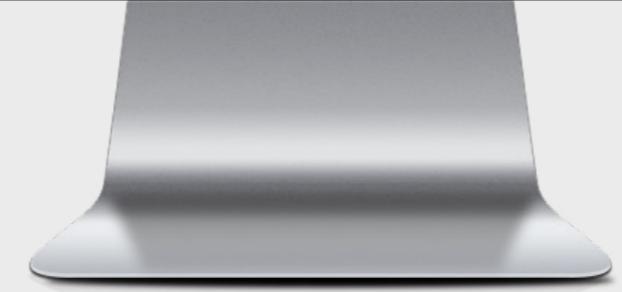
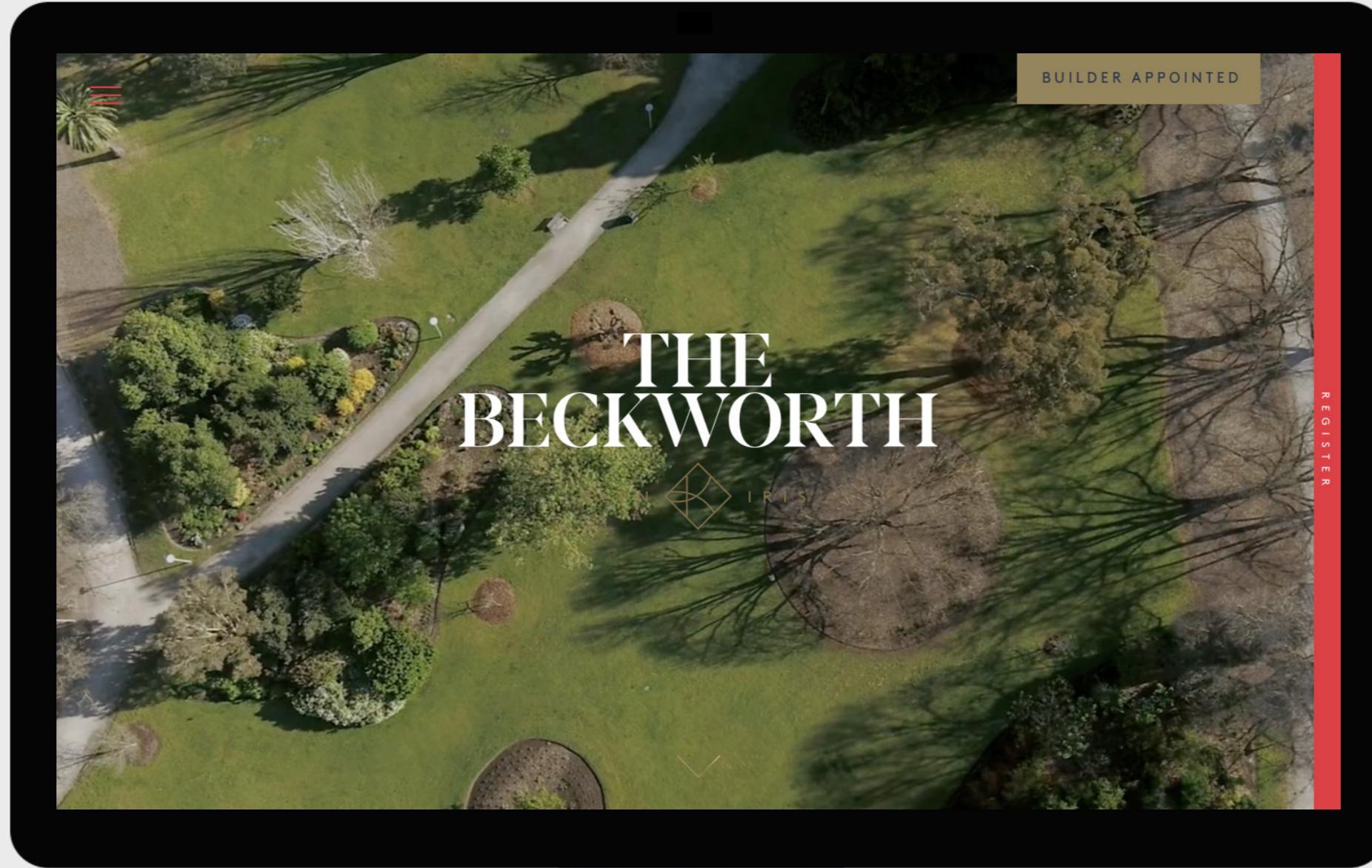


The Beckworth

Website design refresh - Dev Notes

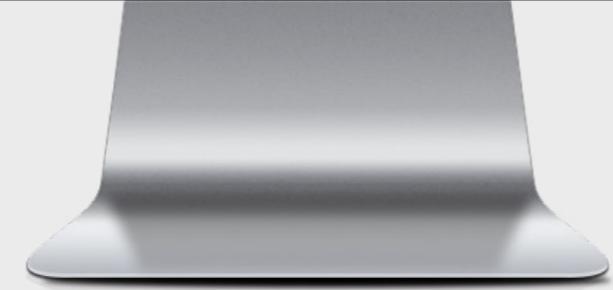
11 April 2019

cassette

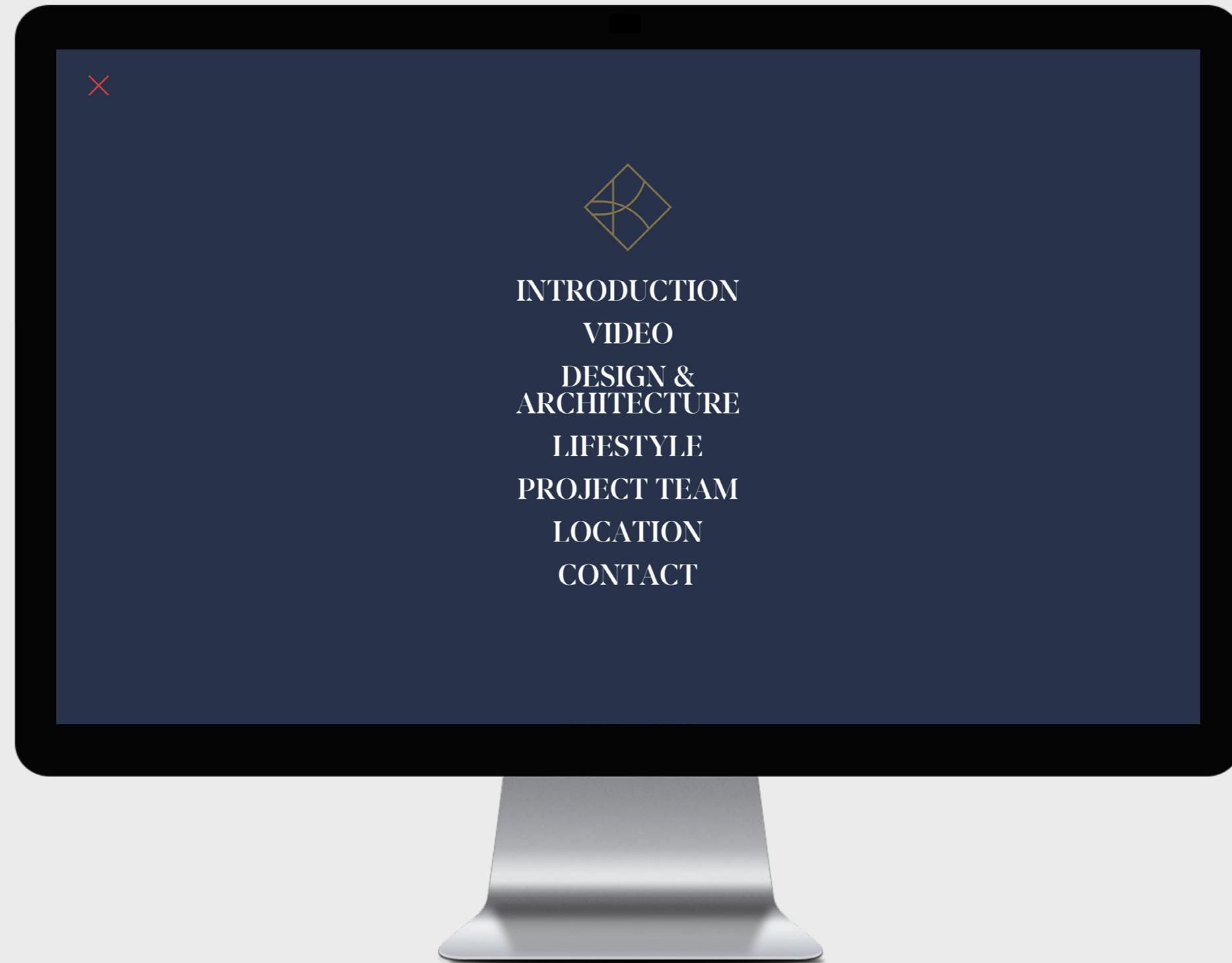


Landing Page opens with a looped ~10 second ambient film. Logo sits over the top of the film, which transitions out to tagline. Builder appointed box sits in the top right corner of the page. This links down to the builder text and image.

Builder appointed is only visible on the landing page.



Loop showing tagline over film.



Menu - no change from existing site.



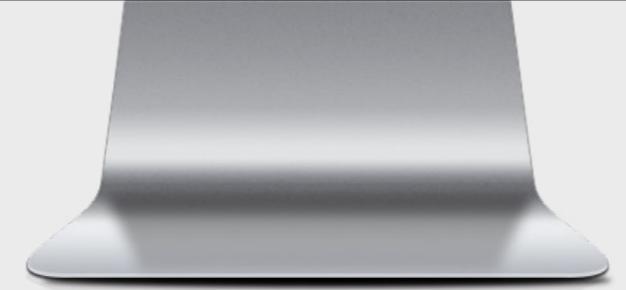
First scroll is to the film. Home screen for the film
has a tinted blue background with play button.
Once playing, no play / pause / full screen buttons visible.



Film playing



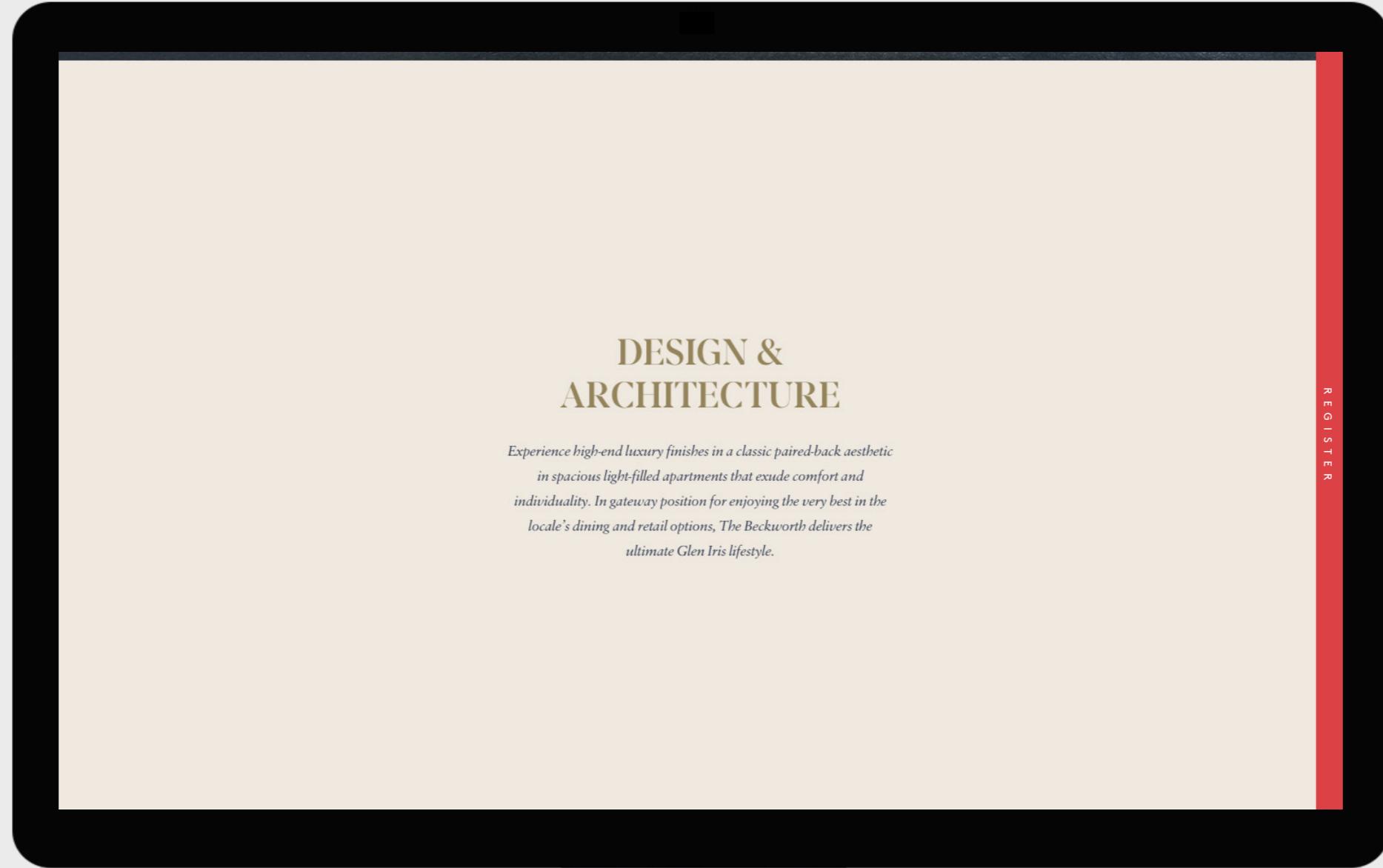
Scroll down to full screen courtyard render.



Introduction headline and message with register link.
As the viewer scrolls down, the heading gently fades up and into the frame first, followed by the copy and then the register link.



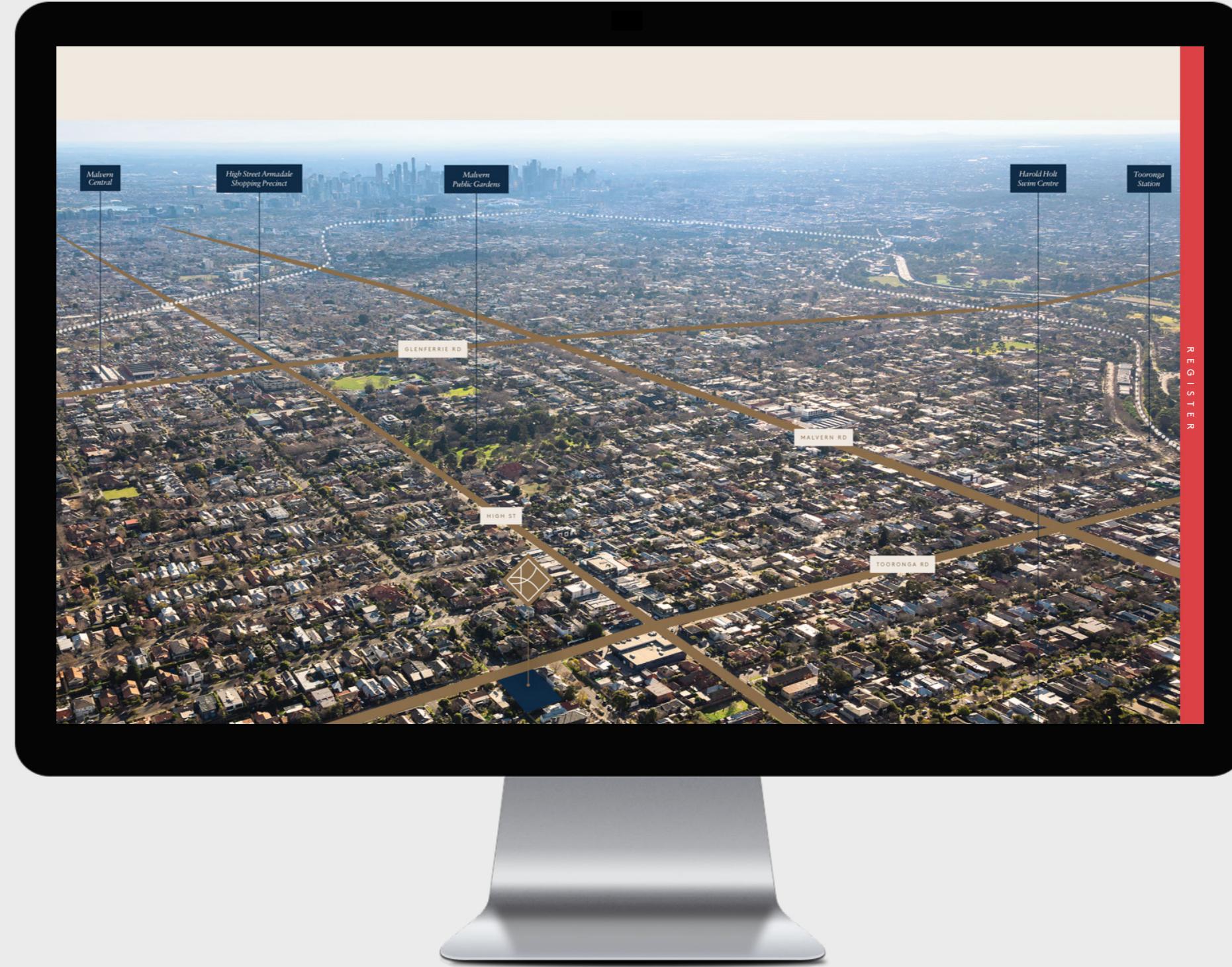
Scroll down to full screen renders with parallax effect. These gently auto-fade between renders, holding for ~5 seconds each. Users can also use the buttons at the bottom centre, once these are used it deactivates the auto-scroll.



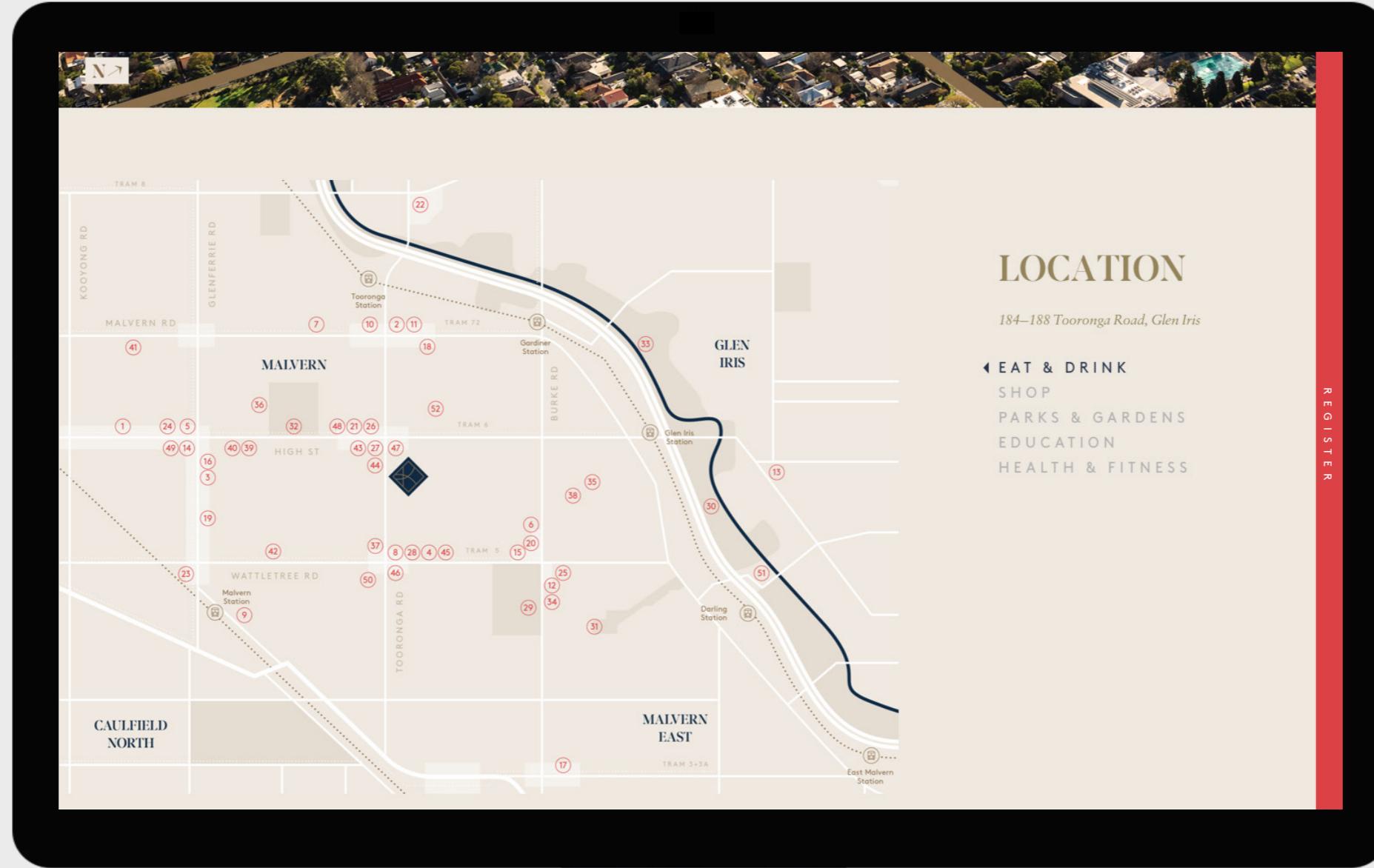
DESIGN & ARCHITECTURE

*Experience high-end luxury finishes in a classic paired-back aesthetic
in spacious light-filled apartments that exude comfort and
individuality. In gateway position for enjoying the very best in the
locale's dining and retail options, The Beckworth delivers the
ultimate Glen Iris lifestyle.*

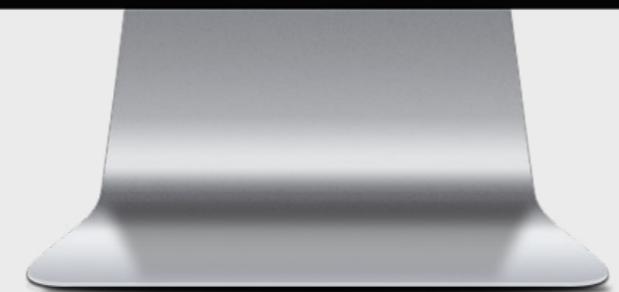
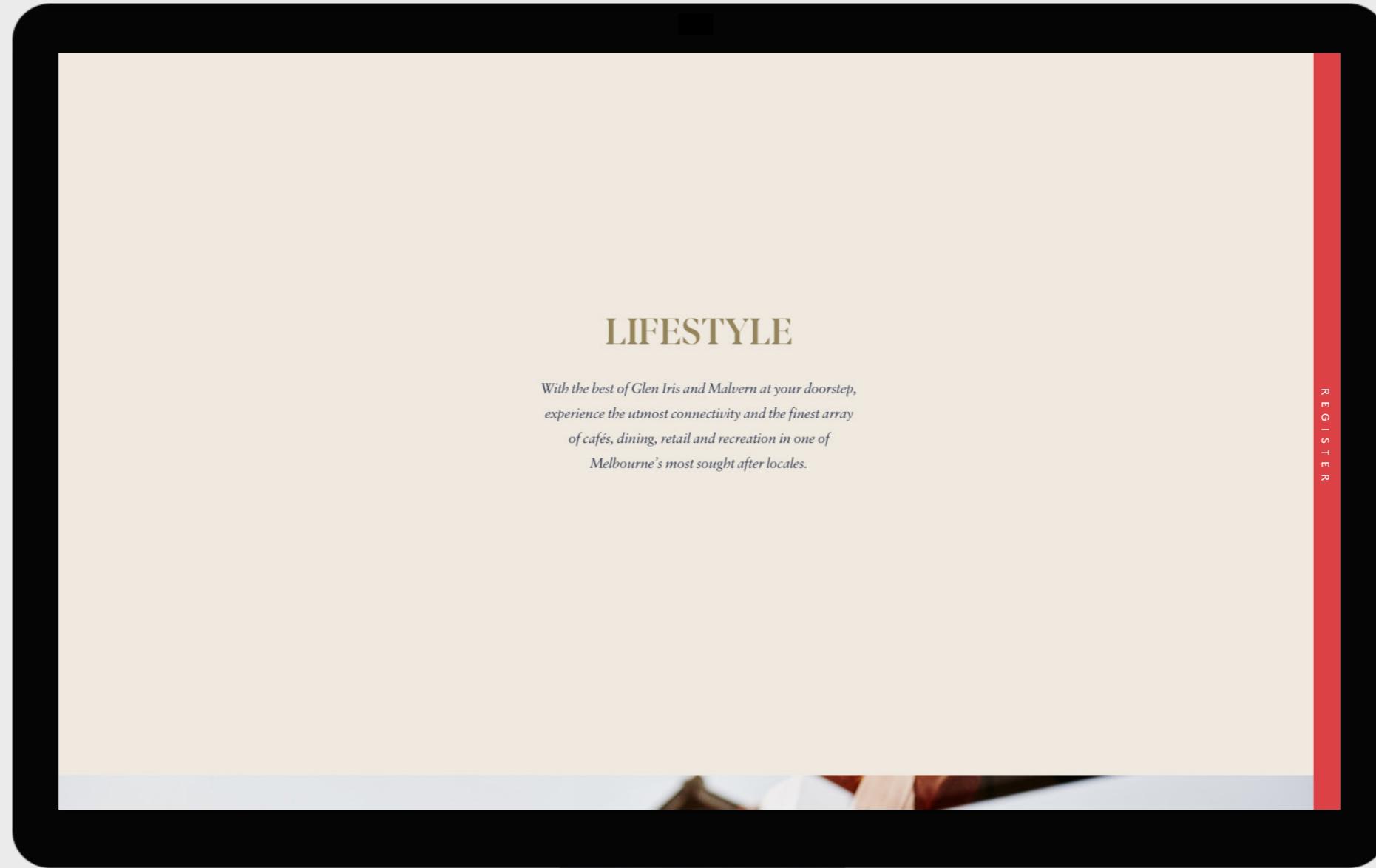
REGISTER



Scroll down to full screen aerial with parallax effect.



Interactive location map. Functionality as per existing site.
As the viewer scrolls down, the heading gently fades up and
into the frame first, followed by the copy.



Lifestyle text.

As the viewer scrolls down, the heading gently fades up and into the frame first, followed by the copy.



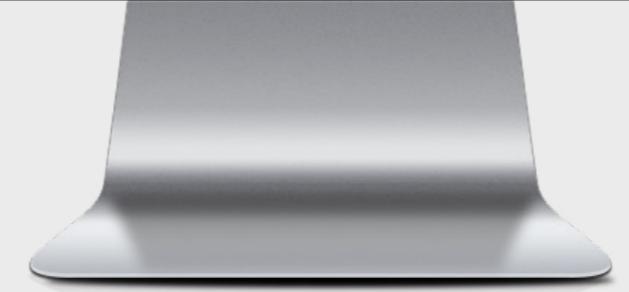
Scroll down to full screen lifestyle images with parallax effect. These gently auto-fade between renders, holding for ~5 seconds each. Users can also use the buttons at the bottom centre, once these are used it deactivates the auto-scroll.

**BUILDER
APPOINTED**

Formed in 1984, Harris HMC is a family owned and operated, Melbourne based Construction Group. Since their inception, Harris HMC has successfully completed a broad range of projects with an annual turnover in excess of \$220 million. They have established several rigorous internal standard operating procedures which contribute towards their ability to deliver exceptional projects with methodical planning, on-time and on-budget delivery, and a collaborative approach with their clients.

 HARRIS HMC

REGISTER

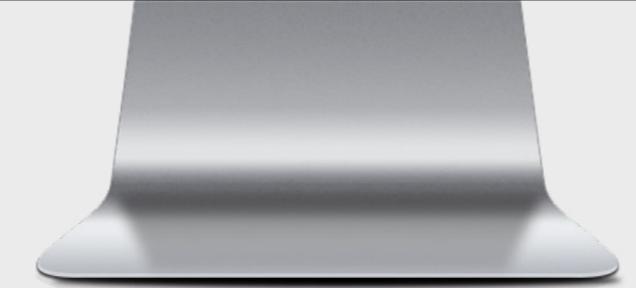


Builder appointed text and image. Image to come.

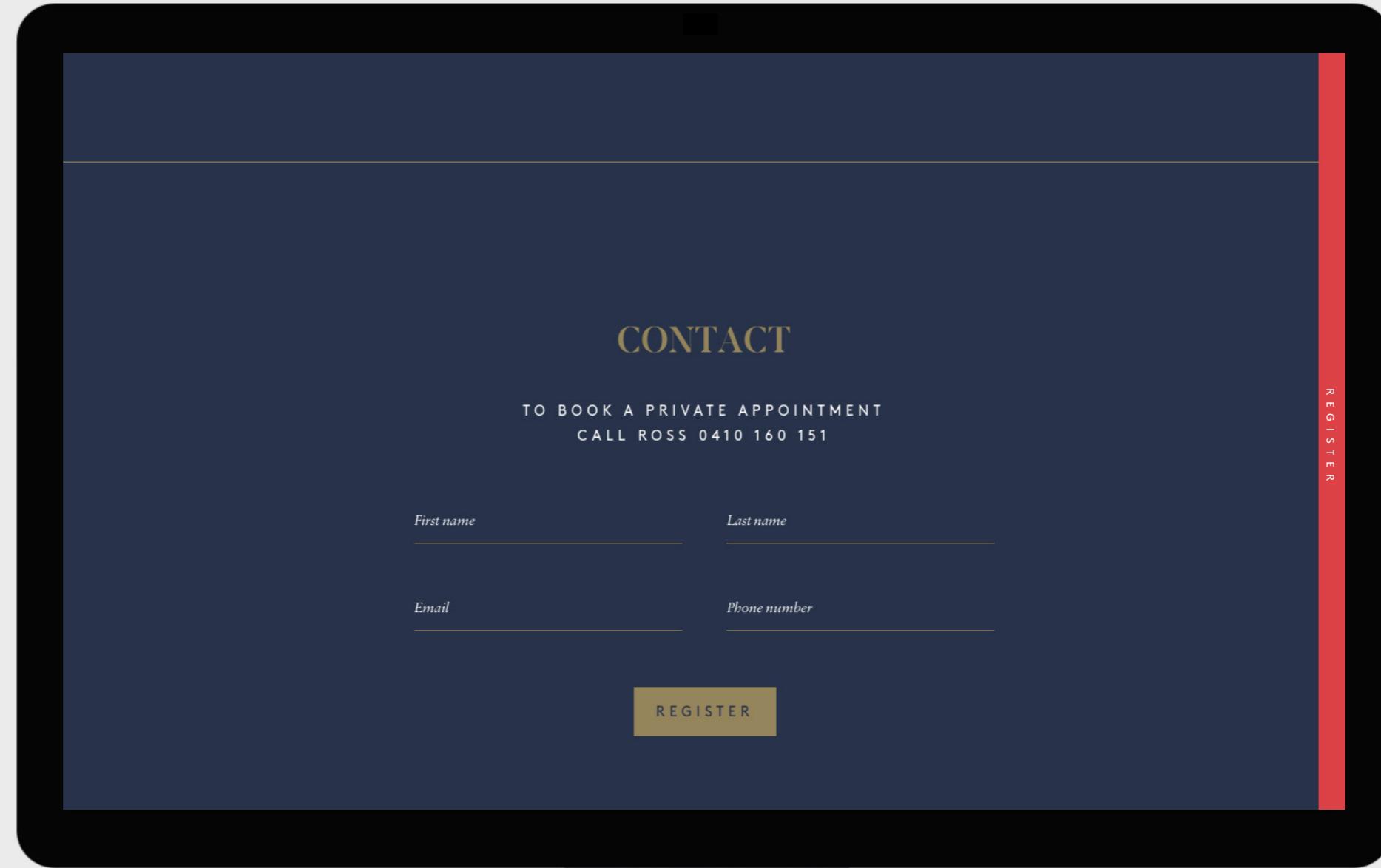
As the viewer scrolls down, the heading gently fades up and into the frame first, followed by the image and then the copy and finally the logo. Logo links to <http://www.harrishmc.com.au/>

PROJECT TEAM

TELHA CLARKE ARCHITECTURE & DESIGN	STUDIO TATE	PointPolaris	JOHN PATRICK LANDSCAPE ARCHITECTS	MARSHALLWHITE PROJECTS
ARCHITECT	INTERIOR DESIGNER	DEVELOPMENT & PROJECT MANAGER	LANDSCAPE ARCHITECTS	AGENT
<i>Telha Clarke is an Australian-based architecture and design company, passionate about quality residential living. Their architectural vision is based on three key beliefs: enhanced living, design integrity and innovation.</i>	<i>Studio Tate is a Melbourne-based interior architecture practice that creates spaces with personality. Their designs integrate with exterior architecture and landscape design amplifying the functional and aesthetic potential of each space.</i>	<i>Point Polaris secure financial success by expertly navigating client's investments. Specialists in Retail, Office, Hotel, Residential, Student Accommodation, Retirement and Aged Care asset classes and Mixed Use developments, the team establish and execute strategies that achieve excellent financial outcomes.</i>	<i>John Patrick Landscapes is a Melbourne-based highly qualified and professional team of landscape architects with extensive experience in landscape architecture, urban design and planning, ecology and horticulture.</i>	<i>Marshall White Projects have rapidly become one of Melbourne's leading project marketers of residential developments. Their unmatched, complete and premium service encompasses everything from site selection and negotiation, product design and development, application of current market research and management of your project through to organising a successful delivery of each and every development.</i>



Project team. Team logos fade up and into the frame first, followed by the headings and finally the text. Layout as per existing site.



Contact / register. As the viewer scrolls down, the heading gently fades up and into the frame first, followed by the sub-head and form. Layout as per existing site.

TO BOOK A PRIVATE APPOINTMENT
CALL ROSS 0410 160 151

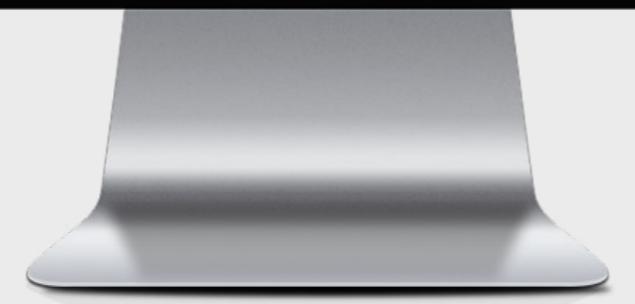
First name _____ *Last name* _____

Email _____ *Phone number* _____

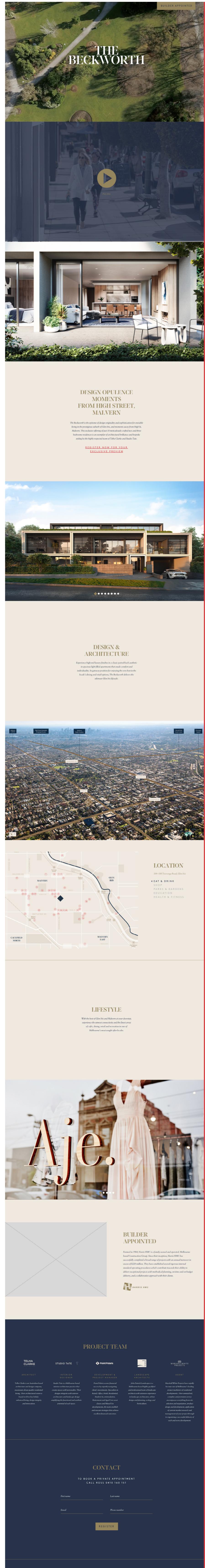
REGISTER

TELHA CLARKE STUDIO TATE PointPolaris JOHN MARSHALLWHITE PROJECTS HARRIS HMC

DESIGN BY CASSETTE GROUP. COPYRIGHT 2018



Footer. Layout as per existing site.



Further notes

[Example of parallax effect](#)

[Example of text and objects subtly fading up and into frame](#)

Hover effect on all links as per current site

Free scrolling (No lock to screen)

All renders and lifestyle images have been included in the Sketch file

We look forward to your feedback.
