dubai:

Bad review spreads fast.

Deliver:

- On-time arrival
- No hidden charges
- No staff attitude issues

Partnerships collapse if service quality drops.

If you want, I can next create:

- A short company profile text for agents
- A referral agreement template
- A commission structure plan
- A 30-day outreach plan

Tell me which one you want first.



I need all these step by step.

Perfect. We'll build your **complete partnership system** step-by-step for Spider Packers and Movers in Dubai.

This will become your **Referral Machine** so you don't depend only on ads.

✓ STEP 1: Create Your Company Profile (For Agents & Managers)

You need a simple 1-page PDF.

Here's the exact text you can copy:

◆ SPIDER PACKERS AND MOVERS

Professional Moving Services Across Dubai

- 📍 Based in JVC – Serving All Areas of Dubai
- 🚚 3 x 3-Ton Trucks
- 👷 Experienced Packing Team
- 📦 Professional Packing Materials
- 🕒 Same-Day & Scheduled Moves

Our Services:

- Apartment Moving (1BR / 2BR / 3BR)
- Villa Relocation
- Office Shifting
- Furniture Dismantling & Reassembly
- Packing & Unpacking
- Move-In / Move-Out Support

Pricing (Starting From):

1BR – AED 900

2BR – AED 1,400

Villa – AED 2,200

Why Partner With Us?

- ✓ Fast response (under 5 minutes)
- ✓ Professional uniformed staff
- ✓ No hidden charges
- ✓ Commission paid immediately after job
- 📞 Direct Booking Contact: [Your Number]
- 📲 WhatsApp Available

Keep it clean. Add real job photos.

STEP 2: Commission Structure Plan

Keep it simple and attractive.

Real Estate Agents

1BR: 200 AED

2BR: 250 AED

Villa: 400–600 AED

Property Managers

Option A:

Same commission as agents.

Option B (Better for long term):

Monthly volume bonus.

Example:

5 jobs/month = +500 AED bonus

10 jobs/month = +1,500 AED bonus

Encourages consistency.

Cleaning Companies

Referral exchange model:

If they send mover client → 150–250 AED

If you send cleaning client → They pay you 10–15%

Mutual benefit works best.

STEP 3: Outreach Scripts (Copy & Use)

◆ Script for Real Estate Agents

WhatsApp / Call:

Hi, this is Spider Packers and Movers based in JVC.

We help agents provide smooth moving service to their clients.

We offer referral commission for every completed move.

Can we meet for 10 minutes this week?

Short. Direct. Professional.

◆ Script for Property Managers

Hello, we are professional movers operating across Dubai.

We help property managers ensure smooth tenant move-ins and move-outs.

We provide priority service and commission per booking.

Can we discuss partnership?

Focus on smooth operations.

◆ Script for Cleaning Companies

Hi, we are Spider Packers and Movers in JVC.

Many of our clients need move-out cleaning.

Let's exchange referrals and grow together.

Simple. No pressure.

✓ STEP 4: 30-Day Outreach Plan

This is where most businesses fail — they stop early.

You won't.

Week 1 – Research & List Building

Goal:

Create list of 50 agents + 20 property managers + 20 cleaning companies.

Use:

- Property Finder
- Bayut
- Dubizzle
- LinkedIn

Create Excel sheet:

Name | Company | Area | Phone | WhatsApp | Status

Week 2 – First Contact

Daily Target:

Contact 10–15 new partners.

Goal:

Book 5 face-to-face meetings.

Physical visits in JVC offices = high success rate.

Week 3 – Follow-Up

Follow up with everyone who didn't respond.

Message:

Just following up regarding our moving service partnership.
We are currently working with agents in JVC and Marina.
Happy to meet anytime this week.

Consistency wins.

Week 4 – Activate Partnerships

Goal:

Close 5 active agents minimum.

Send them:

- Your PDF profile
 - Commission structure
 - WhatsApp direct contact
 - Fast quote promise
-

✓ STEP 5: Referral Agreement Template (Simple Version)

Keep it simple. No complicated legal contract needed initially.

Agreement Summary:

Spider Packers and Movers agrees to pay:

- 200 AED per 1BR move
- 250 AED per 2BR move
- 400–600 AED per villa move

Payment within 24–48 hours after job completion.

Referral partner agrees to:

- Introduce clients genuinely
- Share accurate move details

Signed:

Company Name

Partner Name

Date



Important: How to Make Agents Send You Clients

After first successful job:

Send them message:

Job completed successfully. Client was happy.

Your commission of AED ___ has been transferred.

Thank you for your trust.

Fast payment = repeat business.



Realistic Target

Within 60 days:

10 active agents sending:

2 jobs/month each

= 20 jobs/month

Without ads.

This can fully utilize your 3 trucks.

⚠️ Golden Rule

Service quality must be excellent.

In Dubai:

One complaint spreads fast in agent networks.

Now I want to optimize this further for you.

Are you currently:

1. Handling sales yourself?
2. Or do you have staff managing calls?
3. And do you have Google reviews above 4.5 rating?

This affects how aggressive we scale partnerships.



1. Myself
2. My Self
3. Yes 4.9 rating

Perfect.

You personally handling sales + 4.9 Google rating = **very strong foundation** in Dubai.

That means:

- You control quality
- You close properly
- You can confidently push partnerships
- Your reviews are a BIG selling weapon

Now I'll refine this into a **Founder-Led Partnership System** (since you're handling it yourself).



PHASE 1: Position Yourself as "Reliable JVC Moving Partner"

Because you answer calls yourself, this is your advantage.

When approaching agents, say:

I personally handle all bookings and quality control.
That's why we maintain 4.9 Google rating.

This builds trust immediately.

STEP-BY-STEP EXECUTION PLAN (Founder Version)

STEP 1: Real Estate Agent Strategy (High Priority)

Target:

Agents working in:

- JVC
- Marina
- JLT
- Downtown

Use:

- Property Finder
- Bayut

Search listings → Call agents directly.

First Call Script (Confident Version)

Hi, this is [Your Name] from Spider Packers and Movers in JVC.
I personally manage operations and we maintain 4.9 rating on Google.
I'd like to support your clients with professional moving service and offer commission per job.
Can we meet 10 minutes this week?

Don't oversell. Be calm and confident.

What Makes You Attractive to Agents?

Tell them:

- ✓ You respond in under 5 minutes
- ✓ You give fast quotations
- ✓ No hidden charges

- ✓ You personally supervise quality
- ✓ Commission paid within 24 hours

Agents care about:

- No complaints
- No embarrassment
- Quick response

STEP 2: Property Managers Strategy (Very Powerful)

Since you have 3 trucks, this is huge.

Go physically to JVC buildings.

Ask security:

Who is the property manager for this building?

Visit office directly.

Say:

We are JVC-based movers.

We want to support smooth tenant move-ins and move-outs.

We prioritize buildings we partner with.

Offer:

- Priority booking for their building
- Fast damage resolution
- Commission or fixed monthly arrangement

Property managers love reliability.

STEP 3: Cleaning Companies (Easy Wins)

Search cleaning companies in:

- JVC
- Marina
- JLT

Find them on:

- Instagram
- Google

Message:

Many of our moving clients ask for move-out cleaning.
Let's exchange referrals.

You will be surprised how fast this works.

Commission Structure (Founder Optimized)

Keep it simple and attractive:

1BR → 200 AED

2BR → 250 AED

Villa → 500 AED

Important:

Pay immediately after job.

Send proof of transfer.

That builds loyalty.

Your 30-Day Action Plan (Daily Tasks)

Since you're alone handling sales, keep it realistic.

Daily (Monday-Friday)

- Call 5 new agents
- Message 5 cleaning companies
- Visit 1 building or office (if possible)

That's it.

Small daily actions = big network in 30 days.

Realistic 60-Day Result

If you activate:

- 8 good agents
- 3 property managers
- 5 cleaning companies

You can generate:

15–25 referral jobs per month

This alone can keep 2 trucks busy consistently.

Ads will fill the 3rd truck.

🔥 Extra Advanced Tip (High Leverage Move)

After completing a job from an agent:

Send them:

Client was very happy and left positive feedback.

Thank you for trusting us.

Your commission of AED __ has been transferred.

Then ask:

Do you have any other tenants moving this month?

Always ask for the next deal.

⚠ Since You Handle Sales Yourself

Very important:

As partnerships grow, you will get overwhelmed.

Once you hit:

20+ jobs/month consistently

You must:

- Hire part-time sales coordinator
OR
- Use WhatsApp auto-replies + structured follow-up

Otherwise you will lose leads.

Now let me ask something strategic:

Do you want to:

A) Stay owner-operated and stable around 25–35 jobs/month

OR

B) Scale to 60–80 jobs/month and add more trucks?

Your next system depends on this decision.