



Foundation

what is orris?

Orris is a Clinical Decision Support System

But it should **not** be understood as just an app or software tool.

Orris is positioned as a cognitive layer that augments clinical thinking.

This is the core idea every piece of content must align with.

CORE PHILOSOPHY

| Orris helps clinicians think better.

| We model clinical thinking
| we augment human reasoning
| we externalise the clinician's mind

note:

we don't want to position the brand as something that give answers or replace doctors!

simple mental equation



Doctor + Orris = Better clinical thinking

- **Doctor brings:**
judgment, ethics, accountability, lived experience
- **Orris brings:**
structure, recall, evidence, pattern recognition

Orris is a **thinking companion**, not an authority.

Clarifying 'cognitive layer' & 'augmented thinking'

What "Cognitive Layer" means

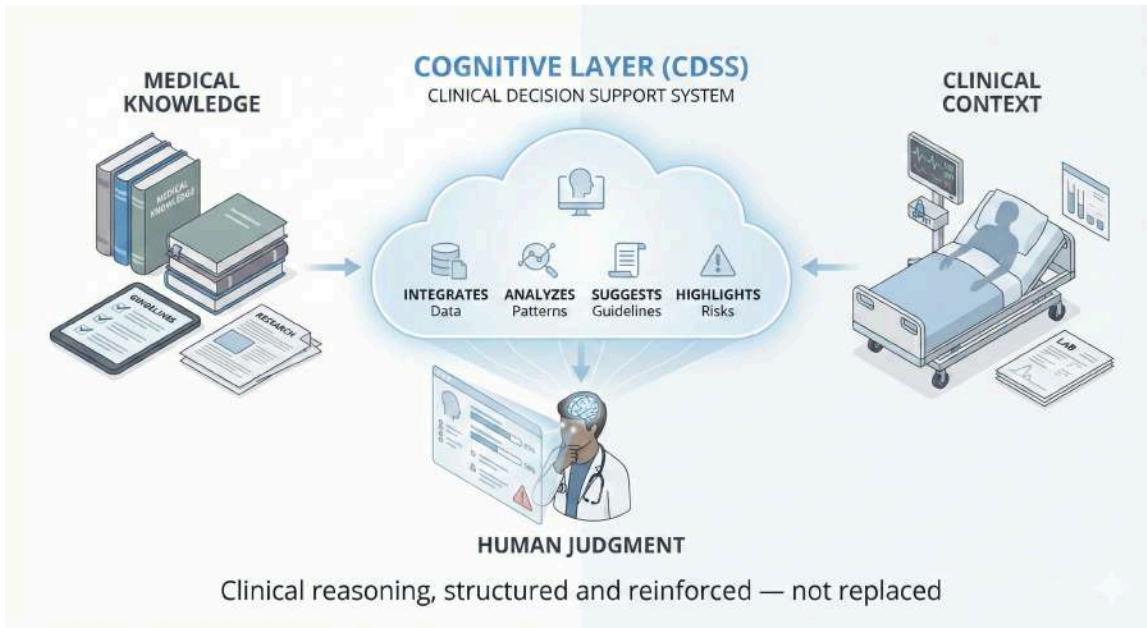
Cognitive Layer = how Orris exists in clinical practice

Orris sits **between**:

- **Medical knowledge**
(guidelines, evidence, textbooks, research)
- **Clinical context**
(patient data, presentation, constraints, real-world limitations)
- **Human judgment**
(experience, intuition, uncertainty, responsibility)

Orris does **not** replace thinking.

It **structures, sharpens, and validates it.**



What "Augmented Thinking" means (and does NOT mean)

Augmented thinking ≠ AI deciding

Orris does not "decide for" clinicians.

It helps them think better under real clinical pressure.

Augmented thinking results in:

- Better differentials
- Fewer missed considerations
- Faster recall of relevant evidence
- Clearer reasoning in complex or uncertain cases

This is the outcome Orris exists for.

