

Substack+ Project Plan Draft

Interface Illuminators

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Introduction

Scope and purpose of document (SW)

This document provides a brief project overview of the steps the Interface Illuminators will take to launch Substack+ successfully. This project plan will be crucial for laying the foundation of work that will need to be completed and ensuring that the team stays on track. The general purpose of the Project Plan is to act as a roadmap. This document will outline the team's individual and group responsibilities, the resources that will be used, the timeline for completion, and other milestones. The team will utilize this document to ensure they remain within budget and are achieving the level of quality that is necessary to make Substack+ a success. Substack+ is a platform that empowers authors to create and prioritize their work without deadlines, giving them full control over how they engage with their subscribers. Our application is designed to provide the best user experience for both publishers and readers. Substack+ offers a customizable interface, collaborative chat feature, content scheduling, and a user-friendly navigation pane that notifies users when their favorite writer publishes a new newsletter.

System Scope

Problem/Opportunity Description(SW)

The goal of Substack+ is to provide a platform for writers to focus on their creativity and connect with a community of readers interested in engaging with their work. Readers can choose which newsletters they receive, subscribe to their preferred authors, and curate the content they see. The Substack interface enhancements and an improved navigation pane will empower authors and readers to have greater control over their preferences. With these improvements, Substack+ will facilitate better communication within the app and on the website platform, ultimately enhancing the overall user experience and fostering a loyal subscriber base.

Anticipated Business/Personal Benefits(SW)

Interface Illuminators aims to establish a user-friendly platform through Substack+. This platform will prioritize community and communication over the inconveniences found on other publishing platforms, which often inundate users with articles they have no interest in. By introducing an enhanced, customizable interface and navigation pane, publishers and readers can select who they engage with. Publishers will also have complete control over when they publish a new article. With the convenience of content scheduling, they can publish new content anytime and from anywhere.

System Capabilities(SW)

Substack+ offers several key functions. Firstly, it provides a user-friendly and customizable interface, allowing users to personalize their accounts for a better experience and higher retention rate. Secondly, it includes a collaboration feature that enables publishers and readers to chat within their communities across various media platforms. With this feature, all publishers will have control over their community chats and can moderate the content within their groups. Thirdly, it offers a content scheduling feature, allowing publishers to create and release articles to their subscribers regularly without the stress of meeting deadlines. Additionally, Substack+ includes an improved navigation panel that allows users to prioritize and sort the content they want to see first. Lastly, it features an enhanced notifications system that enables users to organize their mailbox by author, content type, and importance.

System Context (OA)

- ❖ SystemContextDiagram.pdf

Schedule (SW)

- ❖ Project Plan Schedule.mpp
- ❖ Project Plan Schedule.pdf
- ❖ Project Plan Schedule 2.pdf

Staff Organization(OA)

The team leader of this project is Orooba Awan. She is responsible for ensuring clear and effective communication within the team and keeping them organized. She will update the message channels, set up meetings, and assign tasks to members. Along with organizing, she ensures the project demonstrates the team's creativity and is communicated effectively through appealing aesthetics and marketing decisions. Our second member, Shannon, is responsible for writing and editing documents, and she ensures our project details are communicated thoroughly. As well as, sending reminders for tasks that need to be completed and updating our Github repository. They will take turns creating the sprint for the week and equally divide tasks.

Tracking and control mechanisms(OA)

Interface Illuminators members remain on top of tasks through regular meetings on Tuesdays in which a standup meeting is held. In this meeting, each member discusses what they have accomplished, what they plan on working on, and any difficulties they run into along the way. Then, the following week's tasks are assigned to each member. One member of the

team is responsible for creating a sprint for the week on Trello and each task is assigned to a member. Throughout the week, the members work on their designated tasks and communicate with one another through the Slack channel. For any further planning or miscellaneous documents, a Google Drive was created to keep things organized and accessible to all members in one place. They use GitHub to save project files, explain the project, and display it. On Mondays, the members meet over Zoom or join the Slack channel to discuss any last-minute tasks that must be completed before the next standup meeting the following day.